



\$24.9M

Total Revenue

\$10.5M

Total Profit

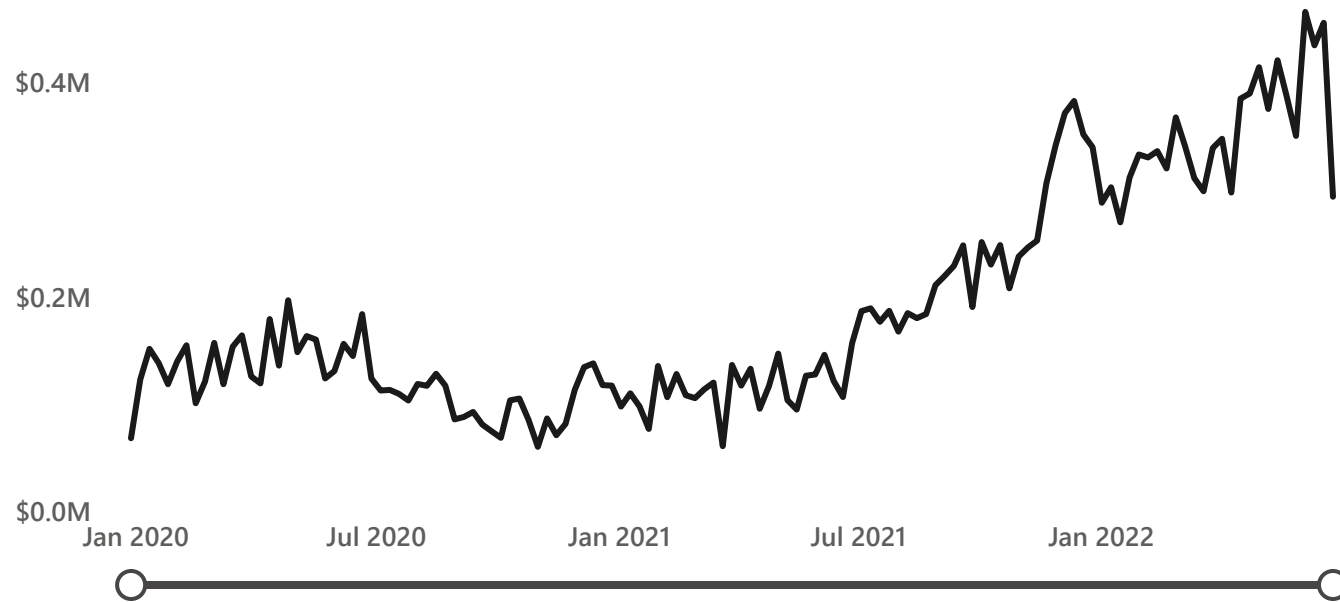
25K

Total No. of Orders

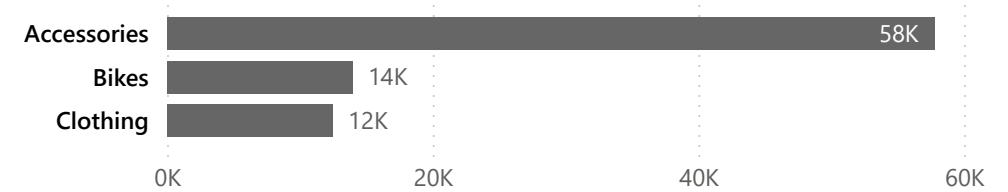
2.17%

Return Rate

### Weekly Revenue



### Order Quantity by Category



### Top 10 Products

ProductName	Total No. of Orders	Total Revenue	Return Rate
Water Bottle - 30 oz.	3983	\$39,755.3	1.95%
Sport-100 Helmet, Red	2099	\$73,444.0	3.33%
Sport-100 Helmet, Blue	1995	\$67,120.2	3.31%
Sport-100 Helmet, Black	1940	\$65,269.7	2.68%
Road Tire Tube	2173	\$17,264.7	1.55%
Patch Kit/8 Patches	2952	\$13,506.4	1.61%
Mountain Tire Tube	2846	\$28,333.2	1.64%
Mountain Bottle Cage	1896	\$38,061.9	2.02%

### Monthly Revenue

\$1.8M ✓

Prev. Month: \$1.8M (+3.31%)

### Monthly Orders

2146!

Prev. Month: 8199 (-73.83%)

### Monthly Returns

167 ✓

Prev. Month: 169 (+1.18%)

### Monthly Profit

\$0.8M ✓

Prev. Month: \$0.8M (+2.77%)

### Most Ordered Product Category

Tires and Tubes

### Most Returned Product Category

Tires and Tubes

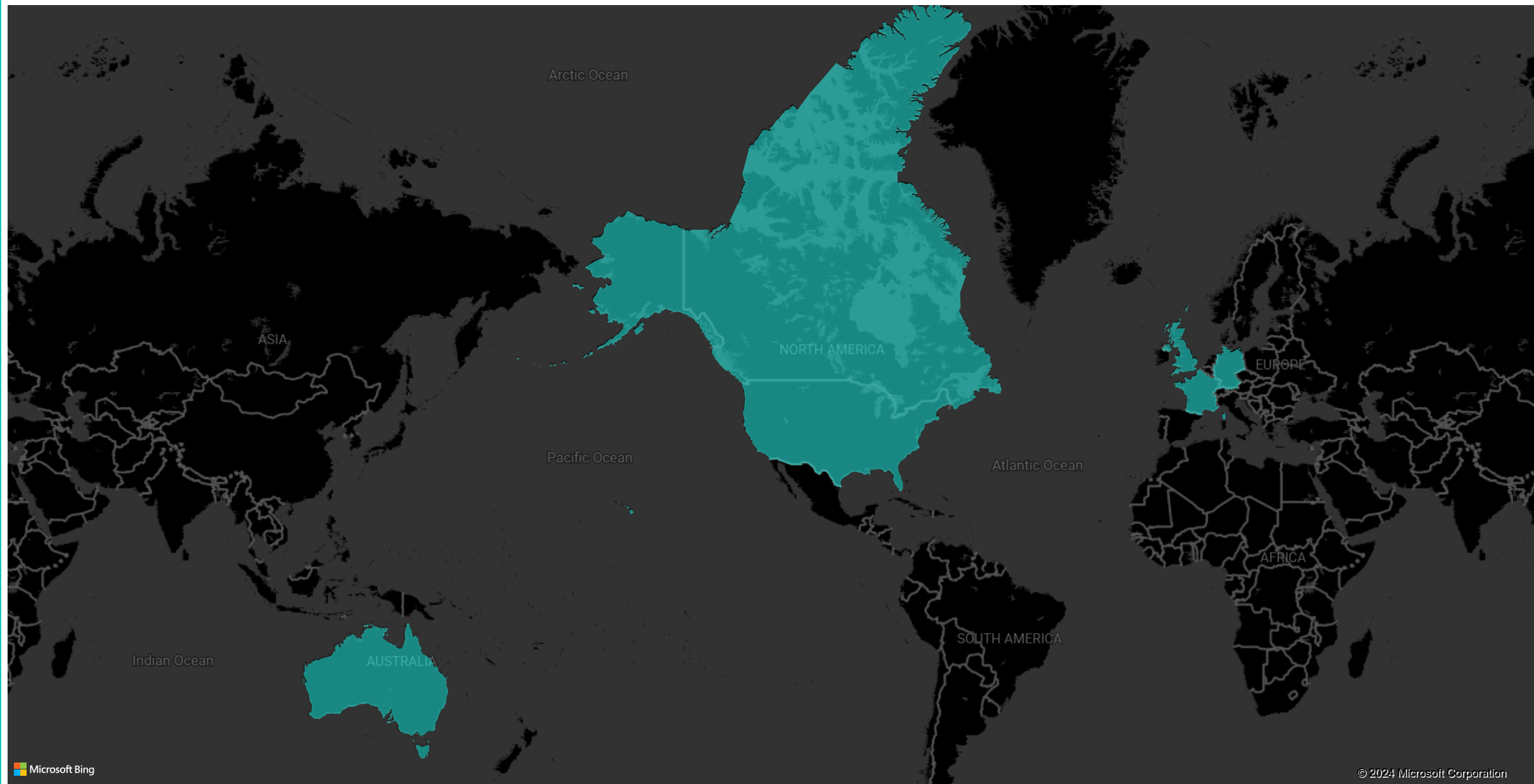


Select all

Europe

North America

Pacific





Monthly Orders vs Target



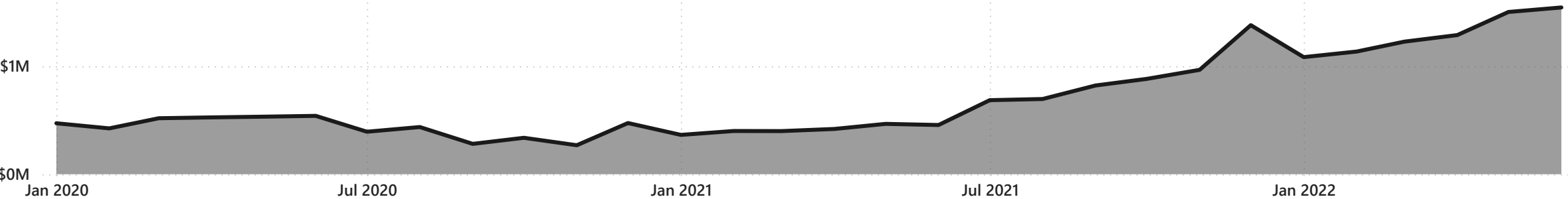
Monthly Revenue vs Target



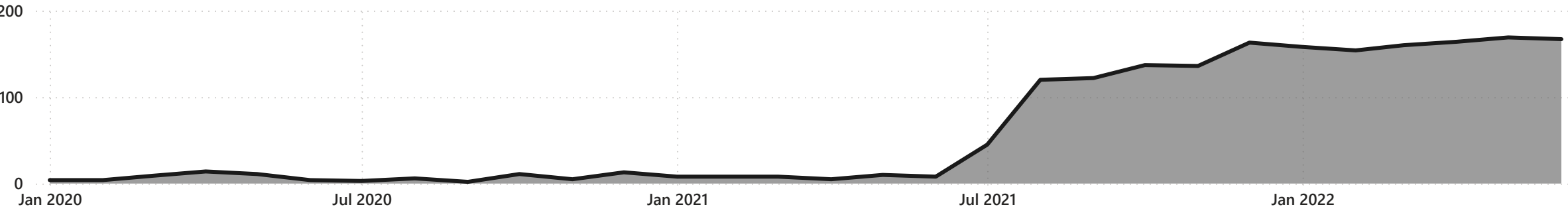
Monthly Profit vs Target



Profit by Time Period



Product Returns by Time Period





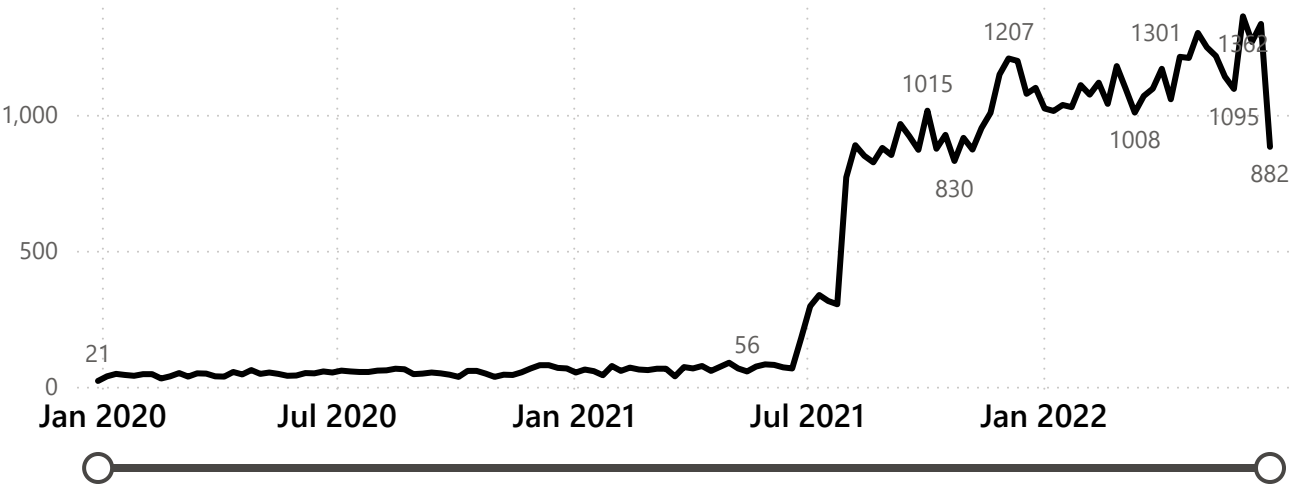
18K

Unique Customers

\$1,373

Average Revenue

Customer trend over time



Choose Year

Select all

2020

2021

2022

Top Customer Revenue

\$15,571

Top Customer

JORDAN TURNER

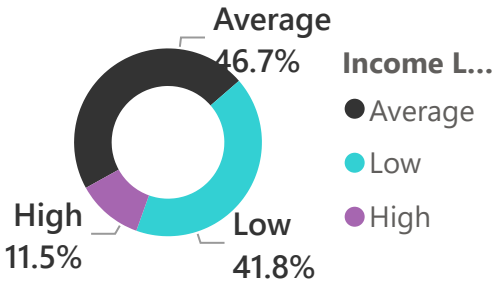
Order Quantity

26

Top 100 Customers

Full Name	Total No. of Orders	Total Revenue
JORDAN TURNER	9	\$15,570.8
LACEY ZHENG	7	\$11,085.8
LARRY MUNOZ	7	\$10,852.0
LISA CAI	7	\$11,330.4
ARIANA GRAY	6	\$10,391.4
DOMINIQUE PRASAD	6	\$9,180.9
FRANKLIN XU	6	\$10,863.4
JANET MUNOZ	6	\$12,015.4
MARCO LOPEZ	6	\$10,289.7
MAURICE SHAN	6	\$12,408.0
JACLYN XU	5	\$9,449.3
WILLIE XU	5	\$9,425.0
Total	378	\$8,91,407.9

Orders by Income Level



Orders by Occupation

