Cátia Diogo
UX/UI Designer

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EXPERIENCE

UX/UI Designer (Intern)

Crafton, Poland (Remote)
Nov 2025 – Present

- Conduct comprehensive UX Audits combining Nielsen's heuristics, Google Lighthouse, and SEO analysis to assess usability, accessibility and optimization opportunities
- Perform competitive benchmark analysis of websites and apps, identifying strengths and weaknesses, and presenting improvement recommendations framed as *What if* statements

Multimedia Professor

Agrupamento de Escolas da Chamusca, Portugal
Apr 2024 – Aug 2025

- Taught multimedia skills to high school students using Photoshop, Illustrator, After Effects and Premiere Pro
- Supervised and guided students through their internships

EDUCATION

Art Studies

PhD | Universidade de Coimbra | Ongoing

Web Design and Usability

Postgraduate | Escola Superior de Educação de Coimbra | 2025

Cinema

Master | Universidade da Beira Interior | 2023

Film Studies

Bachelor | Escola Superior de Tecnologia de Abrantes | 2019

SKILLS

Tools

Figma ◦ Miro ◦ Notion ◦ Premiere Pro ◦ DaVinci Resolve ◦ After Effects ◦ Photoshop ◦ Illustrator ◦ Power BI ◦ Excel

Design

User Flows ◦ Wireframing & Mock Ups ◦ Prototyping ◦ Design Systems ◦ Storyboarding ◦ Video Editing & Motion Design ◦ WCAG

Research

UX Audits ◦ Benchmarking ◦ User Interviews & Testing ◦ Task Analysis & Persona Hypothesis ◦ Surveys ◦ Eye–Tracking ◦ Data Analysis

Web Development

HTML ◦ CSS ◦ JavaScript ◦ React ◦ TypeScript ◦ Tailwind ◦ GitHub ◦ Version Control

CERTIFICATIONS

Web Accessibility Auditors And Facilitators – Bronze And Silver

ARTE – Agência para a Reforma Tecnológica do Estado, IP. | 2025

Data Analysis With Power BI

Politécnico do Cavado e do Ave | 2025