

## Cátia Diogo Gonçalves

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### Professional Summary

Web Designer and Multimedia Specialist with a growing foundation in UX/UI design, front-end development, and digital content creation. Experience in education projects, user-centered design, and multimedia storytelling. Skilled in visual communication and research, with a strong interest in crafting responsive, accessible, and engaging digital experiences.

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### Professional Experience

#### Multimedia Professor (Specialized higher technician)

Agrupamento de Escolas da Chamusca, Portugal

*Apr 2024 – Aug 2025*

- Taught multimedia techniques (Photoshop, Illustrator, After Effects)
- Guided students in multimedia product development and curricular internships
- Supervised and assessed practical projects with a focus on creativity and technical quality

#### Classroom Facilitator (STEAM Projects)

The Inventors / Fundação Vodafone, Portugal

*Sep 2022 – Jun 2023*

- Supported students in hands-on classroom projects using STEAM methodology
- Coordinated collaborative and interactive learning activities
- Maintained and updated the DigitALL projects database

#### Content Creator (Volunteer)

Bratislavské dobrovoľnícke centrum, Slovakia

*Feb – Dec 2020*

- Produced photography and video content (planning, shooting, editing)
  - Designed promotional materials for social media
  - Contributed to building the organization's visual identity
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### Education

**Postgraduate in Web Design and Usability** (2025) – Escola Superior de Educação de Coimbra

**PhD in Artistic Studies** (ongoing) – Universidade de Coimbra

**Master's in Cinema** (2023) – Universidade da Beira Interior

**Bachelor's Degree in Film Studies** (2019) – Escola Superior de Tecnologia de Abrantes

**Bachelor's Degree in Theatre and Education** (2016) – Escola Superior de Educação de Coimbra

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### Skills

**UI/UX:** Human-Centered Design, Wireframing, Prototyping, Usability Testing, User Flows

**Front-End Development:** HTML, CSS, JavaScript, React, jQuery, Bootstrap, JSON, SEO, Accessibility (WCAG 2.1)

**Multimedia & Design:** Figma, Notion, DaVinci Resolve, Adobe Creative Suite (Premiere, Photoshop, Illustrator, After Effects), Storyboarding

**Soft Skills:** Collaboration, Critical Thinking, Empathy, Time Management

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### Languages

- Portuguese (native)
- English (professional)