



# CUMBRE DE CONTRIBUIDORES DE OPEN SOURCE SOFTWARE

Prospectus 2022

<https://ccoss.org>



# CCOSS 2022

## Executive Summary

**Goal:** Increase participation of Latam developers in open source projects.

**Action:** The 4th. edition of the Open Source Contributor Summit in Latam. This edition will be in hybrid format (online event and in-person locations).

**When:** November 11 talks and 12 contribution sprint, and the workshops will be held every Tuesday during October.

**Who:** 1,500 Latam tech practitioners, OS foundations and supporting organizations.

**Content:** Keynotes, Community talks, +8 contribution workshops.

# More at CCOSS 2022

- 24 talks and 8 contribution workshops.
- 30 hour Sprint contribution,
- Projects contribution guidelines translated to Spanish.
- English talks translated live to Spanish.
- Talks recordings available immediately, Workshops recordings available the next day.
- OS contributors and facilitators from the community.

**Why CCROSS?**

The Pain Point

Low Latinx  
representation in  
FOSS

# OSS users != contributors

“Open source contributors don't yet reflect its  
broad audience of users”

From GitHub Open Source Survey

# 2.6%

Of committers to Apache projects are Latinx

Data from the last [Apache Software Foundation Committer Survey, applied in 2020](#)

Taking Action

The only Summit  
for FOSS  
contributors in  
LatAm



# The Opportunity

Invite more than  
1,500 LatAm tech  
practitioners to  
contribute to your  
project and use  
your technology.

**Tech companies are leaving money on the table** by undeserving a developing market with great potential.

From study on OSS user personas and journeys commissioned by Google

# **CCOSS 2022**

## **Sponsorship opportunities**

# Platinum Sponsorship

Spots available: 3  
Price: \$15,000 usd

## Benefits

- Platinum level branding.
- Logo at recorded sessions.
- Sponsored session, including: call to action and data of the session participants.
- Workshop, including data of the workshop participants.
- Data of event attendees.
- 2 social media + 2 event chat mentions.
- Designated channel at event slack.
- Opportunity to raffle/give a gift at swag bag.
- Opportunity to publish job openings

# **GOLD**

## Sponsorship

Spots available: 3

Price: \$6,000 usd

### **Benefits**

- Gold level branding
- Sponsored session or workshop, including call to action and data of the session participants.
- 1 social media mention + 1 event chat mention.
- Designated channel at event slack.
- Opportunity to raffle/give a gift at attendees swag bag.

# Silver Sponsorship

Spots available: 4  
Price: \$2,500 usd

## Benefits

- Silver level branding
- 1 social media group mention + 1 slack group mention.
- Space at virtual networking event.
- Designated channel at event slack.
- Opportunity to raffle/give a gift at attendees swag bag.

# Bronze Sponsorship

(Only available for Startups & VSBs)

Spots available: 3

Price: \$800 usd

## Benefits

- Contributor level branding
- 1 social media group mention + 1 slack group mention.
- Opportunity to raffle/give a gift at attendees swag bag.

# CCOSS 2021 Results



# CCOSS in numbers

- 1,316 attendees
- 186 live attendees x talk (average)
- 28 talks
- 11 workshops
- 47 speakers and facilitators
- 20 mentors and volunteers
- 16 contributions made by attendees
- 253 connected at event slack

# Audience profile

**1,316 attendees**

- 76% technology professionals, 24% students and academy.
- 15% women.
- Most of the attendees has never contributed to open source projects before.

# Participant countries

Mexico, Peru, Colombia,  
Ecuador, Bolivia, El salvador,  
Panama, Venezuela, Nicaragua,  
Honduras, Uruguay

# Thanks!

We will make this happen with your support.

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<https://ccoss.org>