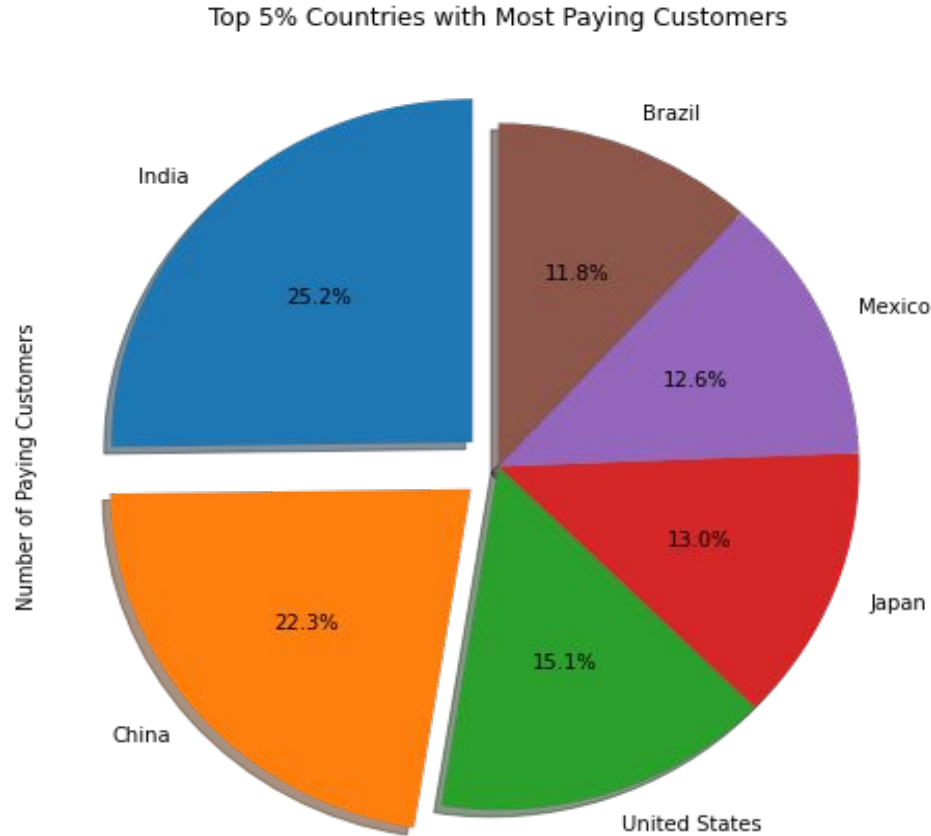


Which countries are with the most paying customers?



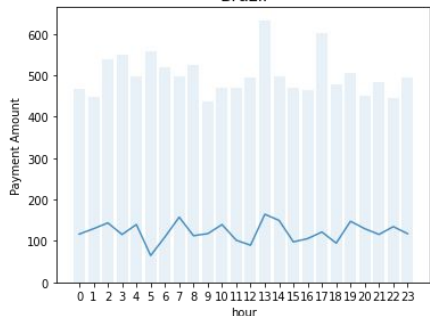
We can see that India, China, US, Japan, Mexico and Brazil have more paying customers than the rest 95% of the countries (there are totally 108 countries).

Among which, India and China combined has more than 57% paying customers.

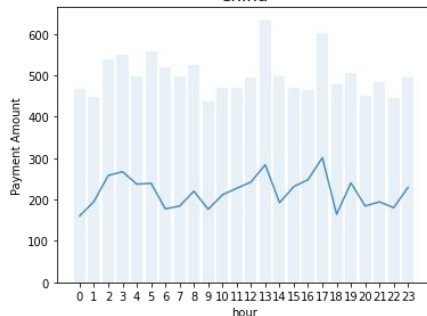
Which hours are most profitable for the countries with most paying customers?

Total Amount by Hour

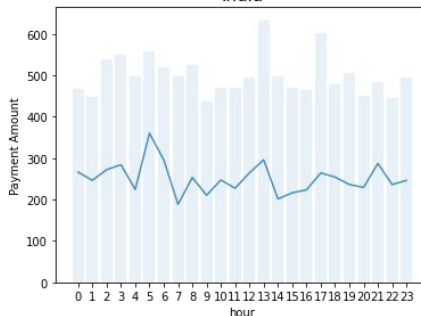
Brazil



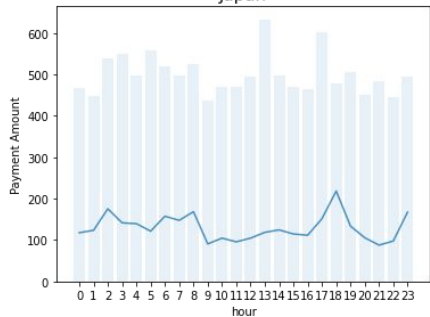
China



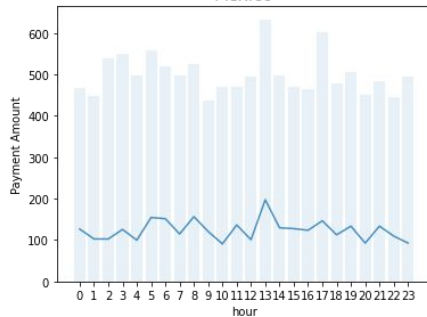
India



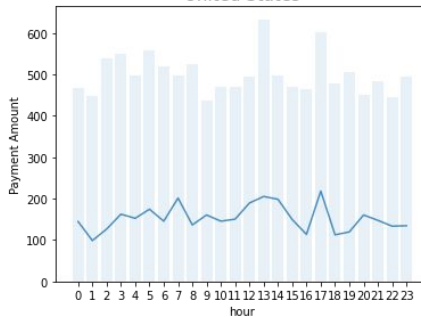
Japan



Mexico



United States



We can see that, overall the most profitable hours are: 13:00, 17:00, 5:00, 3:00 and 2:00.

India peaks at 5:00 (highest peak), 13:00.

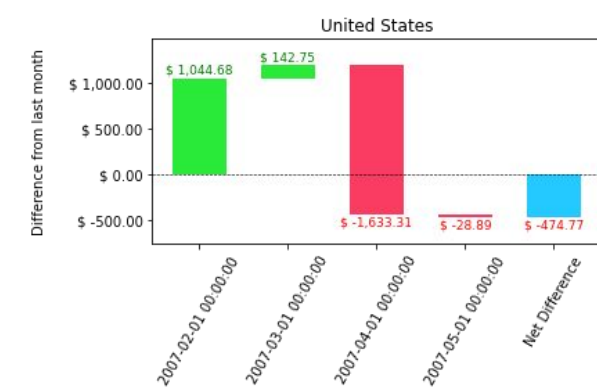
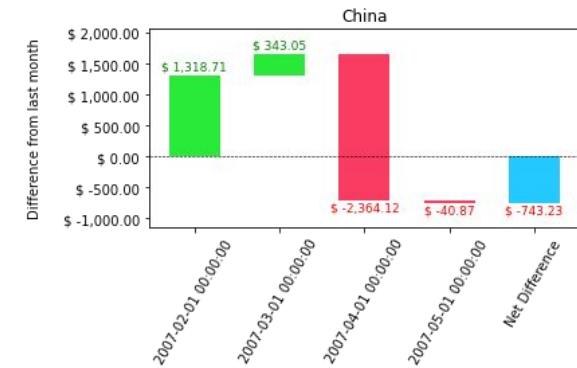
China peaks at 17:00, 13:00 and 3:00.

US peaks at 17:00, 13:00 and 7:00.

Japan, Brazil and Mexico peak at 18:00, 13:00 and 13:00 respectively.

Japan and Brazil both have the second highest peak at 2:00.

How are the monthly income changing among Top 3 countries in the most recent year?

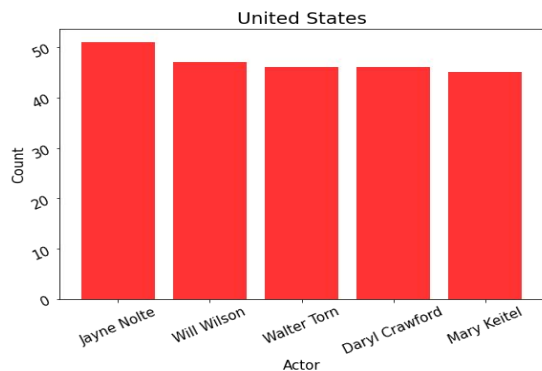
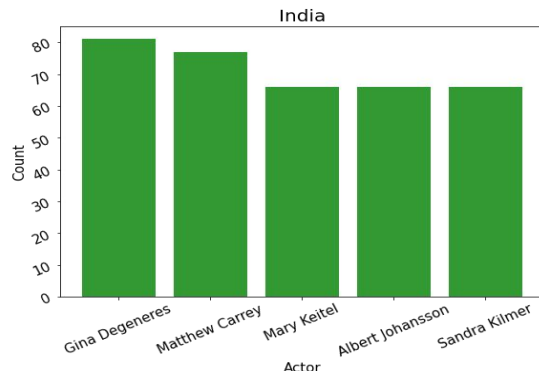
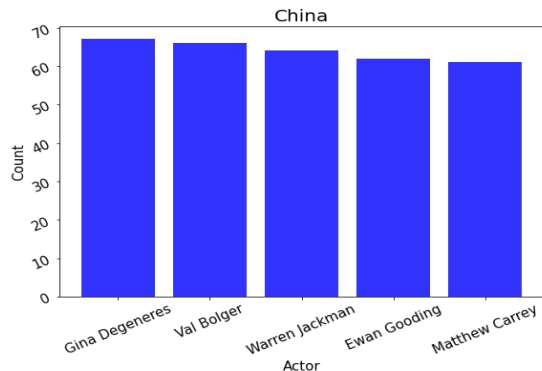


Note: the most recent year is 2007 in the database, so the data is collected for the year.

We can see that all of India, China and US had a big drop in income in April 2007, and the drop continued in May although the amount of difference is much smaller.

Which 5 artists are the most popular in each of the Top 3 countries?

Top 5 Artists in Rental Count



We can see that both Gina Degeneres and Matthew Carrey are among the Top 5 most popular artists in China and India (with top rental counts for the movies in which the actors are found) .

While US has a very different list of the 5 most popular artists.