

Rapid Prototyping with Sketch and Framer

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Framer.js vs Framer

(free)

Framer.js

+

Framer Generator

(paid)

Framer Studio



Framer.js

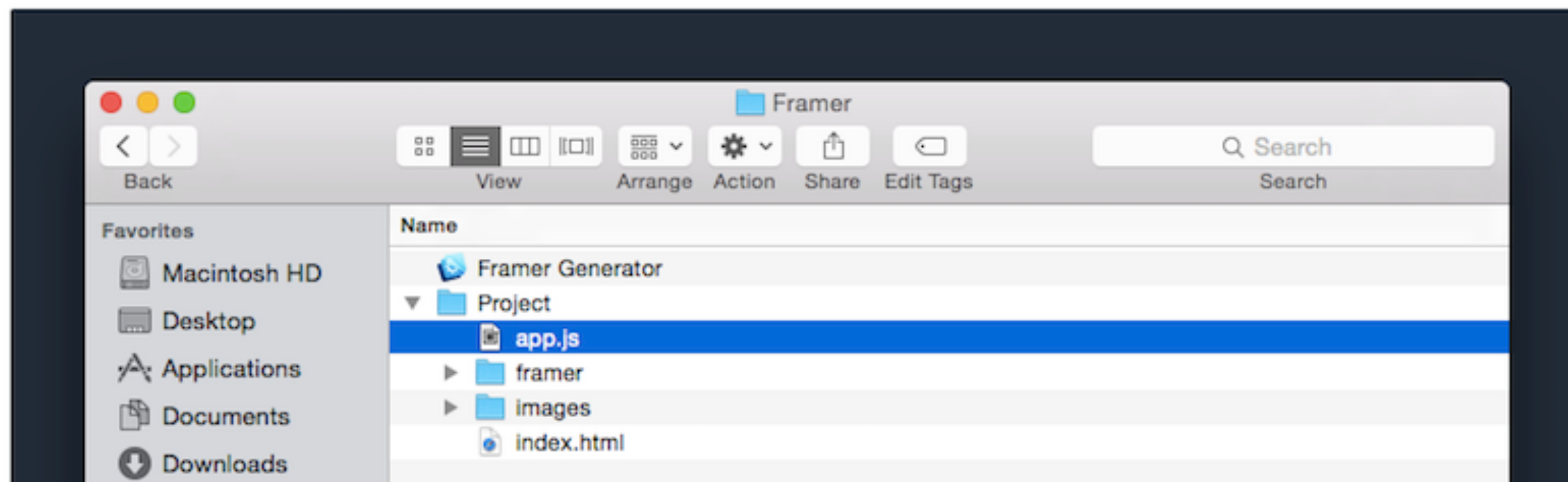
Framer.js is an open source JavaScript framework for rapid prototyping. Framer.js allows you to define animations and interactions, complete with filters, spring physics, 3D effects and more. It's bundled with **Framer Generator**, an application that allows you to import layers directly out of Photoshop and Sketch.

Framer Studio is a prototyping app for Mac, based on Framer.js. Framer Studio includes an editor based on CoffeeScript, instant visual feedback and much more.

[Join the group](#) at Facebook for help, ideas and general prototyping talk. Also feel free to post your work.

Get Started

- [Download](#) (Framer.js & Framer Generator)
- Open **index.html** in a WebKit browser and you'll see an image animate on click
- Edit the **app.js** to add interactions and animations (see example code below)



CoffeeScript - JavaScript

```
1  sayHello = ->  
2    print "Hello!"  
3    print "How are you?"  
4  
5  sayHello()  
6  sayHello()  
7  sayHello()
```

```
1  layerA = new Layer x: 0  
2  layerB = new Layer x: 220  
3  layerC = new Layer x: 440  
4  
5  layers = [layerA, layerB, layerC]  
6  
7  for layer in layers  
8    layer.onClick ->  
9      layer.backgroundColor = "blue"
```

CoffeeScript - CSS

```
1 layerA = new Layer  
2   width: 200  
3   height: 200  
4   opacity: 0.5
```

Why Prototype?

validate an idea

communicate your vision

create a shared understanding of your product

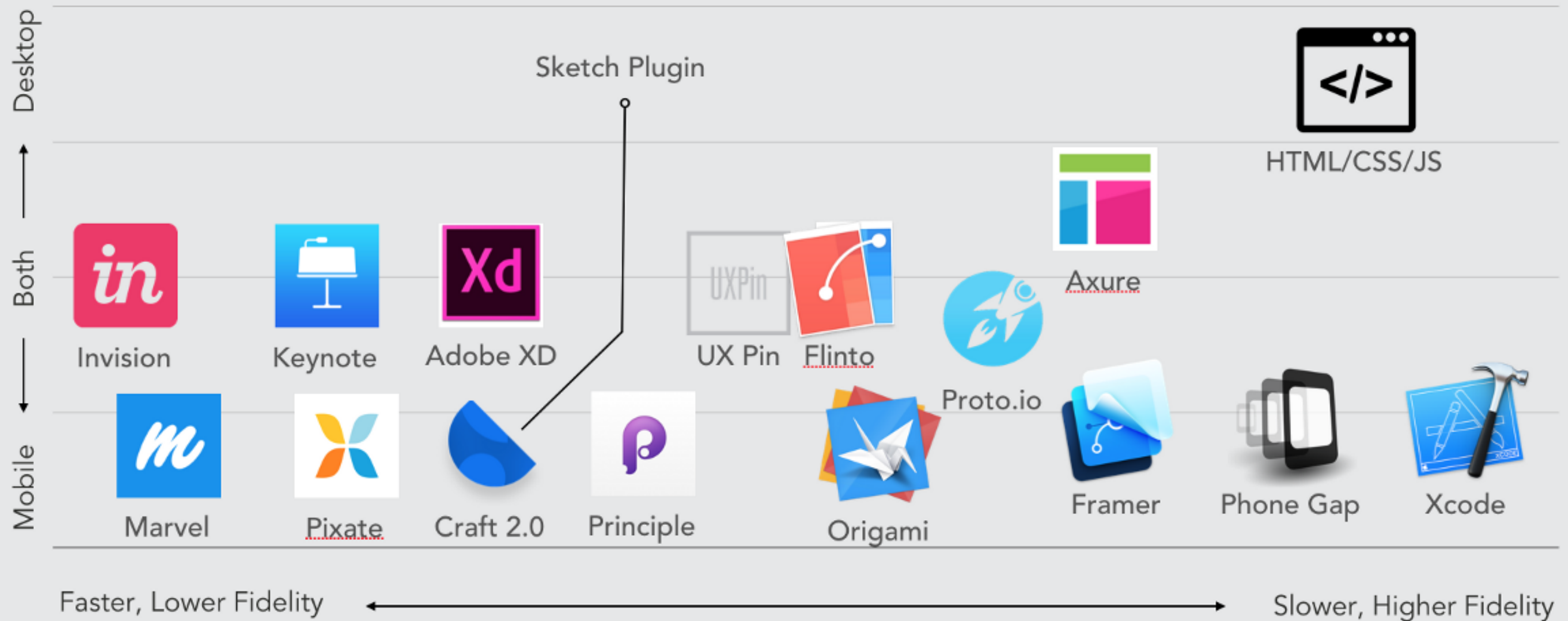
living documentation

“virtual whiteboard”

*“You don’t see things as they are,
you see things as you are.”*

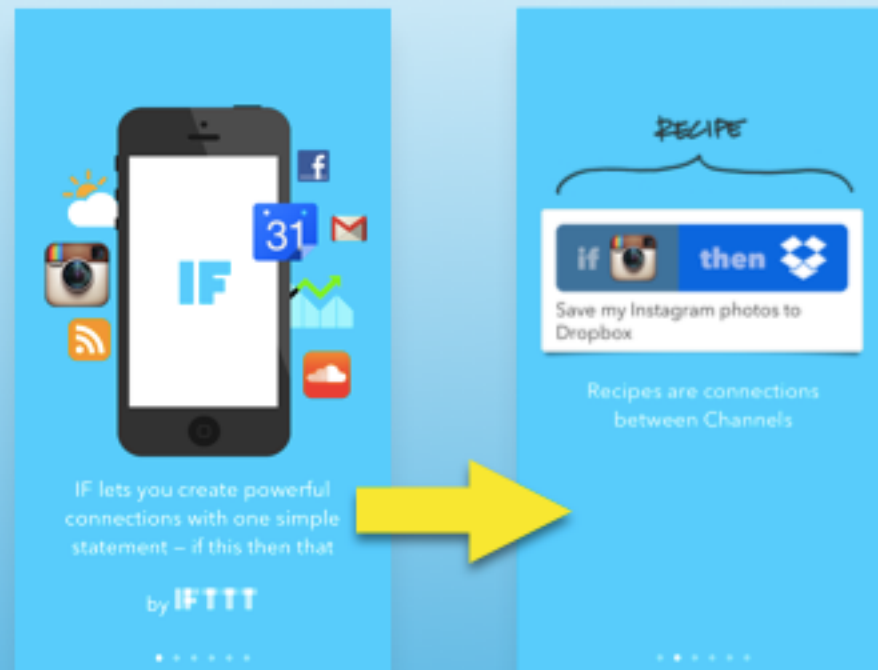
-Anais Nin

The Prototyping Landscape is Crowded



Source: <https://blog.prototypr.io/14-prototyping-tools-how-each-can-be-used-1c804fab33a6#.c4cdgm6w>

Page-based prototyping



Transitions from one page to another

Layer-based prototyping



Assets can be animated independently

Source: <http://cptv8.com/post/121276126300/five-app-prototyping-tools-compared-form-framer>

Framer Examples

framer.com/examples/featured/

Demos

THANK YOU!