



# WHITEPAPER





# WHAT IS CATFUN?



INTRODUCING 2022 MOONSHOT THAT WILL DEVELOP A GREAT ECOSYSTEM TO BENEFIT ALL DOGE/FLOKI/SHIBA MEME PROJECTS HOLDERS.

THE NEW TREND IS CAT TOKENS.

**CATFUN** WILL BE LISTED WORLDWIDE!

**CATFUN** WILL TAKE OVER WITH THE HYPE AS MOONSHOT  
PREPARE YOURSELF FOR ALL-AROUND **24/7 MARKETING**  
**TARGETTING MAINSTREAM MEDIA & CRYPTO WORLD.**



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# ECO SYSTEM

## CATFUN \$CATFUN



Is a decentralised finance (DeFi) token on the Binance Smart Chain (BSC).

Unlike projects heavily dedicated to farming, liquidity pool acquisition, we aim to avoid messy pricey fluctuations as much as possible.



# AUTOMATIC LIQUIDITY

The automatic liquidity function serves a two-pronged benefit. As the contract collects tokenns from both buyers and sellers and send them to the Liquidity Pool, it nurtures a stable price floor. The second benefit of this transaction penalty is that it discourages arbitrage, supporting a healthier, safer and more vibrant volume for the holders.

If we think of the liquidity pool as the foundation that keeps the system "afloat", we can make a model comparison to burning functions, which only carry a short-term benefit from a supply decrease. Why Short Term? When whales tend to sell large positions or take profits. This is why the maximum amount each wallet holder can purchase is 1% of total supply. This function will allow holders to grow with stability and less fear of whales manipulating the charts.



# CATFUN MEMES

We will be hosting a weekly Meme Contest & Gif Contest on Twitter and Telegram.

We strongly believe that with the current hype of CATFUN with McDonald's, Elon Musk. This will certainly create extra hype for social algorithms.

Winners will be rewarded in \$BNB



# CATENOMICS

**WE DO NOT SUPPORT REFLECTIONS, HOWEVER IT WILL BE AUTO DEFLATIONARY TO REDUCE THE SUPPLY ON EACH TRANSACTIONS THERE WILL BE BURNS. WE BELIEVE OVER TIME THE SUPPLY RATIO WILL BE REDUCED TO INCREASE THE VALUE OF TOKENS IN HOLDERS WALLET.**



**TOTAL SUPPLY:  
1,000,000,000,000  
40% Initial Burn**



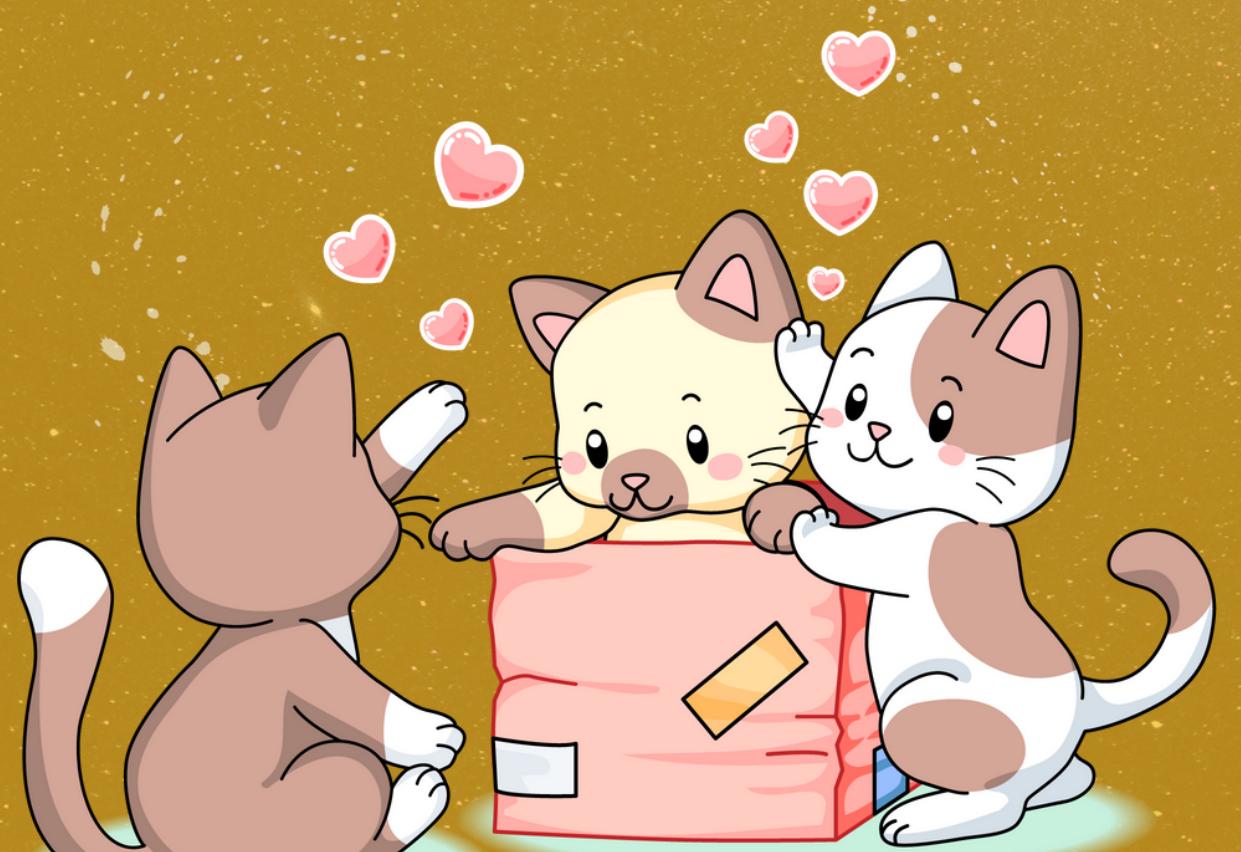
**TAX:  
0% BUY / 15% SELL  
On every transactions  
1% will be burn**



**AUTO DEFLATIONARY**



# FUN MAP (ROADMAP)



## JOKE (Development)

- DEVELOPMENT OF PROJECT
- WHITEPAPER LAUNCH
- WEBSITE LAUNCH
- PRIVATE SALE (50 BNB)
- DEPLOY SMART CONTRACT ON BSC
- KYC+AUDIT
- PRESALE MARKETING (PROMOS)
- PRESALE AMA'S
- BUILDING TELEGRAM COMMUNITY
- SWEEPWIDGET FOR WHITELIST PRESALE
- PRESALE ON SPHYNX (300 BNB HC)

## MEMES (Phase 1)

- LAUNCH ON PANCAKESWAP
- CMC LISTING
- POOCOIN ADS/COINSNIPER ADS
- TWITTER CAMPAIGN
- MEME/GIF CONTESTS
- INFLUENCERS MARKETING
- ASIAN MARKETING
- 2000 HOLDERS



# FUN MAP (ROADMAP)



## STANDUP COMEDY (Phase 2)

- CG Listing/Crypto.com Tracker
- DEXTOOL TRENDING
- MEME/GIF CONTESTS
- LUNARCRUSH (SOCIAL RANKS)
- MEMETOOLS LISTING
- BILLBOARD ADS
- 8000 HOLDERS

## COMMUNITY (Phase 3)

- Mid Tier CEX Listings
- DEVELOPMENT OF GAMING BEGINS
- YouTube Influencers
- METAVERSE PROPERTY
- PRESS RELEASES
- MEME/GIF CONTESTS
- REVAMP WEBSITE
- 15000 HOLDERS

## HODL (Phase 4)

- CATFUN SWAP
- SATOSHISTREETBETS PARTNERSHIP
- CFUN MERCH STORE/CFUN GAME LAUNCH
- TIER 1 CEX LISTINGS
- CATFUN ASIA ADVERTISEMENTS
- 40000 HOLDERS

CO-FOUNDER: **FUNBOY**



**Background**

Senior Audit Manager at PwC  
Favourite Snack: BIGMAC



**Why MOONSHOT?**

I believe in a moonshot strategy for developing my project however as the community and project grow. I have plans to develop a unique ecosystem that will benefit many "Doge/Shiba/Floki" related projects on the platform where their holders will be able to benefit from the **\$CFUN** Ecosystem.





CO FOUNDER:

JAY  
MOON



## Background

- Programme Languages (Java, Solidity)
- Favourite ANIME: NARUTO
- PAST PROJECT: SHIBA2K22

## Why MOONSHOT?



Most projects are MOONSHOT but exaggerate as ECOSYSTEM. Meme projects are successful as moonshots with heavy marketing. I decided to team up with FUNBOY for CATFUN as I see great potential in the ecosystem on the drawing board.

# PROMPTS TO GET YOU STARTED

We will have a private sale for influencers, marketing partners, and consultants (50 BNB)

WE WILL HAVE MULTIPLE AMAs before WHITELIST PRESALE to introduce the project to many communities.

## PRESALE

**Softcap: 150 BNB**

**Hardcap: 300 BNB**



# TEAM



## FUNBOY

*Co-Founder*

*Background*

- Programme Languages (*Java, Solidity*)
- Favourite Snack: *BIGMAC*

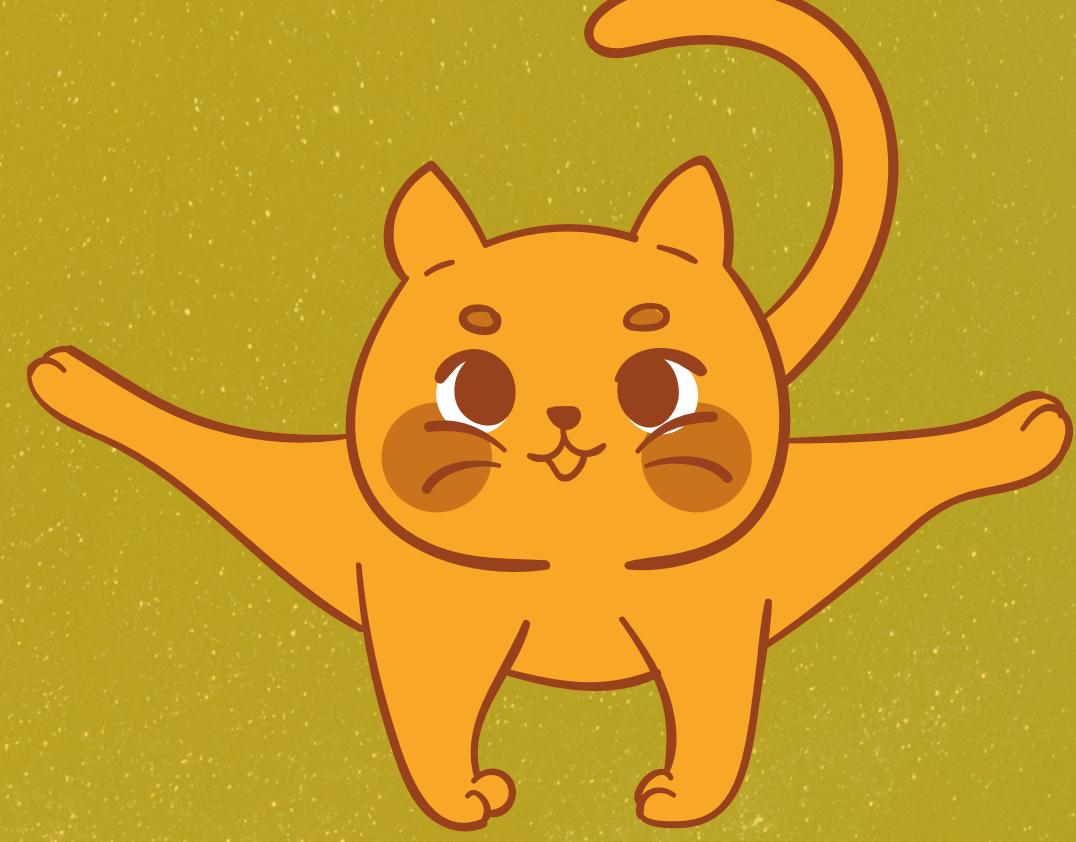


## JAY MOON

*Co-Founder*

*Background*

- Developer/Marketing Advisor
- Favourite fruit: *BANANA*





ARE YOU READY TO  
DIE LAUGHING,  
BECAUSE WE  
BRINGING CATFUN  
TO MCDONALDS IN  
METAVERSE