

Catherine Anderson

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Skills

JavaScript, React, Redux, HTML, CSS, SQL, REST APIs, Ruby on Rails, RSpec, Git, AWS, PostgreSQL, MongoDB, Express, NodeJS, Single Page Apps, Full Stack Web Development, Microsoft Office, Google Suite

Projects

Book Lister – *Data visualization built with Vanilla Javascript and the NYT Books API* [Github](#) | [Live Link](#)

- Implemented Javascript functions to query the NYT Books API based on default/user input and utilized DOM manipulation to populate site with visually beautiful and interactive data

RHOBNB – *Airbnb clone built with JS, React, Ruby, AWS, and the Google Maps API* [Github](#) | [Live Link](#)

- Designed and developed full-stack application equipped with sorting capabilities, maps, reservations (including CRUD functionality), and user authentication

Nyght – *NYC-based plan generator built on the MERN stack with AWS and Google Maps* [Github](#) | [Live Link](#)

- Led daily standups and delegated technical responsibilities amongst team members while serving as project lead and was primarily responsible for frontend and Google Maps implementation

Experience

Shopify, Hoboken, NJ

February – July 2022 (Impacted by July '22 Layoffs)

Technical Sourcing Recruiter, Talent Acquisition

- Managed top of funnel outreach and recruitment for Frontend Engineers, Mobile Engineers, and Data Scientists at the Staff, Senior Staff, Manager, and Senior Manager levels
- Drafted personalized drip campaigns for each prospect and consistently received compliments on creative reachouts, achieving average monthly response rate of 48% and interest rate of 22%
- Led cross-functional sourcing sessions and educated peers on sourcing best practices, positive indicators, and tools, helping to generate an additional 500+ sourcing outreaches per month

Citizen, New York, NY

August 2021 – February 2022

Technical Sourcing Recruiter

- Managed top of funnel outreach and recruitment for high priority roles across Citizen's Product, Engineering, and Design (PED) organization - specifically focusing on Backend Engineering, Site Reliability Engineering, and Product Design roles
- Exceeded sourcing metrics of 150 outreaches/week and 5 onsite interviews/month and delivered a positive interviewing experience by serving as a reliable resource on Citizen's interviewing process, compensation, tech stack, and culture during initial phone screens

Brooksource, Hoboken, NJ

September 2019 – July 2021

Senior Technical Recruiter (Promoted from Technical Recruiter in March 2021)

- Conducted full life cycle recruiting for various clients including NBCUniversal/Peacock, ViacomCBS, WarnerMedia, Johnson & Johnson, Cigna, and Humana
- Screened and placed an average of 6 individuals/quarter in a variety of technical roles

Education

App Academy, New York, NY

September 2022 – January 2023

Software Engineering Intensive

1000-hour immersive full-stack web development intensive with <3% acceptance rate, emphasizing coding style, TDD, OPP, REST, pair programming, and overarching web development best practices

Penn State University, University Park, PA

May 2019

Bachelor of Arts, International Politics and Asian Studies, Minors in Global Studies and Chinese