YINGYING FANG UI/UX DESIGNER

UX UI WEB MOBILE PRODUCT ILLUSTRATION MAKER SKETCH MANAGER

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CURRENT PROJECT

Transform Company
Sep 2018 – Present
Tokyo,Janpan

Sr.product Designer
- Research,ideate,design and prototype for Transform's education services and products.Designing a platform that connects with school data to help our customers discover,plan their future education.
- Led the UX design process in bringing the Weixin–online experience to the web.Offered product design support including competitor Analysis,prototyping,website design.
- Conducted interviews to indentify user's pain points.Redesign its CRM system and the interaction of the manage experience.

OTHER PROJECT

Recurit Company
Tokyo,Janpan
Jan 2019 – Present

Product Market Analysis
- Estimated of product price and Identificated of product's market potential.

Yuanbai Company
Hangzhou,China
Jan 2017 – May 2017

Designer Assistant
- Designed some posters and flyers for the shop.Updated the website and wechat.

EDUATION

Aug 2020 (Tokyo)
Tokyo Metropolitan University
Master of science–Media Design

July 2017 (Hangzhou)
Zhejiang University of Technology
Bachelor of science–Industrial Design

Jan 2016 (Taiwan)
Southern Taiwan University of Technology
Exchange student–Industrial Design

SKILLS

Qual Research
Competitor Analysis · interviews · Synthesis

Quant Research
Survrys · Web Analytics

Design
Persona · Storyboarding · User Journeys · Prototyping · Wireframing · Screen flows · Usability Testing · AB Test

Tools and Codes
Sketch · Illustrator · Photoshop · Principle · Rhino · Maya · InVision · After Effects · XD · Axure RP · HTML · CSS · JS · JQuery · Bootstrap · Processing