# CATHERINA XU

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## **EDUCATION**

## 2014-18 Stanford University

- GPA: 3.9/4.0, expected Bachelor of Science in Computer Science, minor in Economics
- Coursework: Programming Abstractions, Computer Systems, Javascript, Android/iOS Development

## 2010-14 Homestead High School

- GPA: 4.0/4.0, SAT Composite: 2360
- Valedictorian, USA Biology Olympiad Semi-Finalist, National Merit Scholarship Finalist

## **WORK EXPERIENCE**

### Visa, Software Engineer Intern – Data Platforms 2015

- Created a multi-way file conversion software that will be used to translate over 500 Canadian Merchant Database (CMPD) files to Visa's standardized merchant repository format
- Utilized Yelp API to gather over 1 million records of restaurant data; clustered location data using Python sci-kit DBSCAN; trained Yelp comment sentiment-analyzer using a naive Bayes classifier

#### **Declara, Growth Metrics Intern** 2015

- Analyzed MixPanel and D3Analytics data to evaluate Declara's search algorithm; co-authored 6-page report that was utilized by the engineering, growth, and product teams
- Monitored the effectiveness of ongoing marketing campaigns through Google Analytics

### Mobile Innovation Group, Research Assistant 2015

- Collected and analyzed data on Android application popularity, infrastructure, and monetization techniques for over 235 distinct applications; wrote Python scripts to normalize raw JSON and CSV data Presented on how differences in Android/iOS development platforms have impacted the mobile market

## 2013-14 Stanford University, Research Assistant

- Performed DNA extraction, quantification, and PCR reactions in the Francis lab; analyzed data in R to gauge the effects of oceanic warming on Antarctic phytoplankton
- Presented research at the 2013 American Geophysical Union Fall Conference

### Sewa International, Program Analyst Intern 2013

- Contacted and researched 9 local non-profits; co-authored a 10-page process handbook that outlined the organizational structure of various service programs, including medical billing and emergency relief
- Recruited 38 new volunteers at the annual Sevathon Walk through face-to-face pitches

### **PROJECTS**

- **UberPrepared**, Hack the Planet SMS/Android interface that allows users to preschedule Uber rides 2015
  - Used Twilio, Google Geocoding, Uber API, and natural language processing to implement service
- My Travel Diary Android app that visually documents previous and future travel destinations 2015
  - Support add, delete, and update of map markers; uses SQLite for persistent storage
- Wake Me Up, Treehacks Pebble/Android app that triggers watch vibrations within range of destination 2015
  - Created using CloudPebble, and Google Play Services API, won Dropbox Engineering award
- CampusBubble, Accenture Hackathon iPhone app featuring bitcoin textbook exchange 2014
  - Developed in Unity3D and used BitPay/PubNub API to create features, won BitPay API award

## **ACTIVITIES AND LEADERSHIP**

## 2014-16 HackOverflow Coordinator, Stanford University Women in Computer Science

- Co-organizing the annual HackOverflow hackathon for 100+ attendees in Spring 2016
- Pioneered "eCSpress yourself", a career exploration and panel session for 40 high school girls

### Equity Analyst, Stanford Blyth Fund 2015

- Pitched Chevron as part of the Energy and Natural Resources coverage group
- Worked to identify Chevron's growth factors by analyzing the profitability of current exploration projects

# 2013-14 Vice President of Conferences, Future Business Leaders of America (FBLA)

- Organized the Bay Section Leadership Conference, a high school business summit for 1000+ attendees
- Led 120 students to win CA Sweepstakes Award for top competition performance in business

## **SKILLS AND LANGUAGES**

Computer Skills: C, C++, Python, Javascript, Java, HTML/CSS, Ruby on Rails, MATLAB, R, UNIX, Git, Mercurial Interests: Badminton, vocal performance, mobile technology, hackathons, theater (improvisation)