## CATHERINA XU

GitHub: github.com/catherinaxu • Stanford, CA • (408) 646-9084 • catherinaxu@stanford.edu

#### **EDUCATION**

### 2014-18 Stanford University

- o GPA: 3.9/4.0, expected Bachelor of Science in Computer Science, minor in Management Science/Engineering
- o Coursework: Programming Abstractions, Computer Systems, Contemporary Javascript, Android Development

## 2010-14 Homestead High School

- o GPA: 4.0/4.0, SAT Composite: 2360
- Awards: Valedictorian, USA Biology Olympiad Semi-Finalist, National Merit Scholarship Finalist, National AP Scholar, American Meteorological Society Freshman Undergraduate Scholarship

## WORK EXPERIENCE

### 2015 Visa, Software Engineer Intern – Data Platforms

#### 2015 **Declara, Growth Metrics Intern**

- Analyzed MixPanel and D3Analytics data to evaluate Declara's search algorithm; co-authored a 6-page report that was utilized by the engineering, growth, and product teams
- o Monitored the effectiveness of ongoing marketing campaigns through GoogleAdWords and Facebook for Business

### 2015 Mobile Innovation Group, Research Assistant

Collected and analyzed data on Android application popularity, infrastructure, and monetization techniques for over
235 distinct applications; wrote Python scripts to normalize raw data collected from MixRank API scrapes

## 2013-14 Stanford University School of Earth Sciences, Research Assistant

- Performed DNA extraction, quantification, and PCR reactions in the Francis lab; analyzed data in R to gauge the effects of oceanic warming on Antarctic phytoplankton
- Modeled evolutionary trends by using R to statistically analyze marine organism body-size data

### 2013 Sewa International, Program Analyst Intern

- o Contacted and analyzed 9 local non-profits; co-authored a 10-page process handbook that included specifics about volunteer organization and the services that Sewa offers, including medical billing and emergency relief
- Recruited 38 new volunteers at the annual Sevathon Walk through face-to-face pitches

## **PROJECTS**

### Wake Me Up, Treehacks

- o A dual Pebble and Android app that triggers watch vibrations when user is within a certain radius of destination
- o Created using Android Studio, CloudPebble, and Google Play Services API, won Dropbox Engineering award

### 2014 Campus Bubble, Accenture Hackathon Games

- Used Unity3D to create an iPhone application that features real-time activity updates of users and their network of friends, also supports textbook exchange in bitcoin currency
- Coded in C# and used BitPay and PubNub API to create features, won BitPay API award

### ACTIVITIES AND LEADERSHIP

## 2014-16 HackOverflow Coordinator, Stanford University Women in Computer Science

- Co-organizing the annual HackOverflow hackathon for 100+ attendees in Spring 2016
- Pioneered "eCSpress yourself", a one-day career exploration conference and panel session for 40 high school girls

# 2015 Equity Analyst, Stanford Blyth Fund

- Pitched Chevron as part of the Energy and Natural Resources coverage group
- o Worked to identify Chevron's growth factors by analyzing the profitability of current exploration projects

## 2014-15 Core Intern, Stanford Undergraduate Chinese-American Association

- o Assisted underprivileged teenagers in Chinatown with the college application process
- Part of committee to plan cultural events such as Dead Week Dumplings and the annual New Year's Banquet

## 2013-14 Vice President of Conferences, Future Business Leaders of America (FBLA)

- Organized the Bay Section Leadership Conference, a high school business conference for 1000+ attendees, through facilities management, logistical planning, and coordination with the Bay Section leadership team
- Prepared 120 high school students for Bay, State, and National Leadership Conferences in business knowledge
- o Led chapter to win CA FBLA Sweepstakes Award for top competition performance

### **SKILLS AND LANGUAGES**

Computer Skills: C, C++, Python, Javascript, HTML/CSS, Java, Ruby on Rails, MATLAB, R, UNIX, Git, Mercurial Interests: Badminton, vocal performance, mobile technology, hackathons, theater and performance