

Catherine Choi

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EDUCATION

Rhode Island School of Design

BFA in Graphic Design 2013 - present

Brown University

Course takings on Computer Science 2016

Hillsboro High School

National Art Honor Society 2010 - 2013

SKILL

Software

After Effects, Bridge, Cinema 4D, Illustrator, InDesign, Lightroom, Photoshop, Premiere Pro

Language

English, Korean

Others

Basic knowledge in textiles and knitting machine, Microsoft Office, Digital Photography HTML/CSS, Exposure to Processing & Javascript

AWARD

Scholastic Art and Writing 2013

Received one Gold Key and two Silver Keys in Drawing and Painting.

EXPERIENCE

Freelance Logo Animation Designer 2017

Helped my professor and his studio to animate logo for new Brown University department,
Brown Art Institute. The goal was to create a strong identity system for newly formed Brown department, and my job was to make their logo ideas stronger and more solid by adding captivating motions and sounds to them.

APCO Worldwide 2016

Worked as a creative intern at APCO NY office. APCO is an independent global public affairs and strategic communications consultancy, my role was to help the teams to visualize their creative ideas, through various media such as videos, motion graphics, photos, infographics, mock-ups, presentations, etc.

RISD KSA 2016 – present

As a designer, focused on distinct KSA identity by designing a whole new identity system to capture people's attention and make them curious through various publicity. KSA members are trying to revive the pending club and make Korean culture more accessible to anyone.

Lab Monitor 2017

Monitored the lab and the photo studio while helping students with technical problems and book binding.

Textiles Courses 2014 - 2015

Took several major courses, including fibers and dye, surface design, knitting machine, etc., from RISD textiles department.