

SHARK TANK INVESTMENT INSIGHTS DASHBOARD



Shark Investments

- Mark Cuban is the top investor with \$59.42M invested.
- The order of investment amounts from highest to lowest is:
 - Mark Cuban
 - Lori Greiner
 - Robert Herjavec
 - Kevin O'Leary
 - Daymond John
 - Barbara Corcoran

Shark vs. Guest Investment

There's a significant difference between **Shark investments (\$204M)** and **Guest investments (\$22M)**, indicating that Sharks are the primary investors on the show.

Sharks' Average Equity

- Mark Cuban holds the highest average equity at 24.04%.
- Lori Greiner is second with 19.24%.
- The lowest average equity is held by Kevin O'Leary at 10.44%.

Guest Participation by Season

- There's a general upward trend in guest participation from earlier seasons to later ones.
- Season 5 saw a significant spike in guest participation, reaching 116 guests.
- Recent seasons (around 10) show a slight decline but still maintain high guest numbers compared to early seasons.

Top 5 Guest Investors

- Daniel Lubetzky is the top guest investor with \$4.47M invested.

- The top 5 guest investors have invested between \$1.24M to \$4.47M.

Industry Investments

- Food and Beverage is a popular category, with Mark Cuban investing the most (\$15,288,500).
- Fashion/Beauty sees significant investments from most Sharks, particularly Mark Cuban (\$7,507,500) and Robert Herjavec (\$5,595,833).
- Health/Wellness is another major category with substantial investments from all Sharks.
- Some Sharks show preferences for certain industries. For example, Daymond John invests heavily in Fashion/Beauty, while Barbara Corcoran has a high investment in Food and Beverage.

Total Investments by Shark

- Mark Cuban has the highest total investment at \$59,424,333.
- Barbara Corcoran has the lowest total investment at \$17,715,000.

Diverse Investment Strategies

Sharks show different investment strategies. For instance, Mark Cuban invests across many categories, while others like Daymond John seem to focus more on specific industries.

Season Trends

The show has maintained consistent guest participation in recent seasons, indicating sustained popularity and interest from potential entrepreneurs.