

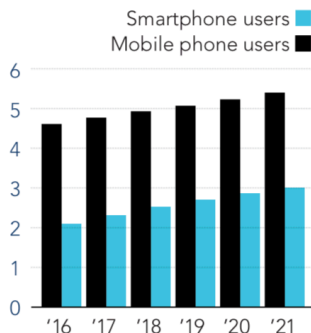
Revolutionizing Mobile Commerce



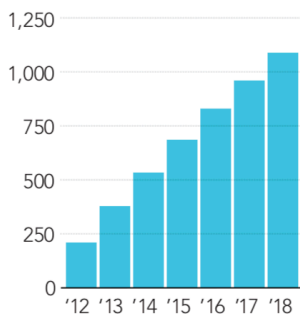
With the EZeeBUY application, the photo is king. Using the camera on their smart device, consumers can take a photo of any product they see—or even share an online photo—and immediately receive the best deal for it, wherever in the world that might be. To enable this pioneering shopping experience, EZeeBUY is building the largest

product catalog of the entire e-merchant world—a global store just a click away. Thanks to the app’s powerful image-recognition engine, combined with artificial intelligence (AI) and deep-learning technologies, EZeeBUY can match any photo to the exact item online in seconds. Consumers receive the best price, availability and delivery options for any product.

Global Smart vs Mobile Phone Users
(in billions)



Mobile Device Shoppers
(in millions)



Source: Statista 2018

CONNECTING FAMILY, FRIENDS AND COMMUNITIES

EZeeBUY packs world-first features to let younger consumers digitally “ask” their parents for permission to buy something or simply place desired items on a family-shared “wish list.”

Accessible by family and close friends, the social media-integrated wish list, removes the stress of gift selection while allowing parents to encourage better money management in their kids. Users can also make charitable donations with ease.

CREATING A CRYPTOCURRENCY-FRIENDLY MARKETPLACE

EZeeBUY will make shopping with cryptocurrency as everyday as cash or credit cards. The EZeeBUY wallet supports a variety of currencies, cryptocurrencies—including EZeeBUY’s own EZ8 token—and peer-to-peer (P2P) payment methods.

PERSONALIZED SHOPPING

Through its AI and deep-learning technologies, the EZeeBUY app builds a detailed profile of a consumer’s interests, purchasing habits and favorite brands through their mobile device’s photo library, allowing brands and retailers to provide highly customized offers and limited-time discounts.

EXPERIENTIAL MARKETING

Embracing cutting-edge technology, EZeeBUY uses augmented reality to enhance in-store and online shopping. Browsing products in 3-D goes far beyond the staple slideshow of static images and ushers in the era of interactive shopping.

SEAMLESS MOBILE SHOPPING

Shopping is set to become as simple as snapping a photo with your smart device. EZeeBUY’s image-recognition technology spells the end of frustrating web searches for the right product at the best price, followed by a painstaking checkout process that results in out-of-stock or restricted delivery messages.

A LANDSCAPE OF OPPORTUNITIES

EZeeBUY places smart device cameras and EZ8 tokens at the center of the world’s first truly online marketplace economy. EZeeBUY’s AI-backed technology ensures personalized, precise shopping for consumers while establishing direct and rewarding relationships between consumers and brands.

EZ8 Initial Coin Offering (ICO)

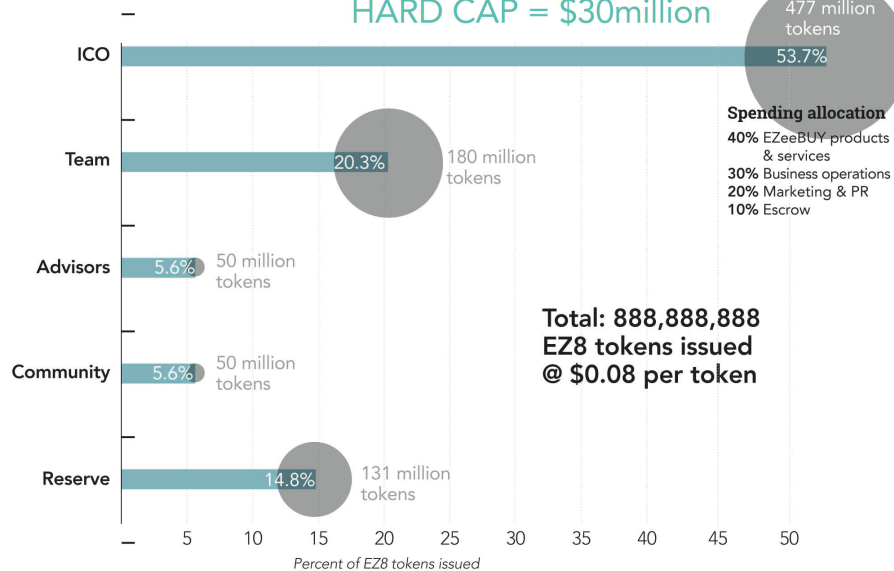
In September 2018, EZeeBUY expects to launch the ICO for its virtual currency tokens, known as EZ8 tokens or EZ8. EZ8 tokens will be offered to the public through crowdfunding contributions. While there will be no minimum crowdfunding level, the company has set a a hard cap of US\$30 million.

Funds raised from the ICO will be used for further development of all 20 products and services, expanding the business globally and creating further benefits and value for all participants of this unique global marketplace economy.

ICO Timeline

| | Pre-ICO | ICO WAVE 1 | ICO WAVE 2 |
|-----------------------------------|-------------------------|----------------------|---------------------|
| Who | Private (40% Bonus) | Public (30% Bonus) | Public (20% Bonus) |
| When | August 2018 | September 2018 | October 2018 |
| Number of EZ8 @\$0.08 each | Up to 62.5 million | Up to 112.5 million | Up to 187.5 million |
| Amount raised (US\$) | Up to \$5 million | Up to \$9 million | Up to \$15 million |
| Per participant limit | \$25,000 to \$5 million | \$100 to \$1 million | \$50 to \$1 million |

EZ8 Token Breakdown



TEAM VESTING LOCK

EZ8 tokens issued to Team members will be locked via smart contracts.

PRE-ICO CONTRIBUTOR LOCK

To protect against "pump and dump" devaluation, Pre-sale tokens will be locked via smart contracts.

Leadership Team



David Estrada CEO and Founder

A digital transformation entrepreneur driven by a curiosity in how the digital world shapes our lives today and tomorrow.



Bob Fisher COO and Co-Founder

More than 25 years in IT, including business operations and transformation and account management, services and delivery (outsourcing, payment systems and systems integration).



David Pipe CMO and Co-Founder

A marketing professional with international experience in developing and marketing financial and technology products in fintech, banking, insurance and securities sectors.



Damon Lawson CRO and Co-Founder

Twenty-five years in sales, marketing and business management and development. A cryptocurrency enthusiast.



Kenth Fagerlund CTO and Co-Founder

Eighteen years in the IT sector, including the last decade focused on the mobile sector.



Gilles Daquin CDO and Co-Founder

An expert in machine learning to identify complex behavioral patterns to drive change.

Find out more at EZeeBUY.ai or e-mailing pr@ezeebuy.ai

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