Bikeshare Trip History

August 8, 2019

```
[2]: import pandas as pd
  import numpy as np
  import sqlite3
  import matplotlib.pyplot as plt
  import requests
  import json
  from zipfile import ZipFile
  import os
  import seaborn as sns
  from sklearn import preprocessing
  import datetime
  import math
  Name = 'Catherine Bui'
```

1 Capital Bikeshare Trip History Analysis

Where do Capital Bikeshare riders go? When do they ride? How far do they go? Which stations are most popular? What days of the week are most rides taken on?

The data includes:

Duration – Duration of trip

Start Date - Includes start date and time

End Date - Includes end date and time

Start Station – Includes starting station name and number

End Station – Includes ending station name and number

Bike Number – Includes ID number of bike used for the trip

Member Type – Indicates whether user was a "registered" member (Annual Member, 30-Day Member or Day Key Member) or a "casual" rider (Single Trip, 24-Hour Pass, 3-Day Pass or 5-Day Pass)

2 Getting the Data

```
[5]: # bike2010 = pd.read_csv('2010-capitalbikeshare-tripdata.csv')
# bike2011 = pd.read_csv('2011-capitalbikeshare-tripdata.csv')
# bike2012 = pd.concat([pd.read_csv('2012-capitalbikeshare-tripdata/'+f) for f

in os.listdir('2012-capitalbikeshare-tripdata')])
```

```
# bike2013 = pd.concat([pd.read_csv('2013-capitalbikeshare-tripdata/'+f) for fu

in os.listdir('2013-capitalbikeshare-tripdata')])
# bike2014 = pd.concat([pd.read_csv('2014-capitalbikeshare-tripdata/'+f) for fu

in os.listdir('2014-capitalbikeshare-tripdata')])
# bike2015 = pd.concat([pd.read_csv('2015-capitalbikeshare-tripdata/' + f) for fu

in os.listdir('2015-capitalbikeshare-tripdata')])
# bike2016 = pd.concat([pd.read_csv('2016-capitalbikeshare-tripdata/'+f) for fu

in os.listdir('2016-capitalbikeshare-tripdata')])
# bike2017 = pd.concat([pd.read_csv('2017-capitalbikeshare-tripdata/'+f) for fu

in os.listdir('2017-capitalbikeshare-tripdata')])
# data = pd.

concat([bike2010,bike2011,bike2012,bike2013,bike2014,bike2015,bike2016,bike2017])
# data.to_csv('capitalbikeshare2010_2017.csv')
# data = pd.read_csv('capitalbikeshare2010_2017.csv')
```

3 Preliminary Data Cleaning

```
[]: #Convert the duration from seconds to minutes
data['Duration(min)'] = data['Duration']/60

[]: import datetime
    #Convert date to datetime object
data['Start date object'] = data['Start date'].apply(
    lambda x: datetime.datetime.strptime(x, '%Y-%m-%d %H:%M:%S'))
data['End date object'] = data['End date'].apply(
    lambda x: datetime.datetime.strptime(x, '%Y-%m-%d %H:%M:%S'))

#Get weekday for date
data['Start day'] = data['Start date object'].apply(
    lambda x: x.weekday())
data['End day'] = data['End date object'].apply(
    lambda x: x.weekday())
data.to_csv('capitalbikeshare2010_2017_v2.csv',index=False)
```

4 Start here if you want to skip the other preliminary preparation

5 Demographic Attributes of Station and Members

```
[5]: # attributes of the station locations such as latitude and longitude
    attributes = pd.read_csv('Capital_Bike_Share_Locations.csv')
[4]: # number of docks in each station
    # attributes['Number_of_docks'] = attributes['NUMBER_OF_BIKES'] +_
     →attributes['NUMBER_OF_EMPTY_DOCKS']
[6]: # removing the other features and keeping only terminal number and lat/lon for
     →census tract
    attributes = attributes[['TERMINAL_NUMBER', 'LATITUDE', 'LONGITUDE']]
[7]: # applying census tract to the data
    #and using the census tract to understand demographic attributes of the members_{\sqcup}
     \rightarrow and station
    # finding the census tract code for the lat and lon
    import requests
    import urllib
    def getcensustract(lat, lon):
        params = urllib.parse.urlencode({'latitude': lat, 'longitude':lon, 'format':
     →'json'})
        url = 'https://geo.fcc.gov/api/census/block/find?' + params
        response = requests.get(url)
        data = response.json()
        return data['Block']['FIPS']
    #apply the census tract to the lat and lon of the attributes df
    attributes['CensusTract'] = attributes.apply(lambda x:__

→getcensustract(x['LATITUDE'], x['LONGITUDE']), axis = 1)
    # dictionary of station number and census tract
    censustract = dict(zip(attributes['TERMINAL_NUMBER'], attributes['CensusTract']))
    # apply census tract to the start and end station
    data['CensusTractStart'] = data['Start station number'].map(censustract).
     \rightarrowapply(lambda x: str(x)[0: len(str(x))-4])
    data['CensusTractEnd'] = data['End station number'].map(censustract).
     \rightarrowapply(lambda x: str(x)[0: len(str(x))-4])
    # dataset with DC population demographics including total population, __
    →percentages of racial and ages
    # source2: http://opendata.dc.gov/datasets/census-blocks-centroid-in-2010
    population= pd.read_csv('Census_Blocks_Centroid_in_2010.csv')
    # dictionary of census tract and total population
```

5.0.1 Population Analysis

6 Data Cleaning & Feature Engineering Part 2

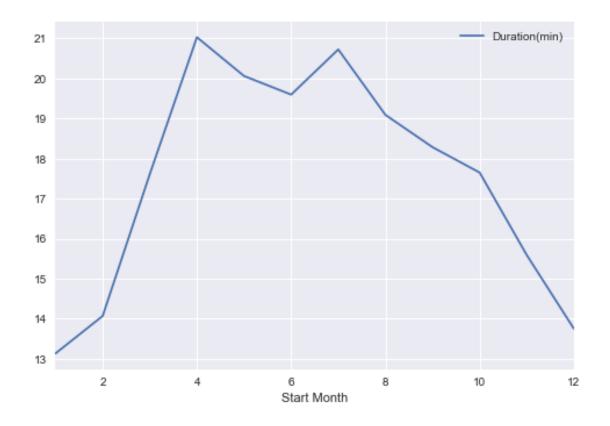
```
[49]: # data with the duration and date object, start day and end day
     data = pd.read_csv('capitalbikeshare2010_2017_v2.csv')
 [8]: #determine if a ride is at night or during the day
     def time(x):
         '''AM PEAK (7AM-10AM)
             MIDDAY (10AM-4PM)
             PM PEAK (4PM-7PM)
             EVENING (7PM -12AM)
             EARLY MORNING (12AM-7AM)'''
         if x \ge 7 and x < 10:
             return 'AM PEAK'
         elif x >= 10 and x < 16:
             return 'MIDDAY'
         elif x >= 16 and x < 19:
             return 'PM PEAK'
         elif x >= 19:
             return 'EVENING'
         elif x >= 0 and x < 7:
             return 'EARLY MORNING'
     data['Start Time'] = data['Start date object'].apply(
         lambda x: time(datetime.datetime.strptime(x, '%Y-%m-%d %H:%M:%S').hour))
     data['End Time'] = data['End date object'].apply(
         lambda x: time(datetime.datetime.strptime(x, '%Y-%m-%d %H:%M:%S').hour))
```

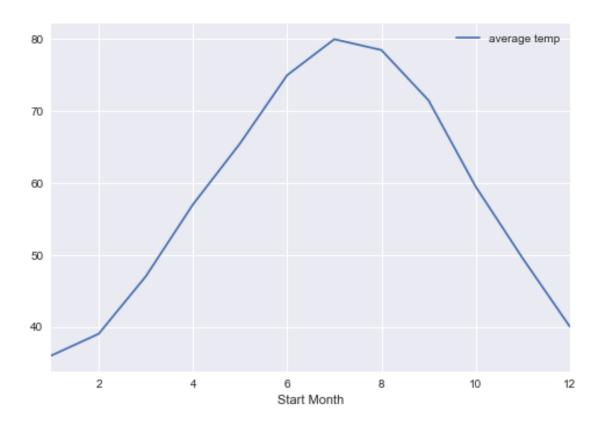
6.0.1 Average Duration

7 DATA AGGREGATION

7.1 Month

```
[107]: | #key is month
      # values is [average low, average high]
      weather = \{1: [29,43],
                2: [31, 47],
                3: [38, 56],
                4: [47, 67],
                5: [56, 75],
                6: [66,84],
                7:[71, 89],
                8:[70, 87],
                9: [63, 80],
                10: [51, 68],
                11: [41, 58],
                12: [33, 47]}
[119]: monthduration = data.groupby('Start Month').agg({'Duration(min)': 'mean'}).
       →reset_index()
      monthduration['temperature'] = monthduration['Start Month'].map(weather)
      monthduration['average temp'] = monthduration['temperature'].apply(lambda x: np.
       \rightarrowmean(x))
      monthduration.plot(x ='Start Month', y ='Duration(min)')
      monthduration.plot(x = 'Start Month', y = 'average temp')
      plt.show()
```





There are more trips when the weather is warmer than when the temperature is low.

7.1.1 Popular Stations

```
[27]: #How many trips per start station? Which start station is popular?
      data['ValueCountStart'] = data['Start station'].map(data['Start station'].
       →value_counts())
[28]: data['ValueCountEnd'] = data['End station'].map(data['End station'].
       →value_counts())
[135]: #stations not in the attributes
      [station for station in data['Start station number'].unique() if station not in_
       →attributes['TERMINAL_NUMBER'].unique()]
```

[135]: [31008, 31709, 32009, 32202]

7.1.2 Time of Day and Night

```
[46]: # how many trips in the midday, pm peak, am peak, and early morning
     data['Start Time'].value_counts()
```

[46]: MIDDAY 6006228 PM PEAK 5234441 **EVENING** 3524477 AM PEAK 3484474 868023 EARLY MORNING

Name: Start Time, dtype: int64

Comments: Many trips are during the Midday (10am-4pm) where there is the most sunlight. There's least amount of trips during the times where there is not alot of sunlight (Midnight-7AM)

```
[47]: # how many trips in the midday, pm peak, am peak, and early morning
     data['End Time'].value_counts()
```

```
[47]: MIDDAY
                       5764552
     PM PEAK
                       5256591
     EVENING
                       3877360
     AM PEAK
                       3382950
     EARLY MORNING
                        836190
     Name: End Time, dtype: int64
```

Comment: The same analysis above applies to End Time.

```
[48]: data.groupby(['Start Time', 'End Time']).size().reset_index().
      ⇔sort_values(['Start Time', 0])
```

```
[48]:
                                                 0
             Start Time
                               End Time
                AM PEAK EARLY MORNING
                                                44
     1
     2
                AM PEAK
                                              612
                                EVENING
```

4		AM PEAK		PM PEAK	1828
3		AM PEAK		MIDDAY	198680
0		AM PEAK		AM PEAK	3283310
7	EARLY	MORNING		EVENING	154
9	EARLY	MORNING		PM PEAK	222
8	EARLY	MORNING		MIDDAY	1287
5	EARLY	MORNING		AM PEAK	95598
6	EARLY	MORNING	EARLY	MORNING	770762
14		EVENING		PM PEAK	407
13		EVENING		MIDDAY	1681
10		EVENING		AM PEAK	2210
11		EVENING	EARLY	MORNING	64569
12		EVENING		EVENING	3455610
16		MIDDAY	EARLY	MORNING	296
15		MIDDAY		AM PEAK	663
17		MIDDAY		EVENING	7383
19		MIDDAY		PM PEAK	436225
18		MIDDAY		MIDDAY	5561661
21		PM PEAK	EARLY	MORNING	519
20		PM PEAK		AM PEAK	1169
23		PM PEAK		MIDDAY	1243
22		PM PEAK		EVENING	413601
24		PM PEAK		PM PEAK	4817909

Comments: The most trips start and end within the same time frame/group such as for example, if the trip starts at 7am, it would end within 7-10am.

There are less trips that start 7am-7pm and ends within 12am-7am.

There are less trips that start at 7pm-12am and ends within 4pm-7pm m(more than 16 hours). And there are less trips that start at 12am-7am and end at 7pm-12am (more than 12 hours).

```
[49]: data.groupby(['Start Time', 'End Time']).agg({'Duration(min)': 'mean'}).

→reset_index().sort_values(['Start Time', 'Duration(min)'])
```

```
[49]:
             Start Time
                               End Time
                                          Duration(min)
     0
                AM PEAK
                                AM PEAK
                                               11.806764
     3
                AM PEAK
                                 MIDDAY
                                              44.542693
     4
                AM PEAK
                                PM PEAK
                                             505.534582
     2
                AM PEAK
                                EVENING
                                             702.489679
     1
                          EARLY MORNING
                AM PEAK
                                            1070.248864
     6
                          EARLY MORNING
         EARLY MORNING
                                              12.096026
     5
         EARLY MORNING
                                AM PEAK
                                               20.941507
     8
         EARLY MORNING
                                 MIDDAY
                                             522.535768
     9
         EARLY MORNING
                                PM PEAK
                                             835.528003
     7
         EARLY MORNING
                                EVENING
                                            1103.330519
     12
                EVENING
                                EVENING
                                               14.669071
                         EARLY MORNING
     11
                EVENING
                                              48.941991
     10
                                AM PEAK
                EVENING
                                             675.110430
                                             904.890432
     13
                EVENING
                                 MIDDAY
     14
                EVENING
                                PM PEAK
                                             1228.395414
```

18	MIDDAY		MIDDAY	19.397668
19	MIDDAY		PM PEAK	63.151950
17	MIDDAY		EVENING	349.573464
16	MIDDAY	EARLY	MORNING	815.979673
15	MIDDAY		AM PEAK	1158.744495
24	PM PEAK		PM PEAK	14.811483
22	PM PEAK		EVENING	40.373120
21	PM PEAK	EARLY	MORNING	551.252890
20	PM PEAK		AM PEAK	888.093385
23	PM PEAK		MIDDAY	1142.331215

Comments: As mentioned above, the most trips end in the same time frame/group.

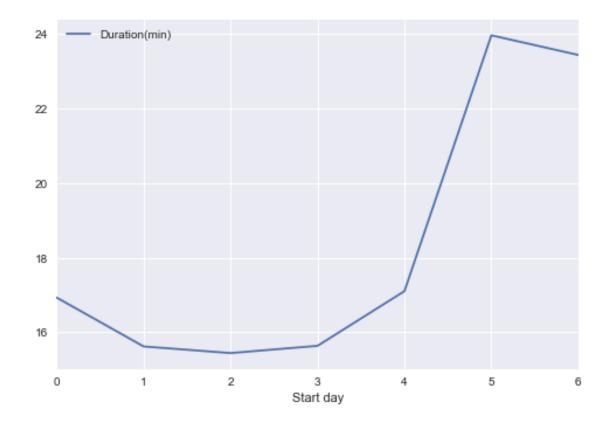
These trips that end in the same time frame/group has the shortest duration (on average 14.53 minutes) compared to the other trips starting in one time frame ending in different time frame.

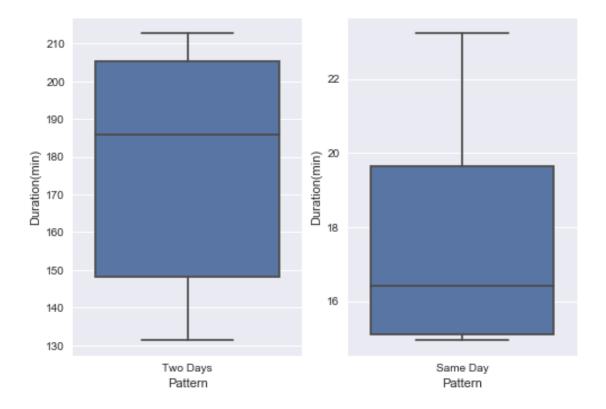
The trips with the longest duration are on average approximately 17 hours.

Question: What kind of passes affect the duration of these trips?

7.2 Day of the Trip

```
[33]: durationday = data.groupby(['Start day']).agg({'Duration(min)': 'mean'})
[36]: # mean duration over the days
durationday.plot()
plt.show()
```





Comments: The duration is longer on the weekend than at the beginning of the week. In the middle of the week, it is on average around 15.5 minutes. This could be because people use these bikes to go on adventures and activities on the weekend.

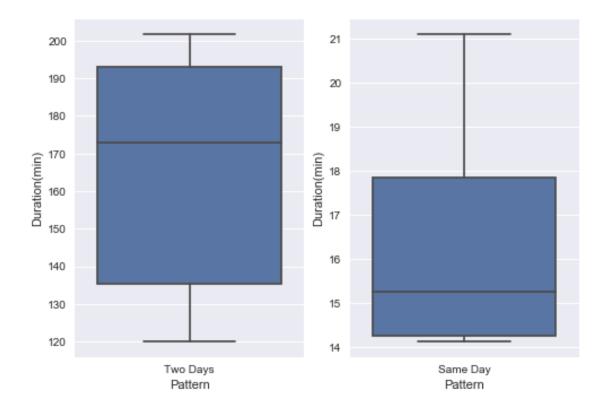
Question: Do they use it to go to school or work on the weekdays?

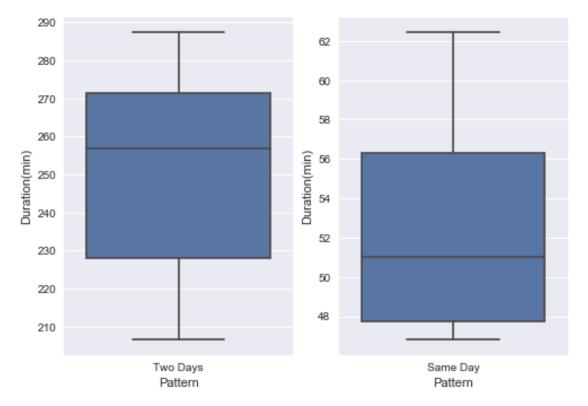
When the trips goes from one day to the next day, the duration is longer than the duration of trips done in a single day. This could be because they use it for longer activities/events or they

take it home and return it tomorrow.

Question: Do the users who take trips in two consecutive days go to different stations or the same station when they return their bike? Answer: Users who take trips in two consecutive days take longer to go to different stations than users who take trips in two consecutive days ending in the same station as the start. It doesn't matter if they go to a different end station or the same end station.

```
[102]: # When the start station is not the same as end station,
#what is the mean duration for trips ending in the same day or trips in the next_\( \) \( \triangle \) \(
```





7.3 DAY AND TIME

2	EARLY	MORNING	EARLY	MORNING	1308.032051
4		EVENING	EARLY	MORNING	48.941991
3		EVENING		AM PEAK	675.110430
6		EVENING		MIDDAY	904.890432
7		EVENING		PM PEAK	1228.395414
5		EVENING		EVENING	1341.019231
9		MIDDAY	EARLY	MORNING	815.979673
8		MIDDAY		AM PEAK	1158.744495
10		MIDDAY		MIDDAY	1315.364848
12		PM PEAK	EARLY	${\tt MORNING}$	551.252890
11		PM PEAK		AM PEAK	888.093385
13		PM PEAK		MIDDAY	1142.331215
14		PM PEAK		PM PEAK	1380.066831

Comments: Since these are the trips that took two consecutive days, the trips took hours except for trips that started in evening and ended in early morning. On average, it doesn't take more than 24 hours.

[75]:		Sta	art Time	End Time	Duration(min)
	0		AM PEAK	AM PEAK	11.771244
	2		AM PEAK	MIDDAY	44.542887
	3		AM PEAK	PM PEAK	505.534582
	1		AM PEAK	EVENING	702.489679
	5	EARLY	MORNING	EARLY MORNING	12.052276
	4	EARLY	MORNING	AM PEAK	20.941507
	7	EARLY	MORNING	MIDDAY	522.535768
	8	EARLY	MORNING	PM PEAK	835.528003
	6	EARLY	MORNING	EVENING	1103.330519
	9		EVENING	EVENING	14.594237
	11		MIDDAY	MIDDAY	19.177681
	12		MIDDAY	PM PEAK	63.152173
	10		MIDDAY	EVENING	349.573464
	14		PM PEAK	PM PEAK	14.753956
	13		PM PEAK	EVENING	40.373180

Question: Why do same day trips occur at certain times compared to two day trips? Perhaps we can divide the days into weekday and weekend

7.4 BIKE MEMBERS

```
[60]: data.groupby('Member type').size()
[60]: Member type
    Casual    4175473
    Member    14942112
```

```
dtype: int64
```

```
[67]: # duration by two consecutive days for member type
     memberduration = data.groupby(
         ['Member type', 'Start day', 'End day']).agg(
         {'Duration(min)': 'mean'}).reset_index()
     memberduration[memberduration['Start day'] != memberduration['End day']].groupby(
         'Member type').agg({'Duration(min)': 'mean'})
```

[67]: Duration(min)

Member type

Casual 226.140183 Member 128.118178

```
[68]: # duration on the same day for member type
     memberduration = data.groupby(
         ['Member type', 'Start day', 'End day']) agg(
         {'Duration(min)': 'mean'}).reset_index()
     memberduration[memberduration['Start day'] == memberduration['End day']].groupby(
         'Member type').agg({'Duration(min)': 'mean'})
```

[68]: Duration(min)

Member type

Casual 37.895365 Member 11.836872

```
[54]: # how many casual/member per day
     #eliminating two consecutive days to keep it consistent
     sameday = data[data['Start day'] != data['End day']]
     memberday = sameday.groupby(['Member type', 'Start day']).size().to_frame().
      →reset_index().rename(columns = {0: 'count'})
     sns.lmplot(x = 'Start day', y = 'count', data = memberday, col = 'Member type')
     plt.show()
```



Casual bikers tend to go on more trips during Friday to Sunday than the rest of the week. Saturday is a popular day for casual bikers.

Member bikeres tend to increasely go on more trips starting from Monday to Saturday, but on Sunday, they go on less trips. Friday is a popular day for Member bikers.

```
[120]: memberstartime= data.groupby(['Member type', 'Start Time']).count().

→reset_index().rename(columns = {'Unnamed: 0': 'count'})[['Member type', 'Start

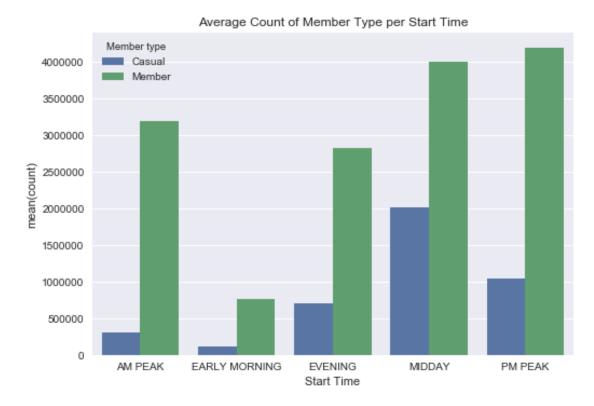
→Time', 'count']]

sns.barplot(x = 'Start Time', y = 'count', hue = 'Member type', data = 

→memberstartime)

plt.title("Average Count of Member Type per Start Time")

plt.show()
```

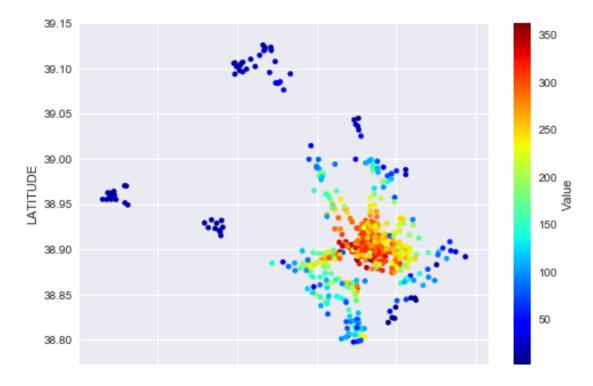


8 Visualizing the network

8.1 DISTANCE BETWEEN START AND END STATION

```
[61]: # calculate the great circle distance between two points
def great_circle_distance(lat1, lon1, lat2, lon2):
    if any(l is None for l in [lat1, lon1, lat2,lon2]):
        return None
```

```
'''return distance in miles'''
        Radius = 6371
        phi1 = math.radians(lat1)
        phi2 = math.radians(lat2)
        Deltaphi = math.radians(lat2-lat1)
        Deltalambda = math.radians(lon2 - lon1)
        a = math.sin(Deltaphi/2)* math.sin(Deltaphi/2) + math.cos(phi1)*math.
      c = 2*math.atan2(math.sqrt(a), math.sqrt(1-a))
        d = Radius*c
        #1 kilometer (km) = 0.621371192 miles (m).
        d = d*0.621371192
        return d
[62]: latlon = {}
     for row in range(attributes.shape[0]):
        s = attributes.iloc[row]
        latlon[s['TERMINAL_NUMBER']] = [s['LATITUDE'], s['LONGITUDE']]
[66]: data['Start coord'] = data['Start station number'].apply(lambda x: latlon.get(x))
     data['End coord'] = data['End station number'].apply(lambda x: latlon.get(x))
[67]: %%time
     data['distance'] = data.apply(
        lambda r: great_circle_distance(
            r['Start coord'][0],
            r['Start coord'][1],
            r['End coord'][0],
            r['End coord'][1]) if r['Start coord'] is not None and r['End coord'] is_
      →not None else np.nan, axis = 1)
    CPU times: user 27min 56s, sys: 4min 7s, total: 32min 4s
    Wall time: 4h 10min 9s
[70]: #What stations goes to other stations often?
     distanceduration = data.groupby(['Start station', 'End station']).
      →agg({'distance': 'mean', 'Duration(min)': 'mean'}).reset_index().
      →sort_values(['Start station', 'distance'])
[71]: | distanceduration['distance'].corr(distanceduration['Duration(min)'])
[71]: 0.42528473797412109
       Duration and distance are not strongly correlated.
[82]: # the map of how many stations are connected to other stations
     #Red means these are the stations are highly connected.
     #Blue means there are a few exclusive stations traveling to it.
     r = data[~data['Start station number'].isin([31008, 31709, 32009, 32202])]
     df = r.groupby(
```



```
[]: stationtostation= data.groupby(['Start station number', 'End station number']).

□agg({'distance': 'mean'}).reset_index()

r = stationtostation[stationtostation['distance'] < 1]

df = r.groupby(

['Start station number', 'End station number']).agg(

{'distance': 'mean'}).reset_index().groupby('Start station number').count().

□reset_index()[['Start station number', 'End station number']].rename(

columns = {'End station number': 'count'}).rename(columns = {'Start station_u}

□number': 'TERMINAL_NUMBER'})

values = dict(zip(df['TERMINAL_NUMBER'], df['count']))

attributes['Value'] = attributes['TERMINAL_NUMBER'].map(values)

attributes.plot(kind="scatter", x="LONGITUDE", y="LATITUDE", c = 'Value', u

□cmap=plt.get_cmap("jet"), colorbar=True)
```

```
plt.show()
```

Questions: 1. Do bikers go to closeby end station from the start station? 2. Do start stations have commonly occured end stations? 3. Do some riders from one station never visit other stations due to distance?

[85]: %%time

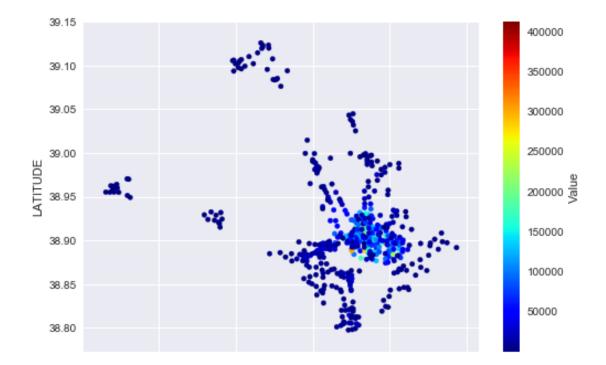
#eliminate the terminals that do not have attributes

r = data[~data['Start station number'].isin([31008, 31709, 32009, 32202])]

values = r[~r['End station number'].isin([31008, 31709, 32009, 32202])]['Start

→station number'].value_counts()

CPU times: user 21.7 s, sys: 1min 32s, total: 1min 54s Wall time: 4min 12s



There are very few stations that are popular (most bikers take trips from there often)

[]: