

Catherine Punnoose

UI/UX Designer

 [Portfolio](#)

 [Email](#)

 [LinkedIn](#)

Education

University of Toronto

Bachelors of Information

Graduating Spring 2025

- Courses: How to Design, Designing Interactive Systems, Computational Reasoning , World Becomes Data

Certificates

Foundations in UX Design / Coursera

JUNE 2022

Build Wireframes & Low-Fidelity Prototypes / Coursera

SEPT 2022

Skills

Prototyping, Wireframing, Mockups
User Flows, Usability Testing
Branding, Graphic Design
User Personas, User Research
Ideation, Storyboarding
Data Analysis, Data Visualization
Web Design, Problem solving

Tools

Figma, Adobe CC
Illustrator, Photoshop, XD, InDesign
Canva, Miro, Procreate
Slack, Asana
Python, R, Java , HTML5, CSS, C++
Wix, Squarespace

Hobbies

Painting, Video Games, Formula 1

Experience

Designer & Communications Asst. / University of Toronto

SEP 2023 – PRESENT

- Creating illustrations, graphics, and poster designs for social media platforms (Instagram, Twitter, & Facebook) on Canva for the University of Toronto Sexual Violence and Prevention Support Centre
- Providing basic website maintenance and design support

Designer / UDesign

OCT 2023 – PRESENT

- Lead and attend workshops that focusing on various design skills such as character design, digital painting, and resume building
- Create stickers on Figma
- Collaborating with start-up business to create mockups

Graphic Designer / Mothers to Daughters

FEB 2022 – FEB 2023

- Collaborated with Social Media team to create posts and advertising on social media platforms such as LinkedIn, Instagram, Twitter and Facebook
- Designed 5-10 newsletters, flyers, social media posts each month on Canva

Projects

UX Designer / Campus Safety App Re-Design

SEP 2022 – PRESENT

- Conducted user research, collaborated on affinity diagrams using Miro to identify design issues
- Created low & high fidelity wireframes on Figma
- Refined prototypes through multiple usability tests for campus safety.

Lead UX Designer / VALORANT: Mobile

MAR 2022 – SEP 2022

- Developed user personas, paper sketch, low-fidelity, and high-fidelity wireframes on Figma
- Crafted high -fidelity mockups on Adobe XD and Canva