

Eazy Lead Generation Engine for Snowflake Services

Sell to the right companies, at the right time, with the right message.

Technology Compatibility = Better Deals, Faster

You don't need more volume — you need better precision. We help you zero in on customers that are the right technological fit for your services — whether it's Snowflake migration, data modernization, or orchestration. That means more strategic conversations, faster momentum, and stronger win rates.

Unlock a New Level of Targeting

Even the best GTM teams only see part of the picture. We bring technographic visibility to the front of your sales motion — so your team focuses on accounts with the right signals, timing, and people in place to make the deal real.

What Are Technographics?

Technographics = a company's tech DNA — what software and systems they've adopted, how those tools work together, and where there's room to grow.

We scan for patterns that align with your offering — then surface organizations already positioned to benefit from your services. We pair that with decision-maker and influencer data, so your team connects with the right people, not just the right companies.

What You Get

- 20 high-fit accounts tailored to your ICP
- Contact info for buyers, influencers, and operators
- Technographic insights that show why the account is a match
- Conversation starters your team can use immediately

What We Look For (Snowflake Focused)

- Companies on legacy platforms like SQL Server, Oracle, or Teradata
- Organizations with Snowflake deployed, but no orchestration layer
- BI platforms like Tableau or Power BI without a cloud-native backend
- Hiring signals — data architects, engineers, or analytics leadership
- Evidence of modernization, transformation, or cloud momentum

Example Opportunities

Platform Modernization Signal: A regional healthcare provider still using SQL Server + SSIS. Recently opened a search for a Data Platform Architect with Snowflake experience.

Pipeline Optimization Signal: A retail company using Snowflake for reporting, but still running legacy batch ingestion pipelines. Hiring data engineers with dbt and Fivetran experience.

Modeling & Insights Signal: A fintech firm running Snowflake + Tableau, but with no modeling layer (no dbt). Recently posted a 'Head of Data Insights' role focused on decision automation.

Pricing

\$4,500 → 20 leads for one ICP

\$7,500 → 20 leads for two ICPs

Every lead includes contact info, tech insights, and tailored messaging guidance.

Perfect For Teams That Offer:

- Modern Data Platform Design & Delivery
- Data Engineering & Ingestion Pipeline Buildout
- Semantic & Analytical Data Modeling
- Snowflake Implementation & Optimization
- DataOps & ML Platform Scaling
- Building High-Functioning Data Teams
- Generating Actionable Business Insights

Let's Talk

Your next best customers are out there — We'll help you find them.

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