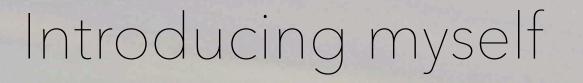
# Practical privacy-preserving machine learning in Python





- Senior Data Scientist at Concur Labs
- Seattle PyLadies co-organizer
- O'Reilly Author
- Google Developer Expert in ML

# Why privacy?



#### Apple and Google weigh privacy concerns as EU demands coronavirus apps not track location data

Apps to help contain the spread of the novel coronavirus should not collect user location data, the European Commission said on Thursday. 3 days ago



#### WSJ 華爾街日報中文版

#### How Coronavirus Is Eroding Privacy

Governments are using technology to track and monitor individuals in an effort to slow the pandemic. Privacy advocates are wary, concerned ... 5 days ago





The Verge

#### Zoom faces a privacy and security backlash as it surges in popularity

Zoom risks becoming the victim of its own success as it faces a privacy and security backlash. A growing number of concerns have been raised ... 3 weeks ago





# Machine learning is hungry for data





## What data should we worry about?

#### Private data:

- Personally identifiable information e.g. name, address, email...
- Quasi-identifiers
- User input data

#### Sensitive data

- Health-related personal data
- Proprietary data



# The simplest way to keep data private

...don't collect it in the first place



# Wash away your personal data





#### Wash away your personal data

Lyft Thanks for riding with Joel August 31, 2018 at 2:53 PM Ride Details Lyft fare (17.39mi, 32m 42s) \$44.67 Tip \$5.00 Visa \$49.67 This and every ride is carbon neutral Learn more Pickup Seatac Airport Acrd, SeaTac, WA Drop-off 509 Dewey Pl E, Seattle, WA Help Center Receipt #1174449750415856646 Map data © OpenStreetMap contributors Facebook Twitter Instagram Work at Lyft Become a Driver © Lyft 2018 185 Berry Street, Suite 5000 San Francisco, CA 94107



Lyft Thanks for riding with <NAME> August 31, :Details Lyft fare (17.39mi, 32m 42s) \$44.67 Tip \$5.00 Visa \$49.67 This and every ride is carbon neutral Learn more Pickup <ADDRESS>, SeaTac, WA Drop-off <ADDRESS>, Seattle, WA Help Center Receipt #© OpenStreetMap contributors Facebook Twitter Instagram Work at Lyft Become a Driver © Lyft, <ADDRESS> CA 94107



# But without collecting the data

we can't build the model
we don't know if our model is fair



# It seems like privacy and ML are opposed



# But actually, privacy and ML can have the same goals



# And there are privacy-preserving ML technologies to help

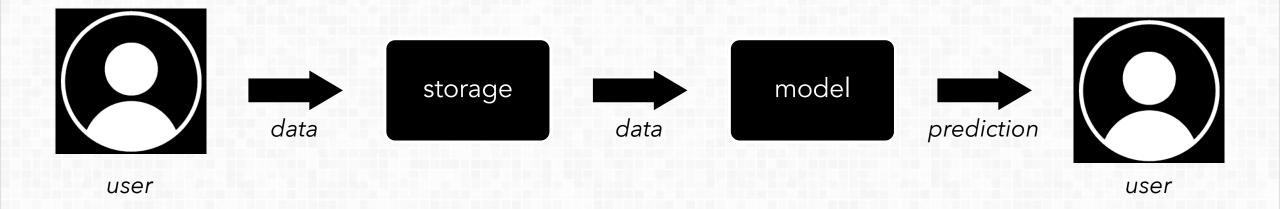


# But how do I do this in Python?

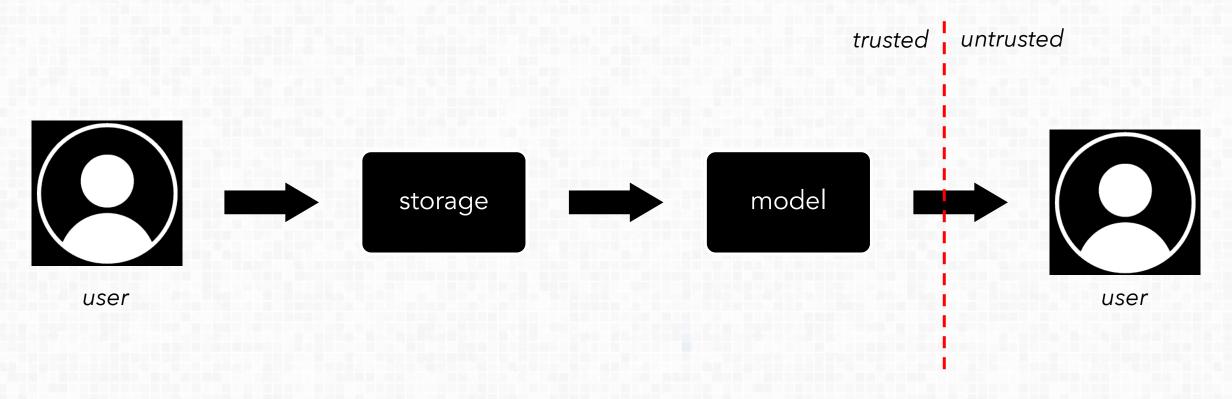


Who do you trust?

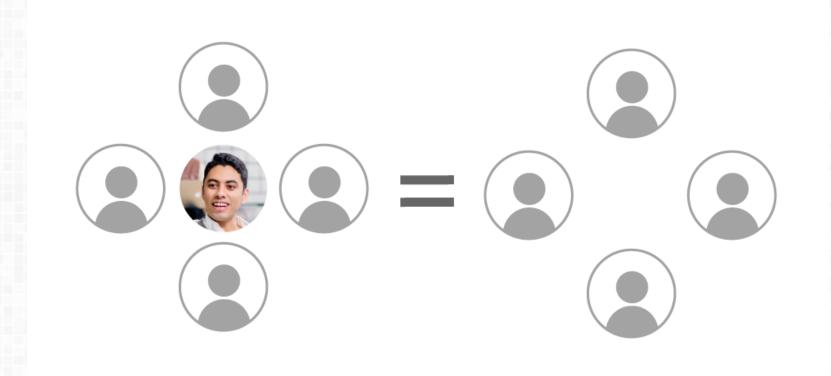






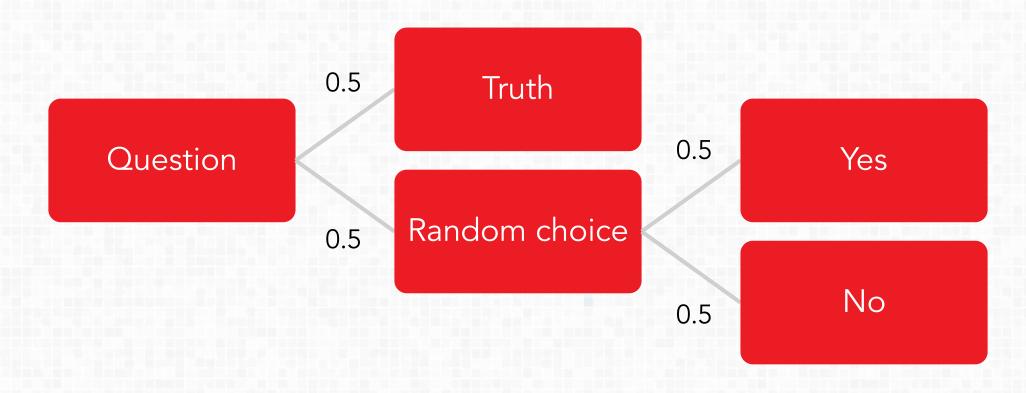






A formalization of the idea that a query should not reveal whether a person is in a dataset





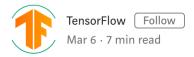
An example of randomized response



#### TensorFlow Privacy



Introducing TensorFlow Privacy: Learning with Differential Privacy for Training Data



Posted by <u>Carey Radebaugh</u> (Product Manager) and <u>Ulfar Erlingsson</u> (Research Scientist)

Today, we're excited to announce TensorFlow Privacy (<u>GitHub</u>), an open source library that makes it easier not only for developers to train machine-learning models with privacy, but also for researchers to advance the state of the art in machine learning with strong privacy guarantees.



```
import tensorflow as tf

model = tf.keras.models.Sequential([
    tf.keras.layers.Dense(128, activation='relu'),
    tf.keras.layers.Dense(128, activation='relu'),
    tf.keras.layers.Dense(1, activation='sigmoid')
    ])
```

```
from tensorflow_privacy.privacy.optimizers.dp_optimizer
import DPGradientDescentGaussianOptimizer
optimizer = DPGradientDescentGaussianOptimizer(
  l2 norm clip=1.1,
  noise multiplier=1.3,
  num microbatches=32,
  learning rate=0.001)
loss = tf.keras.losses.BinaryCrossentropy(
  from logits=True,
  reduction=tf.losses.Reduction.NONE)
```

```
from tensorflow privacy.privacy.optimizers.dp optimizer
import DPGradientDescentGaussianOptimizer
optimizer = DPGradientDescentGaussianOptimizer(
  l2 norm clip=1.1,
  noise_multiplier=1.3,
  num microbatches=32,
  learning rate=0.001)
loss = tf.keras.losses.BinaryCrossentropy(
  from logits=True,
  reduction=tf.losses.Reduction.NONE)
```

mini-batch of data

mini-batch of data

clip the gradients average add noise model

mini-batch of data



#### The epsilon concept

A mathematical guarantee of privacy

 $e^{\varepsilon}$  is the maximum difference between the outcomes of two transformations

If  $\varepsilon$  is small, the transformation is more private



epochs=10,

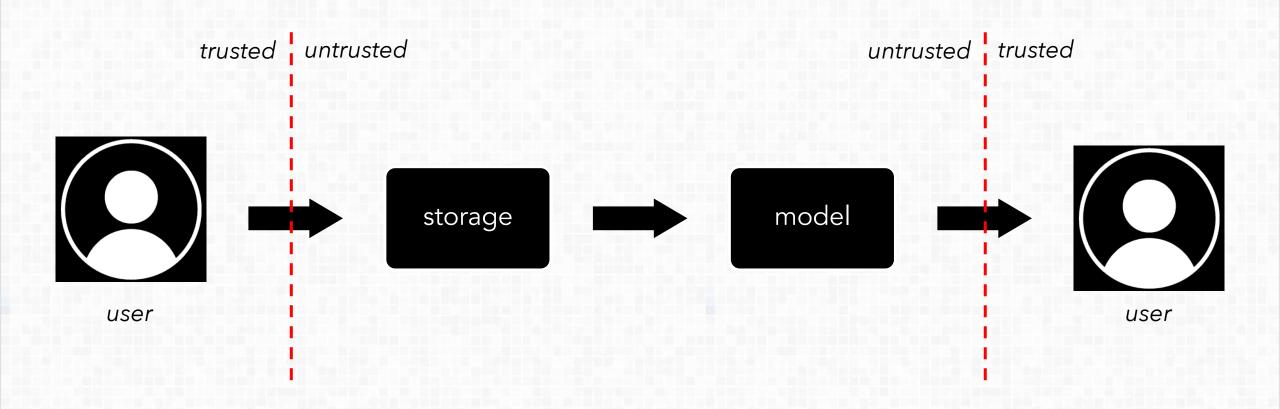
delta=1e-4)

noise\_multiplier=1.1,

- Good when you don't want to expose predictions
- But you still need to collect the data in the first place
- Provides mathematical definitions and guarantees of privacy



# Encrypted ML







- Handles encryption for you
- Keeps the Keras interface
- Allows sharing of sensitive data



### Encrypted ML

Define a function that provides batches of training data

Then simply add the decorator:

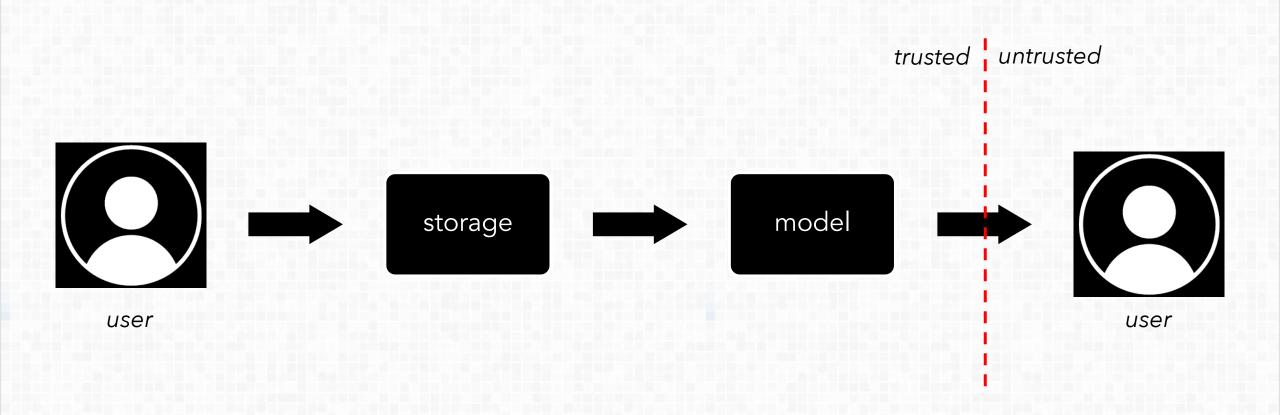
@tfe.local\_computation



```
import tf_encrypted as tfe

model = tfe.keras.Sequential()
model.add(tfe.keras.layers.Dense(1,
batch_input_shape=[batch_size, num_features]))
model.add(tfe.keras.layers.Activation('sigmoid'))
```

# Encrypt a trained model





### Encrypt a trained model

Convert to an encrypted model for serving:

tfe\_model = tfe.keras.models.clone\_model(model)

Makes encrypted predictions



#### Encrypt a trained model

- 1. Load and preprocess the data locally on the client.
- 2. Encrypt the data on the client.
- 3. Send the encrypted data to the servers.
- 4. Make a prediction on the encrypted data.
- 5. Send the encrypted prediction to the client.
- 6. Decrypt the prediction on the client and show the result to the user.

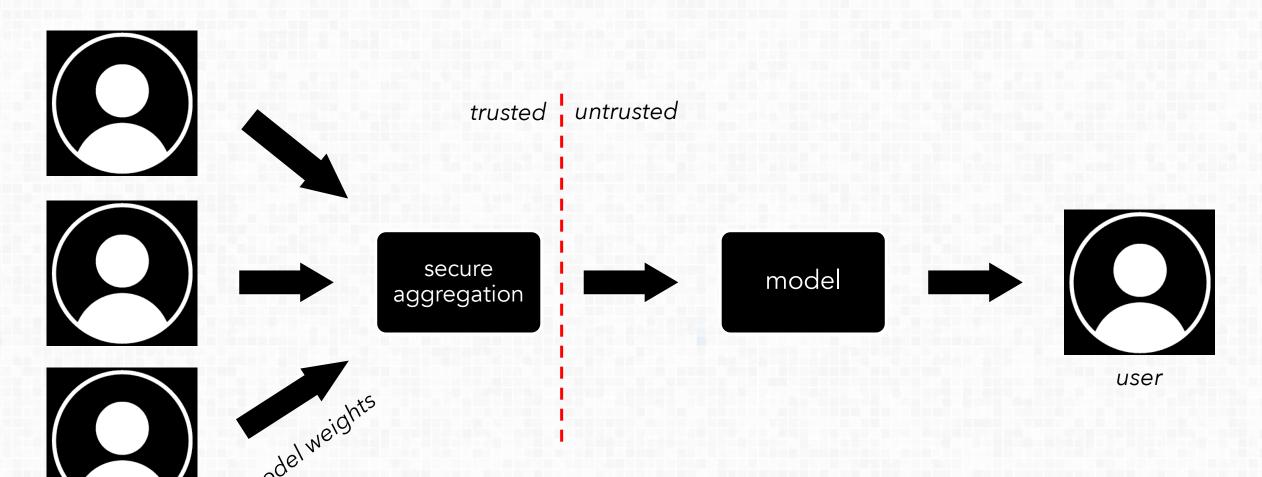


### When to use encrypted ML

- Two options encrypt the training data, or just the model
- Encrypt the data if the model owner is not trusted
- Encrypt the model if the training data is public but inference is private



## Federated learning



## Federated learning

PySyft (for PyTorch and TensorFlow)

https://github.com/OpenMined/PySyft

https://github.com/OpenMined/PySyft-TensorFlow

TensorFlow Federated

https://www.tensorflow.org/federated

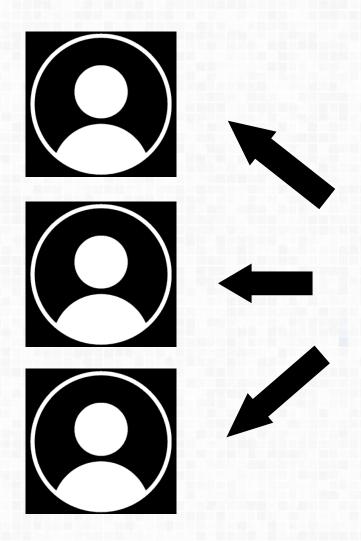


#### 1. Create virtual workers



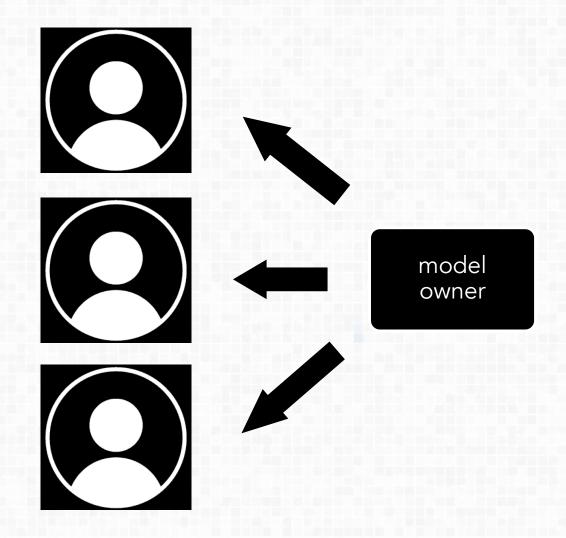


## 2. Get pointers to the training data on each worker





## 3. Send the model weights to each worker



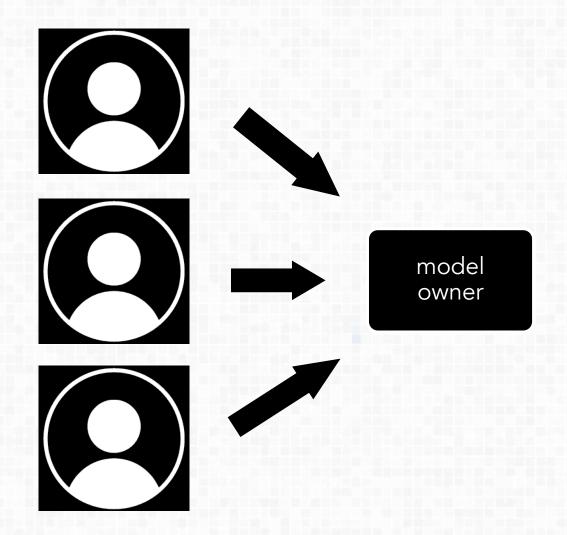


### 4. Train the model on each worker



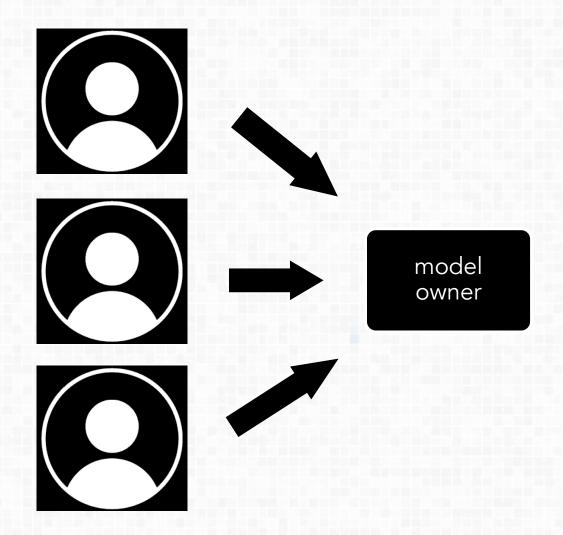


#### 5. Send the weights back to the model owner





#### 6. Send the loss back to the model owner





## What's missing?

 No privacy yet - we can often infer the original data from the model weights

 Need to add some secure way of averaging the model weights before they reach the model owner

Scale!



## When to use federated learning

- Personalized models
- The data is already decentralized
- The data is sensitive
- No new labels need to be added



Who do you trust?



#### What to choose?

If you trust the model owner, they can use the raw data but offer private predictions

If you don't trust the model owner, encrypt the data or keep it on each user's device



#### Caveats

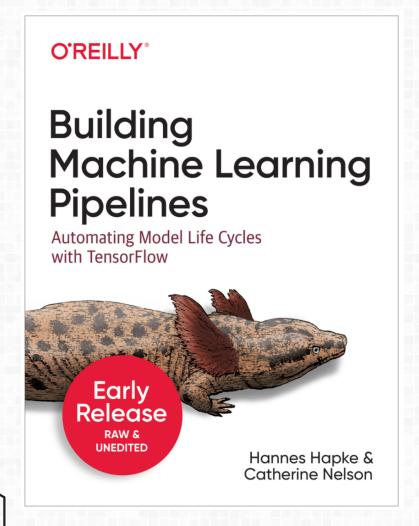
There's a cost to privacy: lower accuracy, longer training times, or more complex infrastructure

Don't assume you're providing complete privacy for your users

This won't save you from all ethical issues



## Next steps



www.buildingmlpipelines.com

Support the open source projects tf-encrypted, PySyft, TensorFlow Privacy

Questions? <a>>©</a>DrCatNelson



# thank you (x)



concurlabs.com

