

## EDUCATION

### Cornell University

Expected Dec 2021

B.A. Computer Science & Sociology, 3.9/4.0 GPA

**Coursework:** Object-Oriented Programming and Data Structures, Algorithms, Functional Programming, Product Design

**Activities:** Dean's Student Advisory Council, Phi Gamma Nu Business Fraternity

## SKILLS

Python, Java, HTML, CSS, JavaScript, SQL, OCaml, PostgreSQL, Git, Jira, Heroku, Sketch, Figma, Adobe Creative Suite, Excel

## WORK EXPERIENCE

### Flutter · Product Management Intern

June 2020 - Aug 2020

- Oversaw agile development and QA testing of 3 new features for Flutter, the first dating app to offer a real-time experience
- Created Figma mockups and conducted usability testing for UI overhaul, which increased average weekly retention by 18%
- Streamlined user metrics analysis by automating 80+ SQL queries with Heroku; reduced data retrieval time by 95%

### Sancha · Web Dev & Business Intern

June 2019 - Aug 2019

- Designed and built new website using HTML/CSS/JavaScript for a food & beverage company selling bottled matcha
- Sourced 35 retail buyers in the NYC region and pitched to 5 new vendors while engaging with 9 existing accounts in Ithaca
- Revamped social media content to improve engagement by 30% and developed college marketing campaign for the fall

### Cornell Center for Teaching Innovation · Technology Assistant

Jan 2019 - May 2020

- Advised 50+ faculty and TA's by troubleshooting online course management systems and digitizing classroom materials
- Supported university transition to remote learning during COVID-19 by preparing resources for virtual instruction, transcribing 20+ videos to improve accessibility, and providing feedback on new teaching methods

## LEADERSHIP & PROJECTS

### Cornell AppDev · Product Manager / Marketing & Ops Lead

October 2018 - Present

- Managed 12 developers/designers and led weekly sprints to build MVP for mobile app that facilitates connections between students; launching Fall 2020
- Refined product vision by conducting 100+ usability and user research interviews; prioritized 5 features for year-long roadmap
- Shaped campus marketing strategy for suite of 5 apps; increased MAU to 10K+, closed \$5000 in sponsorship, and organized \$3000 fundraiser (as Marketing & Operations Lead in 2019)

### Bluebonnet Data · Data Science Fellow

June 2020 - Present

- Volunteered on the data analyst team for the Aimee Steele for North Carolina House District 82 campaign using data from VAN
- Analyzed voter demographics, support scores, and turnout scores with Python; calculated win numbers and early voting numbers to help campaign strategize more effective voter targeting practices

### Women in Computing at Cornell · Faculty Relations Director

August 2019 - May 2020

- Planned the Lunch Bunch program, which selects 30 underclassmen to engage in small-group discussions with professors
- Facilitated communications between faculty board and student leadership as a representative for WICC's 1000+ members
- Coordinated 8 workshops, panels, and mock interview sessions that were attended by 200+ CS & Info Science students

## AWARDS & HONORS

Tanner Dean's Scholar (Top 1% of Arts & Sciences applicants), Dean's List, National Merit Scholar, Presidential Scholars Semifinalist, National AP Scholar