Cathleen Jia

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Education

UC Berkeley

B.A. in Cognitive Science
Graduating May 2020

Recognition

Kleiner Perkins Design Fellow
2019 cohort

Sequoia Capital Ambassador
UC Berkeley campus

Fung Fellow 2018
Design and technology for
health and wellness

Skills

Figma
Sketch
Adobe Suite
Principle

HTML/CSS
Javascript
React
Ruby on Rails
JAVA
Python

Experience

Palantir

Product Design Intern
Fall 2019 | London, UK

Uber

Product Design Intern
Summer 2019 | San Francisco, CA

Designed new mobile experience to increase long term engagement with drivers.
Defined product goals, and built a robust framework for future expansion.

Google

UX Engineering Intern
Summer 2018 | New York, NY

Designed and developed solutions for discoverability in Google Sheets with an
accessibility first lens. Built 4 living prototypes with HTML/CSS and Javascript
and conducted 20 user studies.

Halfy Hour

UI/UX Design Intern
Summer 2017 | Berkeley, CA

Redesigned entire mobile app, from UX flows to visual UI.

Activities

Blueprint

Project developer
Spring 2019 - present | UC Berkeley

Designed and developed a web app using React and Ruby on Rails for
HomepointrCIC, a Scottish nonprofit, to help referral agencies match marginalized
individuals with suitable housing.

Cal Hacks

Executive director
Jan 2017 - Dec 2018 | UC Berkeley

Mobilized logistics through campus for the world's largest collegiate hackathon,
hosting up to 2,000 hackers with a $300,000 budget.