



nurtue

grow together.

Problem

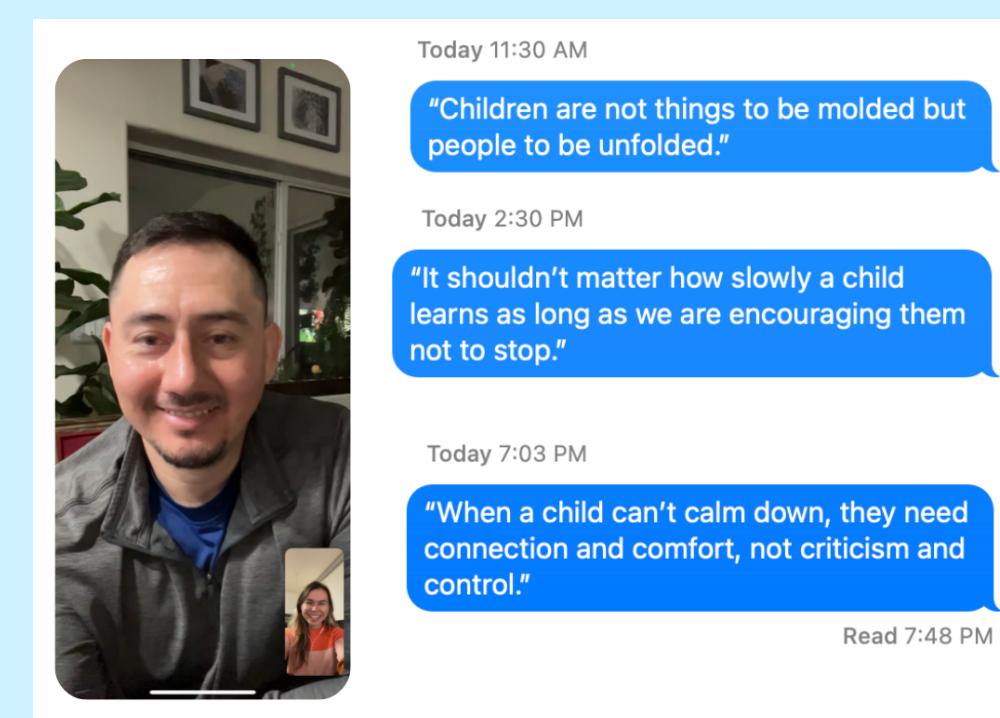
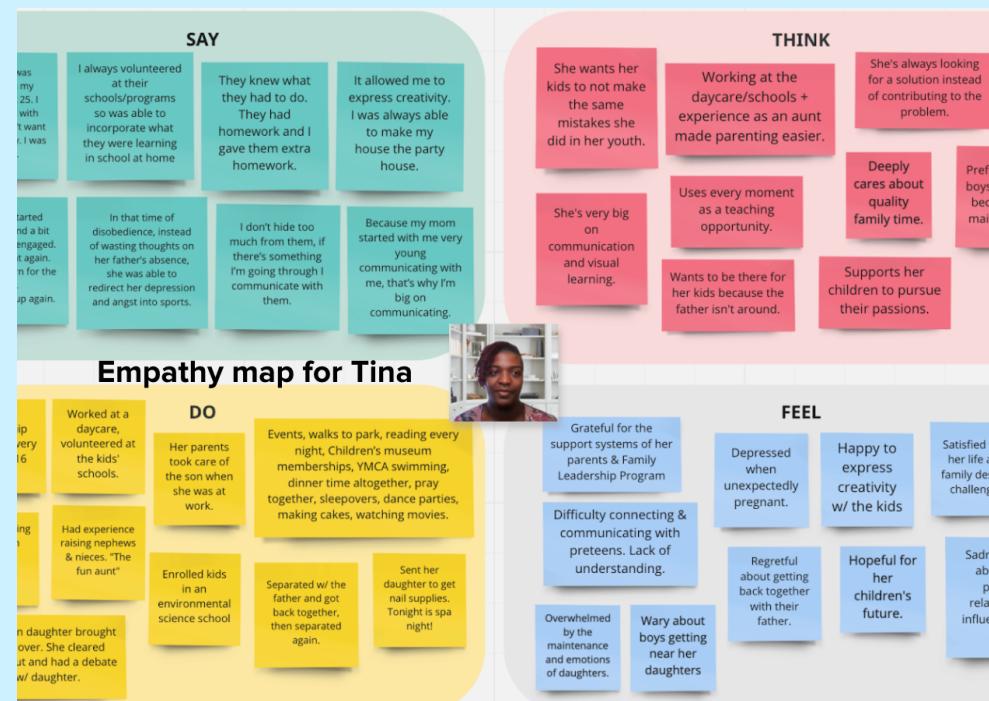
Parents often struggle to effectively communicate with their children- especially during conflict. In addition, parents need communal support to share their struggles and receive expert advice, but most lack access to consistent guidance.

Solution

Nurtue connects parents to a supportive community of experts and fellow parents, promotes effective communication via interactive modules, and guides parents through healthy conflict resolution.

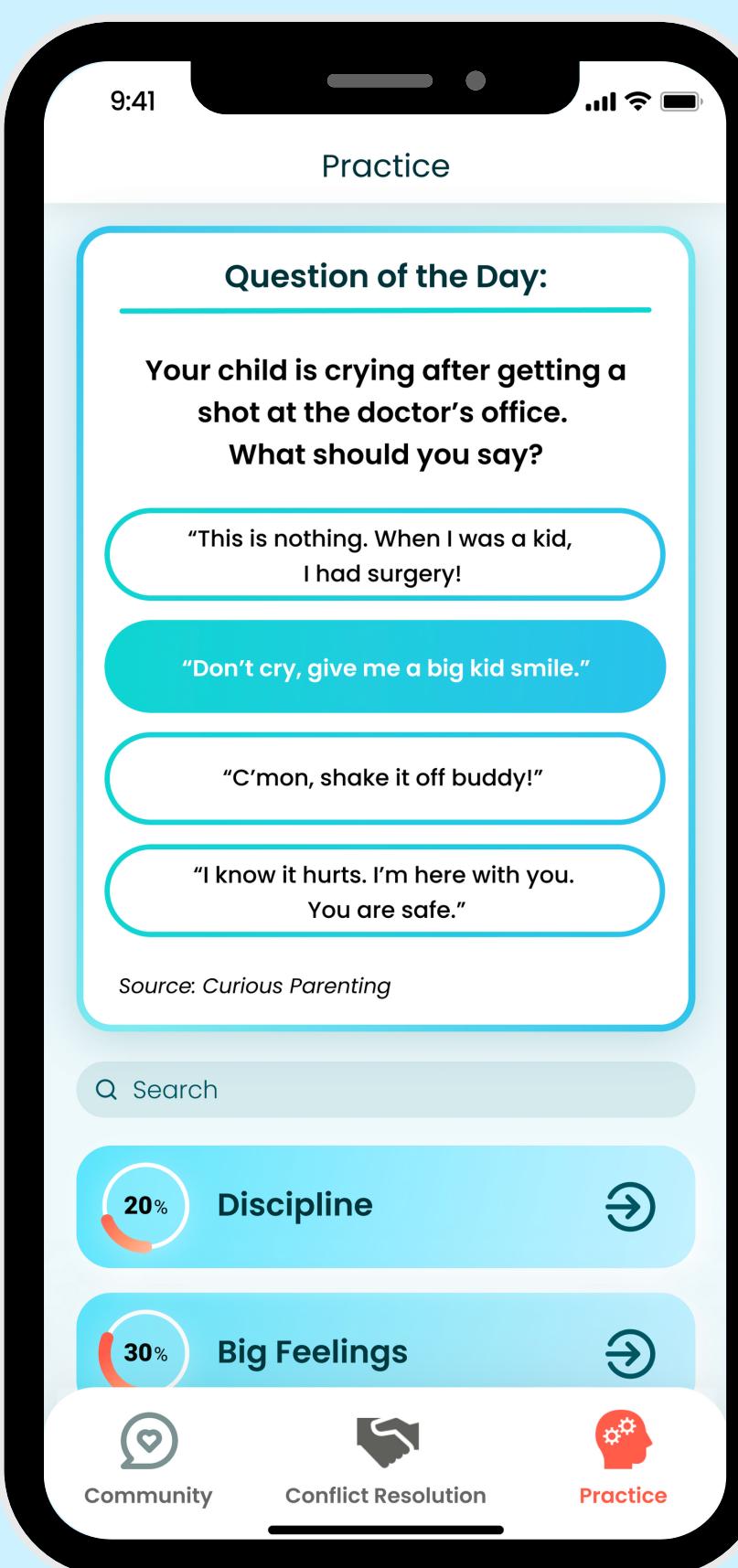
With Nurtue, parents will raise empathetic and effective communicators, while simultaneously becoming one themselves.

Design Iterations

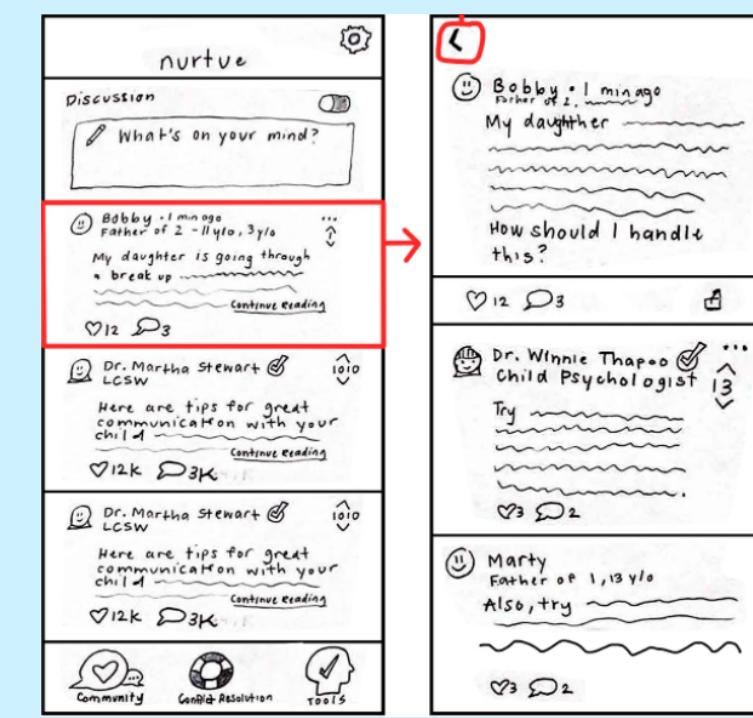


Need-Finding

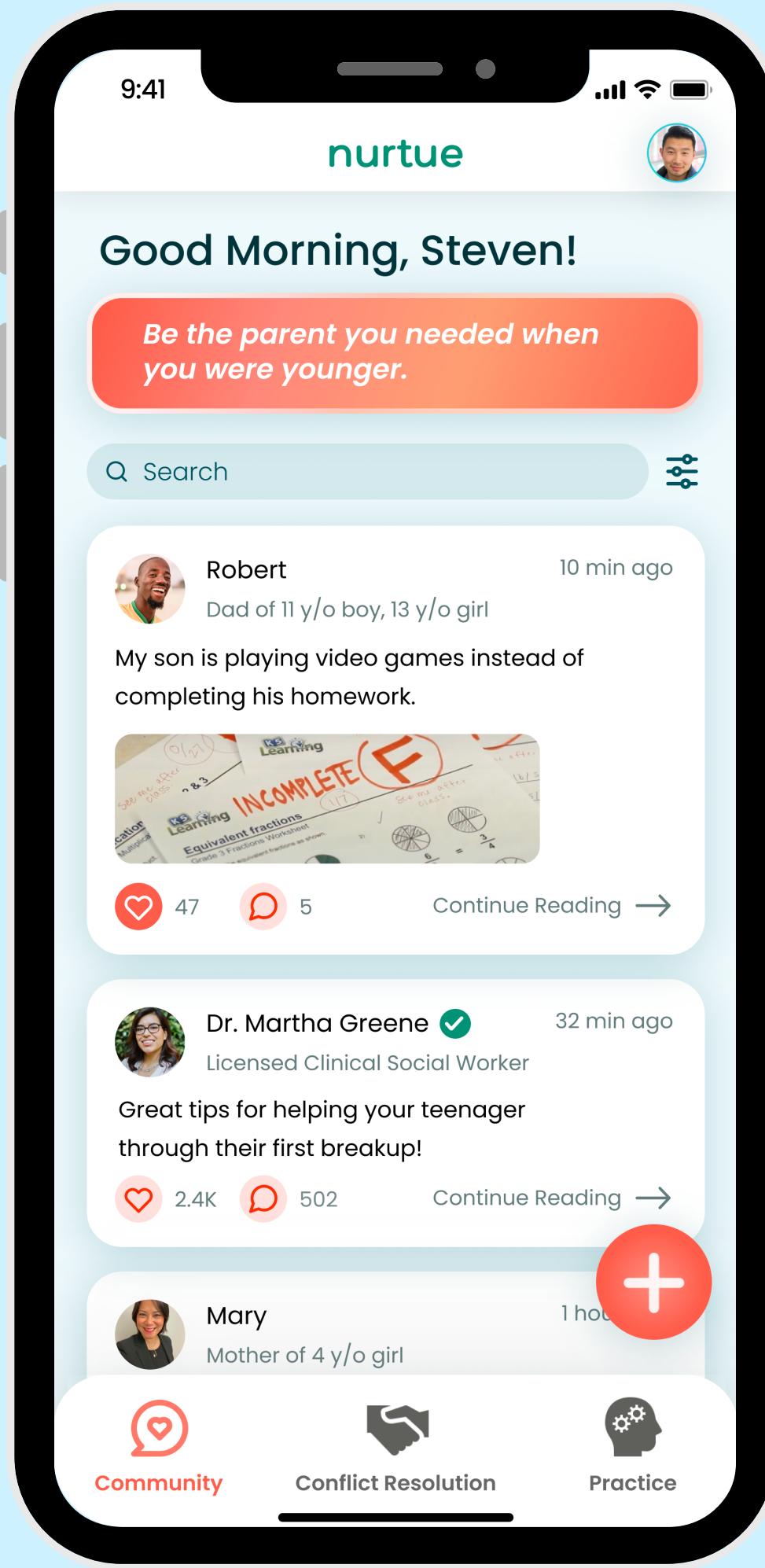
User Testing



Research-Supported Learning Modules

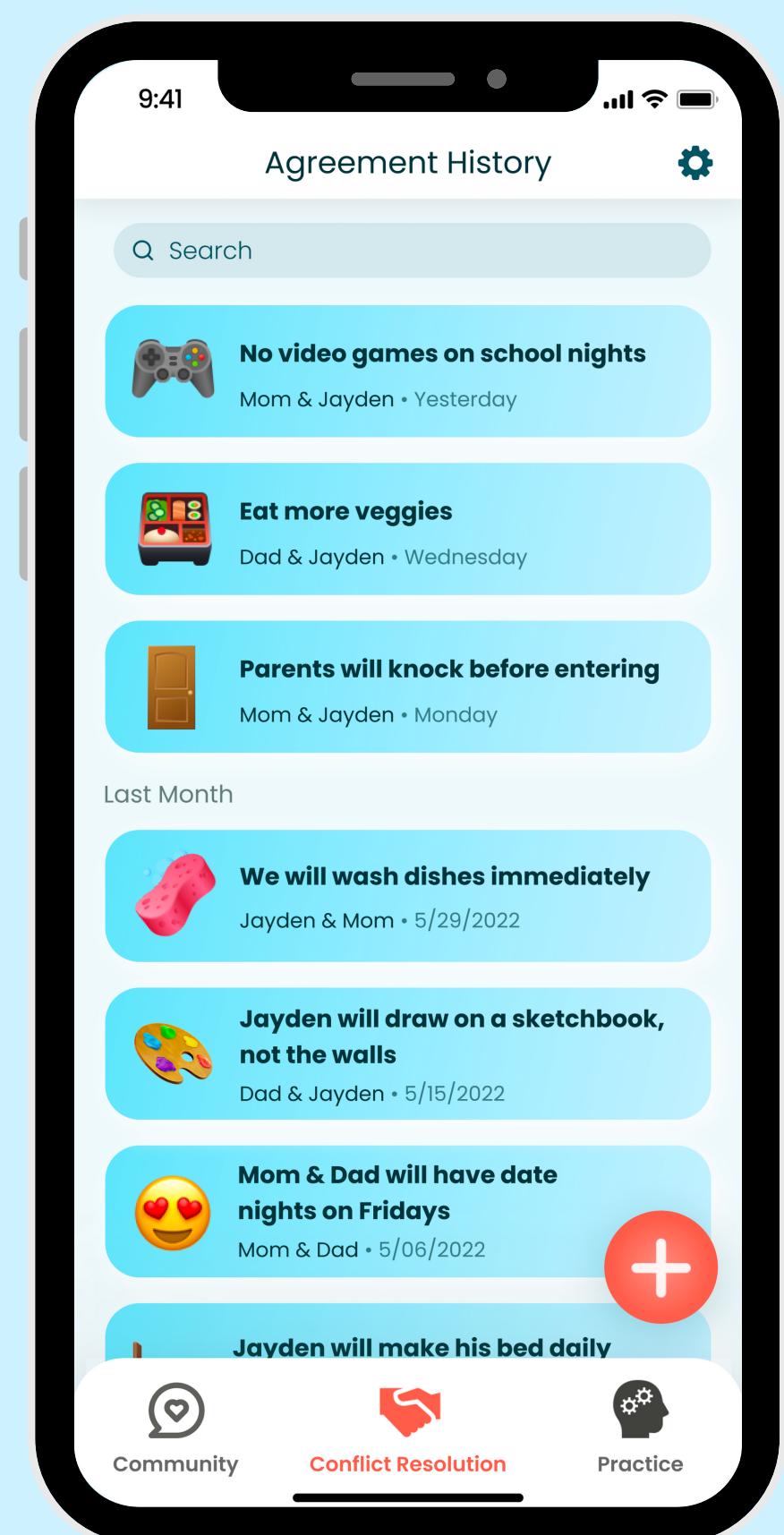
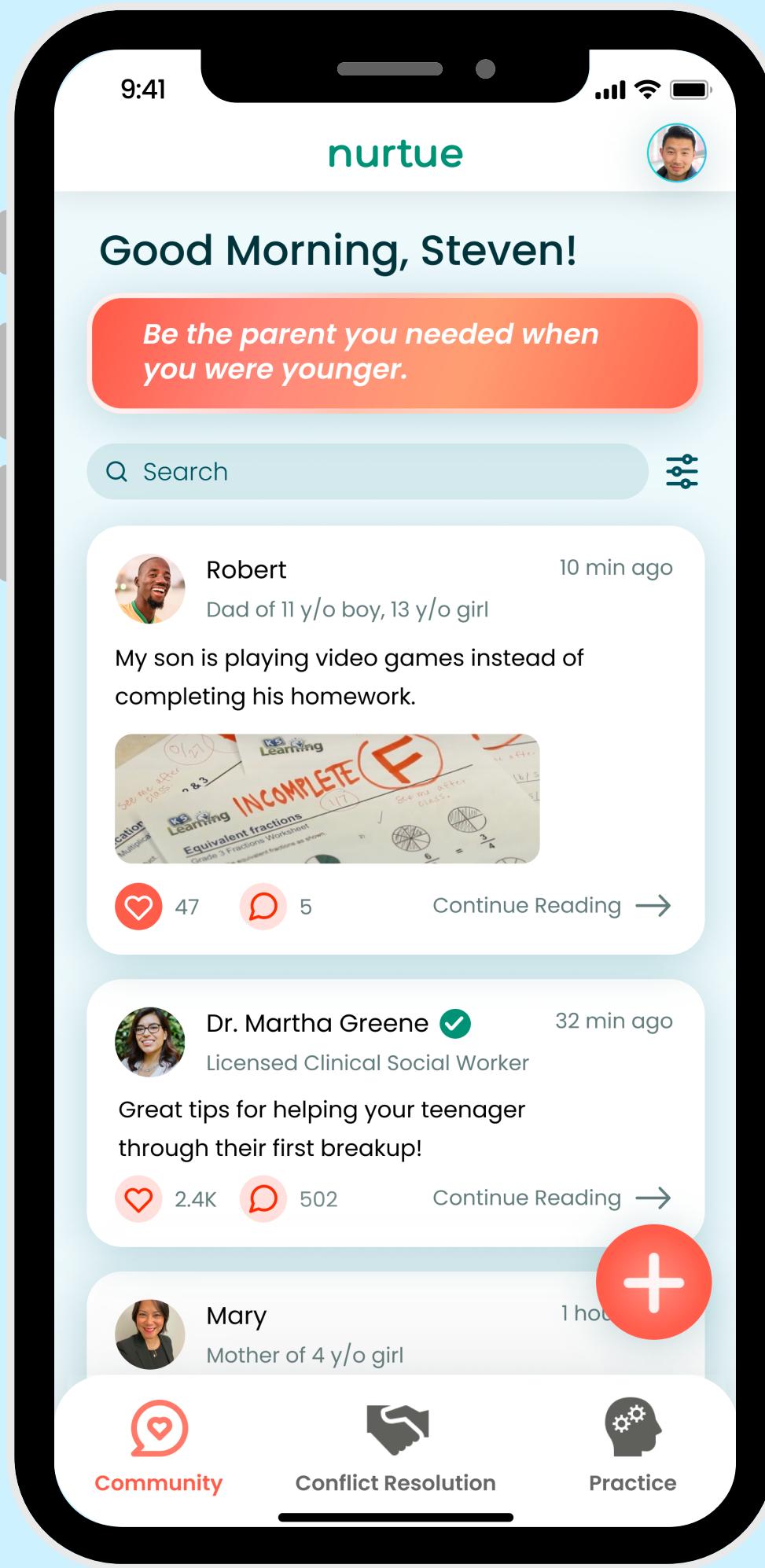


Q&A Community with Parents & Experts

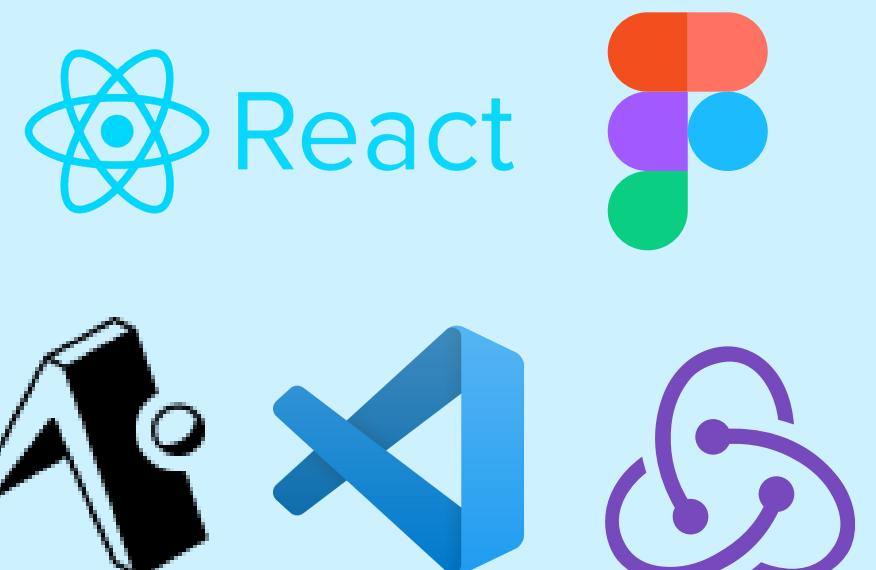


Low-fi Prototype

Key Features



Guided Conflict Resolution & Recorded Agreements



Mid-fi Prototype

High-fi Prototype