

Contact

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(LinkedIn)
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Top Skills

Sanity
Next.js
Vanilla JavaScript

Languages

English (Native or Bilingual)
German (Native or Bilingual)

Certifications

Tech Career Skills: Moving from
Developer to Engineering Manager

Ann-Cathrin Will

Head of UI at Rawnet
Warfield, England, United Kingdom

Summary

I'm an experienced Frontend Developer that has worked at a variety of digital and marketing agencies for over 12~ years.

I have strong core skills in writing semantic, accessibility-friendly HTML, and modular, modern CSS using a mix of SCSS and tailwind. Over the years I have experienced a few flavours of JavaScript, my favourite being vanilla and React.js, but I was around for the jQuery days and I've nibbled on vue.js.

Lately I've been enjoying getting more into Sanity CMS for my web builds as it is a fast solution with a lot of flexibility, and I've been using Next.js for a few years now so that pairs well. That said I've experienced a variety of CMS-enabled e-commerce and marketing sites, working closely with backend developers, and creative teams from conception to deployment.

Experience

Rawnet Digital Agency

7 years

Head of UI

September 2022 - Present (2 years)

- Led a team of frontend developers, guiding their careers, establishing code standards, and implementing best practices.
- Enhanced the Developer Experience (DX) by integrating modern tools and workflows.

UI Lead Developer

June 2020 - September 2022 (2 years 4 months)

Senior UI Developer

September 2019 - June 2020 (10 months)

Ascot, UK

- Championed the use of React/Next.js to develop dynamic, responsive, and user-friendly web applications.
- Collaborated with backend developers and creative teams to create CMS-enabled e-commerce and marketing sites, heavily involved in the process of these projects from conception to deployment.

UI Developer

September 2017 - September 2019 (2 years 1 month)

Ascot, Berkshire, United Kingdom

Wrote Semantic HTML, modular SCSS, and vanilla JavaScript, ensuring accessibility and maintainability across all projects.

The Purple Agency

Frontend Web Developer

March 2013 - August 2017 (4 years 6 months)

Basingstoke

- Built responsive front-end websites from Photoshop designs using SCSS/LESS and task runners like grunt/gulp
- Developed and set up email campaigns to support marketing initiatives
- Ensured websites were accessibility-friendly and compliant with WCAG standards
- Implemented semantic code, meta/micro data, and Google Analytics for SEO enhancement
- Utilised Git, Bitbucket, Sourcetree, and SVN for version control.

Webexpectations

Frontend Web Developer

September 2012 - March 2013 (7 months)

Slough, United Kingdom

- Developed front-end code from Photoshop templates for standalone pages used in multivariate testing
- Specialised in responsive web development and optimised for mobile and retina displays
- Created HTML emails and HTML email signatures.

Premier Inn

Night Receptionist

September 2009 - September 2012 (3 years 1 month)

Cobham, Surrey, United Kingdom

Weekend job throughout attending University.

superReal GmbH | Agentur für Neue Kommunikation
Frontend Web Developer (Intern)
April 2007 - October 2007 (7 months)
Hamburg Area, Germany

Work experience in Hamburg learning how to make websites, working with Graphic Designers and Backend Developers. Taking extra care to make websites identical across browsers including such challenges as IE6/7 and the box model bug.

Education

Kingston University
Web Development with Business BSc (Hons), Web
Development · (2009 - 2012)

Kingston College
Foundation degree, Computer Information Systems and
Mathematics · (2008 - 2009)

Langley Grammar
GCSE · (1999 - 2004)