

Contact

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(LinkedIn)
acwill.dev/ (Portfolio)

Top Skills

Front-End Development

Next.js

CSS

Languages

English (Native or Bilingual)

German (Native or Bilingual)

Certifications

Tech Career Skills: Moving from
Developer to Engineering Manager

Ann-Cathrin Will

Front-end Developer | CSS, JavaScript, React.js, Next.js
Warfield, England, United Kingdom

Summary

I'm a passionate Frontend Developer with 13 years of commercial experience.

I excel in semantic, accessibility-friendly HTML and modern CSS, using SCSS and Tailwind. I'm well-versed in JavaScript, especially vanilla ES6 and React.js/Next.js, and I'm growing more proficient in TypeScript daily.

With four years of team management experience, I've honed my communication, leadership, and collaboration skills, which are essential for driving projects forward and fostering a positive team environment.

Experience

Quantexa

Web Developer

November 2024 - Present (7 months)

London Area, United Kingdom

- Responsible for an event microsite built with Next.js and Storyblok, incorporating animations, including Lottie, to support user engagement.
- Enhancing the main website by developing new campaign pages, improving performance, fixing bugs, and optimising the Storyblok CMS for content editors.
- Collaborating with the marketing team to align website updates with campaign goals and improve user engagement.

Rawnet Digital Agency

7 years 3 months

Head of UI

September 2022 - November 2024 (2 years 3 months)

- Developed and maintained a front-end boilerplate, streamlining the development process and ensuring consistency across multiple projects.

- Promoted the adoption of React/Next.js for building dynamic, responsive, and user-centric web applications, driving innovation in front-end architecture.
- Collaborated closely with backend developers and creative teams to develop CMS-driven e-commerce and marketing websites, overseeing projects from inception to launch.
- Utilised Semantic HTML, modular SCSS, Tailwind CSS, and vanilla JavaScript to ensure accessibility and maintainability, adhering to industry standards and best practices.
- Enhanced Developer Experience (DX) by integrating modern tools, workflows, and automation, leading to improved efficiency and code quality.
- Led and mentored a team of front-end developers, establishing coding standards, promoting best practices, and fostering a collaborative and innovative work environment.

UI Lead Developer

June 2020 - September 2022 (2 years 4 months)

Senior UI Developer

September 2019 - June 2020 (10 months)

Ascot, UK

UI Developer

September 2017 - September 2019 (2 years 1 month)

Ascot, Berkshire, United Kingdom

The Purple Agency

Frontend Web Developer

March 2013 - August 2017 (4 years 6 months)

Basingstoke

- Built responsive front-end websites from Photoshop designs using SCSS/LESS and task runners like grunt/gulp
- Ensured websites were accessibility-friendly and compliant with WCAG standards
- Implemented semantic code, meta/micro data, and Google Analytics for SEO enhancement

Webexpectations

Frontend Web Developer

September 2012 - March 2013 (7 months)

Slough, United Kingdom

- Developed front-end code from Photoshop templates for standalone pages used in multivariate testing
- Specialised in responsive web development and optimised for mobile and retina displays
- Developed and set up email campaigns to support marketing initiatives

Premier Inn

Night Receptionist

September 2009 - September 2012 (3 years 1 month)

Cobham, Surrey, United Kingdom

Weekend job throughout attending University.

superReal GmbH | Agentur für Neue Kommunikation

Frontend Web Developer (Intern)

April 2007 - October 2007 (7 months)

Hamburg Area, Germany

Work experience in Hamburg learning how to make websites, working with Graphic Designers and Backend Developers. Taking extra care to make websites identical across browsers including such challenges as IE6/7 and the box model bug.

Education

Kingston University

Web Development with Business BSc (Hons), Web Development · (2009 - 2012)

Kingston College

Foundation degree, Computer Information Systems and Mathematics · (2008 - 2009)

Langley Grammar

GCSE · (1999 - 2004)