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वान्द्रे Bandra

हार्बर लाईन

Yatra is a Devanagari and Latin display font based on the hand-painted signage of the Mumbai Railways. Yatra was started as a Fulbright project in India and is available for free on Google Fonts.

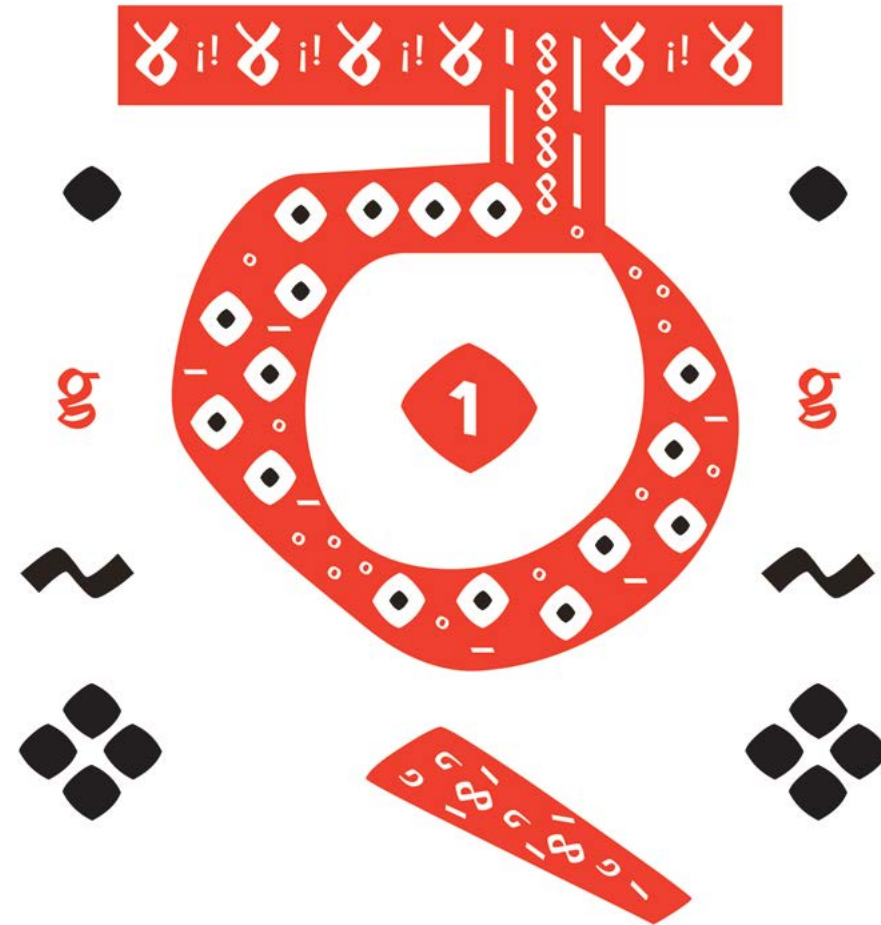
Yatra mimics the high-contrast, modulated, chunky style of Mumbai rail sign painting. Yatra aims to illustrate how typography for civic contexts, rather than aiming for simplicity and universality, can instead retain local and historic qualities.

The Latin in Yatra shares a brush angle with its Devanagari, which is part of why it looks so quirky. The Devanagari was designed first. The Latin characters mimic Devanagari forms in an extreme way without being too cheesy. The typeface attempts to capture the liveliness and error that make painted signs endearing.

YATRA यात्रा.....trip or journey, like on a train रु७८

अंधेरी

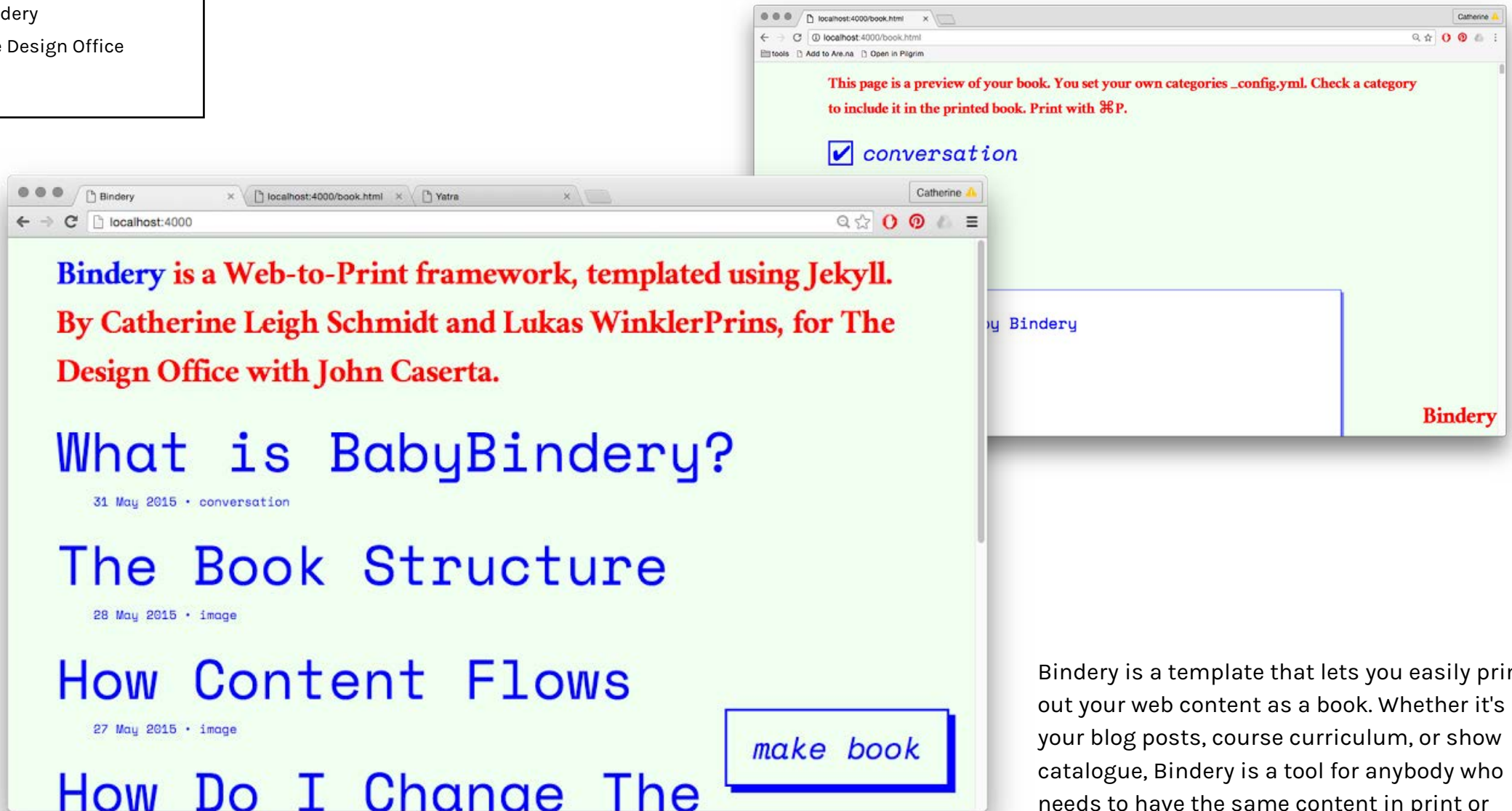
आ ई ऊ ऋ ॠ लृ लृ ऐ
औ अं अँ क ख ग घ ङ
च छ ज झ ञ ट ठ ड ढ
ण त थ द ध न प फ ब भ
म य र ल ळ व श ष स ह
१ २ ३ ४ ५ ६ ७ ८ ९ ०



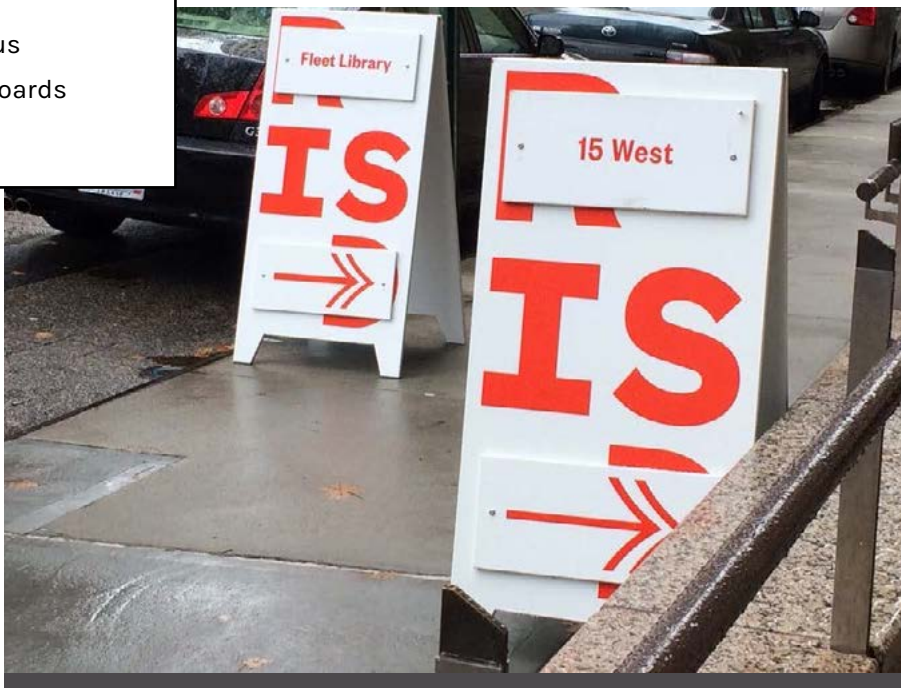
•
A B C D E F G H I J
K L M N O P Q R S
T U V W X Y Z a b
c d e f g h i j k l m n
o p q r s t u v w x y
3 1 2 3 4 5 6 7 8 9 0

steal
this font





Bindery is a template that lets you easily print out your web content as a book. Whether it's your blog posts, course curriculum, or show catalogue, Bindery is a tool for anybody who needs to have the same content in print or online. Without InDesign, your browser does all the heavy lifting. A collaboration with Lukas WinklerPrins in both design and development. Comissioned by the Design Office in Providence. A work in progress.



RISD uses painted sandwich boards to mark buildings around an urban, bewildering campus at several points in the school year. The original design (above↑), while cute and clever, could spell "ISIS" if two boards were side by side. Also, the system was too inflexible for other needed signage, as evidenced right→. Too, the signs were too playful to feel official.

I was tasked with updating the system. The new system needed to be easier to produce, more flexible, and more sober in tone. Too, the system had to follow new type standards that weren't previously in place.





Slide from proposal presentation. Acrylic panels can be switched out. Different colors of acrylic could be used for different kinds of signs.



Slide from proposal presentation. Checking line length.

Pages from a standards manual that shows how the system works and gives instructions about how to position the elements in the sign.

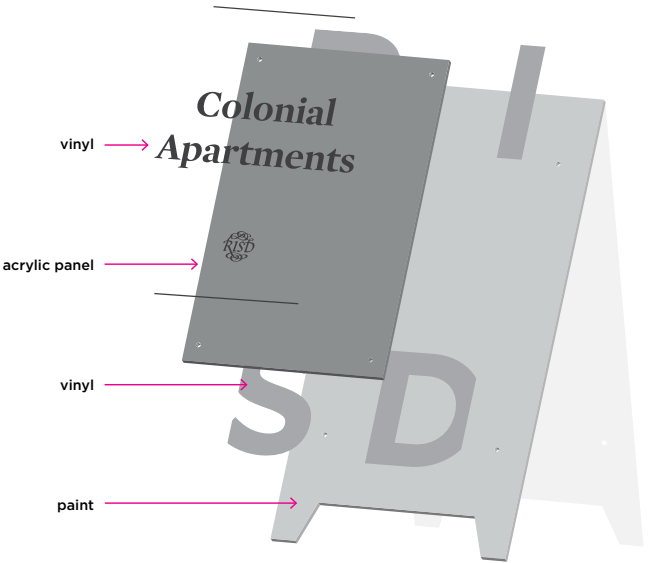
Introduction

This manual is a list of instructions for creating a new RISD sandwich board. These boards are used to help visitors, staff, and students find their way and to alert them to road closures, maintenance or other campus issues.

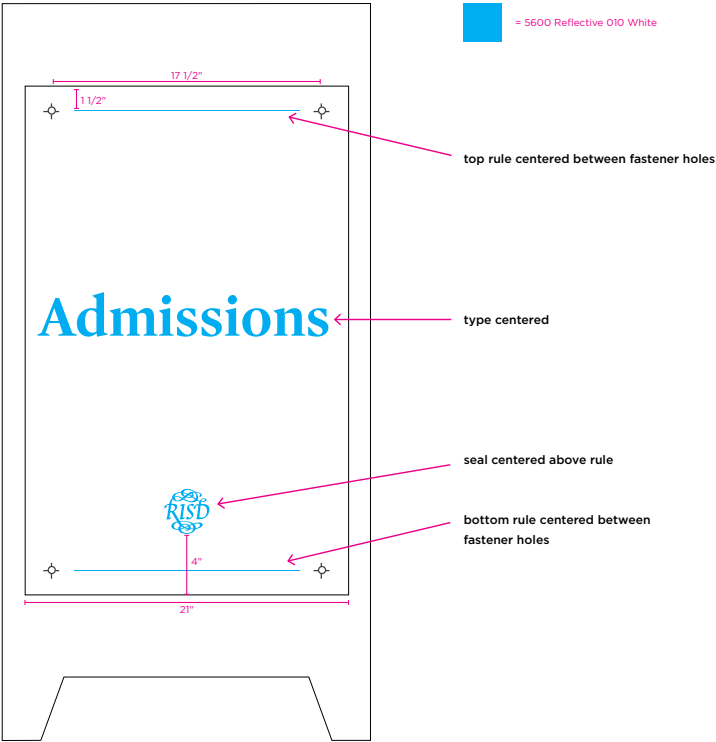
The system is composed of three pieces, the wooden sign, a sheet of acrylic, and vinyl lettering.

Any questions about the contents of this document should be directed to:

Micah Barrett Kerci Marcello Stroud
mbarrett02@risd.edu kstroud@risd.edu



Vinyl Placement: White Vinyl on Panel



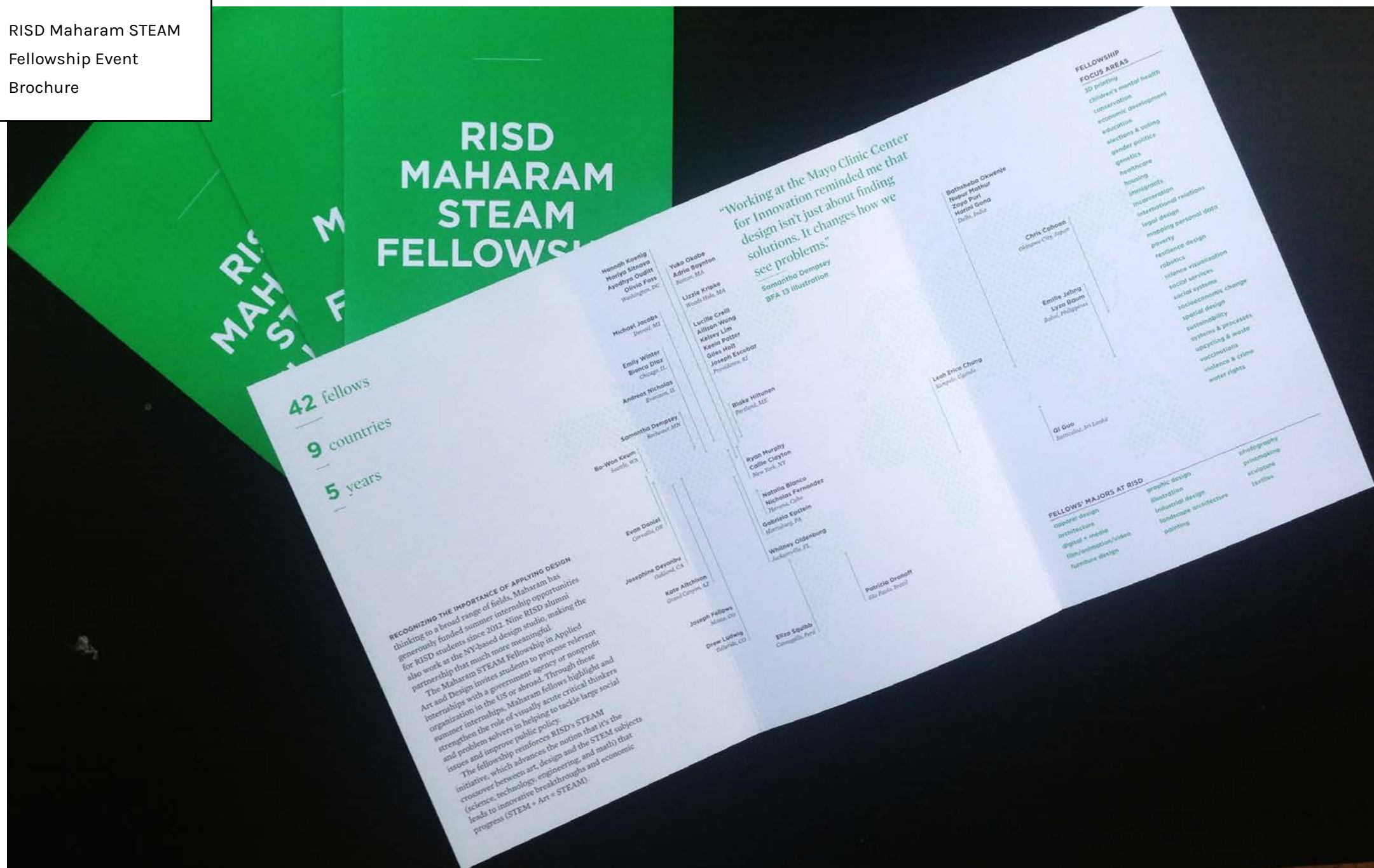


The final result, now in production.

A brochure for an event celebrating 5 years of the RISD Maharam STEAM Fellowship, hosted by Maharam textiles in New York. Part of a larger collateral system that included name badges, projected graphics, and signage.

The brochure explained the program and highlighted grantees to attendees of the event.







42 fellows

9 countries

5 years

RECOGNIZING THE IMPORTANCE OF APPLYING DESIGN thinking to a broad range of fields, Maharam has generously funded summer internship opportunities for RISD students since 2012. Nine RISD alumni also work at the NY-based design studio, making the partnership that much more meaningful.

The Maharam STEAM Fellowship in Applied Art and Design invites students to propose relevant internships with a government agency or nonprofit organization in the US or abroad. Through these summer internships, Maharam fellows highlight and strengthen the role of visually acute critical thinkers and problem solvers in helping to tackle large social issues and improve public policy.

The fellowship reinforces RISD's STEAM initiative, which advances the notion that it's the crossover between art, design and the STEM subjects (science, technology, engineering, and math) that leads to innovative breakthroughs and economic progress (STEM + Art = STEAM).

Samuel
Bo-Won Keum
Seattle, WA
Evan Denlet
Covello, OR
Josephine Devanbu
Gutland, CA
Kate Althoff
Grand Rapids, MI
Joseph Fe
Alton
Drew Lu
Tulsa

"As a designer, you can make a big impact in fields outside of the realm of art and design. If you're interested in exploring the most thorny and complex challenges in the world, government is a great place to work."

Hannah Koenig
RISD BFA 14 Printmaking / Brown AB 14 International Relations

"There's more power in data than people realize. No matter the field, design has a tremendous amount of potential to change the way information is disseminated, absorbed and understood."

Ryan Murphy
BFA 15 Industrial Design

"The Maharam fellowship empowered me with the confidence and support to engage with a community beyond my own. Working with the Tubigon Loomweavers Multi-Purpose Cooperative allowed me to fully apply art and design thinking in an entirely new context."

Emilie Johng
BFA 16 Textiles

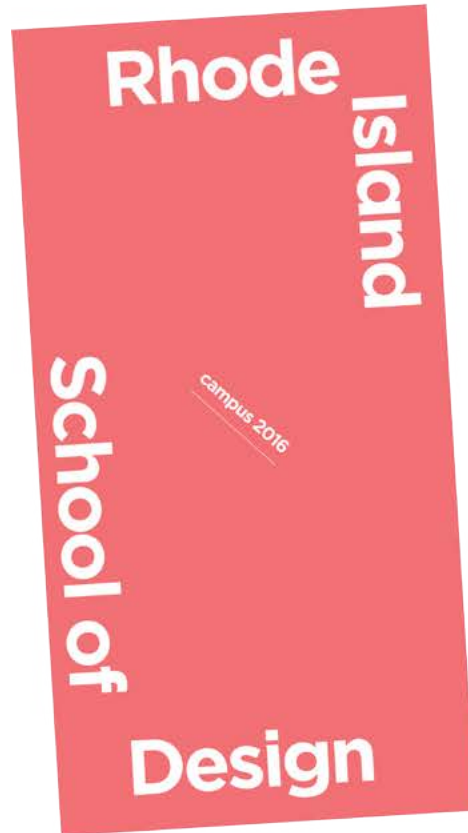
#RISDMAHARAM

RISD
MAHARAM
STEAM
FELLOWSHIP

Work in Progress: RISD
Campus Map
Re-design

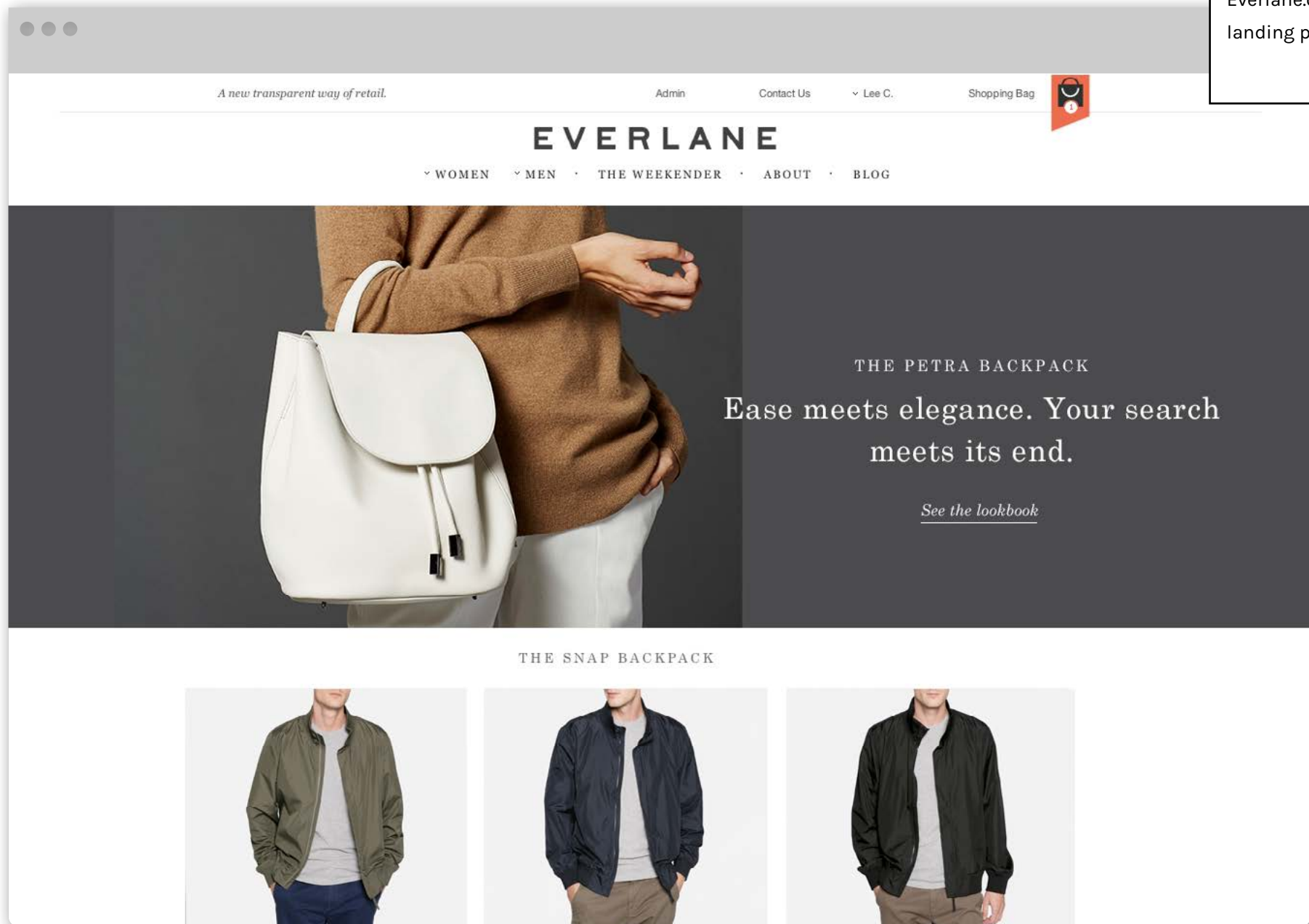
As a part of a new suite of admissions materials, here are some proposals for a new campus map. The map is aimed at potential students visiting RISD

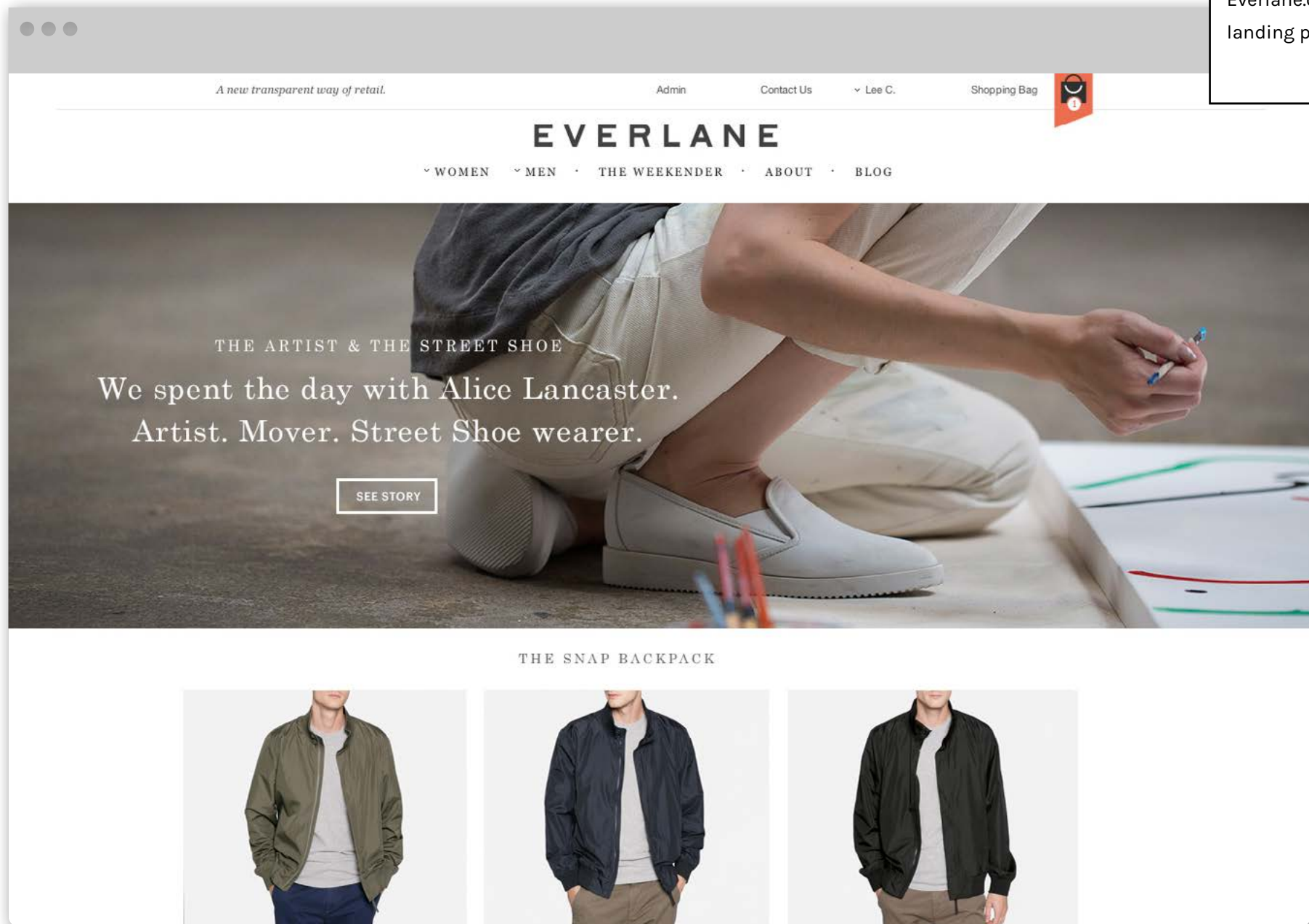


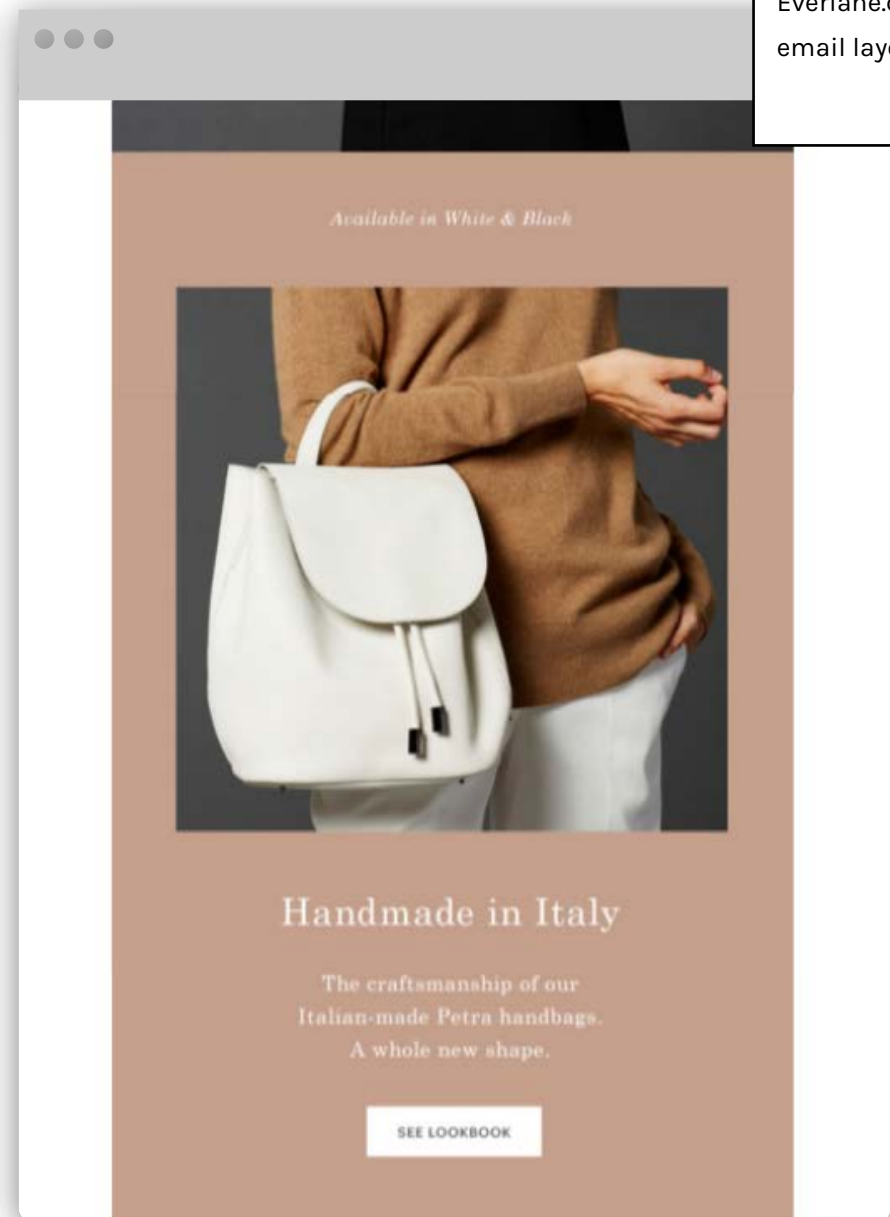
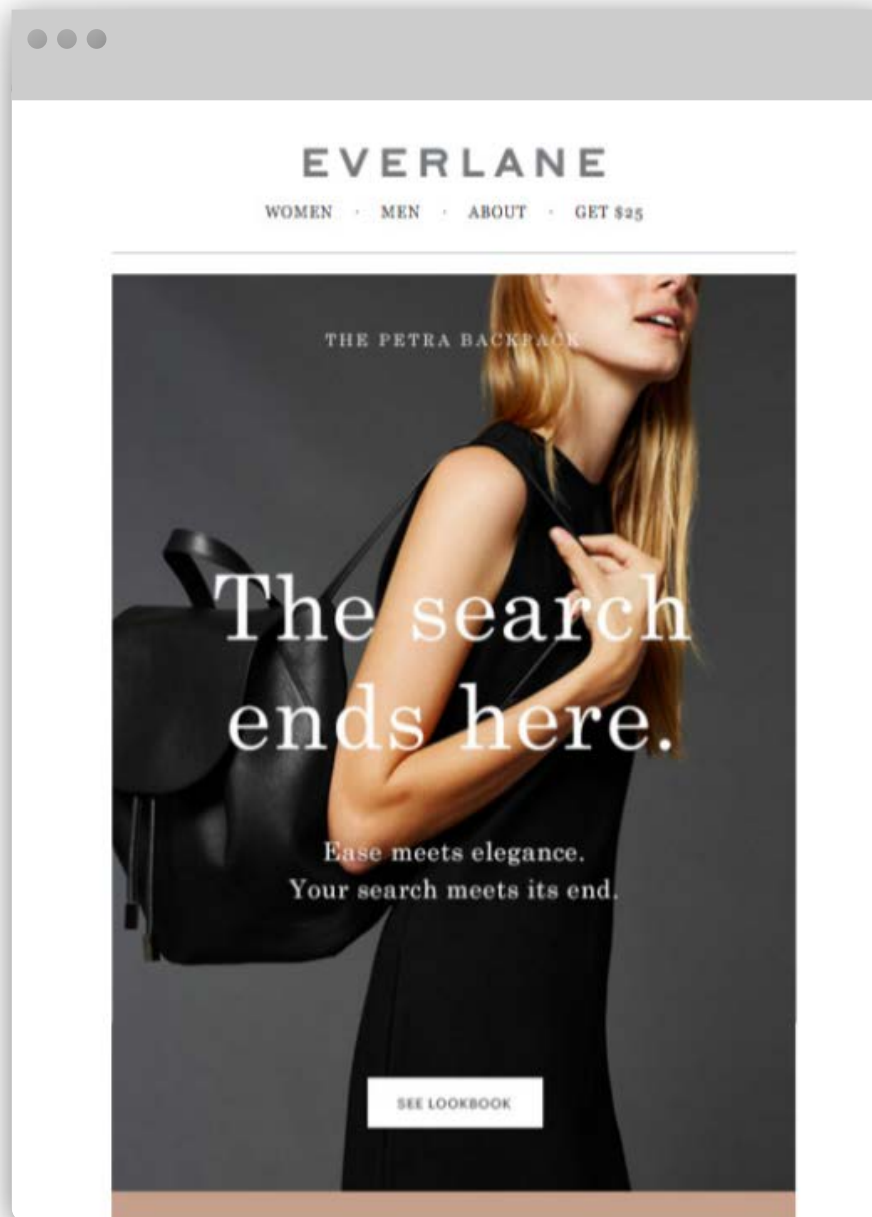


Work in Progress:
Campus Map
Re-design










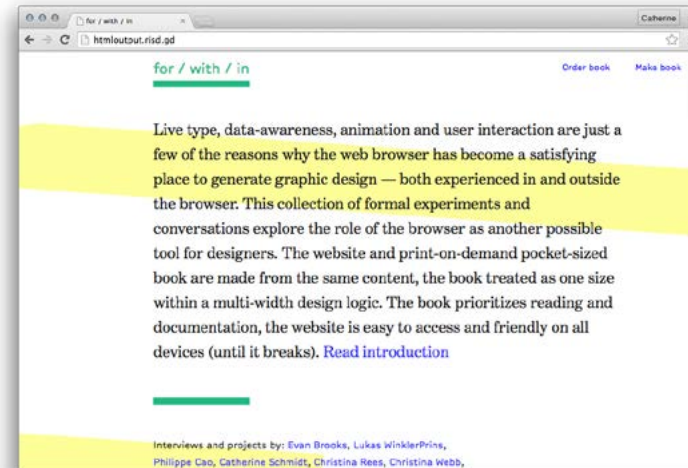
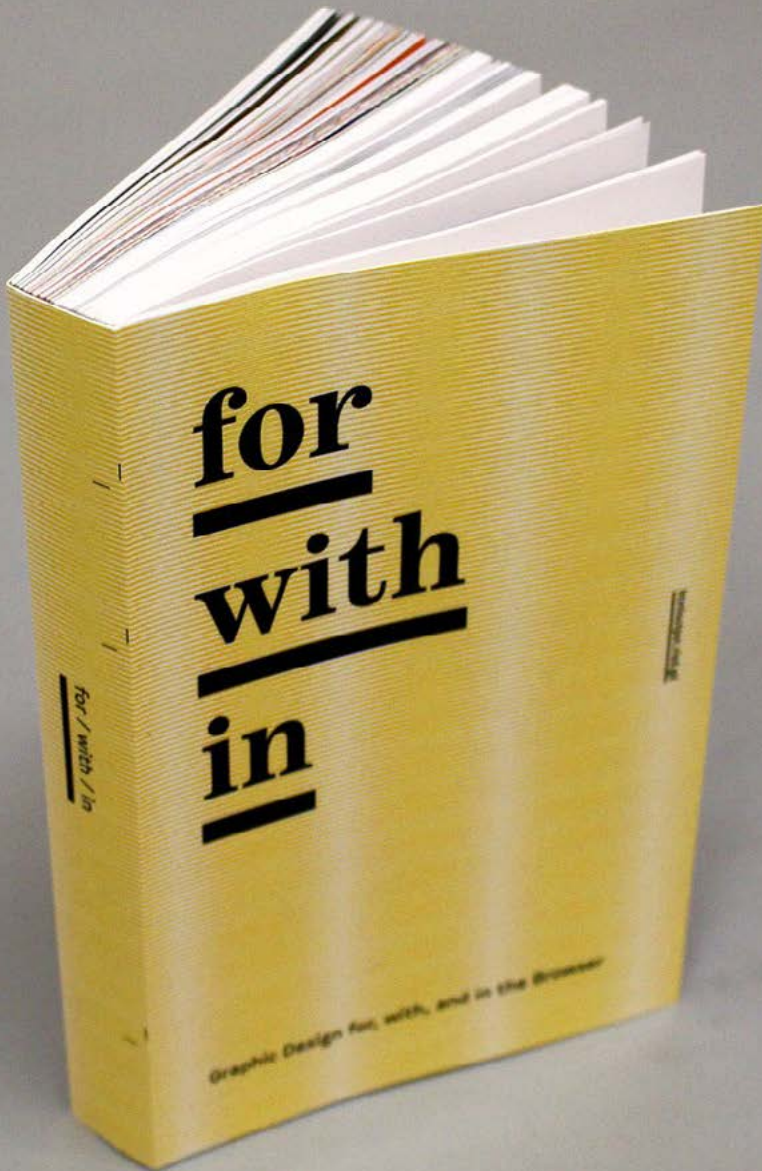




Italian crafted. Everlane priced.
Four essential shoes for fall.

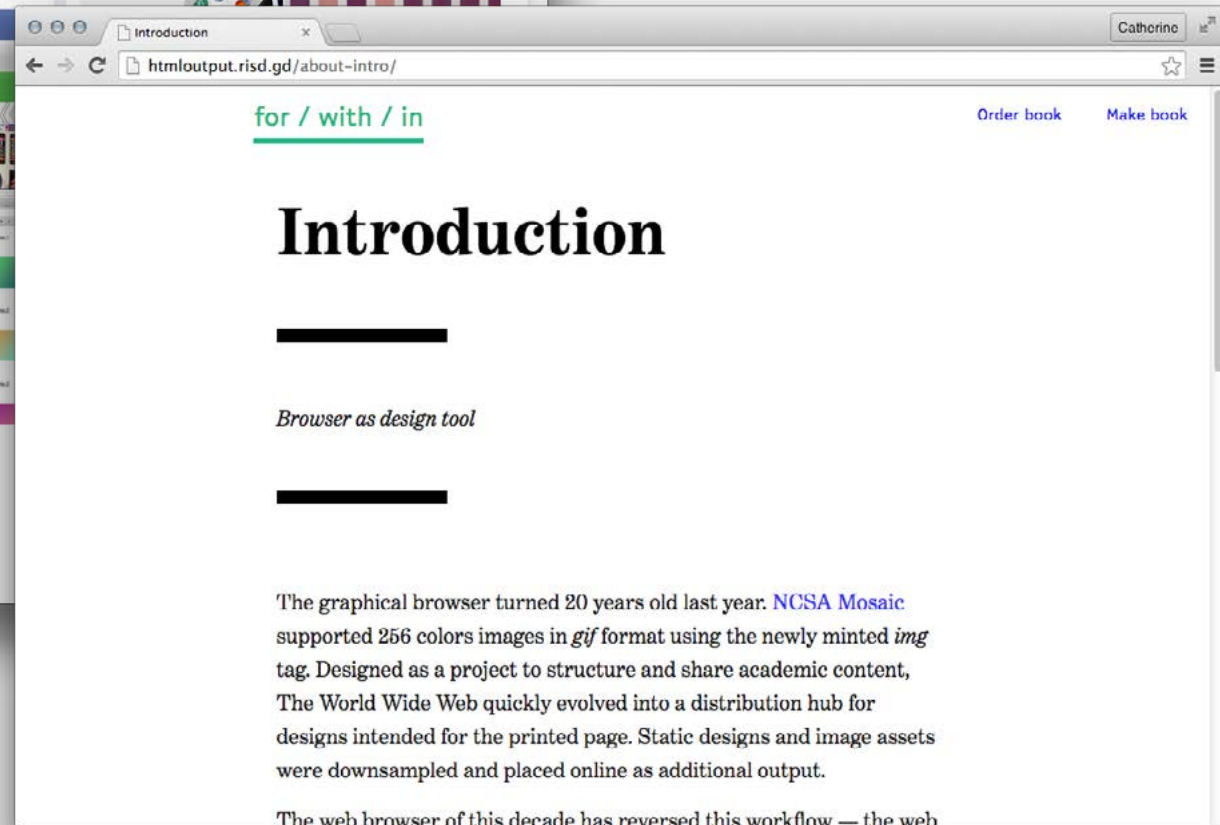
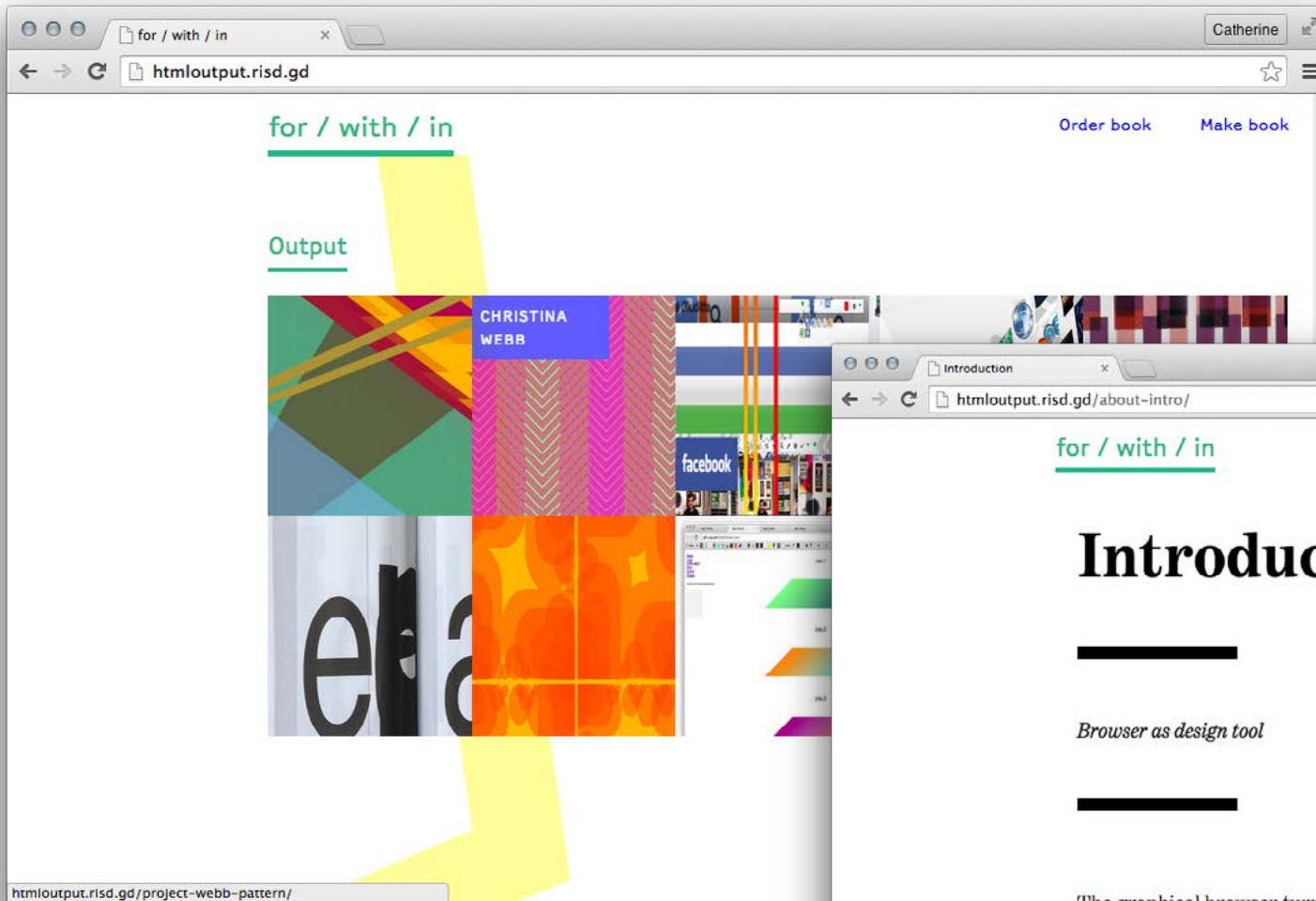


for / with / in
web to print book, and
website



for / with / in is a website which prints to a book using the browser's print function. The site presents a series of graphic design and code experiments about using the browser as a tool for graphic design. I worked collaboratively with a group of students and John Caserta to assemble the projects into a website and a book which would print from the browser.

for / with / in
web to print book, and
website



SWEET LIKE SUGAR!

YUM

दालचीनी दे दो

SO???

सौंफ और इलायची और पोदीना और मुराई
ANISEED AND CINNAMON AND MINT AND RADISH

MIX IT

नहीं

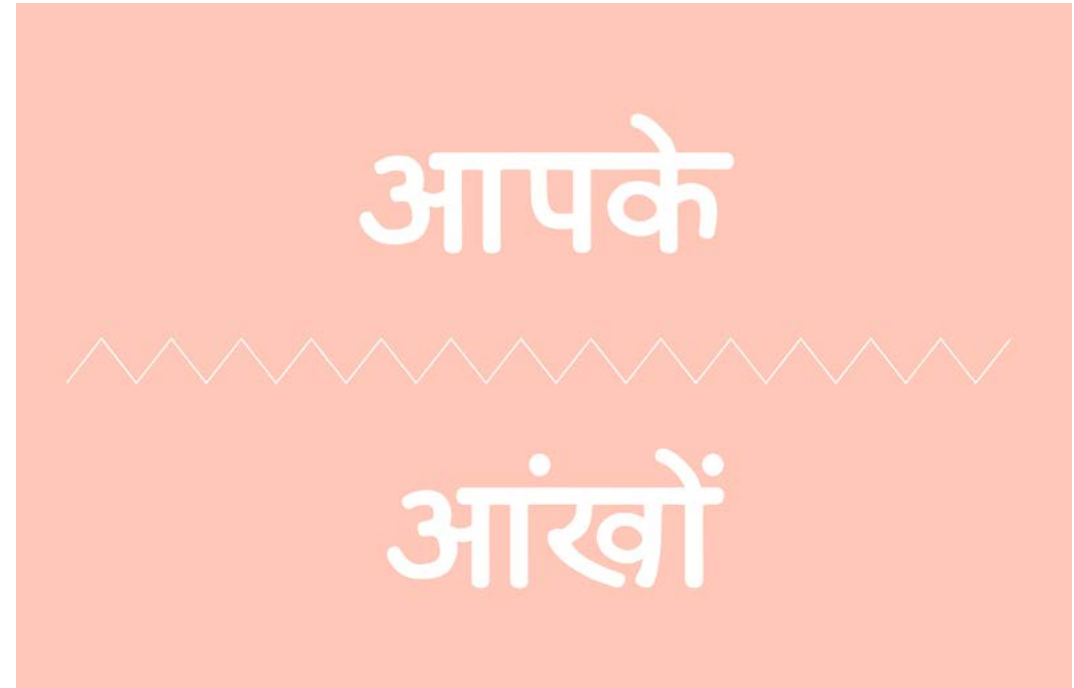
भारती की वारासी में

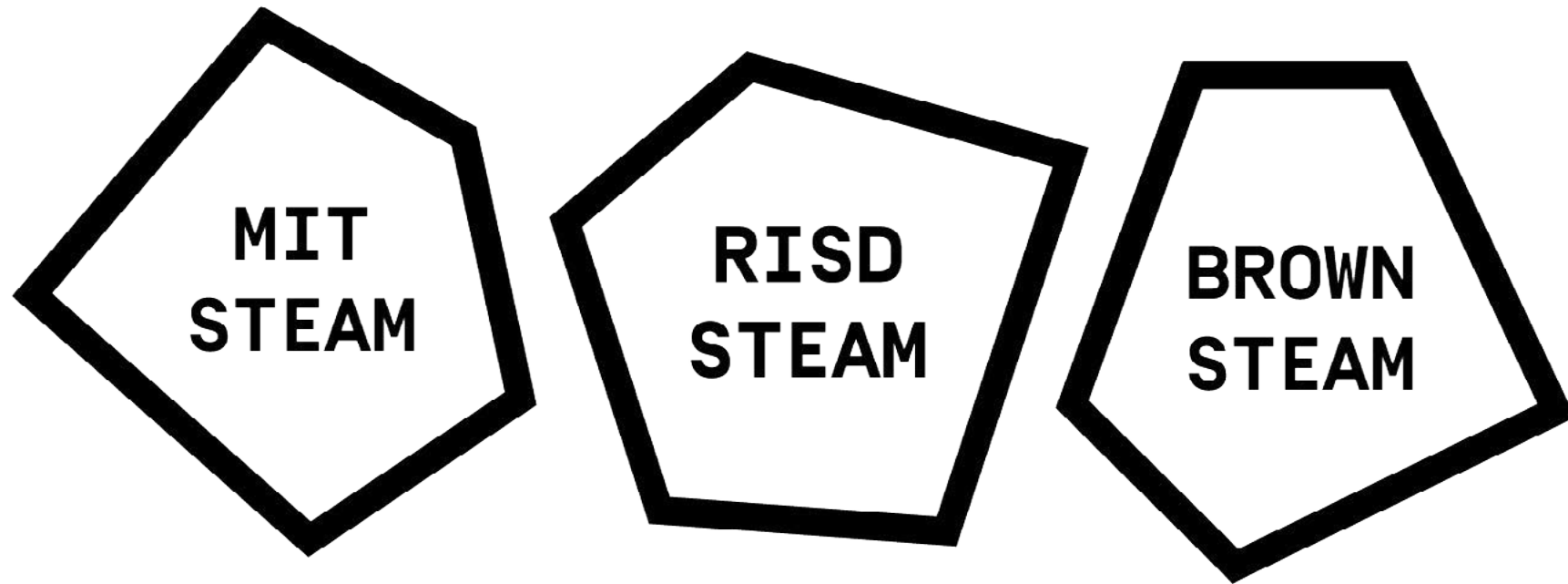
नमकिन

दो बड़े हाथियों

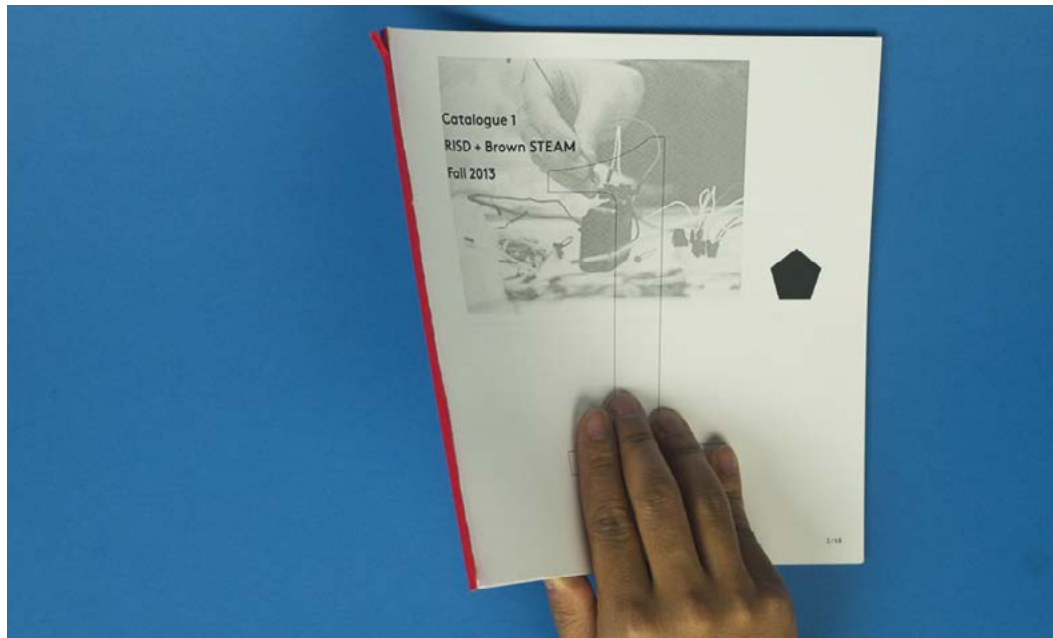
मुझे मिठाई बहुत पसनद है

"Chini" means sugar in Hindi. Chini is a Devanagari and Latin display typeface (in progress) that I made as a part of my degree project at RISD. Chini was my first attempt at a Devanagari typeface. Chini is based on north Indian round brush sign painting styles. Chini is a work in progress.





During my time at RISD I was the president of the STEAM (Science, Technology, Engineering, and Art) student group. We were trying to envision a new role for the artist in society. I designed an identity that was flexible, extensible, and recognizable even if it was made outside of adobe software—drawn, for instance. We wanted to include the identity as a part of a toolkit that could be shared with new student groups at other universities.



 **Brown STEAM**

 **MIT STEAM**

 **RISD STEAM**

 **Yale STEAM**

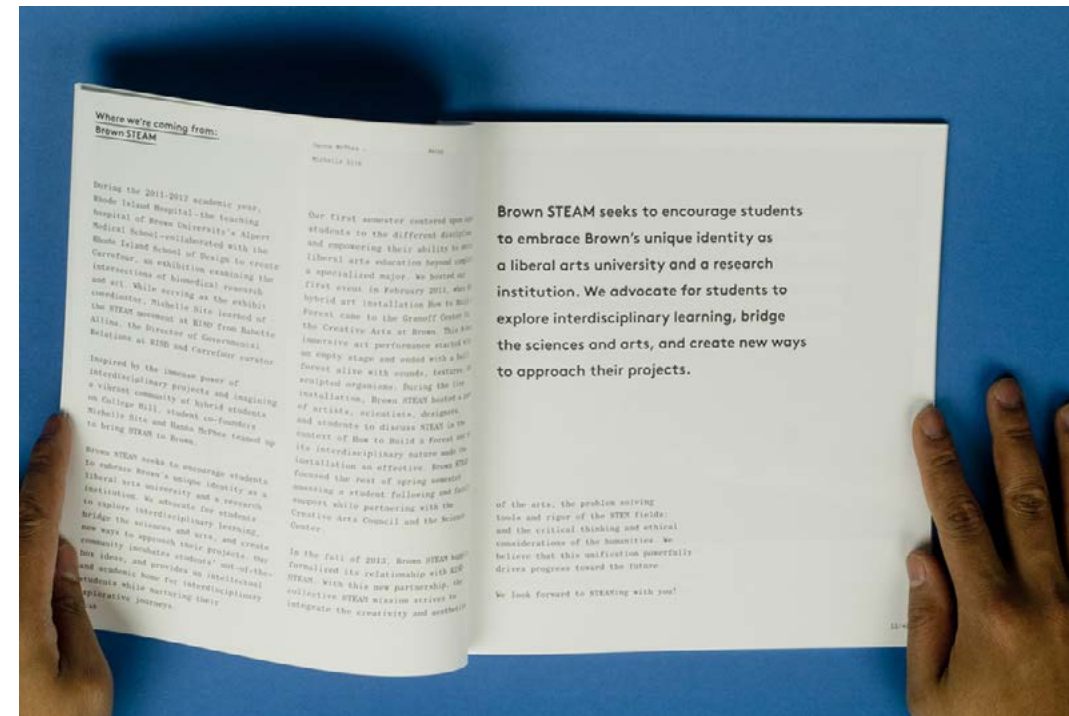
 **New School STEAM**

 **BU STEAM**

 **Rutgers STEAM**

 **Harvard STEAM**

The identity extends to eight student groups today. Each group has a unique shape, but the pentagon allows them to be recognized as STEAM groups.





This poster for RISD
Academic Commons can
be hung as a whole or
sliced into mailbox-sized
pieces.

