

catherine leigh schmidt

education

cschmidt@risd.edu
cath.land
425 647 5062

Rhode Island School of Design, Providence, RI
BFA Graphic Design, 2014
ARTS Scholarship Award, 2010-2013
Honors Student

Brown University, Providence, RI
Courses in Computer Science, Hindi

skills

HTML & CSS
Java
Javascript
Python
PHP
Processing
Adobe Software
Typography
Layout
Branding
UI/UX
Project Management
Public Speaking
Event Planning
French
Spanish
Hindi

leadership

RISD STEAM (steamwith.us)
President 2013–2014
Vice President 2011–2013
Helped establish and coordinate the student arm of the STEM to STEAM initiative pioneered by RISD. Worked on connecting interested RISD students with the STEM fields, including partnership with the MIT Media Lab. Coordinated lectures, workshops, and events.
Established club visual language and STEAM Press, the publishing arm of the organization. Oversaw the creation of Brown STEAM, and MIT STEAM, sister organizations.

RISD Student Alliance
Graphic Design Representative 2012–2013
Acted as liaison between students in the Graphic Design department and the RISD Student Alliance. Worked with department head Nancy Skolos to plan events and address concerns.

RISD All-Nighter (all-nighter.com)
Designer 2012
Reformulated the visual aesthetic of the RISD All-Nighter, the school's online-only student newspaper. Worked with the Editor in Chief and two other designers to re-make the website with the goal of creating several flexible Wordpress templates for different kinds of articles and media.

experience

RISD Photography, U.P., India
Teaching Assistant, Winter 2014
Assisted RISD Photography department critic Michael Bühler-Rose in teaching a wintersession photography travel course.

RISD Graphic Design, Providence, RI
Teaching Assistant, Fall 2013
Assisted assistant Prof. John Caserta in teaching introductory HTML & CSS to second-year graphic design students.

Academic Commons Program, Providence, RI
Designer, Fall 2013
Design & communications for RISD's Academic Commons Program. Posters, web, and mapping.

RISD Media, Providence, RI
Design Intern, Summer 2013
Narrative projects for RISD's external presence. Projects included an informational installation for Nancy Pelosi, development of the STEAM initiative website, and refreshing of the department landing pages on risd.edu.

LoveGov (lovegov.com), Providence, RI
Lead Designer, 2012
Developed the brand, look, and feel of a government information website in HTML and CSS for the Django for Python. Worked closely with student developers from Brown University to develop the user interface.

Story Worldwide, Seattle, WA
Design Intern, Summer 2011
Design work for both print and screen at a brand strategy firm. Completed projects for Lexus and Holland America.

Intersect (intersect.com), Seattle, WA
Design Intern, Summer 2010
Design tasks at a start-up aiming to be a story-sharing platform.