

## App name

HuskyJobHuntTracker

## App description

Conquer Your Job Search with HuskyJobHuntTracker

Navigating the competitive job market as a CS student can be overwhelming. HuskyJobHuntTracker is your ultimate companion to stay organized and focused. Effortlessly track your job applications, from initial interest to dream offer.

Key Features:

Comprehensive Application Management: Record and prioritize job opportunities, track application status, and set personalized preferences.

In-Depth Job Tracking: Create detailed to-do lists, capture important notes and images, and receive timely reminders for each application.

Strategic Planning: Visualize company locations, optimize interview routes, and make the most of your time.

Personal Growth: Monitor your job search progress with a dedicated achievement page.

Take control of your career journey. Download HuskyJobHuntTracker today and unlock your full potential!

## A slogan

Ace your job hunt with HuskyJobHuntTracker.

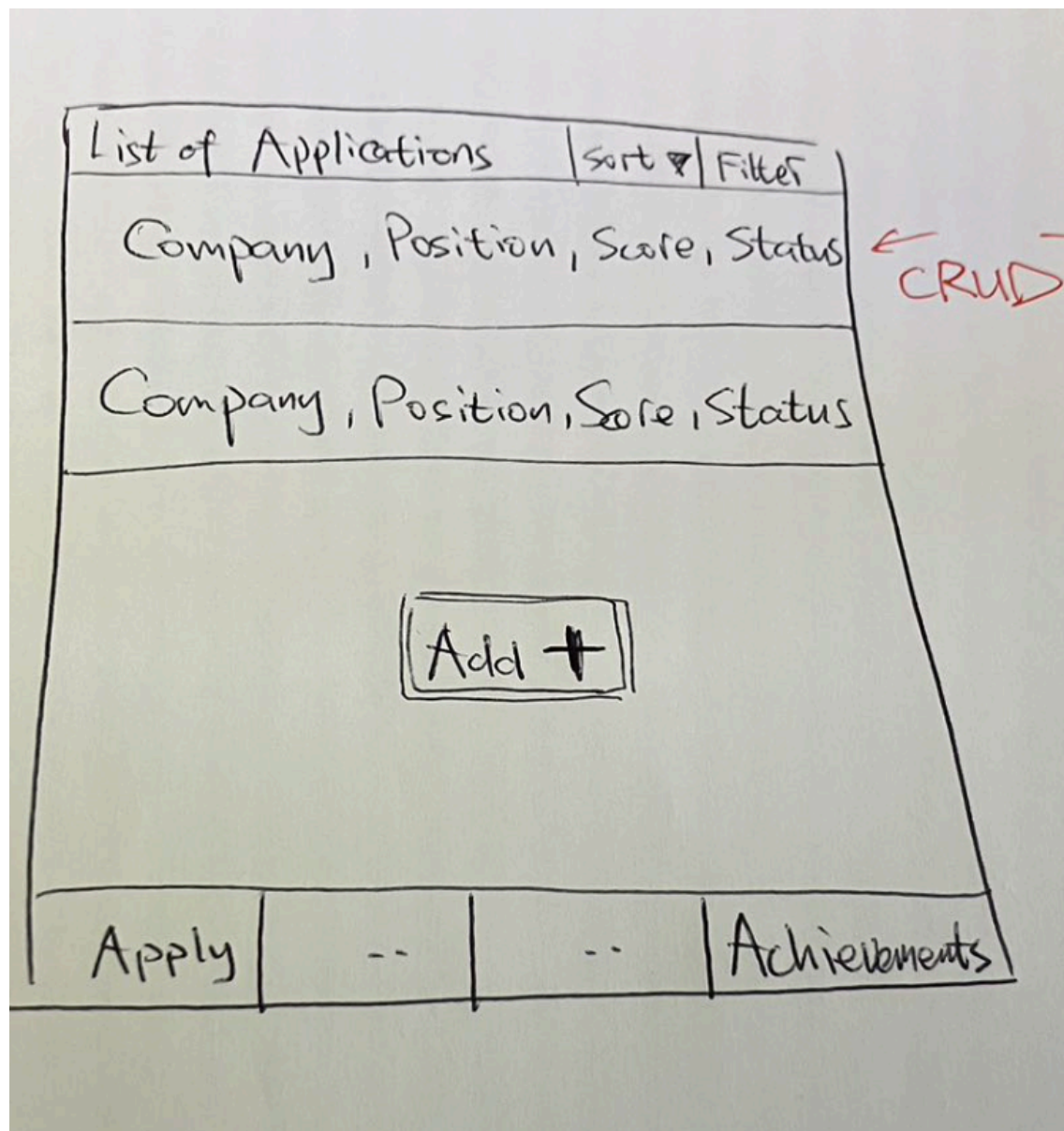
## Target users

CS students who speak English and are applying for jobs/interns, especially NEU Vancouver students.

## UI sketches

### The **application list** page:

Contains the header, the sort and filter feature of the list, list of items, and an add application button. Below is the tab navigation bar. When we click the record, we can go to the detail page.



The **detail page** , we can edit or delete the application entry.

We can choose from a dropdown menu what is the status of the application (submitted, interviewed, accepted, rejected, etc). We can add entries to the todo list of this application entry, see the location of the company and get the route from our location to the company. We can also take notes and take pictures to include in the notes.

The **add application page** will look very similar to this edit page.

**CRUD**

**Detail** edit delete

Company, Position, Score, Status

Status

URL =

Todo List:

- ☒
- ☐
- ☐

Send notification →

Notes =

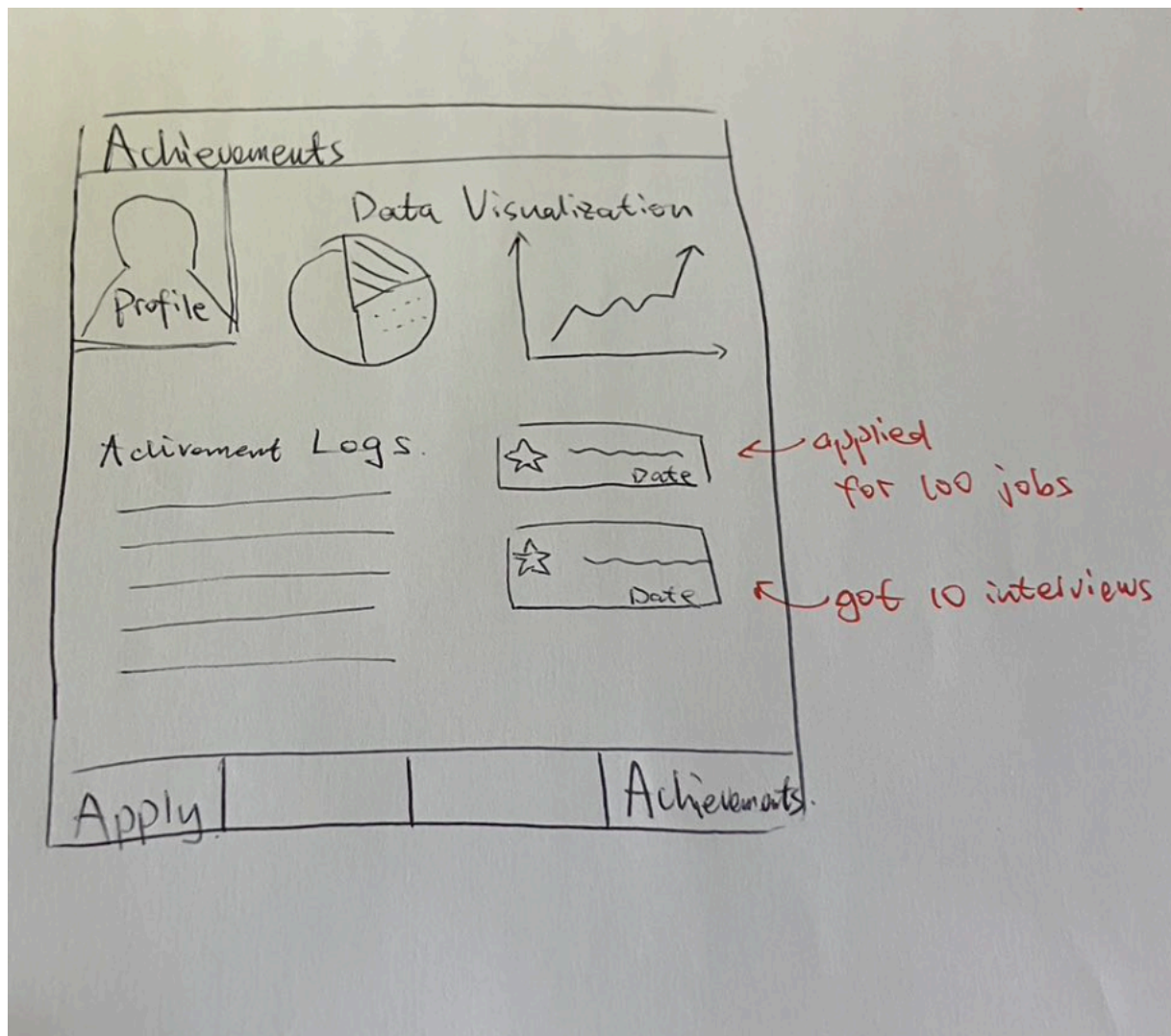
Location

use location

take pictures

Apply | ... | Achievement

The **achievements page**: registered users can see their profile and the data analytics on this page. Every time they applied for a job, or updated the list items, we will add one log to this page and update the statistics. Users can earn "badges" when they hit a milestone, for example, applying for 10, 20, 50, 100 jobs in total.





### Answer the following questions:

- **What problem/task(s)/need does the application help the users address?**

Reliably keeping track of users' progress in applying for jobs. Enabling users to take notes and create todo lists for each specific position they applied to.

- **What three current apps on the app store would be your closest competitors?**

1. Job Application Tracker by Icy App Studio LLC
2. Application Tracker for Jobs by Adam Csukas
3. Applied Job Search organizer by Aleksandrs Kuskoveckis-Danilovs

- **Why will your app be better than or different from the competitors?**

Our app has a todo list created for every specific job application. Also, we have an achievement system that encourages our users to celebrate their progress on the journey of job hunting.

- **Go through some of the reviews of these competitors apps on app stores. What common themes do you see when you browse the reviews?**

I did not find too many useful reviews, because there are only a few job application trackers in the app store. The positive reviews focus on simplicity of the app and usefulness of the app. I observed all these apps and found : They all have a list section that displays the applications as well as the status of the applications. They all have an Add an Application form, where users fill in a lot of information by typing. None of them offer auto complete in the forms. None of them offer an achievement page for the users. Only one of them has a statistics page for the users.

- **What is innovative about your app idea? What will be particularly surprising or elegant about the concept?**

I think assigning a value to each job application is an elegant idea because we can use it to sort the lists so users can focus on what they cherish the most. Also, being able to filter the list can save user's time when they only want to browse some of the content.

I think it is very important and innovative to have an achievement page for each registered user. The reason is, job application is a lonely process and users could feel quite stressed. Sometimes we feel disappointed when we hear no

feedback or we get rejected. I think it is helpful to the users to let them know they are making progress and they can celebrate their hard work.

- **What about your app will keep people engaged using it for a long time, even once the novelty wears off?**

Again, searching and applying for jobs could be a very long journey. A reliable application tracker is useful to my users. Users take notes and cross out todo lists, and they can see their achievement page to get encouraged. Those are valuable experiences users can get from this app. Although the novelty wears off, my users can still focus on their personal growth and exploring new possibilities with us. So people will still be engaged.

- **What are the top potential weaknesses of your application idea and how will you address them?**

Maybe due to our abilities and the limited time, we cannot implement all features perfectly. We will start with the most important ones and keep working.

- **What is a third-party API you will use in the app? If you haven't finalized it, what are some choices that you are considering?**

Some data visualization tools that display user's performance and achievements.

Also we want to include a news API that displays news which includes the targeted company's name, so the users can read about the news and have something to talk about before the interview.