YEJIN CATHY PARK

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ACHIEVEMENTS

Nam Center Fellowship 2017

EECS 183 (Elementary Programming Concepts) Showcase Grand Prize Winner – Winter 2016

Multicultural Fair Event Coordinator

Neighborhood Ambassador
Dean of Students Office

James B. Angell Scholar - Winter 2019

SKILLS

Adobe Creative Suite
Final Cut Pro
User Research
Competitive Analysis
Usability Testing
InVision
Sketch
Figma
Zeplin
HTML/CSS
Python
R
MySQL
GitHub

LANGUAGE

English	*fluent*
Korean	*fluent*

WORK

UI + UX Designer | WalkyDoggy Inc
Seoul, South Korea | Feb 2021 - June 2021

Improve usability for DogMaster mobile application and web landing page through repetitive prototyping using Sketch and Zeplin. Analyze user data using Google Analytics and Firebase to increase monetization for remote dog training services.

Health Informatics Designer | University of Michigan Medical School
Ann Arbor, MI | July 2019 - Feb 2021

Develop accessible web and print communications content—including web graphics, video, blog or press releases—within the realm of academia and the health sciences with strategic goals and input from a variety of stakeholders. Basic web editing in a centrally-managed content management system—Drupal 7 and WordPress. Pull and interpret social media and scholarly communications metric data.

UI + UX Design Intern | Day2Life Inc.
PanGyo, South Korea | May 2018 - July 2018

Design prototypes and wireframes of the landing websites using HTML/CSS and JavaScript. Create dashboards and statistics using MVC structure from MySQL database for the clients through Spring Boot and Eclipse. Localize web and mobile applications by translating features using OneSkyApp.

RESEARCH

UX Researcher | University of Michigan
Professor Gabriela Marcu | Ann Arbor, MI | Dec 2018 - April 2019

Research on the feasibility of a smartwatch intervention on age 8-10 students who are suffering from anger management issues in school environments. Plan to further validate the study of an intervention that could potentially keep track of students' behaviors and encourage self-management skills.

Research Assistant | University of Michigan
Professor Douglas Van Howeling | Ann Arbor, MI | Oct 2017 - April 2018

Construct biography and cross-references for each interview regarding the Internet development history project funded by the National Science Foundation. Assemble and reviewed data regarding the accomplishments of the interviewees.

EDUCATION

Harvard University   2022 - Present
Master in Design Engineering

University of Michigan   2015 - 2019
BS in Information
Minor in Applied Statistics

LEADERSHIP

Student Organization for Data Analytics   2017 - 2019
Vice President