# YEJIN CATHY PARK

cathyp11.github.io ycpark@umich.edu linkedin.com/in/yc-park/ 734-263-4605

## **ACHIEVEMENTS**

Nam Center Fellowship 2017

EECS 183 (Elementary Programming Concepts) Showcase Grand Prize Winner – Winter 2016

Multicultural Fair – Event Coordinator

Neighborhood Ambassador - Dean of Students Office

#### **SKILLS**

Adobe Creative Suite
Final Cut Pro
User Research
Competitive Analysis
Usability Testing
InVision
Sketch
Figma
Zeplin
HTML/CSS
Python
R
MySQL
GitHub

#### **LANGUAGE**

English fluent
Korean fluent
Japanese conversational

#### **WORK**

# **University of Michigan Medical School**

July 2019 - Present

Health Informatics Designer, Dept of Family Medicine

Ann Arbor, MI

Develop accessible web and print communications content—including web graphics, video, blog or press releases—within the realm of academia and the health sciences with strategic goals and input from a variety of stakeholders. Basic web editing in a centrally-managed content management system—Drupal 7 and WordPress. Pull and interpret social media and scholarly communications metric data.

## **University of Michigan**

Dec 2018 - April 2019

UX Researcher, Prof. Gabriela Marcu

Ann Arbor, MI

Research on the feasibility of a smartwatch intervention on age 8-10 students who are suffering from anger management issues in school environments. Plan to further validate the study of an intervention that could potentially keep track of students' behaviors and encourage self-management skills.

## Day2Life Inc.

May 2018 - July 2018

UI/UX Designer

PanGyo, South Korea

Designed prototypes and wireframes of the landing websites using HTML/CSS and JavaScript. Created dashboards and statistics using MVC structure from MySQL database for the clients through Spring Boot and Eclipse. Localized web and mobile applications by translating features using OneSkyApp.

## **University of Michigan**

Oct 2017 - April 2018

Research Assistant, Prof. Douglas Van Howeling

Ann Arbor, MI
Constructed biography and cross-references for each interview
regarding the Internet development history project funded by
the National Science Foundation. Assembled and reviewed data
regarding the accomplishments of the interviewees.

# **Seoul National University**

May 2016 - Aug 2016

Research Assistant, Prof. Joong Ho Won

Seoul, South Korea

Analyzed airplane data from 1986 to 2008 to learn about the frequency of travel delays. Designed a project based on the data for a course semester project.

#### **EDUCATION**

## **University of Michigan**

2015 - 2019

BS in Information

Minor in Applied Statistics

## **LEADERSHIP**

**Student Organization for Data Analytics** 

2017 - 2019

Vice President

**Spoon University** 

2017 - 2019

Video Director