

Cathy Park

cathyyp11.github.io
ycpark@umich.edu
734-263-4605

SKILLS

Design

Personas
Scenarios
Storyboard
Wireframe
Prototype
Interaction Map

Research

Interview
Heuristic Evaluation
Usability Testing
Comparative Analysis
Survey
Card Sorting

Tools

Adobe Creative Suites
InVision
Sketch
Zeplin
Final Cut Pro

Programming

HTML/CSS
Python
JavaScript
R
MySQL
GitHub
ThymeLeaf
MVC

ACHIEVEMENTS

- Nam Center Fellowship 2017
- EECS 183 (Elementary Programming Concepts) Showcase Grand Prize Winner – Winter 2016
- Multicultural Fair – *Event Coordinator*
- Korean International Students Association – *Social and Public Relations Chair*

LANGUAGES

English *fluent*
Korean *fluent*
Japanese *conversational*

EDUCATION

University of Michigan

Ann Arbor, MI | 2015-2019

BS in Information (Information Analysis and UI/UX Design)
Minor in Applied Statistics

WORK

Day2Life Inc. // Front-End Developer and Marketer

Pangyo, South Korea | May 2018 – July 2018

Designed prototypes and wireframes of the landing websites using HTML/CSS and JavaScript. Created dashboards and statistics using MVC structure from MySQL database for the clients through Spring Boot and Eclipse. Localized web and mobile applications by translating features using OneSkyApp.

University of Michigan // Research Assistant

School of Information, Professor Douglas Van Houweling

Ann Arbor, MI | October 2017 – April 2018

Transcribed the interviews regarding the Internet development history project funded by the National Science Foundation. Constructed biography and cross-references for each interviewee on Vimeo. Assembled and reviewed data regarding the accomplishments of the interviewees. Presented our progress and analysis at weekly meetings.

University of Michigan // Research Assistant

Professor Erin Krupka, School of Information & Economics

Ann Arbor, MI | October 2016 – April 2017

Examined University of Michigan student data using programs Stata and Ztree. Conducted experiments using program Ztree in a computer lab. Assisted Professor Krupka's research by manipulating data for the research.

Seoul National University // Research Assistant

Professor Joong Ho Won, Department of Data Science

Seoul, South Korea | May 2016 – August 2016

Analyzed airplane data from 1986 to 2008 to learn about frequency of travel delays. Designed a project based on the data for a course semester project.

LEADERSHIP

Student Organization for Data Analytics // Vice President

November 2017 – Present

Conducted data-science related events, internship panels, Data Jams every semester. Promoted academic and social experiences for students interested in Information Analysis and Retrieval at School of Information.

Spoon University, Chapter in University of Michigan // Video Director

October 2017 – Present

Produced multiple videos on food resources for our generation and received personalized analytics for each production. Published videos on Facebook page and gained viewers to increase food production at Michigan.

Dean of Students Office – Beyond the Diag // Neighborhood Ambassador

March 2017 – April 2018

Coordinated community engagement events, budgeting, and marketing. Raised awareness on housing and safety resources while improving the off-campus climate in Ann Arbor.