

# Yejin Cathy Park

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## SKILLS

### Design

Personas  
Scenarios  
Storyboard  
Wireframe  
Prototype  
Interaction Map

### Research

Interview  
Heuristic Evaluation  
Usability Testing  
Competitive Analysis  
Survey  
Empathy Mapping

### Tools

Adobe Creative Suite  
InVision  
Sketch  
Figma  
Zeplin  
Final Cut Pro

### Programming

HTML/CSS  
Bootstrap  
Python  
JavaScript  
jQuery  
R  
MySQL  
GitHub  
Spring MVC  
AJAX  
Django  
Flask  
AWS

## ACHIEVEMENTS

- Beyond the Diag, Dean of Students Office – Neighborhood Ambassador
- Nam Center Fellowship 2017
- EECS 183 (Elementary Programming Concepts) Showcase Grand Prize Winner – Winter 2016
- Multicultural Fair – *Event Coordinator*
- Korean International Students Association – *Social and Public Relations Chair*

## LANGUAGES

Korean *fluent*  
Japanese *conversational*  
German *beginner*

## EDUCATION

### University of Michigan

Ann Arbor, MI | 2015-2019

BS in Information (Information Analysis and UI/UX Design)

Minor in Applied Statistics

## WORK

### University of Michigan // UX Researcher

School of Information, Professor Gabriela Marcu

Ann Arbor, MI | December 2018 – April 2019

Develop a research plan and user flow map to improve the experience of age 8-10 students who are suffering from anger management issues in school environments. Plan to implement a smartwatch app that keeps track of students' behaviors and emotions to encourage self-management skills.

### Day2Life Inc. // UI/UX Designer

Pangyo, South Korea | May 2018 – July 2018

Designed prototypes and wireframes of the landing websites using HTML/CSS and JavaScript. Created dashboards and statistics using MVC structure from MySQL database for the clients through Spring Boot and Eclipse. Localized web and mobile applications by translating features using OneSkyApp.

### University of Michigan // Research Assistant

School of Information, Professor Douglas Van Houweling

Ann Arbor, MI | October 2017 – April 2018

Transcribed the interviews regarding the Internet development history project funded by the National Science Foundation. Constructed biography and cross-references for each interviewee on Vimeo. Assembled and reviewed data regarding the accomplishments of the interviewees. Presented our progress and analysis at weekly meetings.

### University of Michigan // Research Assistant

School of Information & Economics, Professor Erin Krupka

Ann Arbor, MI | October 2016 – April 2017

Examined University of Michigan student data using programs Stata and Ztree. Conducted experiments using program Ztree in a computer lab. Assisted Professor Krupka's research by manipulating data for the research.

### Seoul National University // Research Assistant

Department of Data Science, Professor Joong Ho Won

Seoul, South Korea | May 2016 – August 2016

Analyzed airplane data from 1986 to 2008 to learn about the frequency of travel delays. Designed a project based on the data for a course semester project.

## LEADERSHIP

### Student Organization for Data Analytics // Vice President

November 2017 – Present

Conducted data-science related events, internship panels, Data Jams every semester. Promoted academic and social experiences for students interested in Information Analysis and Retrieval at School of Information.

### Spoon University, Chapter in University of Michigan // Video Director

October 2017 – Present

Produced multiple videos on food resources for our generation and received personalized analytics for each production. Published videos on Facebook page and gained viewers to increase food production at Michigan.