

YEJIN CATHY PARK

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ACHIEVEMENTS

Nam Center Fellowship 2017

EECS 183 (Elementary
Programming Concepts)
Showcase Grand Prize
Winner – Winter 2016

James B. Angell Scholar –
Winter 2019

DESIGN TOOLS

User Research
Usability Testing
User Flow
Wireframing
Prototyping
Web Accessibility
Information Architecture
Data Analysis

SKILLS

Adobe Creative Suite
InVision
Sketch
Figma
Zeplin
HTML/CSS
Python
R
MySQL
GitHub
Final Cut Pro

LANGUAGE

Korean

fluent

WORK

Student Experience Graduate Assistant | Harvard University

Cambridge, MA | Dec 2022 – Present

Assist with website management and analysis to optimize the website for digital accessibility and content strategy using Mailchimp. Provide guidance and insight on digital strategy and communications for the Dean of Students Office.

UI + UX Designer | WalkyDoggy Inc

Seoul, South Korea | Feb 2021 – June 2021

Improve usability for DogMaster mobile application and web landing page through repetitive prototyping using Sketch and Zeplin. Analyze user data using Google Analytics and Firebase to increase monetization for remote dog training services.

Health Informatics Designer | University of Michigan Medical School

Ann Arbor, MI | July 2019 – Feb 2021

Develop accessible web and print communications content—including web graphics, video, blog or press releases—within the realm of academia and the health sciences with strategic goals and input from a variety of stakeholders. Basic web editing in a centrally-managed content management system—Drupal 7 and WordPress. Pull and interpret social media and scholarly communications metric data.

UI + UX Design Intern | Day2Life Inc.

PanGyo, South Korea | May 2018 – July 2018

Design prototypes and wireframes of the landing websites using HTML/CSS and JavaScript. Create dashboards and statistics using MVC structure from MySQL database for the clients through Spring Boot and Eclipse. Localize web and mobile applications by translating features using OneSkyApp.

RESEARCH

UX Researcher | University of Michigan

Professor Gabriela Marcu | Ann Arbor, MI | Dec 2018 – April 2019

Research on the feasibility of a smartwatch intervention on age 8–10 students who are suffering from anger management issues in school environments. Plan to further validate the study of an intervention that could potentially keep track of students' behaviors and encourage self-management skills.

Research Assistant | University of Michigan

Professor Douglas Van Howeling | Ann Arbor, MI | Oct 2017 – April 2018

Construct biography and cross-references for each interview regarding the Internet development history project funded by the National Science Foundation. Assemble and review data regarding the accomplishments of the interviewees.

EDUCATION

Harvard University

2022 – Present

Master in Design Engineering

University of Michigan

2015 – 2019

BS in Information

Minor in Applied Statistics