Yejin Cathy Park

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SKILLS

Design
Personas
Scenarios
Storyboard
Wireframe
Prototype
Interaction Map

Research
Interview
Heuristic Evaluation
Usability Testing
Competitive Analysis
Survey
Empathy Mapping

Tools
Adobe Creative Suite
InVision
Sketch
Figma
Zeplin
Final Cut Pro

Programming
HTML/CSS
Bootstrap
Python
JavaScript
JQuery
R
MySQL
GitHub
Spring MVC
AJAX
Django
Flask
AWS

ACHIEVEMENTS

• Beyond the Diag, Dean of Students Office – Neighborhood Ambassador
• Nam Center Fellowship 2017
• EECS 183 (Elementary Programming Concepts) Showcase Grand Prize Winner – Winter 2016
• Multicultural Fair – *Event Coordinator*
• Korean International Students Association – *Social and Public Relations Chair*

LANGUAGES

Korean *fluent*
Japanese *conversational*
German *beginner*

EDUCATION

University of Michigan
Ann Arbor, MI | 2015-2019
BS in Information (Information Analysis and UI/UX Design)
Minor in Applied Statistics

WORK

University of Michigan // UX Researcher
School of Information**,** Professor Gabriela Marcu
Ann Arbor, MI | December 2018 – Present
Develop a research plan and user flow map to improve the experience of age 8-10 students who are suffering from anger management issues in school environments. Plan to implement a smartwatch app that keeps track of students' behaviors and emotions to encourage self-management skills.

Day2Life Inc. // UI/UX Designer
Pangyo, South Korea | May 2018 – July 2018
Designed prototypes and wireframes of the landing websites using HTML/CSS and JavaScript. Created dashboards and statistics using MVC structure from MySQL database for the clients through Spring Boot and Eclipse. Localized web and mobile applications by translating features using OneSkyApp.

University of Michigan // Research Assistant
School of Information**,** Professor Douglas Van Houweling
Ann Arbor, MI | October 2017 – April 2018
Transcribed the interviews regarding the Internet development history project funded by the National Science Foundation. Constructed biography and cross-references for each interviewee on Vimeo. Assembled and reviewed data regarding the accomplishments of the interviewees. Presented our progress and analysis at weekly meetings.

University of Michigan // Research Assistant
Professor Erin Krupka, School of Information & Economics
Ann Arbor, MI | October 2016 – April 2017
Examined University of Michigan student data using programs Stata and Ztree. Conducted experiments using program Ztree in a computer lab. Assisted Professor Krupka's research by manipulating data for the research.

Seoul National University // Research Assistant
Professor Joong Ho Won, Department of Data Science
Seoul, South Korea | May 2016 – August 2016
Analyzed airplane data from 1986 to 2008 to learn about the frequency of travel delays. Designed a project based on the data for a course semester project.

LEADERSHIP

Student Organization for Data Analytics // Vice President
November 2017 – Present
Conducted data-science related events, internship panels, Data Jams every semester. Promoted academic and social experiences for students interested in Information Analysis and Retrieval at School of Information.

Spoon University, Chapter in University of Michigan // Video Director
October 2017 – Present
Produced multiple videos on food resources for our generation and received personalized analytics for each production Published videos on Facebook page and gained viewers to increase food production at Michigan.