YEJIN CATHY PARK

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ACHIEVEMENTS

Nam Center Fellowship 2017

EECS 183 (Elementary Programming Concepts) Showcase Grand Prize Winner – Winter 2016

Multicultural Fair – Event Coordinator

Neighborhood Ambassador - Dean of Students Office

SKILLS

Adobe Creative Suite
Final Cut Pro
User Research
Competitive Analysis
Usability Testing
InVision
Sketch
Figma
Zeplin
HTML/CSS
Python
R
MySQL
GitHub

LANGUAGE

English   *fluent*
Korean   *fluent*
Japanese   *conversational*

WORK

Walky Doggy Inc.
UI/UX Designer

Feb 2021 - Present
Seoul, South Korea

Improve usability for DogMaster mobile application and web landing page through repetitive prototyping using Sketch and Zeplin. Analyze user data using Google Analytics and Firebase to increase monetization for remote dog training services.

University of Michigan Medical School
Health Informatics Designer, Dept of Family Medicine

July 2019 - Feb 2021
Ann Arbor, MI

Develop accessible web and print communications content— including web graphics, video, blog or press releases—within the realm of academia and the health sciences with strategic goals and input from a variety of stakeholders. Basic web editing in a centrally-managed content management system—Drupal 7 and WordPress. Pull and interpret social media and scholarly communications metric data.

University of Michigan
UX Researcher, Prof. Gabriela Marcu

Dec 2018 - April 2019
Ann Arbor, MI

Research on the feasibility of a smartwatch intervention on age 8-10 students who are suffering from anger management issues in school environments. Plan to further validate the study of an intervention that could potentially keep track of students' behaviors and encourage self-management skills.

Day2Life Inc.
UI/UX Designer

May 2018 - July 2018
PanGyo, South Korea

Designed prototypes and wireframes of the landing websites using HTML/CSS and JavaScript. Created dashboards and statistics using MVC structure from MySQL database for the clients through Spring Boot and Eclipse. Localized web and mobile applications by translating features using OneSkyApp.

University of Michigan
Research Assistant, Prof. Douglas Van Howeling

Oct 2017 - April 2018
Ann Arbor, MI

Constructed biography and cross-references for each interview regarding the Internet development history project funded by the National Science Foundation. Assembled and reviewed data regarding the accomplishments of the interviewees.

EDUCATION

University of Michigan

2015 - 2019

BS in Information
Minor in Applied Statistics

LEADERSHIP

Student Organization for Data Analytics

2017 - 2019

Vice President

Spoon University

2017 - 2019

Video Director