

# YEJIN CATHY PARK

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## ACHIEVEMENTS

Nam Center Fellowship 2017  
EECS 183 (Elementary  
Programming Concepts)  
Showcase Grand Prize  
Winner – Winter 2016  
  
Multicultural Fair – Event  
Coordinator  
  
Neighborhood Ambassador  
– Dean of Students Office  
  
James B. Angell Scholar –  
Winter 2019

## SKILLS

Adobe Creative Suite  
Final Cut Pro  
User Research  
Competitive Analysis  
Usability Testing  
InVision  
Sketch  
Figma  
Zeplin  
HTML/CSS  
Python  
R  
MySQL  
GitHub

## LANGUAGE

English *fluent*  
Korean *fluent*  
Japanese *conversational*

## WORK

### Walky Doggy Inc.

UI/UX Designer

Feb 2021 – June 2021  
Seoul, South Korea

Improve usability for DogMaster mobile application and web landing page through repetitive prototyping using Sketch and Zeplin. Analyze user data using Google Analytics and Firebase to increase monetization for remote dog training services.

### University of Michigan Medical School

Health Informatics Designer, Dept of Family Medicine

July 2019 – Feb 2021

Ann Arbor, MI

Develop accessible web and print communications content—including web graphics, video, blog or press releases—within the realm of academia and the health sciences with strategic goals and input from a variety of stakeholders. Basic web editing in a centrally-managed content management system—Drupal 7 and WordPress. Pull and interpret social media and scholarly communications metric data.

### University of Michigan

UX Researcher, Prof. Gabriela Marcu

Dec 2018 – April 2019

Ann Arbor, MI

Research on the feasibility of a smartwatch intervention on age 8-10 students who are suffering from anger management issues in school environments. Plan to further validate the study of an intervention that could potentially keep track of students' behaviors and encourage self-management skills.

### Day2Life Inc.

UI/UX Designer

May 2018 – July 2018

PanGyo, South Korea

Designed prototypes and wireframes of the landing websites using HTML/CSS and JavaScript. Created dashboards and statistics using MVC structure from MySQL database for the clients through Spring Boot and Eclipse. Localized web and mobile applications by translating features using OneSkyApp.

### University of Michigan

Research Assistant, Prof. Douglas Van Howeling

Oct 2017 – April 2018

Ann Arbor, MI

Constructed biography and cross-references for each interview regarding the Internet development history project funded by the National Science Foundation. Assembled and reviewed data regarding the accomplishments of the interviewees.

## EDUCATION

### Harvard University

Master in Design Engineering

2022 – Present

### University of Michigan

BS in Information

Minor in Applied Statistics

2015 – 2019

## LEADERSHIP

### Student Organization for Data Analytics

Vice President

2017 – 2019