YEJIN CATHY PARK

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ACHIEVEMENTS

Nam Center Fellowship 2017

EECS 183 (Elementary Programming Concepts) Showcase Grand Prize Winner – Winter 2016

Multicultural Fair – Event Coordinator

Neighborhood Ambassador - Dean of Students Office

SKILLS

Adobe Creative Suite
Final Cut Pro
User Research
Competitive Analysis
Usability Testing
InVision
Sketch
Figma
Zeplin
HTML/CSS
Python
R
MySQL
GitHub

LANGUAGE

English	*fluent*
Korean	*fluent*
Japanese	*conversational*

WORK

Walky Doggy Inc. — Feb 2021 - June 2021
UI/UX Designer — Seoul, South Korea

Improve usability for DogMaster mobile application and web landing page through repetitive prototyping using Sketch and Zeplin. Analyze user data using Google Analytics and Firebase to increase monetization for remote dog training services.

University of Michigan Medical School — July 2019 - Feb 2021
Health Informatics Designer, Dept of Family Medicine — Ann Arbor, MI

Develop accessible web and print communications content—including web graphics, video, blog or press releases—within the realm of academia and the health sciences with strategic goals and input from a variety of stakeholders. Basic web editing in a centrally-managed content management system—Drupal 7 and WordPress. Pull and interpret social media and scholarly communications metric data.

University of Michigan — Dec 2018 - April 2019
UX Researcher, Prof. Gabriela Marcu — Ann Arbor, MI

Research on the feasibility of a smartwatch intervention on age 8-10 students who are suffering from anger management issues in school environments. Plan to further validate the study of an intervention that could potentially keep track of students' behaviors and encourage self-management skills.

Day2Life Inc. — May 2018 - July 2018
UI/UX Designer — PanGyo, South Korea

Designed prototypes and wireframes of the landing websites using HTML/CSS and JavaScript. Created dashboards and statistics using MVC structure from MySQL database for the clients through Spring Boot and Eclipse. Localized web and mobile applications by translating features using OneSkyApp.

University of Michigan — Oct 2017 - April 2018
Research Assistant, Prof. Douglas Van Howeling — Ann Arbor, MI

Constructed biography and cross-references for each interview regarding the Internet development history project funded by the National Science Foundation. Assembled and reviewed data regarding the accomplishments of the interviewees.

EDUCATION

University of Michigan — 2015 - 2019

BS in Information
Minor in Applied Statistics

LEADERSHIP

Student Organization for Data Analytics — 2017 - 2019
Vice President

Spoon University — 2017 - 2019
Video Director