

# Catherine Penaranda

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## PROFESSIONAL SUMMARY

Results-driven professional with a strong background in economics, public policy, and business strategy. Experienced in project management and stakeholder engagement. Skilled in developing strategic policies and leading cross-functional teams. Currently pursuing an MBA to enhance leadership and marketing skills.

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## PROFESSIONAL EXPERIENCE

### Project Coordinator

Colombian Association of Oil and Gas, Bogotá, Colombia | 2021 - 2024

- Developed and implemented social and environmental projects in oil and gas regions.
- Built relationships with stakeholders, government agencies, and private sector partners.
- Managed project timelines, budgets, and risk assessments.

### Specialized Professional

Ministry of Agriculture and Rural Development, Bogotá, Colombia | 2013 - 2021

- Designed and monitored public policies for agricultural finance and production chains.
  - Conducted economic research and policy assessments to support sustainable development.
  - Collaborated with cross-functional teams to implement regulatory frameworks.
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## EDUCATION

### MBA Candidate (2024 - Present)

University Canada West, Vancouver, Canada

### Master of Public Policy in Economics (2018 - 2021)

Universidad del Rosario, Colombia

### Specialist in Public Policy Analysis (2013 – 2014)

Universidad Nacional de Colombia, Bogotá, Colombia.

### Economist (2007 - 2012)

Escuela Colombiana de Ingeniería “Julio Garavito”, Colombia

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## SKILLS

### Hard Skills

- Economic and policy analysis

- Business strategy
- Project management
- Market research and data analysis
- Stakeholder engagement

### **Soft Skills**

- Leadership and strategic vision
- Problem-solving and critical thinking
- Communication and negotiation
- Adaptability and teamwork
- Multicultural awareness

### **Tools**

- Trello & Asana (Project tracking)
- Excel (Advanced functions and dashboards)
- Quarto & GitHub (Documentation and portfolio)
- Microsoft Office Suite
- Canva (Graphic design and presentations)
- WIX (Graphic design and website builder)

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## **CERTIFICATIONS**

- Certified Digital Marketing Associate - Digital Marketing Associate
- Google Analytics - Google
- Social Media Simternship - Stukent
- Email Marketing - HubSpot Academy
- Certificate in Introduction to Jira - Simplilearn
- Financial Accounting - University Canada West

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## **LANGUAGES**

- Spanish (Native)
- English (Fluent)