Cathy Seo

Product Designer who'd like to explore interaction by design.

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QUALIFICATION HIGHLIGHTS

• 5+ years experience gained via academic projects.
• 4 years experience as a UX UI and graphic designer gained at digital and consumer goods industries.

KEY ATTRIBUTES

• Communicate well as a team player.
• Process-oriented. Multi-tasker. Flexible. Adaptable.
• Capable manager of priorities, time/lines, projects, budgets, and people.
• Keen and quick learner.

RELEVANT EXPERIENCE

Noorinori kids Education App Project   Jan 2019 - July 2019

Yoiloilsa / Seoul, Korea
• Researched technologies and interaction design trends for kids.
• Collaborated with engineers and a product manager to develop solid user experience.
• Designed the wireframe and guide of interaction and all the user interfaces in the app.

Studoo Time Management App Academic Project   Sep 2019 - Dec 2019

Seneca college / Toronto, ON
• Researched User Empathy Map, Journey Map
• Designed the wireframe and guide of interaction and all the user interfaces in the app.

Disney LOL Content Service App Academic Project   Jan 2020 - Feb 2020

Seneca college / Toronto, ON
• Designed all the user interfaces in the app and animated micro interaction such as Preloader, Toggle, Menu.

KEES Iris Smart Doorlock Launching Project   Sep 2014 - Aug 2015

KTNC / Seoul, Korea
• Assisted researching of a biometric and conceptualizing identity of the brand.
• Designed BI; Logo, Guidance, Product manual, Package, Poster, Catalogue.
• Designed user experience, wireframe, interface of product and brand web site.

E-Commerce Promotion Project   Jan 2016 - Aug 2018

Mirae Well Life / Seoul, Korea
• Performed alongside the marketing team to provide all digital materials for e-commerce sites such as E-bay, Taobao. The main roles and responsibilities include: interface design and coding of promotion pages, Conducting problem-shooting with developers in QA.

HONORS & AWARDS

ISC West Best product of the year for the KEES Irish smart lock project, Calif. 2015

One Show student advertisement award, Finalist, New York, 2014

Young Stars international advertisement competition Korean representative team, Korea, 2014

Hyundai Mobis Student Advertisement Award, Grand Prize, Korea, 2013

COMPETENCY

User Research	**Programs**
Interface Design	Sketch
	Adobe XD
Interaction-Design	Illustrator
	Photoshop
Prototyping	Indesign
	After Effect
CI Design	
Advertisement-Design	**Developing**
	HTML5·CSS
	Javascript
Animation, VFX	Wordpress

EDUCATION

Seneca College   2019 - Present
2-years Diploma
Interactive Media Design

Hoseo University 2010 - 2015
Bachelor's Degree
Visual Communication Design