

Cathy Seo • UX UI Designer

Knowledge. Skills. Experience.

Toronto, ON

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Portfolio: www.cathyseo.com

QUALIFICATION HIGHLIGHTS

- 5+ years experience gained via academic projects.
- 4 years experience as a UX UI and graphic designer gained at digital and consumer goods industries.

KEY ATTRIBUTES

- Communicate well as a team player.
- Process-oriented. Multi-tasker. Flexible. Adaptable.
- Capable manager of priorities, time/lines, projects, budgets, and people.
- Keen and quick learner.

RELEVANT EXPERIENCE

Noorinori kids Education App Project

Jan 2019 - July 2019

Yoioloilsa / Seoul, Korea

- Researched technologies and interaction design trends for kids.
- Collaborated with engineers and a product manager to develop solid user experience.
- Designed the wireframe and guide of interaction and all the user interfaces in the app.

Studoo Time Management App Academic Project

Sep 2019 - Dec 2019

Seneca college / Toronto, ON

- Researched User Empathy Map, Journey Map
- Designed the wireframe and guide of interaction and all the user interfaces in the app.

Disney LOL Content Service App Academic Project

Jan 2020 - Feb 2020

Seneca college / Toronto, ON

- Designed all the user interfaces in the app and animated micro interaction such as Preloader, Toggle, Menu.

KEES Iris Smart Doorlock Launching Project

Sep 2014 - Aug 2015

KTNC / Seoul, Korea

- Assisted researching of a biometric and conceptualizing identity of the brand.
- Designed BI; Logo, Guidance, Product manual, Package, Poster, Catalogue.
- Designed wireframes and interface of the brand site

E-Commerce Promotion Project

Jan 2016 - Aug 2018

Mirae Well Life / Seoul, Korea

- Performed alongside the marketing team to provide all digital materials for e-commerce sites such as E-bay, Taobao. The main roles and responsibilities include: interface design and coding of promotion pages, Conducting problem-shooting with developers in QA.

OTHER EXPERIENCE

Server - part time

Petite Potato (Nort York) / Toronto, ON

- Performed server and cashier responsibility

HONORS & AWARDS

ISC West Best product of the year
for the KEES Irish smart lock project,
Calif. 2015

One Show student advertisement
award, Finalist, New York, 2014

Young Stars international
advertisement competition Korean
representative team, Korea, 2014

Hyundai Mobis Student Advertisement
Award, Grand Prize, Korea, 2013

COMPETENCY

User Research

Interface Design

Interaction- Design

Prototyping

CI Design

Advertisement- Design

Animation, VFX

Programs

Sketch

Adobe XD

Illustrator

Photoshop

Indesign

After Effect

Developing

HTML5-CSS

Javascript

Wordpress

EDUCATION

Seneca College 2019 - Present

2-years Diploma

Interactive Media Design

Hoseo University 2010 - 2015

Bachelor's Degree

Visual Communication Design

CERTIFICATION

Smart Serve; Responsible Service Training
Program / Toronto, ON