



# Midterm Proposal

Cathy Xu

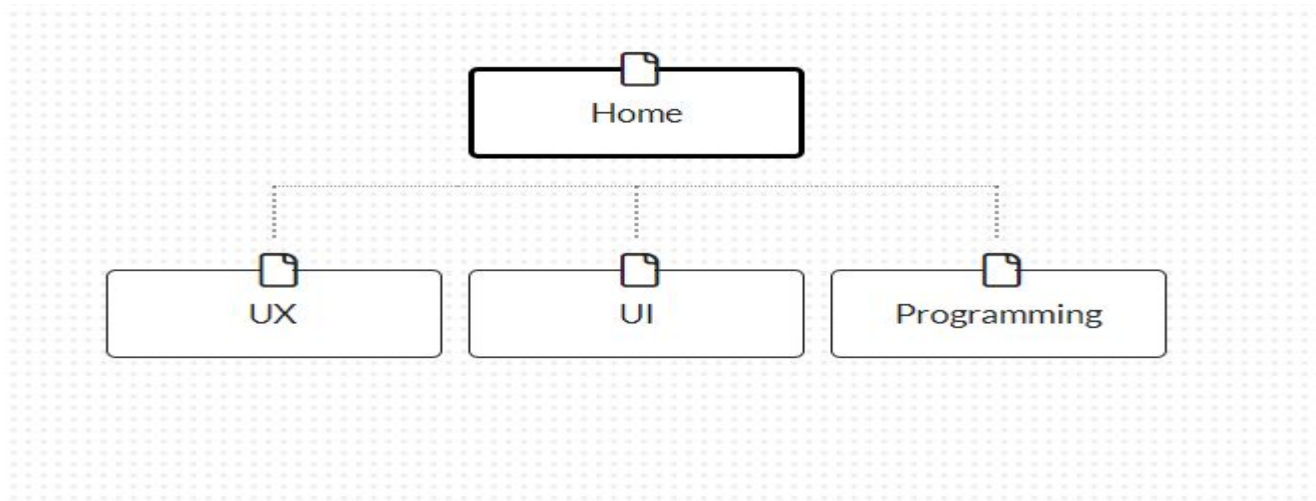


# Concept of the Website

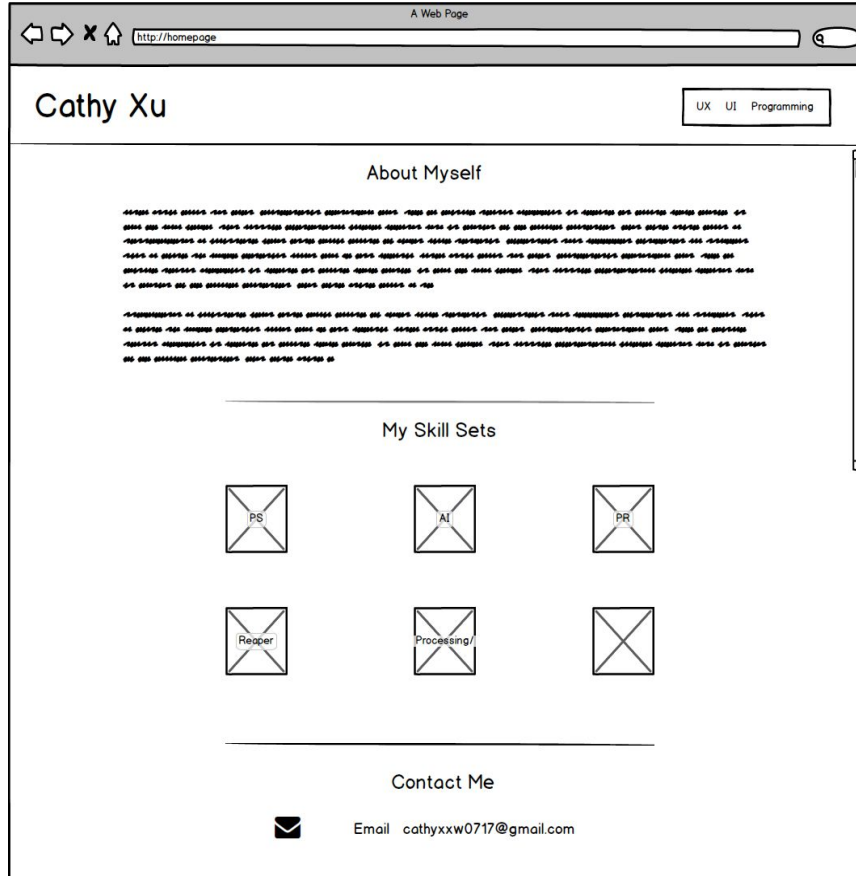
I plan on creating a personal portfolio. I hope to include posts about my works both done in NYU and outside the classroom. The portfolio website will be categorized by different fields, such as: ux, visual design...



# Sitemap

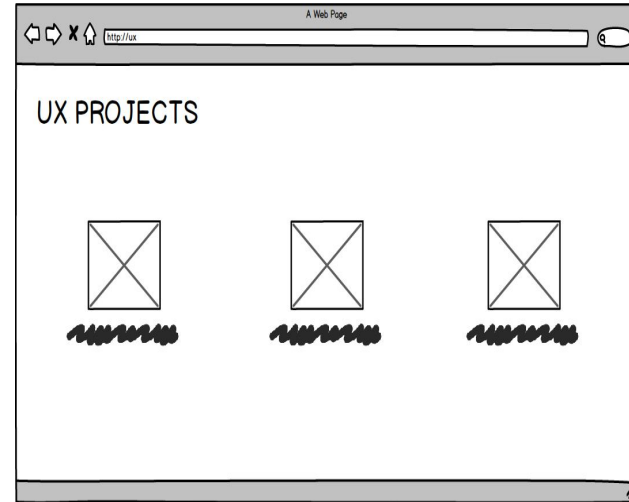
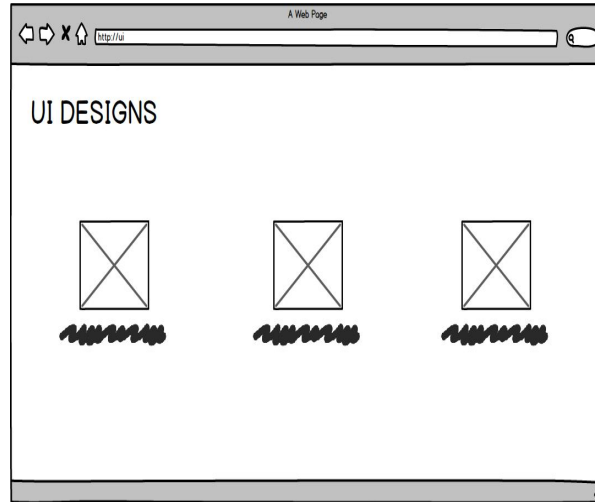
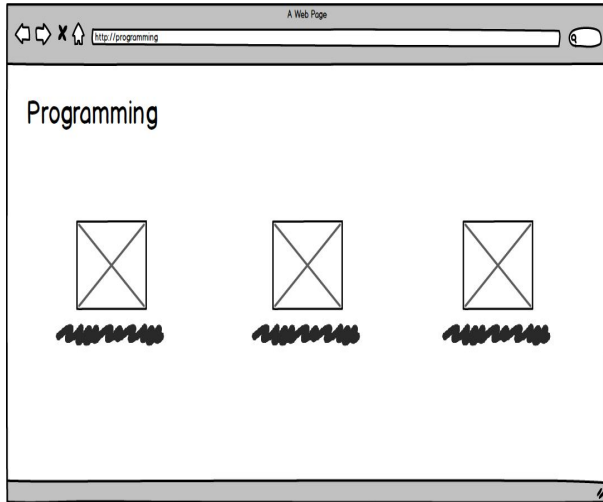


# Wireframe





# Wireframes



# Website that Inspired Me

<http://www.francestung.com/>

Frances Tung

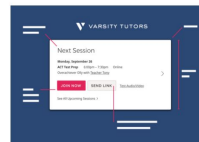
HOME ABOUT CONTACT BLOG

## I design thoughtful, beautiful, and easy-to-use digital experiences.

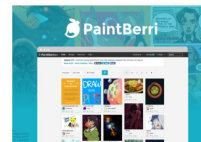
Since 2010, I've launched mobile apps, led projects through UX and UI design cycles, co-founded a startup, and created experiences that have touched millions of people.

I'm a decisive go-getter and contemplative thinker. My passion for quality and careful craftsmanship have earned me numerous accolades from my peers and the highest distinction from the University of Washington's Design program.

## How I approach design challenges



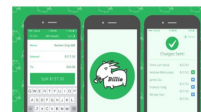
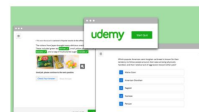
Modernizing Varsity Tutor's web experiences with a design system  
[Read More →](#)



Using data and empathy to uncover user needs at PaintBerri  
[Read More →](#)



Maximizing the impact of Udemy's UX Design internship program  
[Read More →](#)



Frances Tung

HOME ABOUT CONTACT BLOG

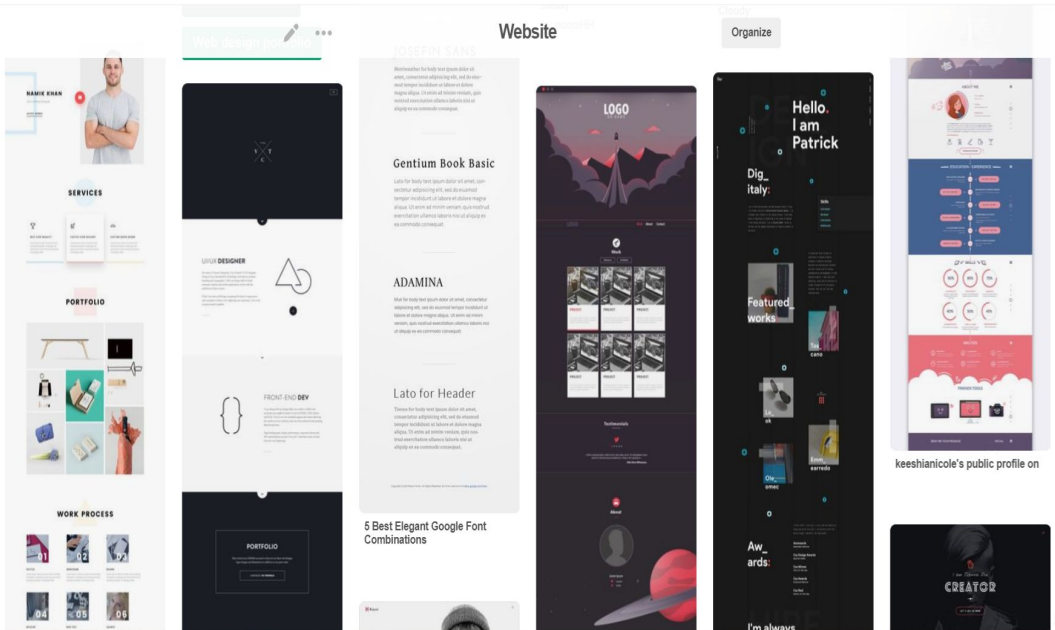
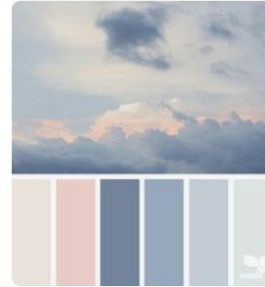


I am a UX Designer at Zillow in Seattle. I love working in dynamic environments, practicing a broad set of design skills, and building connections in the design community. Cats, eating free snacks at Costco, and 75%+ dark chocolate are just a few of my favorite things.

# Other Inspirations

## JOSEFIN SANS

Merriweather for body text ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.



keeshianicole's public profile on



# Concepts

Concepts I have learned to help build my site: nav bar, positioning elements using inline-block, how to fix the position of the header, using divs, using google fonts, how to link to other pages, how to use drop shadows

Concepts I still need to learn: dropdown menu with links, how to get the images to play a slideshow