

Catherine Olson

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EDUCATION

University of Michigan School of Information | Ann Arbor, MI May 2019
Bachelor of Science in Information, Bachelor of Arts in German | GPA: 3.85 / 4.0
Barrington High School | Barrington, IL | GPA: 4.0 / 4.0 May 2015

SKILLS

- Programming languages: Python, C++, R, HTML
- Fluent in conversational and business German
- High tolerance for ambiguity
- Interpersonal communication and leadership
- Translating requirements into specifications
- Bias for action
- Analytical, conceptual, problem-solving skills
- Detail- and goal- oriented

LEADERSHIP EXPERIENCE

University of Michigan | Ann Arbor, MI September 2015 - Present
Team Member, Women's Varsity Rowing

- Strengthened leadership & goal-setting skills to align with the team to achieve a national third place finish last year
- Developed sense of self-discipline, dedication to self-improvement, and internal motivation
- Focused on creating a championship culture with strong relationships and sense of competition

Alpha Gamma Delta, Alpha Beta Chapter | Ann Arbor, MI December 2016 – Present
Risk Management Coordinator

- Mastered a thorough knowledge of university and chapter risk management policies
- Reviewed Event Planning Guides for compliance with risk management policies ensuring safety for all members
- Assisted, educated, and acted as a role model for all members about positive risk management behavior

WORK EXPERIENCE

Leo Burnett | *Independent Consultant* | Ann Arbor, MI October 2017 – Present

- Facilitated digital insights for The Core, their data and analytics group, by researching providers of consumer data
- Analyzed sources by vendor for quality and granularity of data based on a number of factors
- Provided detailed report comparing vendors, including type of data, level of matching ability, and other key info

Kelleher & Buckley, LLC | *Intern* | North Barrington, IL June 2015 – August 2017

- Improved the process for storage of client files that enabled digitization and saved operational costs
- Performed business development tasks such as social media outreach and acquisition/retention of clients
- Assisted attorneys with work relating to estate planning and administration

Private Math Tutor, Barrington, IL September 2013 – May 2015

- Helped students gain better understanding of difficult concepts, aiding in homework and test preparation
- Developed ability to explain and instruct in many different ways according to students' learning style

AWARDS / HONORS

- Women's Rowing Academic Achievement Award May 2017
- Michigan Athletics Academic Highest Honor April 2017
- LS&A Honors Program Sophomore Honors Award April 2017
- LS&A Honors William J. Branstrom Freshman Prize March 2016

ACTIVITIES / VOLUNTEER EXPERIENCE

- Student Organization for Data Analytics September 2017 – Present
- Volunteer at Mott Children's Hospital September 2017 – Present
- Michigan Athletics Student Ambassador September 2016 – Present
- KGrams Penpal September 2016 – Present