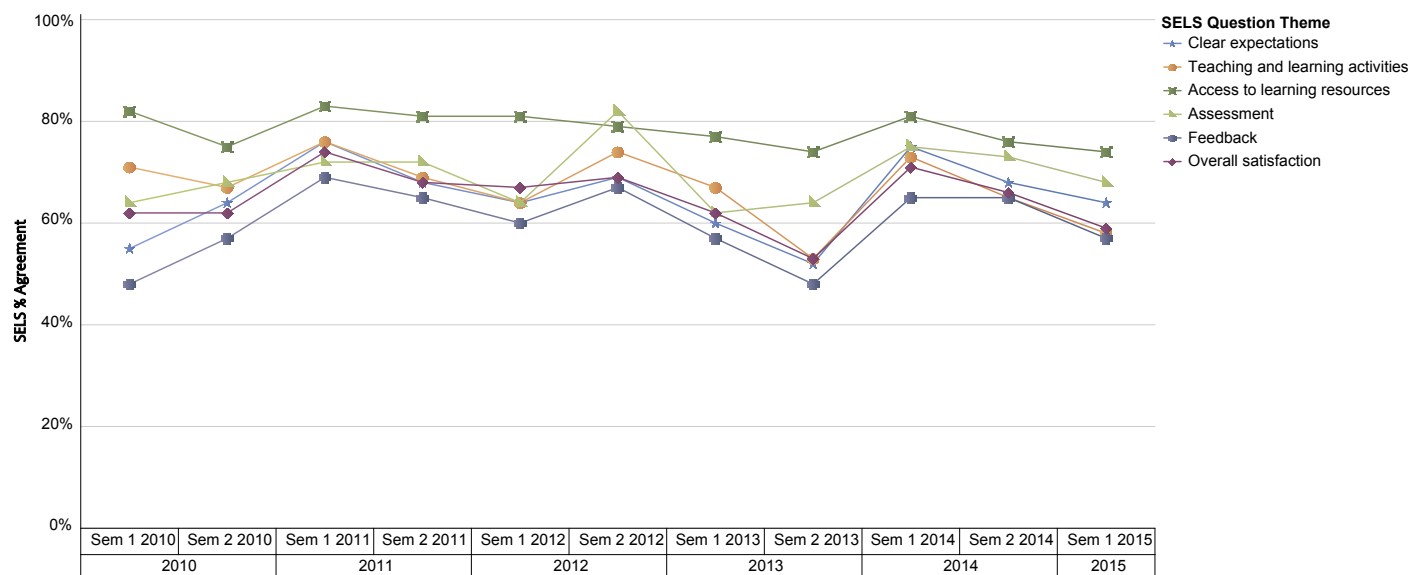


STUDENT EXPERIENCE OF LEARNING SUPPORT

Time Series Subject Grouping Report

Course subject code: MKTG

Subject owner: ANU College of Business and Economics



	2010		2011		2012		2013		2014		2015
	Sem 1 2010	Sem 2 2010	Sem 1 2011	Sem 2 2011	Sem 1 2012	Sem 2 2012	Sem 1 2013	Sem 2 2013	Sem 1 2014	Sem 2 2014	Sem 1 2015
Enrolments	497	431	455	646	431	500	456	485	561	507	615
Respondents	228	212	195	295	147	178	150	153	166	162	205
SELS Response Rate %	46%	49%	43%	46%	34%	36%	33%	32%	30%	32%	33%
Overall Satisfaction %	62%	62%	74%	68%	67%	69%	62%	53%	71%	66%	59%

Enrolments: number of students invited to participate in a course evaluation. For aggregate reports this will be the sum of enrolments in multiple courses, but will exclude enrolment counts for any evaluation with zero responses.

Respondents: number of students who submitted an evaluation of a course. This figure excludes any student who submitted an entirely blank evaluation (either paper or online).

Response rate: number of respondents divided by enrolments, displayed as a percent.

Overall satisfaction: percentage of responses to who marked 'Agree' or 'Strongly agree' to question 6 'Overall, I was satisfied with my learning experience in this course.'

N/A: survey results are not displayed where the number of available responses is less than 5.

Note: there may be slight differences the content of aggregate time series results, compared to previously published aggregate results. These differences are caused by late evaluations, changes over time in Subject/Catalogue code of a course, or changes in the primary organisational location of a course.