

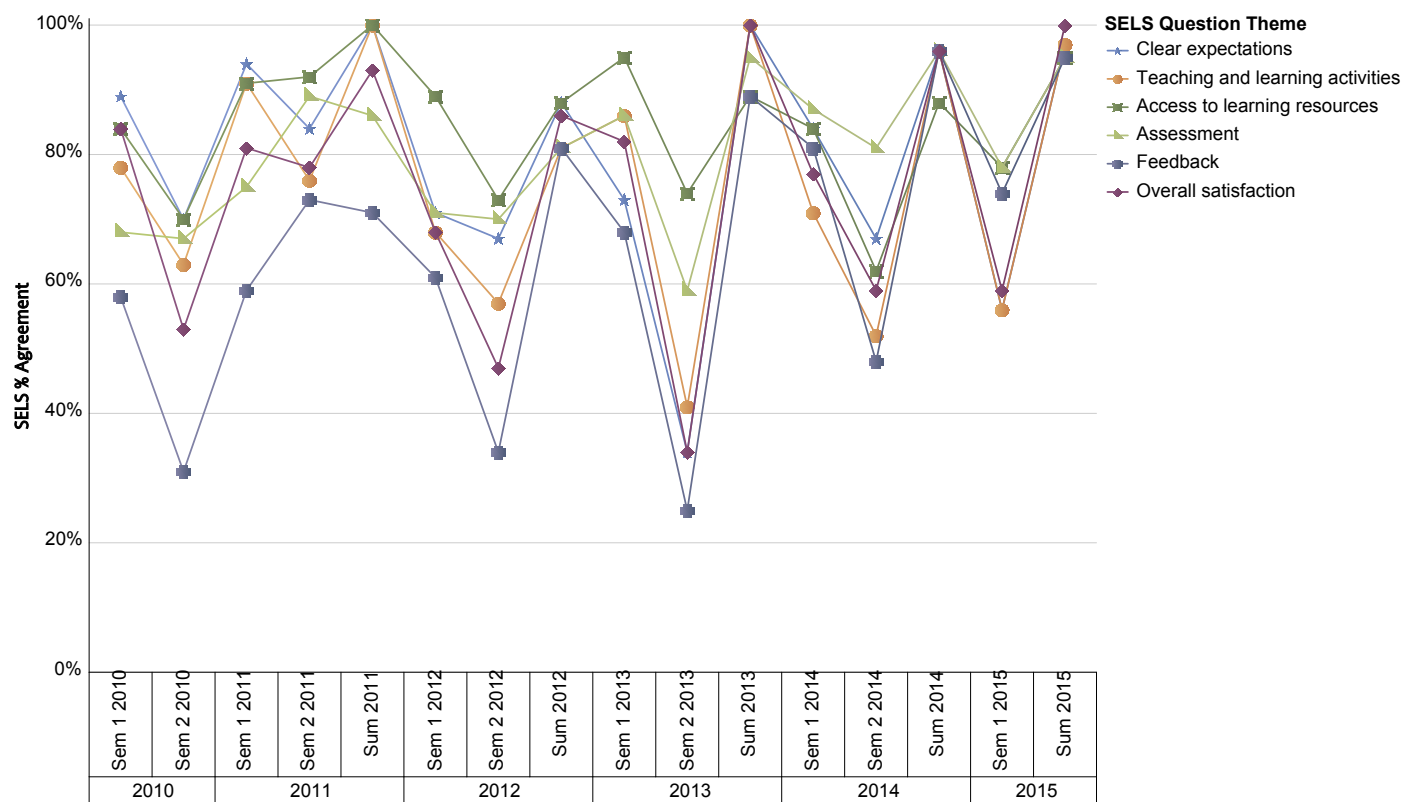
STUDENT EXPERIENCE OF LEARNING SUPPORT

Time Series Course Report

Course subject/catalogue code: MKTG2004

Course name: Marketing

Subject owner: ANU College of Business and Economics



	2010		2011			2012			2013			2014			2015	
	Sem 1 2010	Sem 2 2010	Sum 2011	Sem 1 2011	Sem 2 2011	Sum 2012	Sem 1 2012	Sem 2 2012	Sum 2013	Sem 1 2013	Sem 2 2013	Sum 2014	Sem 1 2014	Sem 2 2014	Sum 2015	Sem 1 2015
Enrolments	78	88	73	103	109	71	104	116	96	87	113	111	108	107	147	111
Respondents	20	30	14	32	37	16	28	30	38	22	32	25	31	27	39	27
SELS Response Rate %	26%	34%	19%	31%	34%	23%	27%	26%	40%	25%	28%	23%	29%	25%	27%	24%
Overall Satisfaction %	84%	53%	93%	81%	78%	86%	68%	47%	100%	82%	34%	96%	77%	59%	100%	59%

Enrolments: number of students invited to participate in a course evaluation. For aggregate reports this will be the sum of enrolments in multiple courses, but will exclude enrolment counts for any evaluation with zero responses.

Respondents: number of students who submitted an evaluation of a course. This figure excludes any student who submitted an entirely blank evaluation (either paper or online).

Report run date/time: 07/07/2015 2:15:53 PM **ID:** MKTG2004_Time_Series

Source iMIS Data Warehouse

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Response rate: number of respondents divided by enrolments, displayed as a percent.

Overall satisfaction: percentage of responses to who marked 'Agree' or 'Strongly agree' to question 6 'Overall, I was satisfied with my learning experience in this course.'

N/A: survey results are not displayed where the number of available responses is less than 5.

Note: there may be slight differences the content of aggregate time series results, compared to previously published aggregate results. These differences are caused by late evaluations, changes over time in Subject/Catalogue codes, or changes in the primary organisational location of a course.

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