# **Andrew Mathews**





fearless self confident pride

#### Goals

- Work on a place that pays more and have more prestige
- Be on a more challenger situations on his job
- won more experience on solving his clients problems

"Take the risk whenever you can

Age: 29
Work: Lawyer
Family: Single
Location: New York

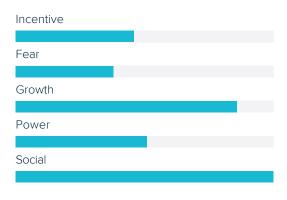
### Frustrations

- He would not like to get small cases
- Have to study more specific law areas to grow
- Have to spend a lot of money to go on interviews of this big law offices, because he have to be very good looking

## Bio

Andrew just graduated of law college, he was always very studious, he came from a simple family and they could not always help him, financially, so he has to work in a party time job to achieve his goal to find a job in a big and famous law office

### Motivation



#### Brands & Influencers



#### **Preferred Channels**

Online & Social Media

Referral

Guerrilla Efforts & PR

# Personality

