Martha Smith





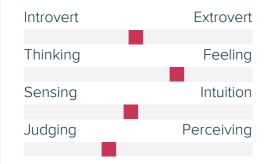
"Dont waste your time"

Age: 46

Work: Public Relations
Family: Married, 3 Children

Personality

Location: London



emotional

polite

open minded

Goals

- Find a new work on the travel field, maybe a remote job
- She wants to be more time with her family
- Time to start studying on a tourism college course

Frustrations

- She is always on the office and dont have time to do things she likes
- She dont like to work on the field she is, anymore
- Thinks she is too old to start a new career in a new field

Bio

Martha always have worked on closed offices with public relations, places that consumed almost all her time. she has always been an adventurous person, who loves to travel and see more about her own culture, but with her routine, she never could be able to do this things, now Martha has decided to work on studying and working in new field, the tourism

Motivation

Fear

Growth

Power

Social

Preferred Channels

Online & Social Media

Referral

Guerrilla Efforts & PR

