SSI

SELF-SOVEREIGN IDENTITY



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# Centralized authentication and Federated authentication have problem

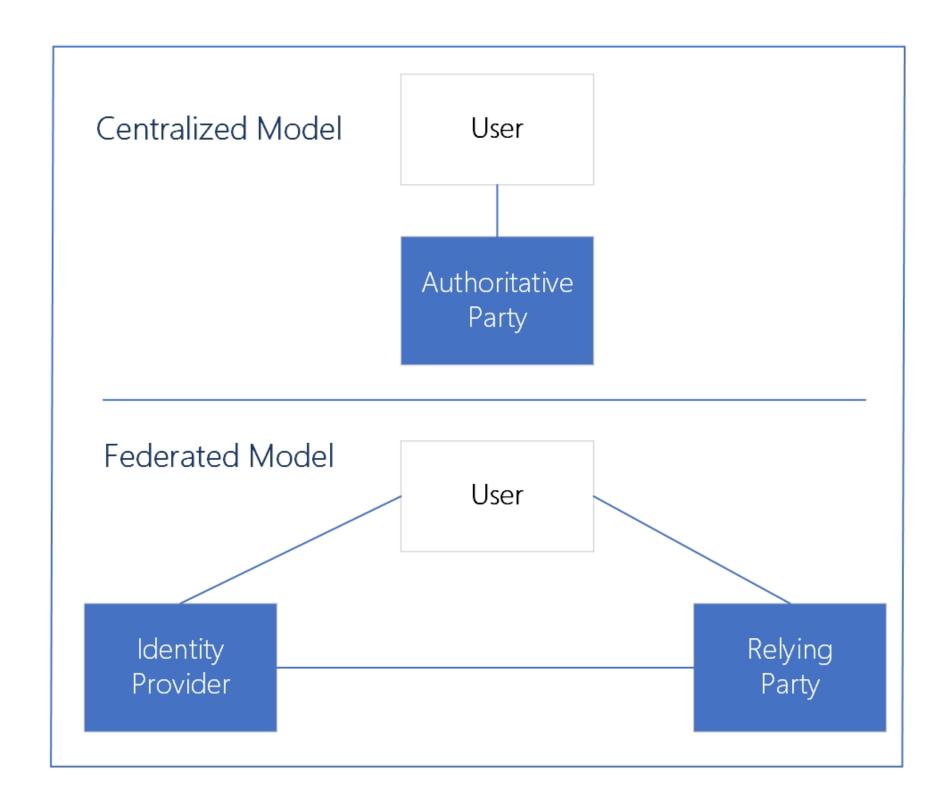
### **PROBLEM**

### Centralized authentication

- Users require username/password combos for multiple systems
- Honeypot for data breach
- Loss of passwords is time consuming/security hole

### Federated authentication

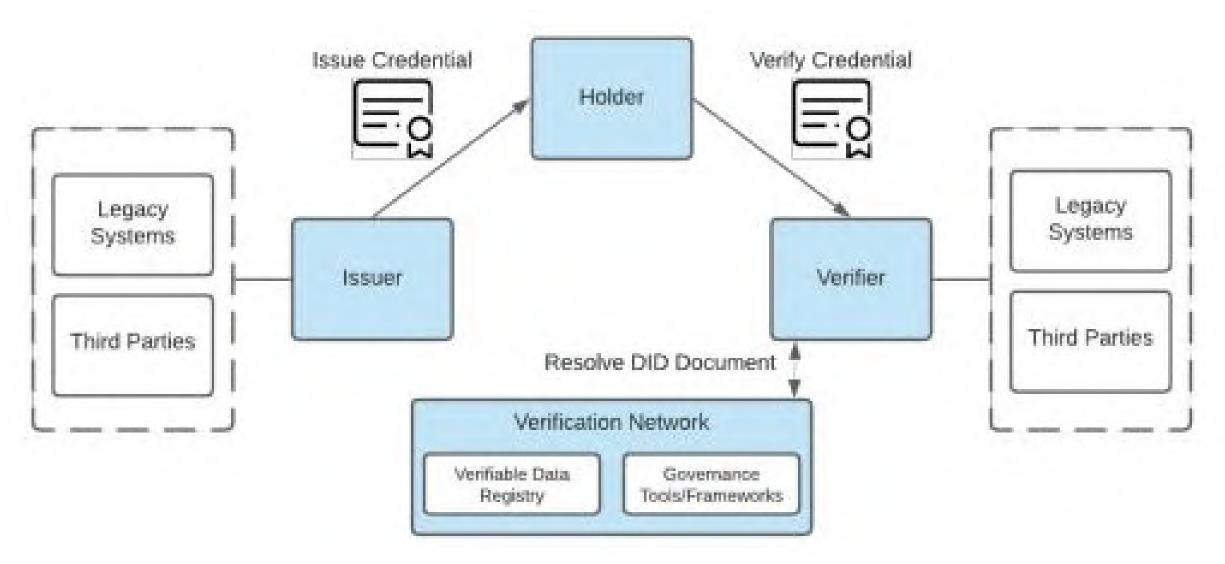
- Trusted 3rd party to authenticate
- Breach in federated authentication problems across multiple sites
- Most federated providers have too much info on you already (correlation attacks)



### SOLUTION

# SSI

- Each system has an agent
- All agents use same communication
- Only integrate with agent



### **FEATURE**

## SSI

- The identity holder is in the middle
- Peer-to-peer connections
- Avoids correlation
- Consent for actions is requested
- Selective disclosure



# **BENEFIT**

# SSI

- No more passwords
- Allows holder to build personas
- Single source of truth



# Demo Pitch APRIL 2022 FARZADEH@GEORGEBROWN.CA

### **GET IN TOUCH**

if you need any further information, reach out me via email or directly call me.

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