## "HOW I TRANSFORMED MY PASTURE WITHOUT THE PLOUGH

... and got a higher milk yield"

"It's risky to plough these pastures. The fields are wet and the clay lies near the surface, and it's a job to establish a ley on the upturned furrows. That's why I decided to try 'GRAMOXONE' W. I sprayed in mid-July.

In a fortnight, the tussock and other grasses were dead. I rotavated twice—once at 1½" and once across the first rotavation at 2½". This gave a good seedbed for the broadcast Ryegrass/Timothy ley, and the establishment was thick and even with no patches. Eight weeks after

## 'GRAMOXONE' W



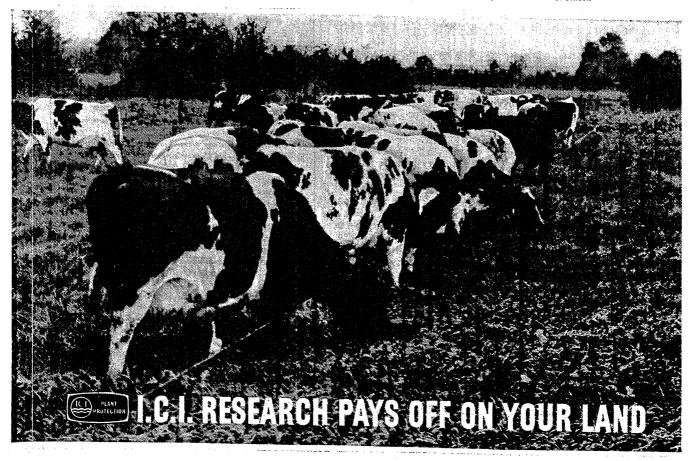
Says Mr. D. J. Perrin of Kington Magna Dorset

rotavating, the field was fit for a light grazing. For an 8-day period before the end of the season, these 4 acres provided grazing for 28 cows in milk and 12 dry cows. Net milk yield produced from grass - 136 gallons per acre.

grass - 136 gallons per acre.

'GRAMOXONE' W is more than a new chemical - it's really a new tool. I shall use it on another field next year."

'GRAMOXONE' W, which is based on I.C.I.'s discovery paraquat, has these special and unique advantages: 1. It kills off a wide range of grasses. 2. It acts quickly. 3. It is very rainfast. 4. It is completely inactivated on contact with the soil and has no residual activity. 5. 'Gramoxone' W can qualify under the Ministry of Agriculture Grassland Improvement Grant. Discuss this with your local N.A.A.S. Officer.



## 'Gramoxone'w.

The Times (London, England), Monday, Dec 07, 1964; pg. ii; Issue 56188. (245 words)

Category: Display Advertising

© Times Newspapers Limited

Gale Document Number: CS369452935