

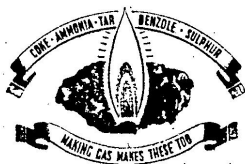
*Gas helps to soothe
and sweeten life!*



*Save GAS
for the
Factories*

The Gas Industry provides the Nation with much more than gas for cooking, warming and other household needs. From the by-products of gas-making — tar, coke, benzole, ammonia and sulphur — a thousand and one articles are made for war and civil use. The aspirin that soothes your headaches and the saccharin that sweetens your wartime tea are made from benzole. So are explosives, aviation spirit, dyes, printing inks and paints and varnishes used for camouflage. From tar come plastics, creosote, disinfectants and many other products vital in war and peace; and from ammonia we get fertilisers and explosives; from sulphur, valuable industrial acids. The Gas Industry also helps in the Battle for Fuel by providing half a ton of coke from every ton of coal used in the gas works.

But although more gas and by-products are needed for war purposes, gas-manufacturing plant is not elastic; there is a limit to the amount of gas that can be made. Do your share by SAVING MORE GAS.



HOW TO SAVE GAS

Ask for helpful pamphlets at your
Gas Showrooms or from British
Commercial Gas Association,
1, Grosvenor Place, London, S.W.1.

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Display Advertising.

The Times (London, England), Thursday, Mar 04, 1943; pg. 2; Issue 49485. (202 words)

Category: Display Advertising

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Gale Document Number:CS33897572