



# **SPECIAL ANNOUNCEMENT**

All Branches

August 9th, 1971

# **LAWN PRODUCTS**

During the dry July most people's lawns suffered badly from the drought. Now that rain has fallen and the grass (and weeds) are beginning to grow again, the time is right to apply lawn products. Use the special showcard (Boots Products for Better Lawns) and merchandise lawn products in the next few weeks. Remember there is a booklet—'Boots Guide to Better Lawns'—available on request from Sales Promotion Warehouse.

The following products should be featured:

## **LORNOX**

There are adequate stocks of all sizes.

## **LORNOX PLUS**

There are limited stocks of the 4 fl. oz. and adequate supplies of the 1 gallon.

## **LAWN REVIVER**

Especially useful as an independent treatment following Lornox or Lornox Plus. There are adequate supplies of all sizes.

## **LAWN WEED AND FEED AND LAWN FERTILISER AND WEEDKILLER**

Many customers prefer a dual purpose product and we can offer a soluble or granular product. There are adequate stocks of both lines.

## **MOSS KILLER**

If there is a joint infestation of moss and weed, then Moss Killer can be mixed with Lornox and Lornox Plus. Adequate stocks of both sizes are available.