

LORNOX

for weed eradication

Groundsmen and keepers of Greens will find Lornox the ideal preparation for keeping grass clear of weeds. No more back-aching, sweated labour, just apply Lornox in diluted form through a watering-can with a fine rose and the weeds rot away in a few weeks.

GOLF COURSES



BOWLING GREENS

TENNIS COURTS



CRICKET PITCHES

COMPANY ARCHIVES

The lawn weedkiller

... with a difference!



- SIMPLE
- EFFECTIVE
- ECONOMICAL
- SAFE

LORNOX

Selective Weedkiller for Lawns

From all branches of

Boots

The Gardener's Chemists

The modern method

LORNOX A Selective lawn weedkiller containing 2:4D.

Weeds in a lawn not only spoil its appearance, but also interfere with games if it is used for sport. In the past, hand weeding, spot treatment with weedkillers and the use of lawn sand and fertilizers have been the only methods of achieving a weed-free lawn. All these methods have been slow and laborious. Now it has been found that certain plant growth substances kill broad-leaved plants without damaging grasses, an easy and effective way of killing weeds in lawns has developed.

Lornox is a liquid weedkiller containing the synthetic plant growth substance 2:4D (2:4 Dichlorophenoxyacetic acid) for use on lawns, sports grounds, golf courses and bowling greens. It is non-poisonous to animals.

How Lornox works.—The plant growth substance 2:4D contained in Lornox is absorbed through the leaves of the susceptible weed and distorts the growth of the whole plant to such an extent that it gradually dies. This action is more rapid when the weeds are growing vigorously and the weather is warm. The treatment is therefore best given between April and the end of September. Lornox will also prove more effective if the lawn is left uncut

*Kills the weeds
in your lawn
like magic!*



For some days before and after the application since the weeds will then have more leaf surface exposed to the action of the weedkiller. Susceptible weeds begin to show a twisting and thickening of the leaf and flower stalks a day or two after the treatment and this progresses until finally the whole weed, including the root, dies and rots. This process may take from 3 to 6 weeks and will be slower in cold weather when the weeds are less active.

Lornox does not affect the grass, which once it is free from weed competition, fills the bare patches surprisingly quickly. An application of Lawn Fertilizer after the Lornox has been used will encourage the grass to replace the dead weeds.

One application of Lornox when the weeds are growing vigorously is sufficient to kill susceptible weeds, but it will not prevent the germination of weed seeds, and towards the end of the season new weeds may grow from seeds. Since they are not usually very numerous, however, annual treatment of the lawn should not be necessary.






Weeds destroyed by LORNOX

The following weeds are eradicated by Lornox :—

Daisy	Selfheal	Hawkweed
Dandelion	Trefoil	Pearlwort
Broad-leaved plantain	Mouse-ear chickweed	Sorrel
Ribwort plantain	Cats Ear	Starweed

Buttercup and clover are fairly resistant and may require more than one application. A period of 6 weeks should be left between treatments. The time taken for weeds to die varies, some species taking much longer than others.

Directions for use

	<p>USE 1 FL. OZ. OF LORNOX TO 2 GALLONS OF WATER</p> <p>This quantity is recommended for the treatment of an area 4 yds. by 5 yds. (i.e., 20 sq. yds. of turf). Apply evenly with a watering-can fitted with a fine rose, or a syringe or spraying machine with a coarse nozzle.</p>
	<p>Apply during warm weather when rain is not likely to fall for an hour.</p>
	<p>Do not cut the grass for 3 days before the application or for 4 days after it.</p>
	<p>Give a dressing of Lawn Fertilizer to the area immediately the grass has been first cut following the Lornox treatment.</p>
	<p>WARNING</p> <p>Lornox is extremely active and will kill or damage a wide range of garden plants and shrubs if it falls on their leaves.</p> <p>Wash out any equipment very thoroughly after use and before putting it away.</p> <p>Rinse and drain at least six times. Take particular care to see that the rose on the can is also well washed, rinsed and emptied.</p>

Prices

4 oz. bottle **3/-** (Sufficient for 80 sq. yds.)

20 oz. bottle **12/6** (Sufficient for 400 sq. yds.)

From branches of

Boots

The Gardener's Chemist

Simple

So simple, even a child can apply Lornox (diluted to instructions) through a watering-can with a fine rose.



Effective

The effectiveness of Lornox is quite spectacular, the weeds upon which it acts soon change from full vigour to a twisted and dried up condition.



Economical

Lornox is highly concentrated, the small quantity required, namely one tablespoonful to each gallon, indicates its potency and economy in use.

4oz
LORNOX



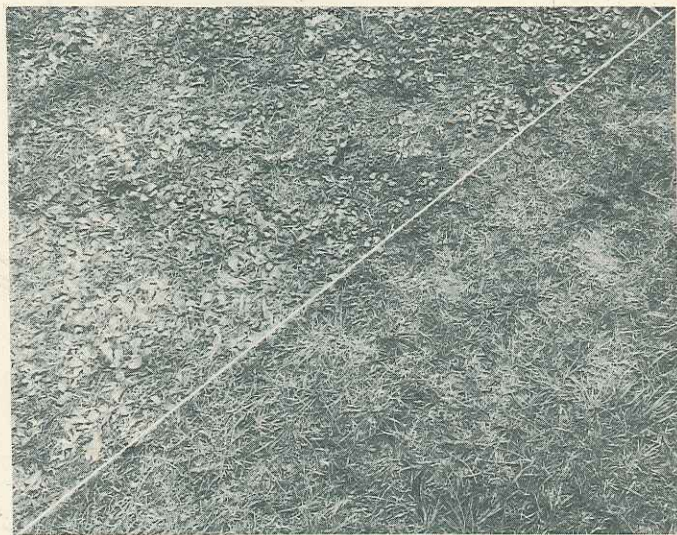
**20 SQUARE YARDS
LAWN**

Safe

Lornox is absolutely safe. It is harmless to children, animals and birds—indeed, your children and pets can play upon the lawn immediately after application.



...and here's the proof!



The above is a photograph of the turf on one of our trial plots. The lower portion demonstrates the effect of using Lornox.



*Close-ups taken
from the plot
shown above.*

These two photographs illustrate more clearly the spectacular effect of Lornox in eradicating weeds.



Boots

GARDENING SPECIALITIES

Cheshunt Compound

Colloidal Copper
White Oil Emulsion

Derris Dust
Derris Insecticide

Pre-Harvest Drop
Spray

Fertilizers :

Ammonium Sulphate

Bone Meal

Dried Blood

Lawn

Superphosphates

Tomato

Potash Manure Salts

General (National
Growmore Formula)

Calomel Dust

Bouisol Colloidal
Copper Compound

Naphthalene, Soil
Fumigant

Nicotine Insecticide

Colloidal Lead Arsen-
ate (Paste or Powder)

Slug Destroyer

Rooting Powder

Rooting Solution

Green Sulphur Dust

D.D.T. Dust

Fulset (Tomato fruit
setting spray)

Lime Sulphur

Winter Wash

Formaldehyde

Obtainable from all branches of

Boots

THE GARDENER'S CHEMISTS