

## CHEMISTS CUT PRICE OF 12 PRODUCTS

Price reductions ranging from  $4\frac{1}{2}$  per cent. to 20 per cent., covering 12 of Boots', the chemists, own branded products on sale in the firm's 1,316 branches, were announced yesterday. "These reductions," said Mr. J. P. Savage, chairman of Boots Pure Drug Company, "are in the main a reflection of a recent tendency for the price of certain raw materials to fall in world markets. Some are made possible by improvements in manufacturing methods." They had also undertaken to make no increase in the prices of their branded products at least until the end of the year.

The products reduced are: halibut liver oil capsules, zinc and castor-oil cream, various throat pastilles, honey, cornflour, custard powder, cooking bicarbonate of soda and baking powder.

**Chemists Cut Price Of 12 Products.**

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