



IMPERIAL CHEMICAL INDUSTRIES LIMITED

I.C.I. PRODUCTS include

ACIDS. Mineral acids, such as sulphuric acid, hydrochloric acid, nitric acid and organic acids, such as acetic acid, formic acid, etc.

ALKALI & GENERAL CHEMICAL PRODUCTS. These include soda ash, bicarbonate of soda, caustic soda, soda crystals, salt cake, silicate of soda, calcium chloride, sodium sulphide, salt, etc.

CARBON DIOXIDE. "Drikold" for the preservation of ice cream, milk, butter, etc., and for carbonating beer and aerating mineral waters, etc. Also conservators and liquefiers.

CEMENTS AND PLASTER. "Pioneer" brand cement, plasters and partition blocks for building and construction.

CHLORINE PRODUCTS. Bleaching powder, liquid chlorine, sodium hypochlorite, etc.

DEGREASING PLANT. Apparatus and chemicals for rapid removal of oil and grease from metal parts, etc.

DOMESTIC CHEMICAL PRODUCTS. Cleansing preparations and laundry materials.

DYESTUFFS, INTERMEDIATES AND ACCESSORY PRODUCTS FOR USE IN DYEING AND ALLIED TRADES. Dyestuffs for all purposes; dry colours, intermediate products; solvents, developers, stabilizers; anti-mildew, scouring, wetting, emulsifying, mordanting, designing, tanning and oiling-off agents.

EXPLOSIVES. High explosives and black powder for all classes of blasting work, detonators, electric detonators, powder fuses, delay action detonators, safety fuse, cordeau detonant, and accessories.

FERTILIZERS. Sulphate of ammonia, nitro-chalk, British nitrate of soda, ammonium phosphate, concentrated fertilizers and ordinary compounds. Special concentrated and granular fertilizers for lawns and gardens.

LEATHER CLOTH. For the upholstery of furniture and motor cars, bookbinding, bag and trunk coverings, shoe linings, railway coach and bus furnishings, etc.

LIGHTING. Gas mantles, burners and fittings, electric fittings, petrol vapour lamps and fittings. Gas and electric heating appliances.

"LIGHTNING" FASTENER. Patent opening and closing device for use in place of buttons, hooks, etc.

LIMESTONE AND LIME PRODUCTS. Quick lime and hydrated lime.

MATERIALS FOR THE PLASTIC MOULDING INDUSTRY. A range of both thermo-plastic and thermo-setting material of both the cellulose (benzyl cellulose) and phenol formaldehyde varieties.

METALS. All descriptions of non-ferrous metals and alloys in strip, sheet, wire, rod, etc., also tubes of all kinds, copper fire-box plates, rods and stays, yellow metal, brass plates, etc.

MOTOR CYCLES AND ACCESSORIES. Motor bicycles, bicycles, motor car and aeroplane radiators, carburettors. Outboard motors.

NITROGEN PRODUCTS. Nitric acid, ammonia and ammonium salts, nitrates, nitrites, etc.

PAINTS, ENAMELS AND VARNISHES.—Cellulose finishes, paints, enamels, varnishes, stains, polishes, lacquers and finishes of all kinds. All kinds of industrial and decorative paints, enamels and varnishes; also physical resins for use in the manufacture of paints and varnishes.

RUBBER CHEMICALS. Accelerators, anti-agers, adhesives, colouring matters and rubber substitutes; also a full range of chemicals for use in latex processes.

SPORTING AMMUNITION. Cartridges, cartridge cases, smokeless and black gunpowders, shot, wads, percussion caps, etc.

The chief I.C.I. connections throughout the world are:

EUROPE	
L. W. R. SMITH, 15, rue Jean Guignee, Paris, VIII.	
RICKFORD & CO. A.G., Scheidestrasse 6, Vienna.	
SOCIETAD ANONIMA AZAMON, Apartado 711, Madrid.	
KERLEN & CO, Nieuwe Uffela, 7, The Hague.	
ASIA	
INDIA	IMPERIAL CHEMICAL INDUSTRIES (INDIA) LTD., 18, Strand Road, Calcutta.
MALAYA	IMPERIAL CHEMICAL INDUSTRIES (MALAYA) LTD., P.O. Box 204, 104, Robinson Road, Singapore.
CHINA	IMPERIAL CHEMICAL INDUSTRIES (CHINA) LTD., 41, Szechuen Road, Shanghai.
JAPAN	BRUNNER MOND & CO. (JAPAN) LTD., 72, Kyo Machi, Kobe.
JAVA	N. V. HANDELS- & INDUSTRIE MIJ. "MESTFAABRIK JAVA," Semarang.
IRAQ	IMPERIAL CHEMICAL INDUSTRIES (LEVANT) LTD., P.O. Box 44, Bagdad.
SOUTHERN TURKEY	IMPERIAL CHEMICAL INDUSTRIES (LEVANT) LTD., P.O. Box 70, Izmir.
SYRIA	IMPERIAL CHEMICAL INDUSTRIES (LEVANT) LTD., P.O. Box 95, Beyrouth.
AFRICA	
S.E. & W. AFRICA	AFRICAN EXPLOSIVES AND INDUSTRIES LTD., Chamber of Mines Building, Holsted Street, Johannesburg.
EGYPT	IMPERIAL CHEMICAL INDUSTRIES LTD., P.O. Box 2069, 19, Kasr-el-Nil Street, Cairo.
CANARY ISLANDS	THOS. H. J. CARROLL, Puerto de la Cruz, Tenerife.
AUSTRALASIA	
AUSTRALIA & N. ZEALAND	IMPERIAL CHEMICAL INDUSTRIES OF AUSTRALIA AND NEW ZEALAND LTD., 37/38, Collins Street, Melbourne.
NORTH AMERICA	
CANADA	CANADIAN INDUSTRIES LTD., P.O. Box 1260, Montreal, and at Toronto.
U.S.A.	IMPERIAL CHEMICAL INDUSTRIES (NEW YORK) LTD., 15 West 4th Street, New York.
SOUTH AMERICA	
RIVER PLATE	Argentina IMPERIAL CHEMICAL INDUSTRIES S.A., Uruguay Tucuman 681, Buenos Aires.
BRAZIL	CIA IMPERIAL DE INDUSTRIAS QUIMICAS DO BRASIL, P.O. Box 710, Rio de Janeiro.
CHILE	CIA IMPERIAL DE INDUSTRIAS QUIMICAS DE CHILE, Casilla 2459, Santiago.
PERU	IMPERIAL CHEMICAL INDUSTRIES S.A. PERUANA COM. E IND., Casilla 1680, Lima.

Buyers and manufacturers throughout the world are invited to make contact with the I.C.I. representatives in their various countries.

HEAD OFFICE:
IMPERIAL CHEMICAL INDUSTRIES LIMITED
IMPERIAL CHEMICAL HOUSE, LONDON, S.W.1

Ici.

The Times (London, England), Tuesday, Nov 01, 1932; pg. xx; Issue 46279. (816 words)

Category: Display Advertising

© Times Newspapers Limited

Gale Document Number:CS805513057