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NAVY NAP CLOTH for the Children's School Coats. Lovely thick quality that will give years of wear. 54in. in width. Make sure of the quantity you want early at—

A YARD **10/11**

BLACK'S REGAL THEATRE Continuous from 12.45

Showing at 2.5, 5.15, 8.20.

Plus DENNIS O'KEEFE, HELEN PARRISH in **"I'M NOBODY'S SWEETHEART NOW"** At 12.50, 3.55, 7.5.

BLACK'S NEW RINK HOLMESIDE SUNDERLAND

MONDAYS WEDNESDAYS SATURDAYS **DANCING** 6.30 till 10.0

Admission 1/3. H.M. Forces (Mon. & Wed.), 9d. Music by The Friars Symphony. Still the Popular Dance Band.

BLACKS THEATRE ROYAL

DAILY — 12.45: Continuous: 10.30

OUTSTANDING HOLIDAY SHOW

EDGAR WALLACE'S GREATEST THRILLER

"THE TERROR"

WILFRID LAWSON, LINDEN TRAVERS, ALASTAIR SIM

DAILY at 12.50, 3.20, 6.15, 8.55

— ASSOCIATE FEATURE —

Lee AYRES • Lionel BARRYMORE and the Great Star ROBERT YOUNG

"DR. KILDARE'S CRISIS"

DAILY at 2.5, 4.50, 7.35

KING'S

This Week Continuous from 12.25. The Amazing Full-Length "March of Time" Feature THE RAMPARTS WE WATCH At 12.35, 3.45, 6.55. Also George Murphy in THE NAVY STEPS OUT. At 2.15, 5.25, 8.35. SUNDAY at 1.0: PETER FIELDING and BAND.

Picture House

Splendid Holiday Attractions. Continuous from 12.30. BING CROSBY in WE'RE NOT DRESSING. Showing at 12.35, 3.18, 6.6, 8.50 — GUY KIBBEE in SCATTERGOOD BAINS. Showing at 2.0, 4.50, 7.40.

RITZ

1—The Lane Sisters, Claude Rains in FOUR MOTHERS. 2.10, 5.30, 8.35.
2—James Mason, Mary Clare in THIS MAN IS DANGEROUS. 12.00, 3.40, 7.0.
3—FROM THE FOUR CORNERS. With Leslie Howard. 5.15 8.35.

EMPIRE

6.30—Twice Nightly—8.30. Latest and Greatest Comedy Show — **TO SEE SUCH FUN** — (Even "The Little Dog Laughed") Starring the Crazy Gang Comedians NAUGHTON & GOLD.

PRINCESS

6.0—Dawdon, Seaham Harbour—8.0 THURSDAY, FRIDAY, SATURDAY WILL HAY in **THE GHOST OF ST. MICHAEL'S** Special Sunday Programme at 8.0.

HAVELOCK

GINGER ROGERS in **KITTY FOYLE** At 12.0 2.45, 5.30 8.15.

PLAZA Continuous from 3.45. Sats. 4.30. THURSDAY, FRIDAY, SATURDAY WALLACE BEERY in BAD MAN OF WYOMING.

ROKER Thursday, Friday Cont. from 2.15. Saturday Three Separate Performances—2.0 5.30, 7.45. Anna Neagle, Richard Carlson in NO, NO, NANETTE. SUNDAY CONCERT, 7.0.

PALACE Cont. from 12.30. Lloyd Nolan—Lynn Bari in CHARTER PILOT. At 1.30, 2.55 6.20 8.30. Richard Arlen — Andy Devine in BLACK DIAMONDS. At 12.50, 2.50, 5.20, 7.50.

REGENT Matinee Thursday at 2.0. THURSDAY, FRIDAY, SATURDAY GEORGE FORMBY in LET GEORGE DO IT.

SAVOY THEATRE, Southwick THURSDAY FRIDAY, SATURDAY DON AMECHE — ALICE FAYE in HOLLYWOOD CAVALCADE.

MARINA THURSDAY FRIDAY, SATURDAY Jeffrey Lynn in MONEY AND THE WOMAN. Wilfrid Lawson in THE MAN AT THE GATE. Saturday Continuous from 2.0.

VILLIERS Thursday, Friday Cont. from 5.30. Saturday, Twice Nightly, 5.30—7.50. Margaret Lockwood — Rex Harrison in NIGHT TRAIN TO MUNICH. Also Full Supporting Programme.

MILLFIELD Thursday and Friday Cont. from 6.0. Saturday from 5.0. The Dead End Kids in ON DRESS PARADE. Also Wilfrid Lawson in THE MAN AT THE GATE.

for JUMPY WAR-STRAINED Nerves

What are folk saying about the astonishing "pick-me-up" powers of Phensic? "*Wonderful*" says L.F.H., of Liverpool. "*I feel absolutely great*" says C.C., of Glasgow. "*They give me instant relief from listlessness . . . and give me bouncing energy*" says Mr. M.D., of Swansea. If you, too, are feeling the strain, let Phensic quickly and safely restore you.

Phensic is QUICKEST! SAFEST! It Stops NEURITIS, NEURALGIA, TOOTHACHE, BACKACHE, HEADACHE, RHEUMATIC PAIN, GOUT, and all NERVE PAIN.

Thousands in factories, in the Services and in the home are finding in Phensic just the TONIC pick-me-up they need.

THE FINEST TONIC PICK-ME-UP is **Phensic** Brand

5½d, 7d, 1/3, 5/6 & 8/6 (including Purchase Tax)

TWO TABLETS GIVE MAGIC RELIEF

Sunderland Echo

THURSDAY, AUGUST 7, 1941.

218 Days past. Days to come, 146.
Black-out, 10.58 p.m. to 5.28 a.m.
Sun rises 6.24 a.m.; sets 8.08 p.m.
Moon rises 9.52 p.m.; sets 6.41 a.m.
Lighting-up time an hour after sunset until an hour before sunrise.
Full moon, Aug. 7; last quarter, Aug. 15.

Our Polite Rulers

WHEN Sir Eden succeeded Lord Halifax at the Foreign Office hopes mounted that we should hear John Bull's forthright common sense uttered in John Bull's forthright language through the neutral countries of the world. Goodness knows there were big enough prizes few left.

Rightly or wrongly, this old country put down its failure in diplomacy to the failure to express its masculinity and masculine purpose to the terms and the splints of the billiard-room in preference to those of the drawing-room. Ladies present, the coffee cups passing with the now forgotten brown sugar, men must be circumspect and polite. Mr Eden was to remedy all this. He was to remember that we are at war and that quite a number of ladies nowadays wear breeches. But it has not so fallen out.

His speech on foreign affairs yesterday, like its predecessors, is couched in the circumlocutions and periphrases of countless generations of Foreign Office predecessors. The drawing-room and the old school tie are ever present, and it would seem to have to be mournfully confessed also inexhaustible.

Thus, instead of firmly telling Persia and Siam, for instance, where to "get off" in their subservience to enemy machinations, Mr Eden, in the old manner, clouds the message in the vague words or studied politeness.

The rulers of both countries would undoubtedly have welcomed a brick thrown at them which they in their turn could have thrown at their subjects and Germans or Japanese.

Then wanted the strengthening of an attack by us. They did have the brick, but it was wrapped in a blanket and intended to be a comfort in their diplomatic beds. It is time we got down to calling a spade just a spade and not an agricultural implement.

Sea War

THE country is dependent upon its Ministers for information as to the progress of the Battle of the Atlantic. While ostensibly the reason for not publishing even monthly returns of our losses is to keep such information from the enemy, it would be the direst mistake to leave Britons in ignorance of the general situation.

We are, therefore, glad to hear from Mr Alexander that while our losses have been severe over recent months the enemy has afforded the Government reasonable satisfaction. It is heartening indeed to learn that the enemy could not broadcast a single U-boat success between July 31 and July 28, and while thus paying indirect tribute to our defensive methods, we have not to forget that losses may have been suffered from air attack.

But the convoys continue to arrive, and in this grim and all important battle we have the assurance of Mr Attlee that we are holding our own. If we are doing that then the enemy is failing in his purpose of severing this vital life line.

Good news, too, which we do not always hear, is the amount of enemy-controlled shipping we are sinking. It is an offensive war as well as defensive this battle of the convoys, and we have sunk, damaged or put out of action almost half a million tons of enemy shipping, for counting attacks on small craft and enemy warships. That is a major contribution toward crippling Axis communications.

Food Re-registration

STRANGE how some people neglect the obvious things in life. There is little more important in the domestic sphere these days than food. Unrationed articles are not so easily obtainable, people are even prepared to stand in queues for them, but the simple necessities are only a matter of registration and weekly purchase.

However, there are some thousands of people in Sunderland, and apparently in most other towns, who have not bothered to re-register as they were called upon to do. In the borough they are 200,000 counterfoils short; there being five to each ration book. If the counterfoils have not been returned by the traders then it is the customer who will suffer for supplies are made on the basis of these counterfoils. If it is the customer's fault; then the penalty will be a grim one—no rationed goods until the omission is rectified.

What an amazing amount of work and trouble all round is caused by the singular neglect of such simple essentials. However, the long-suffering Food Office officials will doubtless do their best to help out the negligent.

DEATH OF PROF. PHILIP

Fellow of Royal Society

Dr James Charles Philip, Professor Emeritus of Physical Chemistry, has died suddenly aged 68. He was a member of the Senate of the University of London 1932-38, President of the Society of Chemical Industry 1939-41, and Fellow of the Royal Society.

Professor Philip was President of the chemical section of the British Association in 1936, and in his presidential address repudiated a "too uncommon action" which associated the chemist chiefly with explosives and poison gas and regarded him as "a particularly devilish kind of scientist." He described such a picture as hopelessly out of relation with the facts, and said that the employment by the chemist of beneficial ends of the substances discovered by the chemist was due, not to his especial wickedness, but to the weakness and backwardness of the human spirit.

Many scientists were hesitating to admit that patriotism must always over-ride considerations of humanity.

ON WEDDING DAY

Getting married on the day he should have joined his ship cost James Gordon Lister (29), a seagoing fireman in the Royal and North-Eastern town for being absent without leave.

It was stated that through his action and that of another member of the crew the ship missed a convoy.

Lister said that he sent a telegram to the chief engineer telling him he was getting married. He arrived at the dock at 10.30 p.m. instead of midday.

The Krupps armament works at Essen have been attacked by the R.A.F. on 20 occasions.

WEARSIDE ECHOES

From a Window in Bridge Street

By LOOKER-UP

MR H. Marshall, chief clerk to Sunderland Corporation Electricity Undertaking, has been placed on the short list of four candidates who are to be interviewed for the position of commercial assistant to the Willesden Electricity Undertaking next week.

Mr Marshall has been at Sunderland for the past 14 years and came here from the Rotherham Undertaking, with whom he served for six years.

He has been a strong advocate of the mechanization of the commercial side of the undertaking, and in this respect Sunderland's electricity offices have been one of the "show places" of the North-East for years past.

It was on his suggestion and recommendation that, shortly after his appointment in 1927, the Sunderland was first in the country to adapt public utility billing machines for use in an electricity undertaking and became consequently pioneers in day-to-day reading billing, and collection of accounts—a system which has saved the department considerable sums by spreading collections over the whole year and eliminating "peaks."

Summer Gardens

MR Samuel Storey, M.P., voiced for the feelings of all who attended yesterday's garden fete organized by Sunderland Women's Conservative Association, in expressing thanks to Mr and Mrs H. C. Coatsworth "for the opportunity of enjoying your lovely garden."

Cedars End, indeed, made a delightful setting for the fete. Its wide lawns and spreading trees, framing glimpses of Tunstall Hills, formed an admirable contrast to the packed colour of the massed flower beds in the gardens of Mr H. P. Everett, adjoining, which were also thrown upon to visitors. Rose beds and pergolas were seen almost at their best, while calceolari gladioli, and all the blooms of English summer came in for the warmest praise. Even more admired, however, were the extremely healthy crops of vegetables making their appearance—probably for the first time—in the heart of the flower gardens.

Challenge Accepted

TWO or three weeks ago, Hendon Ward Savings Committee threw out a challenge to Southwick Ward Savings Committee and now, I hear, the challenge has been accepted.

Hendon is out to get all the streets in the Ward covered by Group Savings Committees before the Southwick Committee can do this in its Ward. The two Wards are similar in size and number of streets and so the contest is on more or less level terms.

Coun. W. H. Barrey, secretary of Hendon Ward Committee, has received a letter from the chairman (Dr P. Madan) and secretary (Mr E. Thompson), of Southwick Ward Committee, "We accept the challenge so sportingly thrown out to us by you of Hendon Ward. We appreciate your confidence in being able to give us a run, thinking you principals, but, believe it or not, South-wick will give you a run for your money.

Hendon, I understand, is already more than half-way towards its goal.

Disqualified

MR E. H. Sinclair, Food Executive Officer for Sunderland Rural District, told his Committee yesterday that, under the regulation whereby a retailer must have "not fewer than 25" registered customers before his buying permit is renewed, he had had to disqualify only one tradesman in the district. This was rather an extraordinary case. The retailer in question had only seven registrations including himself and three members of his family. One of the remaining three customers actually lived on the other side of the river.

The Committee felt that this was the type of case to which the "not fewer than 25" regulation is intended to apply, and they approved Mr Sinclair's action in refusing to renew the permit, and in advising the customers to re-register elsewhere.

Unfair Trading?

Another point of interest raised at the meeting concerned supplies of well-known proprietary beverages.

Mr R. W. Drewery, of Silksworth, pointed out that while supplies to grocers had been cut down to about 33 1-3 per cent of normal, chain stores seemed to be able to obtain as much as ever, quantities over their counters, although they did not sell these drinks before the war.

The explanation apparently was that the stores were in the habit of making purchases of the beverages for their snack bars, and were now diverting them to their counters.

Mr Drewery pointed out that the Grocers' Association had already protested against the unfairness of the situation, and the Food Committee decided to back up their protest in a letter to the Ministry of Food.

Mine Canteens

SPONSORED by the Ministry of Mines, with the support of the Ministry of Food, a mobile canteen has been opened at Houghton-le-Spring Colliery and is now in regular operation.

Accommodation has been provided by the adaptation of premises just inside the pit gates. Tea, soup, pies, and other delicacies are supplied and there is a brisk demand, especially for pies.

To save the men carrying money to the mine, a system has been adopted by which they purchase dies at the week-end, and these are exchanged at the canteen for the food required. The canteen is run by a committee upon which are representatives of the miners and the management.

Houghton Colliery, which employs about 1,500 men and boys, belongs to Lambton, Hetton, and Joicey Collieries, Ltd.

Similar facilities have been afforded at Ryhope Meadows Pit, which is a secondary shaft to Houghton, and where a considerable number of miners descend and ascend daily.

Roll of Honour

After being reported missing, Police Sergeant Maxbee Slack and Mrs Slack, of the Police Station, Boldon Colliery, received news that their eldest son, Thomas Slack, of the Royal Marines, is a prisoner of war. Thomas is 21 and joined the Marines a year ago before that he was an A.R.P. Clerk with the Boldon Urban District Council.

* * *

Mr and Mrs John William Chambers, of 42 Railway Terrace, New Herrington have been informed that their elder son, Sergt. William Chambers (29), R.A.F., has lost his life.

* * *

Stanley Rodenby (25), M.N., of 3 Fordham Road, Sunderland missing, presumed drowned.

A.B. James Tait (26), R.N., 7 Kensington Terrace South, whose death on active service is reported.

A.B. H. W. Brewerton (18), M.N., formerly of 8 Harold Street, is presumed to have been drowned.

Gunner J. W. Graham, R.A. (26), 3 Town Crescent, Denmark Estate, Seaham, reported missing in Middle East.

Lance-Bombardier Frederick K. Clarke (29), Northumberland Hussars, of 29 Castle Street, Fatfield is known by his family to be a prisoner of war in Greece.

Stoker P.O. Edward Seafield of 5 Ruthven Terrace, Hendon, has been mentioned in dispatches. He is a native of Sunderland and has been in the Navy for 18 years.

Disclosures in this column cannot be considered without submission of the official intimation of the casualty to scrutiny.

What Our Readers Say

To Editor of The Sunderland Echo

Beer Shortage

Sir,—There seems to be something of a fuss about the shortage of beer. Publicans are easing their aching consciences by using in some cases for half the allowed time. I suggest they keep their promises open for that social recreation which they are supposed to provide and which is one of their constant arguments when requiring additional supplies.

By their present action they are admitting their sole purpose is to sell liquor, when they have decided it they close. Is there any reason why they should not offer cover? They may not be able to sell it, but at least they can offer what is available.

Four X.

Park Cabbages

Sir,—I am a woman who goes to work daily and have to pass through Mowbray Park. In doing so I have noticed with interest the growing of cabbages on top of the public shelters. One evening day last week they were being taken up. I saw for myself there be plenty of those to get anyway. Well, I am more than surprised to see that they have been left to rot in a heap beside what was once a bandstand. Housewife.

***This suggestion of waste is not borne out by facts. The cabbages have been sold; only the outer leaves and stalks have been "left to rot."

—Editor, The Sunderland Echo.

Wearmouth Miners

Sir,—Christopher Burrows, of Wayman Street, accuses me of "not taking the risk of signing the pledge" to my letter of August 1, in which I compared, to the detriment of the Wearmouth miners, their action in refusing to work during Alerts, with the action of Cleghorn's Waterloo miners in going straight back to the pit after 22 of their comrades had been killed in an explosion.

Mr Burrows says he knows of "no better place to discuss the pros and cons of the said risk" than the Miners' Hall. That is kept quiet. All that the Miners have done is to discuss Coal, not discussion, is the vital need.

On a personal point, may I say that I have been guilty of the example of the men of the Lodge in declining to append my name. As a Lodge they have decided to defend themselves against Will Lawther's "treason and cowardice" attack. As individuals, they have only been prepared to speak under the cover of anonymity. What is good enough for the Miners' Hall suits me.

Wayman Street.

ANSWER TO CORRESPONDENT

To Wide Awake: Investigation does not fully substantiate your statements, therefore your letter cannot be published.

To-Day's Radio

HOME SERVICE

392.5 Metres 206.2 Metres 291.1 Metres, 441.1 Metres 49.26 Metres

Rediffusion "A"

3.30: Wireless Puppets. 4.0: Hawaiian Novelty. 4.15: What I am Reading Now. 5.0: Eisteddfod Chairing Ceremony. 5.30: Children's Hour. 6.0: Time and News. 6.30: Promenade Concert. 7.10: For Victory Diggers. 7.20: Piano Records. 7.30: News in Norwegian. 7.45: Race. 8.15: Mr. Gordon Hall's Jubilee. 9.0: Time and News. 9.20: War Commentary. 9.35: Saturday Under Hatches. 10.15: Short Midweek Service. 10.30: B.B.C. Military Band. 11.0: Hare Poems. 11.15: Jack Payne and Orchestra. 12.0: Time and News.

FORCES PROGRAMME

342.1 Metres 48.86 Metres

Rediffusion "B"

3.30: Wireless Puppets. 4.0: Radio Reconnaissance. 4.15: Peter Yorke and Orchestra. 4.45: In An Old Curiosity Shop. 5.15: Music, Beer-Beer. 6.0: Time and News. 6.30: Northern Musical Hall. 7.0: Beatrice Dixon. 7.30: Ronald Chesney (mouth organ). 7.45: Your Company is Required. 8.30: B.B.C. Theatre Organ. 9.0: Time and News. 9.30: Think On These Things. 9.35: The Old Town Hall. 10.15: Berkeley Scott. 10.45-11.0: Records.

Extensive German manoeuvres are being carried out on parts of the Norwegian coast considered most vulnerable should Britain decide to invade, says the Norwegian News Agency.

KIDNEY AILMENTS

Mrs Alingson, Leeds, writes:—"I suffered terrible pain in the small of my back and my entire abdomen. I lost over 2 stones and could not walk. My eyes and hands were pure white, and I suffered dreadful pains. I was told my kidneys were permanently ruined, but Vitadefo proved what could be done for me. I started taking Vitadefo and it has worked wonders. I cannot thank you enough for the wonderful benefit I have derived from it." My kidneys have now been tested again and are quite healthy.

If you suffer from **Kidney, Liver or Stomach Trouble, Vitadefo can help you.** Sold by Boots Timothy Whites & Taylors, Chemists, Stockists and Agents, or, plus Postage, from

Prof. VITADEFO, Dept. 3, ASHLEY, TAMPS. **Write for FREE BOOK**

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DRESS FABRIC

54in. DRESS MATERIALS in all the loveliest colours of the new season. ALL WOOL WEAVES that will make up into delightful Autumn Frocks.

A YARD **10/11**

Great TAILORING OFFER . . .

All orders in our Special Tailoring Offer are being executed in definite rotation—that is why we advise you to book early and so benefit by the Reduced Prices that advantageous buying has enabled us to make.

These Suits express the skilled workmanship of perfect tailoring, and will be made to your measurements in the FRASER & WILSON HIGH-CLASS MATERIALS which we recently purchased at a big discount.

12 to 14 Guinea SUITS OFFERED AT **9 AND 10 GUINEAS**

11 Guinea SUITS OFFERED AT **8 GUINEAS**

Don't Delay!

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CLOTHES TOOK FIRE

SCREAM GAVE THE ALARM

A verdict of "Death from burns accidentally received" was returned at an inquest on Annie Elsie Forth (23), of Castlereagh Street, Newsilksworth, by Coroner J. C. Morton last night.

Evidence was given by Forth's mother-in-law, Mrs Sarah Ann Forth, who lives downstairs, that in February 16 she was in bed when she heard her daughter-in-law shout "Oh, mother." Dashing upstairs she found her daughter-in-law "in flames." After assistance had been obtained and the flames put out one of the neighbours applied oils.

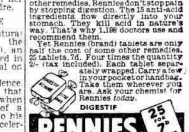
Forth who died in the Municipal Hospital on Tuesday, told her mother-in-law that she was dusting the mantlepiece when some of her clothing was blown into the fire.

ACCIDENT NOT CAUSE

A verdict of "Death from natural causes" was recorded at the inquest on William Bold (58), an Admiralty store-clerk who died in Sunderland Municipal Hospital on Monday.

After hearing medical evidence Coroner J. C. Morton found that an accident 18 months ago when Bold fell down the hold of a drifter and suffered injuries to his ribs, had not caused or accelerated death.

STOMACH ACID SURRENDERS IN 80 SECONDS



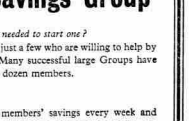
The moment you get that bloated, painful feeling of distension in the stomach you can be sure that burning, stinging acid is at work.

But take a couple of pleasant-tasting Rennies, suck them like sweets one at a time and that "blown-out" feeling—that fiery pain in your stomach—just vanishes clean away. No water needed with Rennies. In 80 seconds you're pain-free. You can eat what you please. You feel fine.

And Rennies relief lasts. Unlike some other remedies, Rennies don't just add to stopping discomfort, they kill acid in your stomach. They will acid in nature's way. That's why 1,196 doctors use and recommend Rennies.

Yet Rennies (brand) tablets are only half the cost of some other remedies, 25 tablets, 7d. Four times the quantity 2/- (tax included). Each tablet separately wrapped. Carry a few in your pocket or handbag. Take them wherever you go. Ask your chemist for Rennies *today*.

DIGESTIP



RENNIES 25 TAB. 7d. TAX INC.

FIRST CUP OF TEA

The first cup of tea that Albert Strauel, of Alamosa (Colorado), ever drank was with the King and Queen at Buckingham Palace.

Strauel, who enlisted in the R.A.F., reports in a letter to his mother that he and other pilots were invited to the Palace. Each flyer shook hands with the King and Queen and then had tea (says the Associated Press).

Electrolysis — 5/- Sitting

Hours, 10 to 5.30; Sats., 10-1. Phone 3518. Medically Recommended. TWENTY-FIVE YEARS' EXPERIENCE. The only Permanent Cure for Superfluous Hair—Broken Veins—Moles, etc. Chiropody.

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I GO INTO ACTION FIRST TO SAVE **YOU**, SOAP

CARBOSIL, YOU'RE GRAND! THE TIMES YOU'VE SAVED ME FROM BEING WORN OUT!

CARBOSIL SAVES SOAP

- gets more work from it!

It takes only a second or two to put Carbosil in the water first—but it saves soap, saves your time, and saves the clothes afterwards. Simply because Carbosil's special job is to neutralise the lime hardness of water. Then your soap or soap flakes gets to work AT ONCE. Its *full* power goes on getting out dirt. That's how Carbosil saves

CLOTHES REALLY WHITE

You'll be amazed to see how dazzling white the clothes are when Carbosil goes in the water first. That's because they're made so clean. And you get this wonderful cleanliness without the hard rubbing that damages any fabrics. The clothes are washed thoroughly, but treated gently!

WATER REALLY SOFTENED

Carbosil does a complete job of water softening, so naturally you get amazing results. Nothing harsh or harmful in it. Carbosil is absolutely *safe* for washing clothes or for washing up. It's save, save, save all the time with Carbosil.

CARBOSIL In big 2½d. packets

CAR 189-783 JOSEPH CROSFIELD & SONS LTD., WARRINGTON

WAR SAVINGS CAMPAIGN

Run a Street Savings Group

How many members are needed to start one?

You can start with just a few who are willing to help by saving regularly. Many successful large Groups have started with half a dozen members.

What have I to do?

You collect your members' savings every week and then issue National Savings Stamps in return for the money collected.

How about keeping accounts?

Only very simple accounts are necessary.

Are people really wanted to run Groups?

Yes—at once. The Country needs them to help the War effort.

Who can tell me how to form a Savings Group?

Get in touch with the Hon. Secretary of your Local Savings Committee. If you don't know the address, enquire at your Post Office.

Join or Form A SAVINGS GROUP

Issued by The National Savings Committee, London

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