



SPRING CLEANING

nineteen sixty

let's go . . .



. . . an' clean up
on the clean-up

to clean and freshen

This Bulletin is to help you brush-up on your Spring Cleaning product-knowledge and to provide you with a reminder and ready reference for ordering.

Bold group displays based on the **BIG** lines will jog the housewife's memory and help her tackle her Spring Cleaning shopping list.

- ★ Support your displays with ample stocks.
- ★ Order NOW to prepare for the demand which you can expect to develop in the next few weeks.
- ★ Exploit nationally advertised products, but at the same time feature your local favourites.
- ★ Remember with **OWN GOODS** to sell three at a time wherever Triple Sales discount applies and get that extra volume.
- ★ Attractive new display material has been issued.

Introduce our wide range of cleaning aids and win over regulars for the important all-the-year-round business.

ORDERING

See pages 10 and 11 to help you make out the order forms.

SOAPS AND DETERGENTS

Carbolic Household Soap	6d.
Primrose Household Soap	6d.
White Windsor Household Soap	6½d.
Kudos Soap Flakes	8d., 1/6, 2/10, 10/6
Kudos Liquid	1/11
Stergene	2/2
Super Quix	2/-
D10 Liquid	1/9, 6/-
'1001' Carpet Cleaner	2/6, 3/6, 5/-
Handy Andy	2/3

SCOURERS AND POLISHES

Brillo Soap Pads	1/-, 2/-
Bufft Metal Polish (Redcap/Bluecap)	1/3, 2/6
Chemico Household Cleanser	1/8, 3/-
Gumption Household Cleaning Paste	1/-, 2/-, 3/-
Vim (New Blue)	1/3
Town Talk Silver Polishing Cloth	2/-
Zap Pumice Soap,	6d.

PUMICE STONES

Mouse shape	4½d.
No. 5, natural	5d.
Eraserite, synthetic, finger shaped	6d.
Lunite, synthetic, coloured, finger shaped	9d.
Lunite, synthetic, coloured, oblong shaped	9d.

BLEACHES

Domestos	1/4
Durazone Bleach	1/-

DRY CLEANERS

Dabittoff Cleaning Pad	2/6
Thawpit	2/-, 6/-
Thawpit Cleaning Pad	1/3, 2/-
K.L.O. Dry Cleaner	10½d., 1/6

OTHER CLEANSING AGENTS

Caustic Soda	1/8
Calgon Water Softener,	6d., 3/-, 8/6, 21/-
Domestic Borax	9d., 1/9
Scrubbs' Cloudy Ammonia,	1/-, 2/-
Strong Household Ammonia	1/1½
Wills' Cleansing Cloudy Ammonia	1/1½

