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**SPRING**

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**CLEANING**



# Make it a 'Cash Clean up'

The following pages list top priorities for your 'Buy from Boots' Spring Cleaning Campaign. With this range your branch can offer the majority of the essentials that go with the annual 'clean-up'. There may be some lines not listed here which have a local appeal—don't forget to include these in your displays.

During the course of conversation with a number of managers, some commented that the traditional Spring Clean was a thing of the past, and that housewives preferred to keep their cleaning up to scratch throughout the year, thereby turning household lines into strictly all-the-year-round business.

Whilst this may be true of some, it is clearly indicated by our outputs of these lines that Spring Cleaning is very much a thing of the present. The demand is big—and we do emphasize this—very big. Striking Spring Cleaning window displays should be your March to April keynote, supported with bold counter displays.

Order stock immediately if you have not already done so—the momentum of household selling will quicken towards the end of March.

## OWN GOODS

### CHEMIST

D.10 Liquid	.. .. .	1/9, 6/-
Wills' Cleansing Cloudy Ammonia	.. .. .	1/1½
Domestic Borax	.. .. .	9d.
Starch, Laundry	.. .. .	11d.
Kudos Soap Flakes	.. .. .	8d., 1/6, 10/6
Sanitary Fluid	.. .. .	1/-, 1/10½
Magnet Fly Spray (with DDT)	.. .. .	1/6, 2/9
Magnet Insect Powder (with DDT)	.. .. .	6d., 1/-
Aerosol Magnet Fly Spray	.. .. .	4/11
Paradichlorbenzene	.. .. .	1/6, 2/9
KLO Dry Cleaner..	.. .. .	9d., 1/3
Supersan	.. .. .	1/4
Lysol	.. .. .	9d., 1/3, 2/4½
Strong Household Ammonia	.. .. .	1/1½
Anti-Moth	.. .. .	11d.
Caustic Soda	.. .. .	1/6
DDT (1%) Household Spray	.. .. .	2/6
DDT (5%) Dust (for Household use)	.. .. .	1/1½
Permanganate of Potash	.. .. .	5½d., 10d.

Carbolic Household Soap	.. .. .	6d.
Primrose Household Soap	.. .. .	6d.
White Windsor Household Soap	.. .. .	6½d.

### TOILET PREPARATIONS

Cleansing Cold Cream	.. .. .	1/6, 2/6
Smith's Cremolia	.. .. .	1/3, 2/3, 3/9
Lanoline Cream	.. .. .	8d., 1/6, 2/9
Hand Conditioning Cream	.. .. .	1/7½, 4/9
Glycerin and Rose Water	.. .. .	1/10½, 3/6
'365' All-Purpose Cream	.. .. .	1/4
'Number Seven' Satin Hand Lotion	.. .. .	4/3

### DRUG

Methylated Spirit, per pint	.. .. .	1/2 (container extra)
Moth Balls, per lb.	.. .. .	1/1
Turpentine	.. .. .	¼ pint, 8d.; ½ pint, 1/3; pint, 2/5 (container extra)







# PROPRIETARIES 'M'



## CARPET CLEANERS

'1001' Carpet Cleaner, L H A .. .. 2/6, 3/6, 5/-

## CLEANERS, DETERGENTS AND SCOURERS

Domestos, P.B.O. (m.q. 1 doz.) .. .. 1/4  
 Scrubb's Cloudy Ammonia, L H A .. .. 1/- 1/11  
 Stergene, P.B.O. (m.q. 2 doz.) .. .. 2/2  
 Vim, L H A .. .. 1/-  
 Durazone Bleach, L H A (m.q. 2 doz.) .. .. 1/-  
 Quix, P.B.O. (m.q. 2 doz.) .. .. 1/4  
 Gumption Household Cleaning Paste, L H A .. .. 1/-, 2/6  
 Chemico Household Cleanser, L .. .. 1/6, 2/9

## DISINFECTANTS AND DEODORANTS

Ibcol, L H A .. .. 10d., 1/6, 2/3  
 Lifeguard, L H A .. .. 11d., 1/6, 2/-  
 Racasan Air Fresheners, L H A .. .. 1/3  
 San-Izal, L H A .. .. 1/2  
 Sanpic, L H A .. .. 11d., 1/6  
 Scentinel Deodoriser Box, No. 3, L H A .. .. 1/6  
 Scentinel Deodorant Blocks, Assorted, L H A .. .. 9d., 1/3  
 Scentinel Air Purifier and Anti-Moth,  
 Rosebud, L H A .. .. 1/3

## DRY CLEANERS

Dabittoff (with cleaning pad), L H A .. .. 2/6  
 Thawpit, L H A .. .. 1/9, 6/-  
 Thawpit Cleaning Pad, L H A .. .. 1/3, 2/-

## DYES

Drummer, L H A .. .. 6d.  
 Dylon, L H A .. .. 9d.

## INSECTICIDES

Cooper's Household Aerosol, L H A .. .. 5/6, 10/6  
 Flit, L H A .. .. 2/-, 3/3, 5/9  
 Flit Aerosol, L H A .. .. 5/6, 10/6  
 Mothaks, L H A .. .. 1/-  
 Rentokil Timber Fluid, L H A .. .. 2/-, 3/3, 5/9  
 Rentokil Timber Fluid, L .. .. 15/-, 27/6  
 Secto DDT Insecticide Powder, L H .. .. 9d.  
 Secto DDT Insecticide Powder, L H A .. .. 1/3

## FOR THE HANDS

Rozalex, No. 1 (for dry work), L H A .. .. 1/9, 2/6  
 Rozalex, No. 8 (for wet work), L H A .. .. 1/9  
 Dirty Paws (Kay's), L H A .. .. 9d., 1/4, 1/11  
 Wimzo, L H A .. .. 1/3  
 Zap Soap, L H A .. .. 6d.  
 Swarfega Hand Cleansing Jelly, L H A .. .. 1/6

## TO OVERCOME THE SMELL OF PAINT

Air-Wick, L H A .. .. 3/6  
 Air-Wick Refill, L H A .. .. 2/9  
 Air-Wick Mist Aerosol, L H A .. .. 5/11  
 Dispel, L H A .. .. 2/-  
 Dispel Refill, L H A .. .. 1/6