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"You see, there's lacquer in it, what they calls Chinese lacquer. That gives Brolac a finish the equal of any enamel, brilliant and hard. And that's how you save money.

"Not only because Brolac lasts longer, but because of all the labour saved. When I uses Brolac I don't need any extra coats of varnish or enamel. And labour, sir, is four-fifths of the total cost of housepainting. You can see-work it out for yourself-what you've saved by insisting on Brolac."

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Brolac.

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