

ALWAYS WELL DRESSED

Without New Clothes

As a well-known Savile Row Tailor writes:—

"Clothes properly treated look as smart after a year as when new. It is true that, as a consequence of longer wear, the tailor may lose the order for a suit or two in the course of a year, but he will be more than compensated by his customer's satisfaction. I have been using your service for some time now at my private address, and as I am satisfied that the shape and hang of garments cannot suffer by your process, I shall have pleasure in recommending you to our customers."

THE "UNIVERSITY" SERVICE

IS NOT A DRASTIC CHEMICAL PROCESS

By our unique method of treatment, the original fresh appearance of the cloth is revived and always maintained. A method similar to the process for finishing off new cloth. Quite harmless, odourless and hygienic! Even accidental stains are similarly removed.

RENOVATED WITHOUT ANY EXTRA CHARGE

As any signs of wear become apparent, these, too, are looked after by our experts, who, when necessary, repair and re-strengthen the garments. No matter how small (perhaps only a loose button), nor how badly worn (maybe the trouser bottoms are frayed) all repairs are inclusive to regular subscribers.

STYLISHLY IN SHAPE—CORRECTLY WELL PRESSED

All sagged parts are first re-shrunk before being pressed by expert West-End tailors. In every way your garments are afterwards equal to new, ready for many months' extra wear. No trouble either, because our motormen collect and deliver regularly, within a 25-mile radius of London.

IT COSTS
NO MORE TO
BE WELL
DRESSED



"AT YOUR SERVICE"

BECAUSE WE
MAKE YOUR
CLOTHES
LAST LONGER

*Just pin
your card
here*

University Tailors
68^B BOND STREET LTD.
LONDON, S.W.8.

Please send
particulars
of the
"University"
Service

T.25/9/34

Telephone: Rel. 2866.

University Tailors LTD.

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