

Look at what Tata means to Indian Industry, and think of what it could mean to you.

When we talk of Indian industry, its birth, growth and future, one name emerges again and again: Tata.
What began in 1868 as a small trading firm is today an industrial empire with assets of more than £ 664 million.

The parent company Tata Sons was once the promoting company behind other major Tata companies. It now operates in two divisions: Tata Consulting Engineers and Tata Consultancy Services. About 85% of the profits of Tata Sons are passed on to the people of India through philanthropic trusts.

TATA SONS LIMITED

Turnkey projects Tata Consulting Engineers provide expertise in India and abroad in the fields of power, chemicals, fertilizers, industrial and environmental engineering and scientific projects. They have undertaken assignments in Asia, Europe and Africa.

TATA CONSULTING ENGINEERS

Management and computer services Tata Consultancy Services specialise in dealing with complex management and organisational problems. They provide software engineering services not only in India, but also in the USA, the UK, Holland, Switzerland, Australia and New Zealand.

TATA CONSULTANCY SERVICES

Steel Once the largest plant of its kind in the British Empire, the 75-year old Tata Iron and Steel Company has many 'firsts' to its credit. It was the first unit of its kind in the world to introduce an 8-hour working day in 1912, long before its acceptance in the U.K., the U.S.A. or Europe; it introduced free medical aid in 1915; schooling for children in 1917; leave with pay, then unknown in England and America, in 1920 and a workers' provident fund scheme, then unknown in England, in the same year. Resulting out of all these pioneering efforts, Tata Steel has recently celebrated its first half century without a single day's interruption of production due to industrial conflict between management and labour. It has started celebrating this year its Platinum Jubilee with the slogan: "We Make Men — We also Make Steel".


The Company, with a measure of technical collaboration from British enterprise and assisted by British merchant bankers, is now launched on a phase of modernisation and marginal expansion which, by 1990, will ensure renovation and updated technology for most of its units. Side by side with this, its officers and workers have voluntarily undertaken an ambitious programme of rural development, covering 150 villages within a periphery of 10 to 15 kilometres from Jamshedpur, India's premier steel city.



THE TATA IRON AND STEEL COMPANY LIMITED

Commercial vehicles The other of the two largest companies in India's private sector, TELCO started production of commercial vehicles in 1954 in collaboration with Daimler Benz. In the beginning it assembled 3000 vehicles per annum with 100 % imported components. Today, TELCO manufactures over 45000 vehicles with 99% indigenous components. With a major expansion programme still in hand, TELCO has established a striking record of growth during the last decade.

In direct competition with the world's best, TELCO's trucks, buses, excavators and cranes are being exported to over 52 countries. TELCO has set up joint enterprises in Malaysia and Singapore.



TATA ENGINEERING AND LOCOMOTIVE COMPANY LIMITED

Textiles Tata industries began when Jamsetji Tata set up a small textile mill in central India. Today four mills produce over 150 million metres of cloth... a range that includes pure cottons, denim, poplin, suitings, shirtings and cambrics and synthetic blends involving viscose, polyester and filament yarn. A significant part of this output is exported. The Tata mills pioneered the manufacture of 'non-wovens' for industrial filters, interlinings, channelings and other applications.

TATA TEXTILES

Heavy chemicals Tata's complex for heavy, inorganic chemicals ranks among the world's most integrated, energy efficient and diversified chemical operations. The largest producer of solar salt in India, Tata Chemicals manufactures soda ash, sodium bicarbonate, caustic soda, chlorine and chlorine-based products, bromine and bromine-based products, pesticides, fumigants, pure salt and vacuum salt.

Tata Chemicals also undertakes the design, engineering and fabrication of chemical process plants and equipment for their own Plant and for any other in any part of the world.

In recent years it has established one of India's pioneering research institutes — The Tata Energy Research Institute.

Tata Chemicals has formed a 100% wholly owned Company under the name and style of "Tata Fertilisers Limited" which will, in due course, be spun off as a separate corporate entity in the event of the fertiliser projects materialising.

Tata Chemicals has another subsidiary — Varuna Investments Limited.



TATA CHEMICALS LIMITED

Power generation The Tata Group of Electric Companies are the largest private sector utility in India. The Companies have a total hydro and thermal generating capacity of 610 MW and an annual energy potential of 3500 million units. The total energy sales of 1981-82 would be 7200 GWH.

In the near future, they will commission India's first 500 MW Thermal Unit at their Trombay Thermal Station and hope to undertake the construction of a second 500 MW unit thereafter.

TATA ELECTRIC COMPANIES

Oil-based products for consumers and industry Founded in 1917, TOMCO is one of India's largest consumer product companies — manufacturing soaps, detergents, toiletries, edible oils, animal feeds, processed marine products, oilcakes and meals. The company has several subsidiaries — Industrial Perfumes, Aftab Investments, International Fisheries and Lakmé. Lakmé is India's leading house of cosmetics, a trusted name in many parts of the world. TOMCO has set up a joint venture in Malaysia — UNITATA — the largest, most integrated and diversified palm oil processing complex in the world.

THE TATA OIL MILLS COMPANY LIMITED

Tea Tata-Finlay Ltd. is the largest single integrated tea company in the world, with 53 estates and 55,000 people in its service. Apart from being one of the largest producers and exporters of Indian black tea, it also has several operations for blending and marketing tea in packages of all sizes for the domestic and export markets. The company has pioneered the manufacture of instant tea products directly from the green leaf, which are mainly exported to the USA.

TATA-FINLAY LIMITED

Marketing and turnkey projects Voltas is India's largest and most diversified marketing organisation. It also manufactures air conditioning, material handling, mining and electrical equipment and undertakes turnkey projects in India and abroad in textile water management, air conditioning, mechanical engineering and air/water pollution. The products marketed by Voltas range from consumer products like processed foods and appliances to heavy industrial goods like machine tools, construction equipment, textile machinery, basic chemicals, electrical switchgear, transformers and motors. Voltas has associate companies in Saudi Arabia, UAE, Oman and Indonesia and service centres in several Middle East countries for mechanical, electrical, agricultural and air conditioning equipment.

Apart from the Middle and Far East, Voltas exports products to the USA, Western Europe and Eastern Europe.

VOLTAS LIMITED

The Taj group of hotels Tata's operate India's finest chain of luxury hotels — The Taj Group — comprising of City Hotels, Beach Resorts, Palace Hotels and Temple Town Hotels. Starting over 75 years ago with the Taj Mahal Hotel (now The Taj Mahal Inter-Continental) in Bombay, the chain — owned and operated by The Indian Hotels Company Limited — has, among others, Hotel President, Bombay, The Taj Mahal Hotel, New Delhi, The Rambagh Palace, Jaipur, The Lake Palace, Udaipur, Hotel Taj Ganges, Varanasi, The Fort Aguada Beach Resort, Goa, The Taj Holiday Village, Goa, Taj Coromandel Hotel, Madras, The Fisherman's Cove, Madras and Pandyan Hotel, Madurai. A new 500-room hotel in Delhi is under construction, and several new hotels are under planning in major centres in India.

Our associated hotels under the banner of The Taj International Hotels include Bailey's Hotel, London, Hotel Lexington, New York, Taj Sheba Hotel, Sana'a, North Yemen. The new hotels underway include Taj Samudra Hotel, Colombo, Sri Lanka, Taj Exotica Hotel, Bentota Beach, Sri Lanka, Villi Varu Island Resort, Maldives and Bi Ya Doo Island Resort, Maldives.



INDIAN HOTELS COMPANY LIMITED

Taking India to the world Tata Exports, the largest "Trading House", is promoted by the Tata Companies as their international trading arm and spans all the continents of the world. In addition to Tata products, the Company also promotes exports on behalf of other outstanding Indian organisations.

Tata Exports' services are monitored through seventeen specialised Divisions and embrace a wide range of activities, with a highly dominant role in the field of engineering items: commercial vehicles, transmission line towers, power distribution equipment, industrial and railway equipment, agricultural machinery and construction equipment. In the range of other products are: finished leather, leather garments and footwear, textiles and carpets, chemicals, agricultural commodities, cosmetics and toiletries, and consumer goods. Tata Exports undertakes turnkey contracts for high voltage transmission line systems, railway electrification, rural electrification and substation projects. The Company also offers turnkey projects and management services for cement mills, chemical industries, water treatment and sewage systems, etc. Tata Exports is also engaged in promoting industrial ventures overseas in diverse areas involving the expertise and know-how of Tatas and other manufacturers.

Tata Exports' Leather Complex at Dewas, in central India, which produces high-quality finished leather, leather garments, and shoe uppers primarily for export, is acclaimed to be one of the largest, most modern, and well-equipped of its kind in the world.

TATA EXPORTS LIMITED

Helping to build the nation Almost 85% of Tata profits are held in trust, and go back to the nation through rural and community development schemes, social and medical welfare schemes, and pioneering public institutions.

The institutes founded by Tata Trusts are: The Indian Institute of Science and Technology. The Tata Memorial Centre for Cancer Research and Treatment. The Tata Institute of Fundamental Research. The Tata Institute of Social Sciences. The National Centre for the Performing Arts.

THE TATA TRUSTS

TATA ENTERPRISES