

ITEMS OF INTEREST

Staffs Weekly Sentinel are again running their popular Garden and Allotment Competition. There are four classes. Cups, money prizes and diplomas will be awarded. Mr. John Stoney, Horticultural Superintendent, will do the judging during July.

Lewis's Great Flower and Vegetable Show is to be held simultaneously in Liverpool, Manchester and Birmingham on August 4th, 5th and 6th. £500 in prizes is offered at each Store.

"Mr. Morrison was asked to facilitate the purchase of land by allotment associations. No, said Mr. Morrison, Parliament has no time. Make time, Mr. Morrison."

John Bull.

London is fast losing its allotments. About 15,000 houses stand on land previously used as allotments and which were producing £100,000 worth of vegetables a year. There are only now about 100 acres left in London proper.

There are 20,492 allotments on 1472 acres in Scotland. This is a continued slight decrease. Some 6835 unemployed men were helped to plant their plots last year under the Assistance Scheme.

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1,000 Must be Won (Page 10)

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Lord Beaverbrook's Stirring Call to Allotment Holders



I HAVE fought all through my life in politics for the cause of Increased Production from the Soil of Britain.

That purpose was always economically desirable and is now a vital necessity to our national safety. For that reason I must inevitably sympathise with the allotment holders and give them my support.

We must grow more food in Britain. For at any moment we may be in grave jeopardy. We must create conditions in which more and more of our town-dwellers acquire a love of the soil and a knowledge of its cultivation. For too few of our people live in contact with the land. On both of those counts the allotment movement is an essential national service. Unhappily, half a million allotments have disappeared in the last eighteen years. We must strive to reverse this unhealthy process.

We must try to make the conditions in which men cultivate their plots more attractive, so that we can develop among our citizens a real passion for the soil and its fruits.

In such a project the *Daily Express* desires to play its part. On this account it has launched its Competition for allotment holders. For we are convinced that, by doing so, we not only serve the interest of the allotment holders but also devote ourselves to a task of value to the whole community in Britain.

Beaverbrook