

How to present the
crochet to potential
viewers

Daniel Moss

What kinds of crochet
tutorials do I want to
make?

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Where will the
instructional material
come from?

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Where will the material
be hosted?

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How can additional
content be added by
users?

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How do we let potential
users know about my
website

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1. In a video format

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1. basic stiches
i.e. single and double
crochet, slip knot, chain

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1. Youtube videos

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1. On paper

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1.Through email request

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1. Through Instagram

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2. In a text format

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2. Slightly more
advanced stitches
i.e. increases and
decreases, and bobble
stitches and yarn
changes

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2. Online websites

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2. On a website

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2. Through me directly
changing it

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2. Through tiktoc

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3. Pictures format

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3. Stuffed animals

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3. Pdf files

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3. On a powerpoint

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3. Through user
submissions and guides

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3. through facebook

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4. Blankets

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4. through twitter

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5. Granny square

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