

COME RAIN OR SHINE

## Site Plan

Catherine Stabio  
CIT230:13

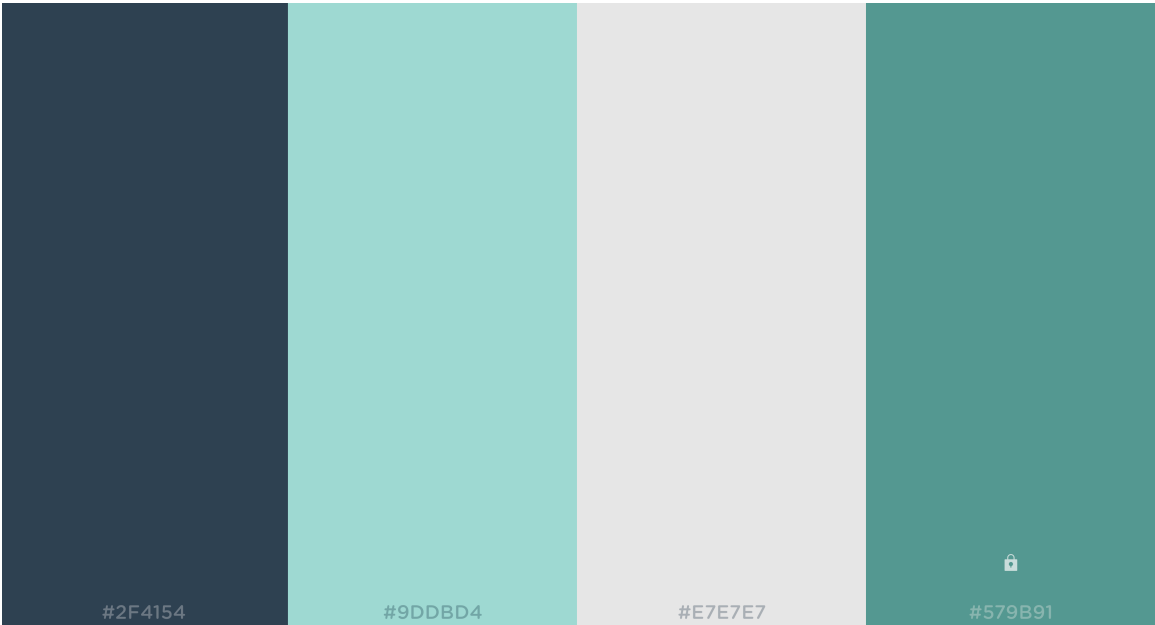
## Site Purpose

The purpose is to provide weather updates so people in the tri-city area can plan accordingly. It is also to keep the citizens of this area informed of developing storms and news stories.

## Target Audience

The biggest target audience will be outdoor enthusiasts. The main age range will be those from 20-55, both female and male. Because the website will be mobile and computer friendly we will be able to more effectively reach out to more people. The target audience are outdoor enthusiasts because our site will constantly keep them updated with a 7-day weather forecast, and with activities that would be weather appropriate.

# Color Palette



Primary	Secondary	Accent	Accent
#2f4154	#9ddbd4	#e7e7e7	#579b91

# Main Navigation



Link text: #e7e7e7  
Link Background: #2f4154

Body

Text: #e7e7e7  
Headings: #9ddb4

Typography

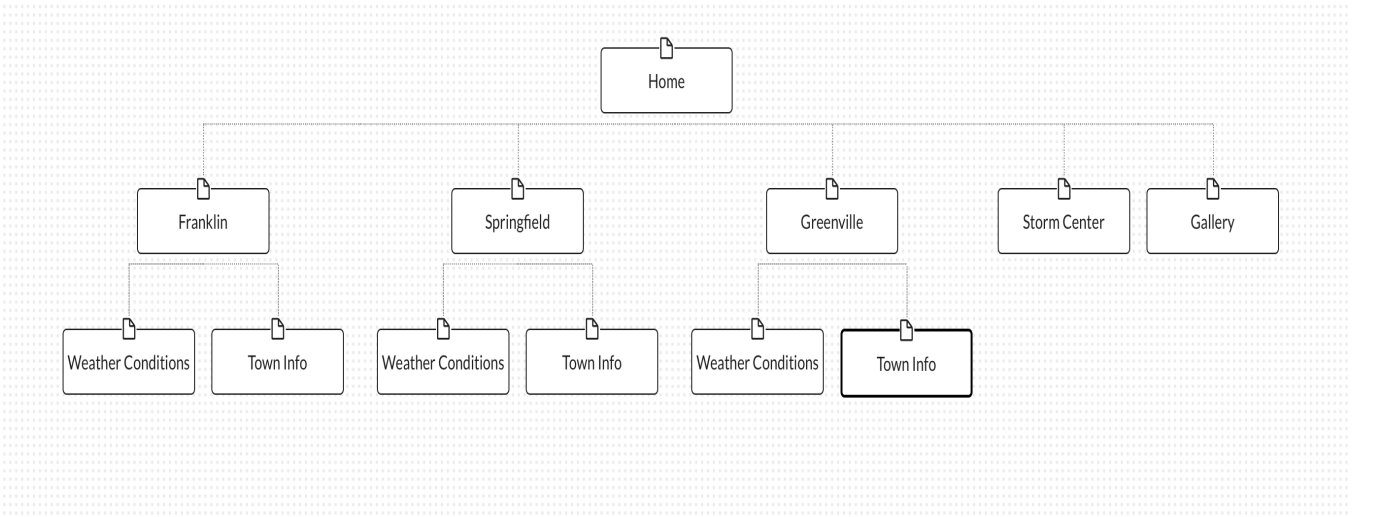
Heading Font- ROBOT

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
XYZabcdefghijklmnopqrstuvwxyz  
1234567890!@#\$%^&\*()\_+

Body Copy Font- GEORGIA

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abcdefghijklmnopqrstuvwxyz  
1234567890!@#\$%^&\*()\_+

Site Map



# Wireframes

## Small Size



### Come Rain or Shine

**Home**

**Franklin**

**Springfield**

**Greenville**

**Storm Center**

**Gallery**

#### News Story

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## Medium Size



### Come Rain or Shine

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#### News Story

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#### Franklin City

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#### Springfield City



Come Rain or Shine  
123 Main St.  
Franklin, OH 12345  
(999) 999.9999  
[callme@weather.com](mailto:callme@weather.com)

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# Large Size



## Come Rain or Shine

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### News Story

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### Franklin City

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### Franklin City

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