

# Catu Berretta

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## EDUCATION

**Northeastern University**  
BS in Computer Science  
and Design,  
expected May 2021

GPA 3.3

### RELEVANT

#### COURSEWORK:

Web Development  
Object Oriented Design  
Algorithms and Data  
Information Design  
Interaction Design I (Web)  
and II (Mobile)  
Data Collection,  
Integration and Analysis  
Database Development  
Fundamentals of  
Computer Science I and II

## SKILLS

### DESIGN

Adobe Creative Suite  
Figma, InVision Studio,  
Sketch

### TECHNICAL

Java, C#, React,  
HTML/CSS, R  
Javascript, MySQL

### LANGUAGES

Native in Spanish,  
Fluent in Portuguese

### PROJECT MANAGEMENT

Agile, Design Thinking,  
Trello/Jira, Notion

## INTvERESTS

The Thief Series by Megan  
Whalen Turner, Vintage  
road bikes and Hot Sauce

## EXPERIENCE

### DESIGN CO-OP / RONIK DESIGN / Brooklyn, NY

Jan–Jun 2020

- Collaborated with team through the design process to create large scale web experiences for a diverse set of clients
- Designed process includes art direction, design strategy, look and feel, and responsive views
- Assisted in competitive research and user research for future products and experiences

### DESIGN DIRECTOR / SCOUT / Boston, MA

Jun 2020–Present

- Coordinate and run student-led design studio, including interviewing potential clients, student designers and developers, creating project timelines and guiding logistics
- Lead the studio of 27 students and 5 clients in addition to the Conference Studio team along with the Tech Director. Oversee and provide critique for all designs created
- Create detailed knowledge base on studio processes (i.e: User Stories to Wireframes, Creating Logos, Design Strategies)

### MARKETING + EVENTS DESIGNER / SCOUT / Boston, MA

Aug–Dec 2019

- Promoted 7 bi-weekly speaker series events and Scout recruitment through posters, animation, and social media collateral
- Expanded the organization's creative voice by aligning with marketing and design directors
- Structured and led cross-club workshops, such as a Wireframing Workshop with NU's Entrepreneurship Club

### MARKETING/TECHNICAL DIRECTOR + GENERAL MANAGER / May 2018-20 WRBB 104.9FM / Boston, MA

- Coordinated station logistics, including weekly staff meetings and oversee department directors
- Introduced and standardized Figma for Marketing team and set up Team Library
- Pivoted to remote programming, planned and designed creative direction for marketing collateral

### DESIGNER / HACKBEANPOT / Boston, MA

Jun 2018–Sept 2020

- Developed Hackbeanpot's brand guide with the design team, including conceptualizing brand logo and creating branded event deliverables
- Created and led UX mapping and branding activities for a group of 18+ organizers

### QUALITY ASSURANCE CO-OP / AUTODESK / Boston, MA

Jan–Jun 2018

- Built a Graphic Certification Testing Suite using Powershell and Batch scripts
- Contributed to source code for Autodesk's Revit, specifically working with MFC / WPF dialogs