

Organized by :



# International Youth Business Competition

## GUIDE BOOK

Supported by :



# IYSA AFFILIATE



Princess Chulabhorn Science High School Satun

# INTRODUCTION

Economics and business plays an important role in our daily economic life. IYSA believes that the field of economics and business can also be one of the categories that we can compete in making projects related to problems that occur in the global world today and also their solutions.

Therefore, our Indonesian Young Scientist Association (IYSA) Indonesia will hold an international-level Invention competition special for Business and Economics field called "International Youth Business Competition" as the right learning platform to train students in deep-learning skills such as collaboration, critical thinking, innovation, and problem solving.

Indonesian Young Scientists Association (IYSA) is an institution that moves on the development of the potential, talents and creativity of the Indonesian students by providing opportunities for Indonesian students on competition and non scientific competition domestically or abroad.

Therefore IYSA stands as a form of our deep concern provide opportunities for Indonesian students specifically, in order to bring up potential and the skills needed and soul-building competition in them selves. We do this to create improvements in life. Because, we believe that every student has potential which can be developed.

Since its inception, IYSA has been active in a variety of ways activities that can be affiliated with a lot countries like: Malaysia, Thailand, Singapore, China, India, Taiwan, Turkey, Tunisia, Egypt, Abu Dhabi and others.

# OBJECTIVE

1. To conduct research and development innovation in business and economics in international students
2. To develop high-quality innovations and solving problems to improve the country's quality of life
3. To build sustainable collaborations with other international students

# CATEGORIES

Economic Research	Bank and Financial Management	Others
Business Informatics	Entrepreneurship	
International Business	Management and Marketing	

# TIME SCHEDULE

Date	Description
March 25, 2022	Registration Deadline
February 25 - March 25, 2022	Sending Letter of Acceptance (LoA) for applicant
March 29, 2022	Payment Deadline
March 29, 2022	Requirement Document Deadline
April 09, 2022	Opening Ceremony
April 10, 2022	Judging Session
April 12, 2022	Awarding Ceremony

# COMPETITION MECHANISM

## 1. Online Competition

- All participating teams will judge using Zoom.
- Presentation Using English, Presentation materials (Power Point) are made using good and correct English.
- Each team will get 15 minutes which is divided into: 7 minutes of presentation and 8 minutes of Q&A session with the judges.
- When making presentations, participants are expected to bring their products.

## 2. Offline Competition

- Each participant is required to bring a certificate of negative Covid-19 from the hospital.
- Each team must bring A0 size poster, decorate the booth/ table provided by the committee.

# GENERAL PROVISIONS

1. Participant is a student from Elementary, Secondary, and Universities

2. Each team consists of a maximum of 5 people.

3. Each team must have 1 supervisor.

4. The title contested is an original work and has never been contested before.

# ASSESSMENT CRITERIA

Urgency : 30%

Visibility : 20%

Relevance : 30%

Presentation : 20 %

# DOCUMENTS REQUIRED

## Participants Online

### 1. Extended Abstract (see attachment)

#### Format Extended Abstract

- Research background, problem formulation and research objectives.
- Materials and methods used.
- Discussion.
- Conclusions and suggestions.

Extended abstract is made a maximum of 10 pages outside of the bibliography/references used to support the research.

#### Provisions Extended Abstract

- Abstract made in English.
- Font : Arial (12), Line Space : 1, Margin : 4,3,3,3 (left, right, top, bottom), Justify, paper size A4.
- Extended abstract in PDF and Ms Word.

## Participants Offline

### 1. Extended Abstract (see attachment)

#### Format Extended Abstract

- Research background, problem formulation and research objectives.
- Materials and methods used.
- Discussion.
- Conclusions and suggestions.

Extended abstract is made a maximum of 10 pages outside of the bibliography/references used to support the research.

#### Provisions Extended Abstract

- Abstract made in English.
- Font : Arial (12), Line Space : 1, Margin : 4,3,3,3 (left, right, top, bottom), Justify, paper size A4.
- Extended abstract in PDF and Ms Word.



## 2. Poster

- Poster describes the method used.
- Posters are made in A0 size.
- Format and Design can be adapted to the research conducted.

## REGISTRATION FEE

### Online Competition

#### 1. Indonesian Participant Registration Fee :

- a. Students (Elementary,Secondary,University) **Rp.850.000/team**
  - 1 medal / team and certificate for each person in the team.

#### 2. International Participant Only Registration Fee :

- a. Students (Elementary,Secondary,University) **35 USD/Team**  
(each participant will get only e-certificate).

### Offline Competition

#### 1. Indonesian Participant Registration Fee :

- a. Students (Elementary,Secondary,University) **Rp. 2.500.000/team**
  - T-Shirt for 3 people.
  - Booth, tables and chairs.
  - Lunch for 3 people x 1 day (at the time of judging) & snack for 3 people x 2 days.
  - 1 medal / team and certificate for each person on the team.

# BANK TRANSFER

The payment of registration fees that can be made via Bank In :




Account Number : 1330018676452  
Account Name : Perkumpulan Peneliti Belia Indonesia  
Bank Code : 008  
Bank Name : Bank Mandiri  
Bank Address : KCP Bogor ATC Parung  
News : IYBC2022\_Name of Institution\_Leader Team

## USD (International Participant)

Bank : Mandiri  
Branch : ATC Parung, Bogor  
Bank Code : 008  
Bank Address : Jl. Raya Parung No. 6 Bogor, Jawa Barat - 16330  
Phone Bank : (0251) 8616323  
Postal Code : 13326  
Swift Code : BMRIIDJA or BMRIIDJAXXX  
Name of account : Perkumpulan Peneliti Belia Indonesia  
Number of account : 133-001-629-2971  
Address Beneficiary : Candraloka Telaga Kahuripan blok AA7/19 RT 003/ RW 001  
Kemang Bogor 16311  
Transfer News : IYBC2022\_Name of Institution\_Leader Name



# POSTER TEMPLATE

 IYSA Indonesian Young Scientist Association	<b>FLAG</b>			
 BUSINESS MANAGEMENT ITS iSB BUCA IMSEF SCHOOL OF BUSINESS			<b>COUNTRY OF ORIGIN</b> <hr/> <b>PROJECT TITLE</b>	
<table border="1"><tr><td data-bbox="252 819 783 1126"><b>INTRODUCTION</b></td><td data-bbox="810 819 1340 1126"><b>METHOD</b></td></tr></table>			<b>INTRODUCTION</b>	<b>METHOD</b>
<b>INTRODUCTION</b>	<b>METHOD</b>			
<table border="1"><tr><td data-bbox="252 1155 783 1462"><b>DATA AND DISCUSSION</b></td><td data-bbox="810 1155 1340 1462"><b>CONCLUSION</b></td></tr></table>			<b>DATA AND DISCUSSION</b>	<b>CONCLUSION</b>
<b>DATA AND DISCUSSION</b>	<b>CONCLUSION</b>			
<b>RECOMMENDATION</b>				
<b>REFERENCES</b>				

# EXTENDED ABSTRACT EXAMPLE

## Contoh Pembuatan Journal KI:

Type your paper title here (ARIAL, Bold, 14)

1<sup>st</sup> Author<sub>1</sub>, 2<sup>nd</sup> Author<sub>2</sub>, 3<sup>rd</sup> Author<sub>3</sub> and so on.. (Arial, 12)

1) 1st Author Affiliation, Faculty, University/Institution, City, Nation (author1 @university.ac.id);

2) 2nd Author Affiliation, Faculty, University/Institution, City, Nation (author2@institution.go.id);

3rd Author Affiliation, Faculty, University/Institution, City, Nation (author3@institution.go.id).

(Times New Roman, 10, the presenter's name should be underlined)

### ***Abstract (Italic, Bold, Arial, 12)***

*Abstract should be written in proper academic English, Italic, Times New Roman (TNR), 10. The abstract should be no more than 200-250 words, written systematically in one paragraph from objective, method, result and conclusion. The page setup: paper size A4, all margin 2.5 cm. The maximum allowable pages of full paper are 10. All linespacing is 1.0 and file is saved in doc or rtf format only. If necessary, it can be compressed (.rar / .zip) to reduce the file size.*

**Keywords:** keyword 1, keyword 2, and keyword 3 (Italic, maximum five)

### **1. Introduction (TNR, 11, Bold)**

XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX  
XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX  
XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX

(Times New Roman, 10) References are written

after sentence in ordering number i.e. [1] or [1-3] or [1,2,5,7], etc.

XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX  
(Times New Roman, 10).

### **4. Conclusion (TN R, 11, Bold)**

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XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX  
(Times New Roman, 10).

### **2. Method and Experimental Details (TNR, 11, Bold)**

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XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX  
(Times New Roman, 10).

### **5. Acknowledgements (TN R, 11, Bold)**

XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX  
XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX  
XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX  
(Times New Roman, 10).

### **3. Result and Discussion (TNR, 11, Bold)**

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XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX

### **6. References (TN R, 11, Bold)**

(Times New Roman, 10).

[1] XXXXXXXXXXXXXXXXXXXX

[2] XXXXXXXXXXXXXXXXXXXX

[3] XXXXXXXXXXXXXXXXXXXX

=====  
Other details

It is expected that all papers have the same writing format. Please prepare your paper with the guidelines that we have prepared. The introduction section until references section is written **in two columns**. Leave space between paragraphs.

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# CONTACT



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