

Curriculum Vitae

Application for the Individual Consultancy –
Interactive Ocean Observing Report Card 2025
UNESCO – Intergovernmental Oceanographic Commission (IOC)

I'm a hybrid designer–developer with over 15 years of experience at the intersection of design, code, and public service. My work bridges user-centered strategy, visual communication, and front-end development to build inclusive, scalable, and impactful digital experiences.

I've led design systems and UX strategies for national agencies, public platforms, and international organizations. For over a decade, I also served as an Associate Professor in UX/UI and final projects at Uruguay's main public university (FADU/ UDELAR), mentoring hundreds of students and contributing to academic juries and research.

As a consultant and educator, I bring a strong ability to structure complexity into accessible and engaging tools. I believe in design as a vehicle for clarity, equity, and innovation.



Relevant Education

2010 – Bachelor's Degree in Graphic Design – Universidad ORT Uruguay

Experience Highlights

Senior Product Designer (Consultant) – ClassWallet (US-based Fintech)
2023–Present | Remote

I work as a Senior Product Designer for ClassWallet, a U.S.-based fintech focused on educational funding. My responsibilities include defining product strategy, designing complex user flows, and developing a cohesive design system aligned with business objectives. I collaborate closely with internal product and engineering teams to ensure design consistency, accessibility, and scalability across the platform.

Fintech UX Strategy Design Systems Accessibility

Experience (continued)

UX Reference in Uruguay – Inter-American Development Bank (IDB)
2022 | Remote

I served as a UX advisor for the Inter-American Development Bank’s digital transformation initiatives in Uruguay. I provide expert guidance on usability and design strategy for public digital platforms, ensuring alignment with international standards and institutional impact goals.

- International Cooperation
- UX Strategy
- Public Sector
- Usability
- Advisory

Senior UX Consultant – ANII (National Agency for Research and Innovation)
2014–2023 | Uruguay

For nearly a decade, I have been a key UX consultant for ANII, Uruguay’s national innovation agency. I led the redesign of their digital ecosystem, creating their design system and improving the usability of public-facing platforms. My work focused on accessibility, interface consistency, and user-centered improvements to support transparency and engagement in innovation funding processes.

- Public Sector
- UX Design
- Design Systems
- Accessibility
- Digital Transformation

Associate Professor – FADU, University of the Republic
2013–2023 | Uruguay

For over 10 years, I taught final-year design projects at Uruguay’s main public design school. I mentored students through complex, real-world challenges, served as a jury member for final evaluations, and contributed to academic and interdisciplinary research initiatives focused on innovation, communication, and design practice.

- Design Education
- Mentorship
- Lecturer
- Jury Participation
- Research

Independent Consultant – Visual Communication & UX/UI
2005–Present | International

As an independent consultant, I’ve designed and delivered digital experiences for a wide range of clients, including public institutions, NGOs, and global brands such as Wix, Coca-Cola, and Unilever. My work combines strategy, design, and technical execution, with a strong emphasis on design systems, dashboards, institutional portals, and creative tools.

- Consulting
- Interface Design
- Design + Code
- Creative Tools
- Brand Experience

Core Skills

- UX/UI Design
- Interaction Design
- Prototyping (Figma)
- Data Visualization
- Design + Code
- Design Systems and Documentation
- Responsive & Accessible Interfaces (WCAG)
- HTML5, CSS3, JavaScript (Frameworks)
- GitHub Collaboration + Dev Handoff
- Strategic Communication for Public Sector

Selected Exhibitions
& Awards

- 2023 – Intl. Printmaking Biennial – Museu do Douro, Portugal
- 2022 – Intl. Print Exhibit – National Taiwan Museum of Fine Arts, Taiwan
- 2021 – “30 Seconds Museum” – Neo Shibuya, Tokyo
- 2017 – Ibero-American Design Biennial – Plaza Matadero, Madrid
- 2017 – Museum of Design and Fashion – MUDE, Lisbon
- 2016 – Venice Architecture Biennale – Uruguay Pavilion, Venice
- 2010 – Tipos Latinos Typography Biennial – Latin America
- 2010 – American Design Awards – GDUSA, USA
- Portugal
- Taiwan
- Mexico
- Japan
- USA
- Spain
- Italy
- Latin America

Publications & Talks

- 2016 – Latam Congress of Interdisciplinary Higher Education – CCE, Uruguay
- 2015–2023 – Final Project Jury – FADU, University of the Republic, Uruguay
- 2013 – “ZM – Photographers and Poets” – Editorial Yaugurú, Uruguay/Spain
- 2011-2012 – Jury Member – FADU Visual Identity Competitions (Gen12/14), Uruguay
- 2010 – “20×20 Designers Compilation” – Editorial Yaugurú, Uruguay/Argentina
- 2010 – “Typography in Uruguay” – ORT University, Uruguay
- 2010 – “Web Design Index” – The Pepin Press, Netherlands

Tools & Technologies

- Figma
- Adobe Creative Suite
- GitHub
- HTML
- CSS
- JavaScript
- p5.js
- HTML5, CSS3, JavaScript (Frameworks)

References

- David Koplovitz

CTO ClassWallet

[Linkedin](#)
- Juanto Romang

VP Engineering ClassWallet

[linkedin](#)
- Juan Possamay

IT Manager ANII

[Linkedin](#)