

Agenda: Fairness in Classification

- Feedback
- This week in fairness
- Individual fairness
 - Aware & unaware
- Group fairness
- Looking ahead to week 3











But then people realized...

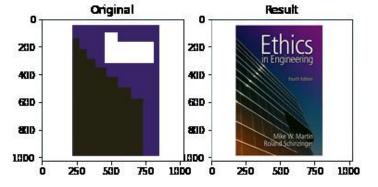








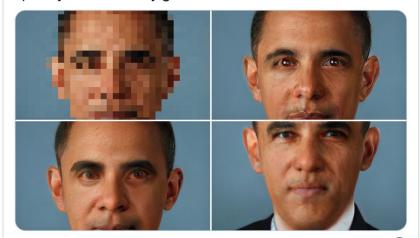








I had to try my own method for this problem. Not sure if you can call it an improvement, but by simply starting the gradient descent from different random locations in latent space you can already get more variation in the results.



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88 people are Tweeting about this

Someone tried a quick improvement(?)... so there are definitely many ways to improve and mitigate such cases.

What are your immediate reactions? thoughts?

If you're interested in reading more:

News:

https://www.theverge.com/21298762/face-depixelizer-ai-machine-learning-tool-pulse-stylegan-obama-bias

Great piece summarizing the takeaways, discourse, and researchers' response:

https://thegradient.pub/pulse-lessons/





What is "fairness"? How do we define it?

Law

- Law is a natural starting point
- Two main notions:
 - Disparate treatment
 - Focuses on process
 - Unfair if decision was made w.r.t. to sensitive attribute
 - Disparate impact
 - Focuses on <u>outcome</u>
 - Unfair if outcome harms/benefits specific people

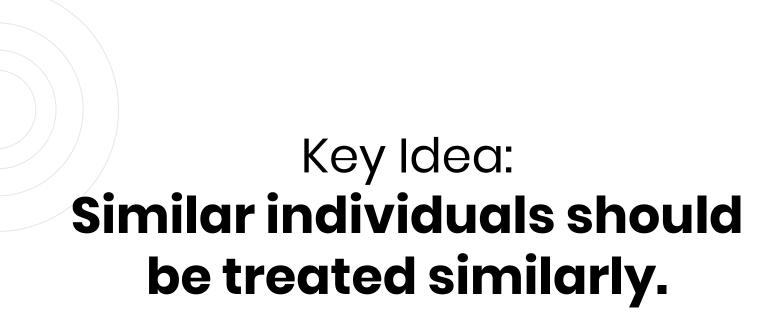


And many other definitions in...

- Philosophy equality, distributive justice
- Economics how do you divide and assign resources to people fairly
- etc.
- → What about in algorithms?

Fairness through Unawareness

- To not include sensitive attributes in consideration / data / algorithm at all
- Similar to idea of disparate treatment
- Problem: proxy features
- So let's try fairness through awareness!



Treating Similar Individuals Similarly

- Binary classification algorithm
 Positive or negative / 1 or 0 / accept or reject
- Any 2 individuals who are similar <u>with</u> <u>respect to a particular task</u> should be classified similarly

Similarity

- How do we define similarity?
- We assume a distance metric
 - Similarity metric between individuals d(x, y)
 - # of features
 - Graphical distance (like word embeddings paper)
 - Many more ideas
 - Similarity measure between distributions of outcomes D(x, y)

Any 2 individuals who are similar with respect to a task should be classified similarly



Distance Metric

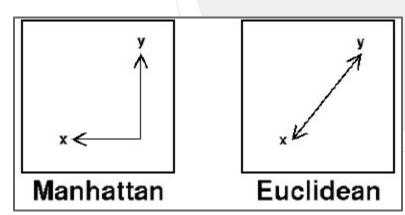
- In math, a distance function/metric is a function that defines the distance between each pair of elements in a set
- Properties to uphold:

o
$$d(x, y) = 0$$
 iff $x = y$
o $d(x, y) = d(y, x)$

$$\circ d(x, y) = d(y, x)$$

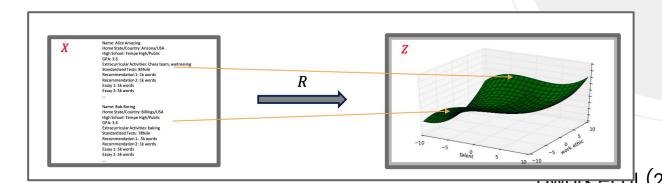
$$\circ d(x,y) \le d(x,z) + d(z,y)$$

 Many ways to choose or define a metric



Parameters

- Universe
- Outcome space
- A representation mapping between them:
 - Map from individuals to distributions over outcomes

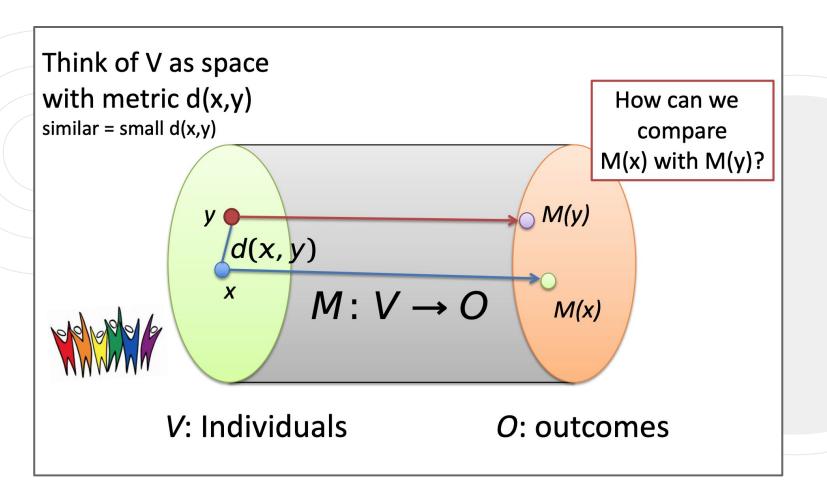


Lipschitz Condition

"Any two individuals x, y that are at distance $d(x, y) \in [0, 1]$ map to distributions M(x) and M(y), respectively, such that the statistical distance between M(x) and M(y) is at most d(x, y)."

Big picture idea:

difference in outputs \leq difference in inputs $D(M(x), M(y)) \leq d(x, y)$



Loss Function

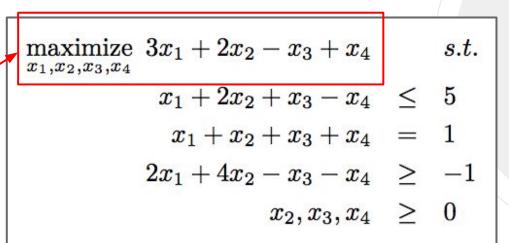
- Some classifiers are more fair than others
- To capture this, we have the idea of loss
 - Minimizing loss = better and fairer!
- Thus, our goal becomes:
 Find a mapping from individuals to distributions over outcomes that minimizes expected loss subject to the Lipschitz condition.

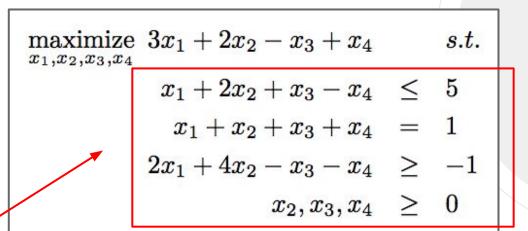
A way to achieve best outcome (ex: max profit, min cost) with requirements or constraints represented by linear relationships

 \rightarrow Optimization

```
egin{array}{lll} 	ext{maximize} & 3x_1 + 2x_2 - x_3 + x_4 & s.t. \ & x_1 + 2x_2 + x_3 - x_4 & \leq & 5 \ & x_1 + x_2 + x_3 + x_4 & = & 1 \ & 2x_1 + 4x_2 - x_3 - x_4 & \geq & -1 \ & x_2, x_3, x_4 & \geq & 0 \end{array}
```

Optimization Objective



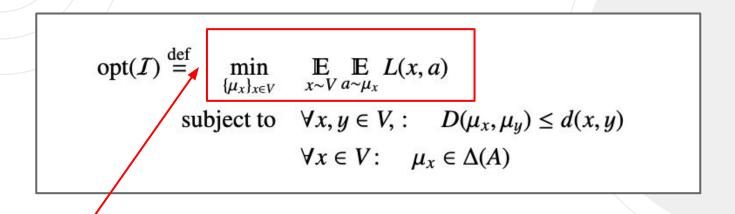


Constraints we must follow

Fairness LP

```
\operatorname{opt}(I) \stackrel{\mathrm{def}}{=} \min_{\{\mu_x\}_{x \in V}} \quad \underset{x \sim V}{\mathbb{E}} \underset{a \sim \mu_x}{\mathbb{E}} L(x, a)
\operatorname{subject to} \quad \forall x, y \in V, : \quad D(\mu_x, \mu_y) \leq d(x, y)
\forall x \in V: \quad \mu_x \in \Delta(A)
```

Fairness LP



Optimization objective: minimize expected loss over all individuals & outcomes

Fairness LP

$$\operatorname{opt}(I) \stackrel{\mathrm{def}}{=} \min_{\{\mu_x\}_{x \in V}} \quad \underset{x \sim V}{\mathbb{E}} \underset{a \sim \mu_x}{\mathbb{E}} L(x, a)$$

$$\operatorname{subject to} \quad \forall x, y \in V, : \quad D(\mu_x, \mu_y) \leq d(x, y)$$

$$\forall x \in V: \quad \mu_x \in \Delta(A)$$

Constraints:

- 1) Lipschitz condition
- 2) Mapping outcomes are valid

To Sum Up: Individual Fairness

Definition 2.1. (Individual Fairness) A randomized classifier $C: U \to \Delta(O)$ is individually fair with respect to $D: \Delta(O) \times \Delta(O) \to [0,1]$ and $d: U \times U \to [0,1]$ if for every $u, v \in U$,

$$D(C(u), C(v)) \le d(u, v).$$

Here, U is the universe of individuals being classified, O is the space of outcomes (which is simply $\{0,1\}$ in binary classification tasks), D is a measure of similarity between distributions (eg. D_{TV}), and d is a given similarity metric between individuals.



Statistical Parity

- % of people classified positive/negative matches the % demographic of general population
- Hire the same % of people in both groups

Pr[outcome | person in S] = Pr[outcome | person in T]

Statistical Parity

- Sometimes desirable, but can be abused! (How so?)
- Outcome might be "fair" but individuals can still be discriminated
 - In S, most skilled students study CS
 - In T, most skilled students study finance
 - Company hiring students interested in economics would hire wrong subset of S
- Self-fulfilling prophecy
 - When unqualified members of S are hired to justify future discrimination against S

Equalized Odds (Equality of Opportunity)

- Hiring analogy:
 - C = the decision made (hire or reject)
 - Y = the true standard of whether a person was qualified enough or not to be hired.

 • Ex: One can be rejected (C=0) but be
 - capable enough for the job (Y=1).
- Hire equal % of individuals from the qualified subset of each group

$$Pr_1[C = c | Y = y] = Pr_2[C = c | Y = y]$$

Predictive Rate Parity

- Equal chance of success given hired/accepted
- Hiring analogy:
 - C = the decision made (hire or reject)
 - Y = the true standard of whether a person was qualified enough or not to be hired.
 - Ex: One can be rejected (C=0) but be capable enough for the job (Y=1).

$$Pr_1[Y = y \mid C = c] = Pr_2[Y = y \mid C = c]$$

