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Chris
Maton
Project Manager

I have a proven track record as Project Manager, and a Business Development Manager of forming and maintaining relationships to increase efficiency, and synergy. I have reduced costs, process constraints, improved workflows, and revenue.

Work Experience

Joymax – Project Manager – 11.2018 – 01.2020

- Stakeholder management: managed communication regarding project details
- Successfully drafted and presented multi-million dollar marketing plans
- Initiated project kickoff and created project management plan
- Tracked and approved changes to schedule and milestone deliverables
- Created and maintained WBS for development, art, marketing, and monetization teams
- Performed contract negotiations with outsourcing organizations
- Performed Risk analysis to minimize negative risk
- Created pre-launch and post-launch greenlighting strategies and KPI details
- Lead daily standup meetings to ensure project timelines are being met
- Successfully launched Juicy World on AOS and iOS devices
- Created daily KPI reports and analyzed data to improve user retention and monetization

ENP Games –Developer – 09.2017 – 11.2018

- Created internal APIs to query iOS and AOS app stores to track app ranking and ASO (App Store Optimization) efforts of various key markets
- Created chat-bots to successfully handle simple user inquiries
- Developed automated revenue reports of select gaming titles
- Lead efforts to acquire a certification for a Random Number Generator for a gaming application via a code analysis by iTechLabs
- Created crypto-currency industry reports on select organizations and lead negotiations for various partnerships
- Attended local and international industry networking events to discover potential partnership opportunities
- Created weekly press release reports to increase organization's global brand power
- Successfully launched Mecha Storm on Nintendo Switch

Education and Certifications

B.S., Business Administration, 2017, Korea University, Seoul, South Korea
USA Drivers License
FreeCodeCamp – Responsive Web Design

Skills & Tools

Management – JIRA, Confluence, Microsoft Project, Microsoft Office, Google Suite
Web Development – HTML, CSS, Javascript, jQuery, Node.js, React, React Native, Git, NPM, API
Other – Zendesk, HootSuite, Google Analytics, Facebook Analytics, Adobe Photoshop