

WE INTERPRET COLOR

WE DESIGN THE FUTURE

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K O O L T O O L

# OUR STORY

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Born in 2005 from Luca Meggiolaro's initiative, Kool Tool combines over twenty years of technical expertise with an evolving vision that anticipates the future of the industry.

With production facilities in Craiova [Romania] and commercial offices in Bergamo [Italy], we have built a company that represents excellence in the sector.

## OUR NUMBERS

120.000 swatches per day

5.000+ color charts per week

€1M+ invested in 3 years

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*"At Kool Tool we don't produce simple color charts: we bring ideas to life, transform color into experience, and make creativity tangible."*



# THE PHILOSOPHY THAT GUIDES US

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*"Our values color every project"*



## People at the center

We believe that people are the company's true capital. We cultivate a work environment that promotes dignity, personal and professional growth.

## Sustainability guiding every choice

We design each production phase considering environmental impact, as evidenced by our FSC® and ISO 9001 certifications, to generate responsible value.

## Innovation applied, every day

We don't settle for the status quo. The Bind-it System and COLOR id are examples of how we transform challenges into growth opportunities.

## Relationships built on trust

For us, every collaboration is a real commitment. We build transparent, stable, and lasting relationships that generate shared value throughout the entire supply chain.

# OUR PRODUCTS

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*"Solutions that evolve with your brand."*

## Color Charts

Our flagship product, created with cutting-edge technologies to ensure maximum color fidelity.

## Packaging & Printed Materials

We create high-quality packaging and printed solutions that combine convenience and functionality.

## Promotional Items

We transform marketing ideas into tangible and effective communication tools.

## Design Consultancy

We offer consulting services to develop customized solutions that respond to specific needs.



# OUR METHOD

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" Less is more: less waste, more value "

[01]

Intelligent Optimization

We produce more with fewer resources, eliminating inefficiencies and strategically enhancing every input.

[02]

Production Flexibility

Our automated structure adapts quickly to market demands, ensuring customization and rapid response times.

[03]

Continuous Improvement

Every collaborator is an active part of the optimization process. A shared culture of excellence guides us every day.



# OUR INNOVATIONS

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*"Two solutions that change the rules of the game in the color world."*

## BIND-IT SYSTEM

Designed for modularity, the Bind-it system simplifies the evolution of color charts, improving agility and cost control.

## COLOR ID®

COLOR ID® represents our most ambitious project: an advanced chromatic ecosystem, designed to offer clarity, speed, and precision in creating color lines.



# WHY CHOOSE KOOL TOOL

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*"We don't just offer products, but creative partnerships"*



"Kool Tool offers a rare balance between excellent quality and competitive prices. Their ability to maintain this standard is what has made us loyal customers."

- Pettenon

"Kool Tool's efficient and fast service has completely transformed our color chart management. Their responsiveness is unmatched in the industry."

- Barex

"The creativity of the Kool Tool team in finding solutions even for the most complex requests is what distinguishes them from the competition."

- P. By Fama

"In years of collaboration, they have never missed a delivery date. This reliability is fundamental for our planning."

- Astoria

*"At Kool Tool we create reference tools that allow defining every shade with absolute precision."*

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*"Our mission: to be the standard in color visualization."*

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*"We don't sell color. We offer the right way to interpret it."*

*Luca Meggiolaro*

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