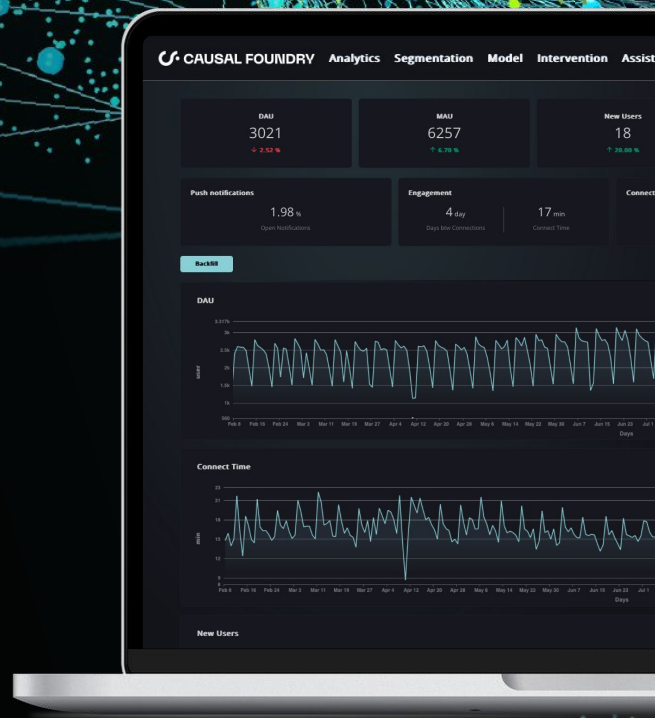


Transforming Pharmacies with AI

Deploy digital health-centered solutions tailored to each customers' needs and context



HOW AI CAN BOOST YOUR SERVICES



PREDICTIONS

Predict your customers' behaviors and unlock targeted action



RECOMMENDATIONS

Enhance the user experience and increase your sales



ADAPTIVE INTERVENTIONS

Personalize nudges to improve engagement



RESOURCE ALLOCATION

Assign the right discount and reward to everyone

ABOUT US

We are a public benefit corporation with a mission to scale **advanced AI technology** funded by:

BILL & MELINDA
GATES foundation

Google

GET IN TOUCH

Reach out to us at hello@causalfoundry.ai to explore how our tailored AI solutions can support your goals!

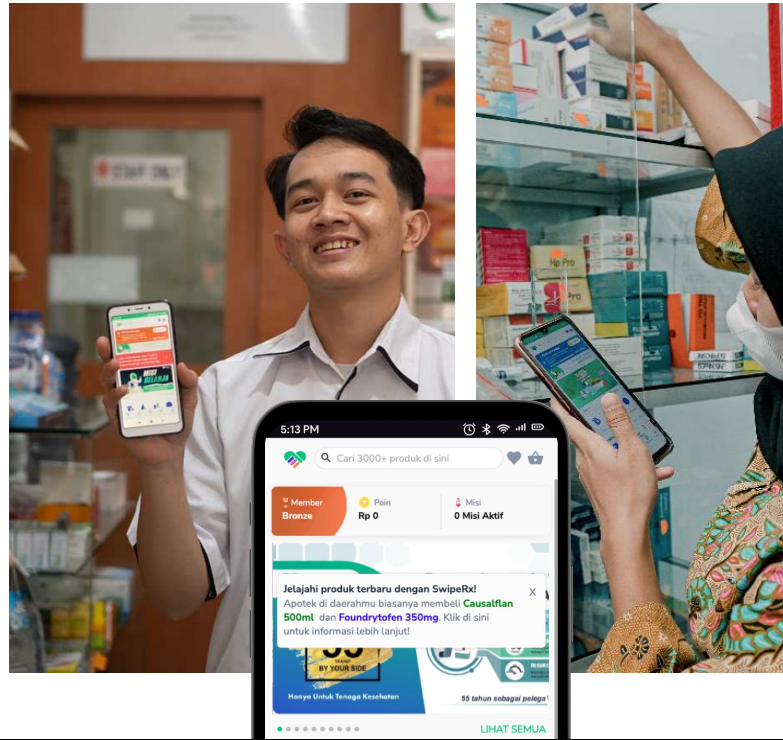
www.causalfoundry.ai

HOW WE ARE HELPING OUR CLIENTS

A story of continuous success

SwipeRx is leading digital transformation with solutions for pharmacy supply in Indonesia. Together we leverage their digital health tools to build pharmacists' capacity and improve pharmaceutical supply chains. Using their order data, Causal Foundry analyzes demand across pharmacies, adapting order messaging and in-app content to influence pharmacists' ordering behavior and prevent stockouts.

“ We are excited to innovate with Causal Foundry, using AI to improve medicine quality, availability, and affordability across Southeast Asia making a positive impact on the lives of millions” *Farouk Meralli, Founder & CEO at SwipeRx*



WHAT WE ACHIEVED

Since 2023, we have launched several interventions aimed at supporting SwipeRx's mission of fostering a connected community of small pharmacies and empowering them in their purchasing decisions. Experimentation has been key to achieving strong impact

13%

Overall increase in revenue

26K

Personalized nudges sent to customers

+6.8%

Increase in engagement by nudged customers

WE MADE THIS POSSIBLE BY

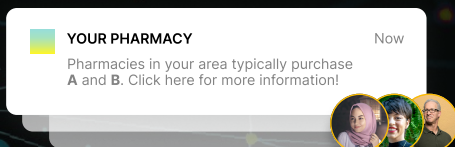
Easy integration

We seamlessly connect to your existing services



Personalized interventions at scale

Quickly put into production your ideas and reach your customers



Action-oriented monitoring

Easily visualize performance and inform decision-making

