

## Youreko Installation Guide

Follow these instructions to add Youreko's Energy Savings Tool to [www.privilegepurchaseclub.co.uk](http://www.privilegepurchaseclub.co.uk).

### Add JavaScript tag to Product Listing and Product Pages

All integration is completed by us, you simply need to add the following tag to all product listing and product pages:

```
<script async src="https://static.youreko.com/js/partners/gb/privilege-purchase-club/youreko.energy-review.privilege-purchase-club.all.min.js"></script>
```

The tag can be added to pages by updating the source template directly or by using a tag manager such as Adobe Launch or Google Tag Manager.

### Supported Categories

The following categories are supported:

- Dishwashers, Freezers, Fridge Freezers, Fridges, Tumble Dryers, Washer Dryers, Washing Machines

Note that the script can safely run on any page, including unsupported categories. The first thing the script does is check for a supported category – if none is found, it stops running immediately.

## Optional Integration

### Purchase Tracking

Add our tag to the purchase confirmation page so that we can report on the number of buyers who engage with Youreko. Please provide information about the product in the query string as shown here:

```
<script async src="https://static.youreko.com/js/partners/gb/privilege-purchase-club/youreko.energy-review.privilege-purchase-club.all.min.js?action=purchase&productType=WashingMachines&manufacturer=AEG&model=L7FEE845R&price=929.00"></script>
```

If more than one product was purchased add a tag for each product.

The items in **bold & underline** should be substituted with the relevant URL encoded values as follows.

Parameter	Description
<u>productType</u> <i>Example: 'WashingMachines'</i>	The type of product.
<u>manufacturer</u> <i>Example: 'AEG'</i>	The full manufacturer name as shown to the customer.
<u>Model</u> <i>Example: 'L7FEE845R'</i>	The model as shown to the customer.
<u>price</u> <i>Example: '929.00'</i>	The product price. Preferably without currency symbol but it can be included for ease of implementation.

### Analytics Integration

We track interactions with the tool and provide a monthly report on KPIs.

If you would like us to integrate with your analytics platform so that you can measure performance directly please let us know.