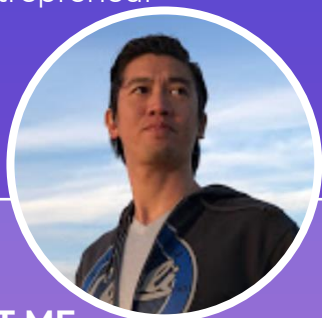


# CAVAN MITCHELL

Senior Product Manager  
Software Developer  
Entrepreneur



## ABOUT ME

My superpowers are \$(powers) and I plan to use them with great responsibility.

let powers = [

shape-shifting: wearing multiple hats,

mind-reading: empathizing with  
animate things,

x-ray vision: analyzing situations

]

✉ cavan.chan@gmail.com

☎ 702-530-6896

🌐 www.cavanmitchell.com

🌐 github.com/cavan-mitchell

## TECHNICAL SKILLS

Javascript	Solidity
HTML / CSS	React JS
Tailwind CSS	Next JS
Data Analytics	Sanity.io
Wordpress	Premiere Pro
Magento 2	Photoshop

## SOFT SKILLS

Problem Solving	Fund Raising
Marketing & Sales	Public Speaking
Motivating	Teaching

## LANGUAGES

English ● ● ● ● ●

Chinese ● ● ● ● ○

## EXPERIENCE

### Code Red Agency

Product Manager & Front-End Developer

(2021 - Current)

- Manage a team of freelance front-end and back-end developers for various projects.
- Created a Blockchain Development focused team currently working on projects using Tokens, DAO, NFT technology.
- Personally developed e-commerce projects using JavaScript, HTML, CSS, WordPress & Wix. Payment integration with Stripe.

### Red Rock Properties LLC

Managing Partner

(2017 - Current)

- Property Acquisitions in Tennessee and Nevada.
- Converted properties to Short Term Rentals.
- Passively operating Property Management team for the STR's.

### Superior Bud

Investor/Fund Raiser/Managing Partner

(2016 - 2019)

- Raised \$1M to operate a total of 5 Indoor cultivation facilities.
- In charge of all aspects of operations including hiring staff, marketing, procurement and quality control.
- Cash out exit prior to California becoming full recreational.

### Fair-Klima Capital

Senior Product Manager

(2013 - 2016)

Company products include P2P lending platform, mobile apps & mobile gaming development. Company size 250 employees.

- Lead Cross Functional Team of 30 people consisted of Back-end Developers, Front-end Developers, UX Designer, Copywriters implementing weekly code sprints and code review.
- Boao Forum Events app in collaboration with Samsung distributed amongst Political & Fortune 500 leaders.
- Implemented Charitable mobile gaming with key tech partnerships in mobile distribution increasing engagement.
- Established targeted KPI's and pushed data driven approach for our 51Give Mobile App which increased traffic, user sign up and engagement.

### Cygroup Trading

Partner/Marketing

(2010 - 2012)

Proprietary stock trading firm offering educational services and wholesale trading with up to 20x leverage.

- Co-developed high volume trading strategies targeting rebates on specific trading routes.
- Onboarding new traders and students via marketing efforts.

### Zongshen Motorcycle (North America)

Finance Manager -> Vice President

(2003-2008)

Manufacturer of vehicles with 18,000+ employees worldwide. U.S based office in charge of North and South American markets with 10 employees.

- Expanded distribution channels to North and South America.
- Managed day to day operations, working with big box retailers and registering vehicles with DOT and EPA compliance.

### Rock & Reilly's Restaurant

Fund Raiser/Silent Partner

(2018-Current)\*

- Raised \$300,000 start up capital for USC Campus location.
- Co-raised \$1M for Downtown Los Angeles location.

## EDUCATION

FLORIDA INTERNATIONAL UNIVERSITY (1997-2001)

Bachelor in Finance - Minor in Real Estate