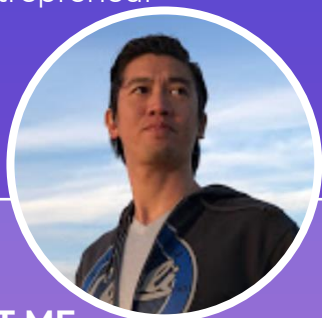


CAVAN MITCHELL

Senior Product Manager
Software Developer
Entrepreneur



ABOUT ME

My superpowers are \$(powers) and I plan to use them with great responsibility.

let powers = [

shape-shifting: wearing multiple hats,

mind-reading: empathizing with
animate things,

x-ray vision: analyzing situations

]

✉ cavan.chan@gmail.com

☎ 702-530-6896

🌐 www.cavanmitchell.com

🌐 github.com/cavan-mitchell

TECHNICAL SKILLS

| | |
|----------------|--------------|
| Javascript | Solidity |
| HTML / CSS | React JS |
| Tailwind CSS | Next JS |
| Data Analytics | Sanity.io |
| Wordpress | Premiere Pro |
| Magento 2 | Photoshop |

SOFT SKILLS

| | |
|-------------------|-----------------|
| Problem Solving | Fund Raising |
| Marketing & Sales | Public Speaking |
| Motivating | Teaching |

LANGUAGES

| | | | | | |
|---------|---|---|---|---|---|
| English | ● | ● | ● | ● | ● |
| Chinese | ● | ● | ● | ● | ○ |

EXPERIENCE

Code Red Agency

Product Manager & Front-End Developer

(2021 - Current)

- Manage a team of freelance front-end and back-end developers for various projects.
- Created a Blockchain Development focused team currently working on projects using Tokens, DAO, NFT technology.
- Personally developed e-commerce projects using Javascript, HTML, CSS, Wordpress & Wix. Payment integration with Stripe.

Red Rock Properties LLC

Managing Partner

(2017 - Current)

- Property Acquisitions in Tennessee and Nevada.
- Converted properties to Short Term Rentals.
- Passively operating Property Management team for the STR's.

Superior Bud

Investor/Fund Raiser/Managing Partner

(2016 - 2019)

- Raised \$1M to operate a total of 5 Indoor cultivation facilities.
- In charge of all aspects of operations including hiring staff, marketing, procurement and quality control.
- Cash out exit prior to California becoming full recreational.

Fair-Klima Capital

Senior Product Manager

(2013 - 2016)

Company products include P2P lending platform, mobile apps & mobile gaming development. Company size 250 employees.

- Lead Cross Functional Team of 30 people consisted of Back-end Developers, Front-end Developers, UX Designer, Copywriters implementing weekly code sprints and code review.
- Boao Forum Events app in collaboration with Samsung distributed amongst Political & Fortune 500 leaders .
- Implemented Charitable mobile gaming with key tech partnerships in mobile distribution increasing engagement.
- Established targeted KPI's and pushed data driven approach for our 51Give Mobile App which increased traffic, user sign up and engagement

Cygroup Trading

Partner/Marketing

(2010 - 2012)

Proprietary stock trading firm offering educational services and wholesale trading with up to 20x leverage.

- Co-developed high volume trading strategies targeting rebates on specific trading routes.
- Onboarding new traders and students via marketing efforts

Zongshen Motorcycle (North America)

Finance Manager -> Vice President

(2003-2008)

Manufacturer of vehicles with 18,000+ employees worldwide. U.S based office in charge of North and South American markets with 10 employees.

- Expanded distribution channels to North and South America.
- Managed day to day operations, working with big box retailers and registering vehicles with DOT and EPA compliance

Rock & Reilly's Restaurant

Fund Raiser/Silent Partner

(2018-Current)*

- Raised \$300,000 start up capital for USC Campus location.
- Co-raised \$1M for Downtown Los Angeles location.

EDUCATION

FLORIDA INTERNATIONAL UNIVERSITY (1997-2001)

Bachelor in Finance - Minor in Real Estate