CCF UK Cheetah Community Member
ROLE DESCRIPTION

About the Cheetah Conservation Fund:

Founded in Namibia in 1990 by Dr. Laurie Marker, The Cheetah Conservation Fund (CCF) is the global leader in research and the conservation of cheetahs. CCF's mission is to be the internationally recognised centre of excellence in the conservation of cheetahs and their ecosystems.

Cheetah Conservation Fund UK:

The mission of CCF UK is to increase awareness in the UK about the cheetah and the threats it faces in the wild and to raise funds for the work of CCF in Africa. The funds that we raise go directly to support the work of CCF in Namibia and throughout Africa.

Why CCF is so important:

The vast majority of wild cheetahs live outside protected areas, coming into conflict with humans that share the same landscape. There are now less than 7,500 cheetahs remaining in the wild and the cheetah is the most endangered big cat in Africa. Saving this magnificent animal from extinction requires innovative conservation programmes that address the welfare of both the cheetah and human populations over large landscapes. Losing this apex predator would have serious repercussions for the local eco-systems.

Overview of the role:

The mission of the CCF UK is to increase awareness in the UK about the cheetah and the threats it faces in the wild. The funds that we raise go directly to support the work of the Cheetah Conservation Fund in Namibia and throughout Africa.

'Cheetah Communities' are locally based groups of volunteers that work as a team with responsibility for designing, running and leading activities, events and collections which help to raise awareness and raise funds for CCF.

Role Outline:

This is a varied role, and working as a team member with your local 'Cheetah Community' you could do one, or all, of the following activities:

- Arranging and organising new fundraising activities or events
- Actively supporting or organising participation at events, walks, and collections
- Delivering talks to local community groups, schools, Rotary Clubs, faith groups etc. about the work of the CCF UK and the ways in which they could support our work
- Promote upcoming fundraising opportunities your community can get involved in
- Seek opportunities for information and fundraising stands at local events
- Raise awareness of CCF UK and our work on social media
- Supporting people who raise money for us

Cheetah Community Team Members will need to commit a minimum of 8 hours per month, which will include participating in a regular team meeting in your local area (or via Skype)

Role requirements:

- A passion for wildlife conservation, including the cheetah
- An interest in events and/or marketing
- Organisational and people skills
- Commitment and reliability
- Good verbal and written communication skills
- Minimum age 16. We value the energy and enthusiasm that young people can bring to this role. Certain tasks may, however, be unavailable to under 18's and parental consent, risk assessment and safeguarding considerations will apply

In addition, we encourage applications from those with skills in photography, event management, fundraising, social media and digital marketing

Benefits:

- The ability to play an important role in conserving and protecting cheetahs
- An opportunity to learn about wildlife conservation
- Meet new people and be part of a team
- The chance to be part of a well-respected conservation charity
- Personal development
- Build confidence through training, support and representing cheetah conservation
- Build on existing, or gain skills, in organising, liaising and presenting to others

How to apply?

Please complete our volunteer application form, which can be found on our website www.cheetah.org.uk Alternatively, please email laura@cheetah.org.uk to request a copy of the application form. All successful applicants will be expected to attend an interview and training before being appointed.