

Lassana Ndiaye

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PERSONAL INFORMATION	Age: 26 Nationality: Senegalese Passport No.: A02654679 Language: English/French
SKILLS SUMMARY	<p>A motivated go-getter with experience in customer relations and marketing in addition to a proven ability to work in difficult situations while providing high-calibre customer service. I am interested in opportunities that help me advance my leadership and business development expertise—currently pursuing a bachelor's degree in BA Global Challenges</p> <hr/>
WORK EXPERIENCE	<div><div>Business Process Management</div><div>June 2021 - July 2021</div><div>ALU Academic Support and Ops – Kigali, Rwanda</div><div>The Academic Support and Operations team at African Leadership University is having trouble managing and organizing the volume of emails and documents in its Google Drive. They're now seeking a way to develop a centralized document dashboard to help them enhance their document management process.</div><div>Role</div><div><ul style="list-style-type: none">-Business Process Management.-Visualizing Business Process-User Stories, Gap Analysis, BPM & Kanban and Flow Charts</div></div> <div><div>Marketing</div><div>April 2021 - May 2021</div><div>Know Your Tourist –South Africa</div><div>Develops innovative branding campaigns that position countries, regions, and products in a way that is appealing, compelling, and inspiring.</div><div>Role</div><div><ul style="list-style-type: none">-Structure and collate feedback.-Administrative and structural organisation of the organization.-Storytelling and presentation of work-Research analysis on argument and Judgement, Synthesis-Marketing Strategy, Pros and Cons Analysis,-Risk Analysis, Feasibility Analysis, Impact Analysis.</div></div>

	<div data-bbox="435 205 1562 237"> <div>Expansion</div> <div>March 2021 - April 2021</div> </div> <div data-bbox="435 237 1562 399"> <div>GRADELY –Lagos, Nigeria</div> <div>The company has identified the following three potential countries to expand into:</div> <ul style="list-style-type: none"> • Rwanda • Tanzania, • South Africa </div> <div data-bbox="435 399 1562 560"> <div>Role</div> <ul style="list-style-type: none"> -Understand the clientele, Research and report Key findings. -Outline Expansion Strategy. - Work on the approach, its Solution Evaluation. - Draft a Recommendation </div>
	<div data-bbox="435 632 1562 695"> <div>Projects Completed</div> <div>CNLS(National AIDS)</div> <div>April 2018 November 2020</div> </div> <div data-bbox="435 695 1562 726"> <div>Free screening sessions: Held to raise awareness about the risks of AIDS</div> </div> <div data-bbox="435 758 1562 821"> <div>Volunteer,</div> <div>February 2017</div> <div>volunteer for the campaign to plant 152 million mangroves in southern Senegal.</div> </div> <div data-bbox="435 852 1562 947"> <div>President, School Government,</div> <div>October 2012 October 2014</div> <div>Coordinate the extra school activity by raising awareness about biodiversity, how to save the planet and also promote the school.</div> </div> <div data-bbox="435 989 1562 1157"> <div>Skills</div> <ul style="list-style-type: none"> • Data Analytics skills • Networking • Planning skills • Communication skills </div>
	<ul style="list-style-type: none"> • Strategic Planning • Graphic design skills • Customer service skills • Marketing skills • Writing documents • Research skills • BusinessStoryteller skills • computer skills

	Interests <ul style="list-style-type: none"> • Nature & Wildlife Conservation • Rescuing endangered animals • Africa Rising
EDUCATION	<p>African Leadership University – Kigali, Rwanda Janvier 2020 – May 2024</p> <p>BA. Global Challenges</p> <ul style="list-style-type: none"> • Relevant Coursework Year 1 (Leadership Core): • Communicating for Impact • Data & Decisions • Projects • Entrepreneurial Leadership • Conservation in Practice • Career Development, • Wildlife conservation <p>JULES SAGNA HIGH SCHOOL – Senegal/Thies October 2012 – July 2015</p> <p>BACCALAUREATE : Science experimental</p> <p>Relevant Coursework: Histories Geography, Mathematics, Science and Philosophy, Physics and Chemistry, English and French</p>
REFERENCES	Available on request