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**CCF UK Fundraising Projects Volunteer**

**ROLE DESCRIPTION**

**About the Cheetah Conservation Fund:**

Founded in Namibia in 1990 by Dr. Laurie Marker, the Cheetah Conservation Fund (CCF) is the global leader in research and the conservation of cheetahs. CCF’s mission is to be the internationally recognised centre of excellence in the conservation of cheetahs and their ecosystems.

**Cheetah Conservation Fund UK:**

The mission of CCF UK is to increase awareness in the UK about the cheetah and the threats it faces in the wild and to raise funds for the work of CCF in Africa. The funds that we raise go directly to support the work of CCF at our headquarters in Namibia and throughout Africa.

**Why CCF is so important:**

The vast majority of wild cheetahs live outside protected areas, coming into conflict with humans that share the same landscape. There are now less than 7,500 cheetahs remaining in the wild and the cheetah is the most endangered big cat in Africa. Saving this magnificent animal from extinction requires innovative conservation programmes that address the welfare of both the cheetah and human populations over large landscapes. Losing this apex predator would have serious repercussions for the local eco-systems.

**Overview of the role:**

Each year, CCF must raise £2,500,000 to fund its core programmes that span scientific and field research, education and training, and conservation. CCF UK has an important role in helping to achieve this target and, by doing so, to support CCF’s goal to secure a long-term future for the cheetah, other predators and humans who share the same landscape.

We are looking for an enthusiastic and motivated volunteer to lead on three key projects that will support our fundraising efforts in the UK working closely with our Head of Fundraising.

**Project summary:**

1. Prospect research to build pipeline of prospective corporate partners and major donors
2. Market research identifying ideas for us to adapt from other fundraising initiatives
3. Creating a suite of fundraising reports relating to donor activity and behaviour

Due to the nature of the volunteering role, it can be carried out remotely. Ideally, we’re looking for a commitment of 2-3 days per week for two months.

**Requirements for the Role**

* Experience of reviewing information, analysing relevance to the work of CCF and summarising opportunities using primarily Microsoft Excel
* Strong planning and organisational skills
* Excellent attention to detail
* Competent in the use of Microsoft Office (especially Word, Excel and Outlook)
* Comfortable learning new data analysis tools such as exporting and analysing data from a database system
* Excellent spoken and written English
* Initiative and the ability to work independently
* A positive attitude to working as part of a small team

**Benefits:**

* Develop/improve prospector research skills
* Practical experience and knowledge development of charity fundraising
* The chance to be part of a well-respected conservation charity
* An opportunity to learn about wildlife conservation
* Meet new people and be part of a team

**How to apply?**

If you’re interested in applying for this role, please email [laura@cheetah.org.uk](mailto:laura@cheetah.org.uk)

All successful applicants will be expected to attend a virtual interview (by Skype) and training before being appointed.