

Title Text

Subtitle Text, if any

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Abstract

This paper discusses the problem of building an incentive scheme in a large university that wishes to optimise energy usage by encouraging behavioural change. This requires infrastructure to gather high resolution data such as employee location and device energy usage, without sacrificing the individual privacy of participants, in order to understand existing behaviour. This motivated the construction of a distributed locker scheme in which individuals record fine-grained energy, location and other data into a private data store they own, and trade portions of it to the university in return for specific incentives. We report on the hardware, software and social challenges that arose while piloting this scheme in the University of Cambridge, as well as contrasting it to a traditional centralised model.

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General Terms term1, term2

Keywords keyword1, keyword2

1. Introduction

The text of the paper begins here.

A. Appendix Title

This is the text of the appendix, if you need one.

Acknowledgments

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References

[1] P. Q. Smith, and X. Y. Jones. ...reference text...

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