

Consumer-Focused Product Manager

Have you dreamed of collaborating with motivated teammates to optimize your dream product? Do you have insane user experience and design perspectives and know-how? Are you the type of professional who ruminates on A/B testing scenarios in the shower? Can you systemically optimize websites, landing pages, and sales funnels? Are you a tech product enthusiast? Do you breathe UI and drink UX?

If your answers are yes, Yes, YES, YESSSS ... we want to talk to you.

About Us

We are a global group of entrepreneurs passionate about the power of education. Our vision is to empower everyone to embrace and pursue lifelong learning. By improving access to information that enables smart decision-making, we help individuals build skills and challenge their own status quo.

While we have sprouted from the Indian subcontinent, our perspective is global, integrated and holistic. We leverage our deep experience and vast network to inspire learners to identify robust options for personal and professional development.

Our team includes teachers, consultants, bankers, technologists, project managers, consumer goods specialists, media executives, designers, developers and a whole host of other professional backgrounds. Now we need a rockstar consumer-focused product manager to join the ranks and take our vision to the next level. Honestly, this is a very rare opportunity for a very rare talent 😊

Responsibilities

1. Own end-to-end delivery for technology-enabled, consumer facing products.
2. Drive product launches by working with public relations, marketing, design and engineering. Leverage your hand-picked product management team to deliver outstanding products with global appeal.
3. Work closely with customers and stakeholders to understand and fulfill the product vision and roadmap.
4. Interface directly with internal and external stakeholders to help identify and clarify requirements, prioritization, and delivery artifacts.
5. Learn about users and a product's market, researching competitors and similar products.
6. Gain a deep understanding of customer experience, identify and fill product gaps and generate new ideas that grow market share, improve customer experience and drive growth.
7. Develop product pricing, promotional, and positioning strategies.
8. Translate product strategy into detailed requirements and prototypes.
9. Scope and prioritize activities based on business and customer impact.
10. Write a go-to-market summary and required documentation for all stakeholders as required.
11. Identify and approach potential distributors and partners.
12. Agree upon KPIs that will prove that you are a true rockstar.

Requirements

1. Creative thinker with vision.
2. Sharp analytical and problem-solving skills.
3. Excellent interpersonal and communication skills.
4. Attention to detail and documentation.
5. Good understanding and proven expertise in managing/leading web products including product roadmap, usability, UI/UX.

6. Strong leadership and people skills to manage and coordinate with project managers, marketers, developers and designers and vendors/partners.
7. Professional experience with growth-hack strategies, ideating and working with digital marketers and partners.
8. Knowledge of advanced SEO, SEM, email marketing and digital tools.
9. At least 10 years of total experience and 5+ years of product management experience.
10. Solid technical background with understanding and/or hands-on experience in software development and web technologies.
11. Bachelor's Degree in Engineering or Marketing required (MBA preferred).

The Small Print

Caymus Technology Ventures offers competitive remuneration, rapid learning and growth, and significant and varied responsibility to exceptionally driven and motivated candidates. We provide an intellectually stimulating and empowering work environment, and place high emphasis on being an equal opportunity employer.

Please email your resume to info@caymus.tech if you are interested in being considered for this position.