



CAROLINA COSTA E SILVA

Graphic Designer

<https://caz-costa.github.io/Portfolio/>

Profile

Graphic designer with specialties in illustrative designs, innovative thinking and user interface and experience to create uniquely tailored projects.

A fascination for tackling socially relevant topics that can make the world a better place! Looking to develop skills further in a design agency.

Skills/Interests

Illustrator	●	●	●	●	●
Photoshop	●	●	●	●	○
InDesign	●	●	●	●	●
After Effects	●	●	●	●	○
Premier Pro	●	●	●	●	○
Adobe XD	●	●	●	○	○
HTML/CSS	●	●	○	○	○
Blender	●	●	○	○	○

Proficient in Adobe Creative Suite, Animation, Illustration and campaign development.

Comprehensive skills in ideation, visualisation, branding, problem solving and copy writing.

Strong focus on time management and organisational skills, aswell as teamwork and communication skills which are imperative in design.

Experience

WatchShop: October 2021 - Present
In-house designer in charge of improving user interface and experience of both WatchShop and Watch Hut websites. Involved in the ideation of campaigns and the creation of the social, web and email assets. Worked on assets for Next, Debenhams and Daily Mirror.

Freelance Work: 2019 - 2022
- Roofshield branding and identity - 2022
- Six Bells event posters - 2021-2022
- Becky MUA Branding - 2021

DS Smith Packaging: June 2018 - July 2018
Work experience gaining insight of how packaging is designed and printed for mass production. Worked on the CAD software and helped packagage and build prototypes for new and existing clients.

Education

Art's University Bournemouth: 2018-2021
BA(Hons): Graphic Design (Upper Second Class Hons)

St. Augustines Catholic College Sixth Form: 2016-2018
A levels: History (B), Psychology(B) and Art & Design(B)

St. Augustines Catholic College: 2011 - 2016
GCSE's: 11 A* to B

Languages

- Fluent in Portuguese
- Fluent and literate in English
- Competent in Spanish