MIGUEL CAZARES
Senior Mobile Engineer

(830) 734-3376 ▪ contact@miguelengineer.com ▪ linkedin.com/in/cazaresm/ ▪ miguelengineer.com/

Innovative Senior Mobile Engineer with 13+ years of experience designing, building, and scaling high-performance iOS, Android, and React Native applications. Proven track record of leading flagship mobile initiatives from concept to production, boosting app store ratings, and driving adoption to tens of thousands of active users. Adept at modernizing codebases, unifying platforms, and architecting backend integrations to improve reliability, efficiency, and scalability. Recognized for optimizing performance under tight deadlines, accelerating release cycles, and delivering measurable business impact, including multimillion-user engagement, 20% faster deployments, and $50K+ annual cost savings.

Expertise: Agile Development, Scrum, Product Ownership, Project Management, Cross-Functional Collaboration, Code Review, Continuous Integration, Continuous Deployment, Release Management, QA & Testing, Performance Optimization, User Experience (UX) Design, Mentoring & Coaching, Technical Leadership, Problem Solving, Data Analysis, Stakeholder Communication, Strategic Planning, Risk Management, Process Improvement

Recent Professional Experience

ShipStation   **February 2015 – Present**
Senior Software Engineer – Product Owner
- Spearheaded development of ShipStation Mobile iOS, the parent company's flagship mobile app, delivering the initial production release in 4 weeks, driving adoption to 42K+ monthly active users.
- Partnered with co-founder to scale iOS and Android apps to 12M+ monthly screen views, transforming mobile into a critical revenue-driving channel.
- Drove a zero-downtime migration to a unified Apple + Android notifications backend, ensuring seamless messaging at scale.
- Owned and modernized Stamps Mobile (iOS + Android) with React Native and native bridging, enabling advanced functionality such as in-app printing.
- **Key Accomplishments:**
  o Boosted app store ratings from 2.3★ → 4.7★ (iOS) and 2.5★ → 4.3★ (Android), significantly enhancing brand reputation and user retention.
  o Revitalized Shopify web app, designing and executing a stabilization + user feedback strategy that improved app rating from 2.0★ → 4.3★ in under one month.
  o Elevated app reliability, improving Android crash-free sessions from 80.2% → 97.6% and sustaining iOS at 99.99%+ crash-free, strengthening customer trust.
  o Re-architected the analytics and crash pipeline, cutting incident-to-deploy time to 1 hour and generating $50K annual savings in infrastructure costs.

WayBetter   **February 2018 – November 2018**
Senior Software Engineer
- Implemented CodePush in React Native, enabling instant over-the-air updates and rollbacks, accelerating release cycles and reducing downtime.
- Enhanced mobile app reliability and agility by eliminating dependency on app store release timelines.

- **Key Accomplishments:**

MIGUEL CAZARES

Senior Mobile Engineer

  o   Consolidated 6 mobile fitness apps (iOS + Android) into a partially shared codebase, reducing duplicate code, unifying UI with design collaboration, and cutting sprint-to-deployment time by ~20%, streamlining development and maintenance.

EagleEye Networks   **February 2014 – February 2015**
Software Engineer
- Contributed to scaling the app at an early-stage startup, laying groundwork for growth in cloud-based video security solutions.
- **Key Accomplishments:**
  o   Optimized video surveillance app ahead of a major industry conference, reducing battery consumption by ~40% and significantly improving performance.

SpeakWrite   **December 2011 – February 2014**
Software Engineer
- Owned development and maintenance of iOS and Android dictation apps, enabling secure audio recording and transcription services.
- Delivered full-stack features across mobile and backend, driving product reliability and feature expansion in a fast-paced environment.
- **Key Accomplishments:**
  o   Engineered a custom deployment tool, cutting staging environment deployment times from 30+ minutes to under 2 minutes, enhancing efficiency and accelerating release cycles.

Education and Technical Skills

Bachelor of Science, Computer Science, Texas State University

Technical Skills:
- **Mobile Development:** Objective-C, Swift, Java, iOS, Android, React Native
- **Web & Cross-Platform:** JavaScript, CodePush OTA
- **Backend & Infrastructure:** APN, FCM