

# Data Integration and Large Scale Analysis

## 07- Cloud Computing Fundamentals

Dr. Lucas lacono - 2025

## Part B

# Large-Scale Data Management & Analysis

- **Cloud Computing**
  - Fundamentals [Nov 21]
  - Resource Management and Scheduling [Nov 28]
  - Distributed Data Storage [Dec 05]

## Part B

# Large-Scale Data Management & Analysis

- **Large-Scale Data Analysis**
  - Distributed, Data-Parallel Computation [Dec 12]
  - Distributed Stream Processing [Dec 19]
  - Distributed Machine Learning Systems [Jan 16]

# Agenda

- **Motivation and Terminology**
- **Cloud Computing Service Models**
- **Cloud, Fog, and Edge Computing**

# Motivation and Terminology

# Motivation and Terminology

- How new it is?

# Motivation and Terminology

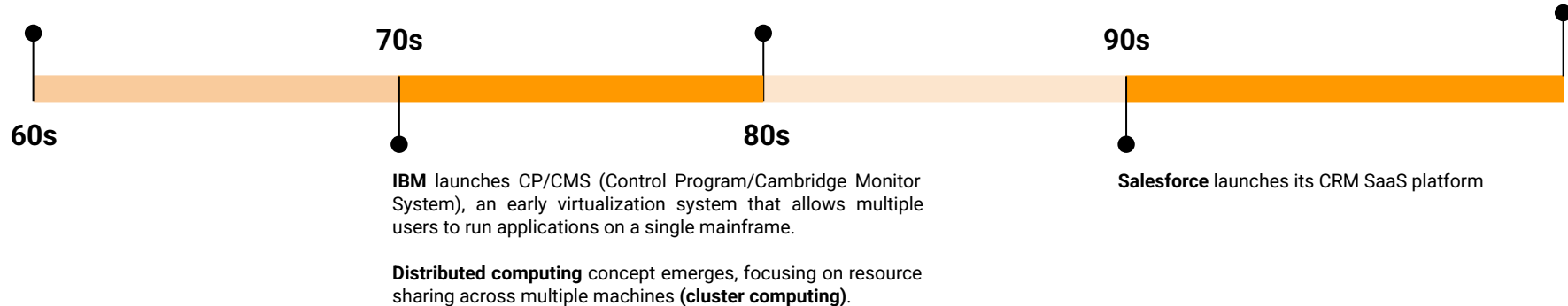
**John McCarthy** conceptualize the idea of computing as a **public utility** at a lecture at MIT, envisioning "computing on demand."

**ARPANET** is developed, enabling computational resources sharing over a network.

**CompuServe** starts offering small-scale cloud-like storage

**Tim Berners-Lee** invents the World Wide Web

**AWS** presents EC2 and S3



# Motivation and Terminology

## • Definition

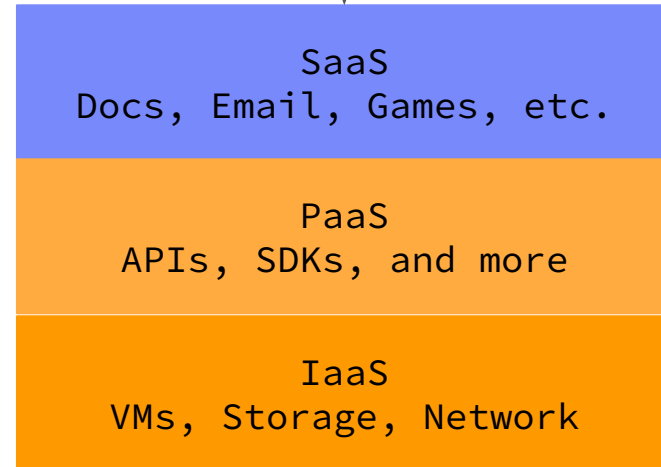
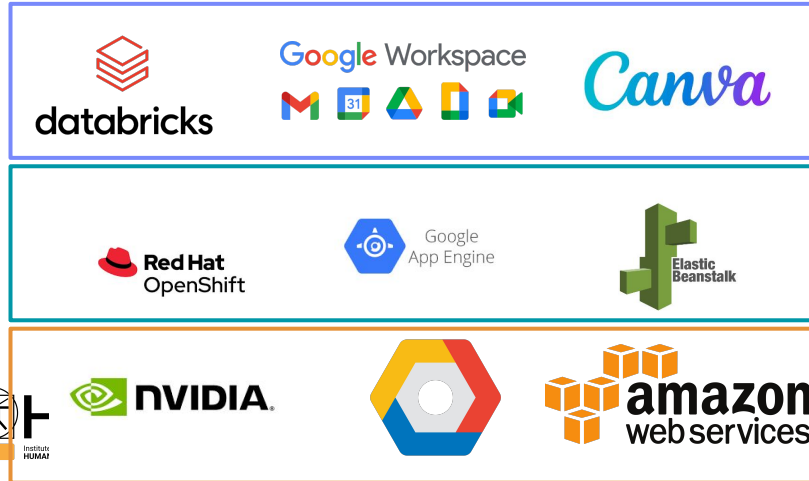
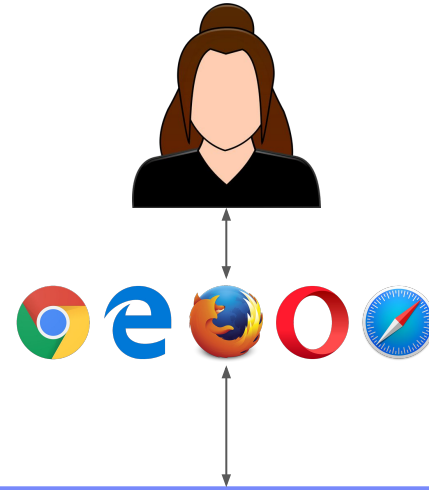
- “A Cloud is a type of **parallel** and **distributed system** consisting of a collection of interconnected and **virtualized computers** that are dynamically provisioned and **presented as one or more unified computing resource(s)** based on service-level **agreements** established through negotiation between the **service provider and consumers**” [\*].



Buyya, R., Yeo, C. S., Venugopal, S., Broberg, J., & Brandic, I. (2009). Cloud computing and emerging IT platforms: Vision, hype, and reality for delivering computing as the 5th utility. *Future Generation computer systems*, 25(6), 599-616.



# Motivation and Terminology



# Motivation and Terminology

- **Transforming IT Industry/Landscape**

- **Since ~2010** increasing move from on-prem to cloud resources
- System **software licenses** become increasingly **irrelevant**
- Few cloud providers dominate IaaS/PaaS/SaaS markets
- **2023** revenue:
  - Microsoft (\$ 111.6B)
  - Amazon AWS (\$ 88B)
  - Oracle Cloud (\$ 35.3B)
  - IBM Cloud (\$ 20.8B)
  - Google Cloud (8.41B)
  - Alibaba Cloud (\$ 3.789M)

# Motivation and Terminology

- **Argument #1: Pay as you go:**
  - **No upfront cost** for infrastructure
  - **Variable** utilization → over-provisioning
  - **Pay per use** or acquired resources
- **Argument #2: Economies of Scale**
  - **Lower cost** for purchasing and managing IT infrastructure at scale → lower cost (applies to both HW resources and IT infrastructure/system experts)
  - Focus on **scale-out on commodity HW** over scale-up → lower cost

# Motivation and Terminology

- **Argument #3: Elasticity**

- System can scale up according to demand
- **Virtually unlimited resources** allows to reduce time as necessary ((Task time = Time x Resources))

- **Argument #4: Availability**

- Resources are available 24x7

# Characteristics and Deployment Models

- **On-demand self service.** Users can access and manage computing resources themselves without requiring human assistance.
- **Broad network access.** Services are accessible from anywhere with an internet connection, using various devices.
- **Resource pooling.** Computing resources are shared among multiple users through virtualization, securely and efficiently

# Characteristics and Deployment Models

- **Rapid elasticity.** Resources can be scaled up or down quickly based on demand, in real time.
- **Measured service.** Resource usage is monitored and recorded to optimize consumption and bill only for what you use.

# Cloud Computing Service Models

(computing as a utility)

# Anatomy of a Data Center



CPUs



Servers (Sockets, RAM, Disks)

Rack  
(16-64 servers + rack switch)



Cluster  
(++Racks + Cluster switch)



Data center (Google Netherlands)



# Fault Tolerance

## ● Yearly Data Center Failures

- ~0.5 **overheating** (power down most machines in <5 mins, ~1-2 days)
- ~1 **PDU failure** (~500-1000 machines suddenly disappear, ~6 hrs)
- ~1 **rack-move** (plenty of warning, ~500-1000 machines powered down, ~6 hrs)
- ~1 **network rewiring** (rolling ~5% of machines down over 2-day span)
- ~20 **rack failures** (40-80 machines instantly disappear, 1-6 hrs)
- ~5 **racks go wonky** (40-80 machines see 50% packet loss)
- ~8 **network maintenances** (~30-minute random connectivity losses)
- ~12 **router reloads** (takes out DNS and external VIPs for a couple minutes)
- ~3 **router failures** ( traffic rerouting, ~ 1 hour to stabilize.)
- ~dozens of minor 30-second DNS issues
- ~1000 **individual machine failures** (2-4% failure rate, at **least twice**)
- ~thousands of hard drive failures (**1-5%** of all disks will **die**)

# Fault Tolerance

- **Other Common Issues**

- **Configuration issues**, partial SW updates, SW bugs.
- **Transient errors**: no space left on device, memory corruption, stragglers.

- **Error Rates at Scale**

- Cost-effective commodity hardware.
- **Error rate increases** with increasing **scale**.
- **Fault Tolerance** for distributed/cloud storage and data analysis.

**Failures are inevitable.** large-scale systems are designed with **fault tolerance** to ensure they can **detect**, **recover** from, and **mitigate** the impact of errors, ensuring **reliability** and **minimal downtime**.

# Fault Tolerance

## Cost-effective Fault Tolerance (BASE)

- **BA**sically available: system mostly operational even during failures, providing partial functionality if necessary.
- **Soft state**: state of the system may change over time, even without new input, due to replication or recovery processes.
- **Eventual consistency**: data may not be instantly consistent across all nodes but will eventually synchronize to the correct state

# Fault Tolerance

## Cost-effective Fault Tolerance (BASE)

- **Data corruption prevention**
  - ECC (error correction codes)
  - CRC (cyclic redundancy check)
- **Resilient storage**
  - Replication (multiple data copies stored across nodes)
  - Checkpointing (save application state)
  - Lineage (data origin + dependencies)
  - Resilient compute: task re-execution / speculative execution

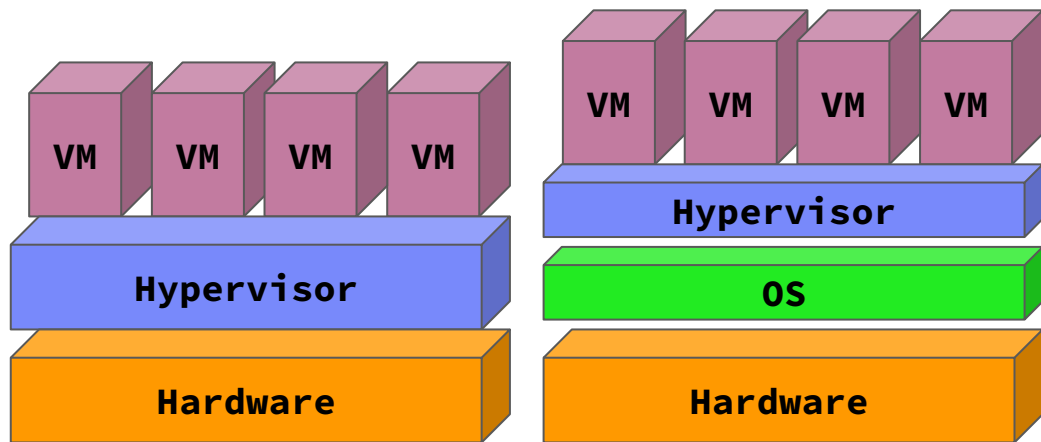
# Virtualization I

## • Native Virtualization

- Simulates most of the HW interface
- Unmodified guest OS to run as if it were on real HW
- Examples: VMWare, Virtualbox, AMI (HVM)

## • Advantages

- Guess OS as it is!
- High compatibility
- High security



# Virtualization II

- **Para-virtualization**

- No HW interface simulation, but special API (hypercalls) replacing hardware instructions.
- Requires modified guest OS to use hyper calls, trapped by hypervisor
- Examples: Xen, KVM, Hyper-V, AML (PV)

- **Advantages**

- Faster and more efficient than native virtualization (skips the overhead of hardware simulation).
- Ideal for environments where performance is critical, and modifying the OS is acceptable.

# Virtualization III

- **OS-level Virtualization**

- Allows multiple isolated environments (virtual servers or containers) to run on the OS.
- **Guest OS** appears isolated but **same as host OS**
- Examples: **Solaris/Linux containers, Docker**

- **Application-level Virtualization**

- App executed within a virtualized runtime environment that abstracts away dependencies on the host system.
- Examples: Java VM (JVM), Ethereum VM (EVM), Python virtualenv

# Virtualization: summary

Topic	Native Virtualization	Para Virtualization	OS-level Virtualization	Application-level Virtualization
Definition	Simulates hardware fully	Uses hypercalls, no HW emulation	Containers sharing host OS	Virtualizes specific applications
Guest OS	Unmodified	Modified	Same as host OS	NA
Performance	Moderate (HW overhead)	High	Very high	High
Examples	VMware, VBox	Xen, KVM	Docker, Linux Containers	JVM, Python virtualenv
Use Case	Mixed OS environments	High-performance VMs	Cloud-native apps	App portability across platforms



# Containerization

- **Docker Containers**

- Shipping container analogy
- Arbitrary, self-contained goods, standardized units
- Containers reduced loading times → efficient international trade
- Self-contained package of necessary SW and data (read-only image)
- Lightweight virtualization w/ shared OS and resource isolation via control groups



# Containerization

## Cluster Schedulers

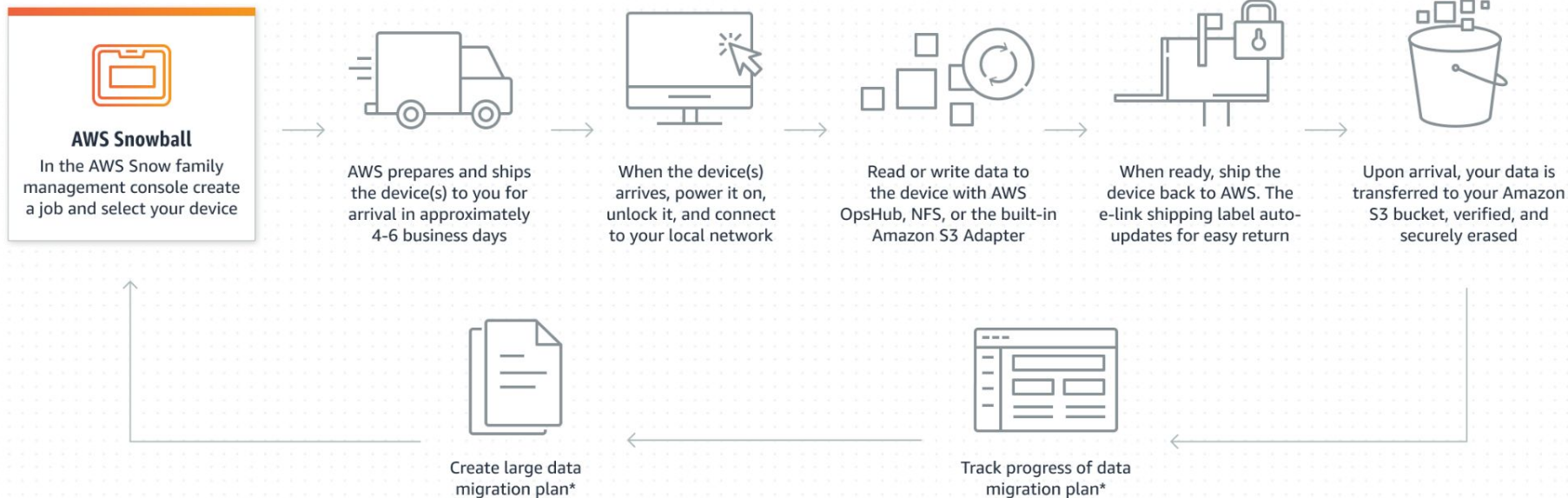
- Container orchestration: scheduling, deployment, and management
- Resource negotiation with clients
- Typical resource bundles (CPU, memory, device)
- Examples: Kubernetes, Mesos, (YARN), Amazon ECS, Microsoft ACS, Docker Swarm



# Cloud: How far can we go?

## Snowmobile Service:

- Data transfer on-premise → cloud via 100PB trucks w/ 1Gb link



# How far can we go?

## Microsoft Underwater Datacenter



1

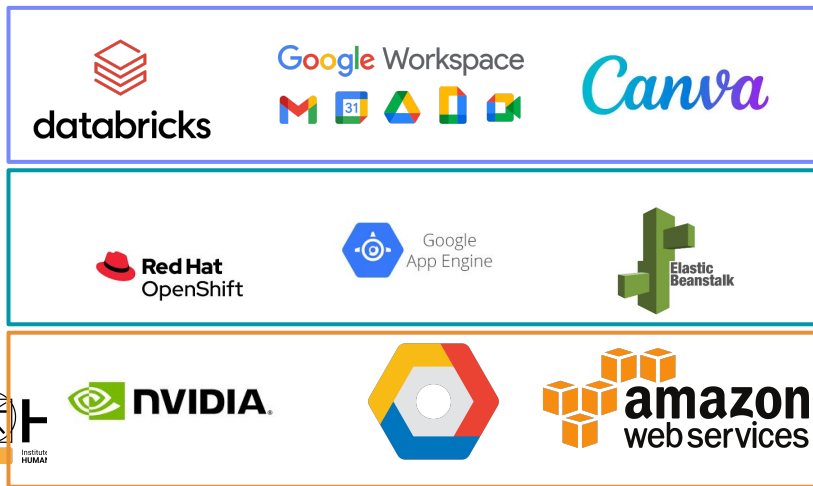
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# Cloud vs other HPC Technologies

Computing Techniques	Features
Cloud Computing	Cost efficient, almost unlimited storage, backup and recovery, easy deployment
Grid Computing	Efficient use of idle resources, parallelism can be achieved, handles complexity
Cluster Computing	Reduced cost, processing power, improved network technology, scalability, availability



# Cloud Computing Service Models



**SaaS**  
Docs, Email, Games, etc.

**PaaS**  
APIs, SDKs, and more

**IaaS**  
VMs, Storage, Network

# IaaS



IaaS  
VMs, Storage, Network

**Combination of hosting, hardware provisioning, basic services, and other services needed to run a cloud.**

## Uses of IaaS:

- Provides access to shared resources on need basis, without revealing details like location and hardware to clients.
- Provides details like server images on demand, storage.
- Offers full control of server infrastructure, not limited specifically to applications, instances and containers.



# IaaS

## Major issues associated with IaaS:

- Resource management.
- Internet access.
- Virtualization.
- Data management.
- APIs.
- Interoperability.



# PaaS

**Provision of a computing platform and the provision and deployment of the associated set of software applications (called a solution stack).**

## Uses of PaaS:

- Provides tools, frameworks, and runtime environments to build and deploy applications efficiently.
- Removes the need to worry about hardware, operating systems, or server management.
- While IaaS provides control over server infrastructure, PaaS limits control to what's essential for applications, offering an environment tuned specifically for application development and management.

**PaaS**  
**APIs, SDKs, and more**

# PaaS

## Major issues associated with PaaS:

- Provider reliability
- Resource management
- Internet dependency
- Performance
- Scalability costs



# SaaS

**Software as a Service is a software distribution model in which applications are hosted by a vendor or service provider and made available to customers over a network.**

## Uses of SaaS:

- On-demand software access.
- Scalability
- Cost-effective solution
- Cross device availability
- Collaboration and real-time updates

SaaS  
Docs, Email, Games, etc.

# SaaS

## Major issues associated with SaaS:

- Internet dependency
- Performance
- Long-term cost
- Data Security and Privacy

**SaaS**  
Docs, Email, Games, etc.

# Serverless Computing

A cloud computing paradigm where developers can build and run applications without managing server infrastructure. Operational responsibilities like fault tolerance, scaling, and resource allocation are handled by cloud providers.

## Uses of SaaS:

- **Function-as-a-Service (FaaS):** Runs stateless, event-driven functions in response to triggers.
- **Serverless Databases:** Auto-scale capacity as needed and hibernate during periods of inactivity, reducing costs while maintaining availability.

Kounev, S., Herbst, N., Abad, C. L., Iosup, A., Foster, I., Shenoy, P., ... & Chien, A. A. (2023). Serverless computing: What it is, and what it is not?. Communications of the ACM, 66(9), 80-92.

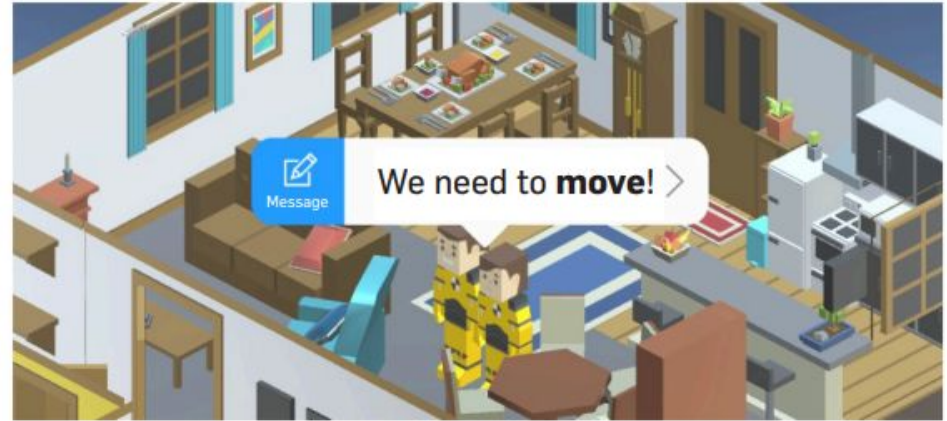

















# Other “layers”: Serverless

Serverless

IaaS/PaaS/SaaS

Self-hosting



	Packaging	Delivery	Operations	Legal	Financial	Personnel
 Modern movers	 All objects	 Any route	 All decisions	 All covered	 Fine-grained Utilization-based	 Small team
 Traditional movers	 Limited support	 Major roads	 Basic	 Basic	 Coarse-grained	 Large team
 Moving it yourself (with family and friends)	 Yourself	 Yourself	 Yourself	 Yourself	 Yourself	 Yourself

# GPU, Fog, and Edge Computing

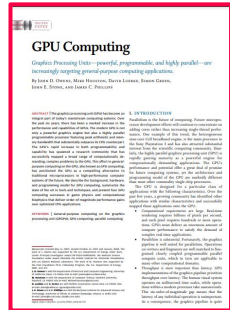


# GPU Computing

**GPU processor** used as a **highly parallel programmable processor** to handle computationally intensive tasks.

## Uses:

- **Machine Learning and AI:**
  - **Training and inference** for deep learning models.
  - Accelerating **neural networks** computations.
- **Scientific Applications:**
  - Protein folding simulations.
  - Computational biophysics and molecular dynamics.
  - Fluid dynamics and heat transfer.

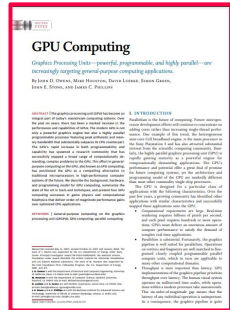


Owens, J. D., Houston, M., Luebke, D., Green, S., Stone, J. E., & Phillips, J. C. (2008). GPU computing. *Proceedings of the IEEE*, 96(5), 879-899.

# GPU Computing

## Uses:

- **Real-Time Graphics:**
  - Game physics and rendering.
  - Simulation of physical environments in games.
- **Data Processing:**
  - Sorting and searching large datasets.
- **General Numerical Computations:**
  - Differential equation solvers.



Owens, J. D., Houston, M., Luebke, D., Green, S., Stone, J. E., & Phillips, J. C. (2008). GPU computing. *Proceedings of the IEEE*, 96(5), 879-899.

## Providers (AWS, NVIDIA, Microsoft, Google, IBM, Oracle, Huawei, Tencent)

### AWS:

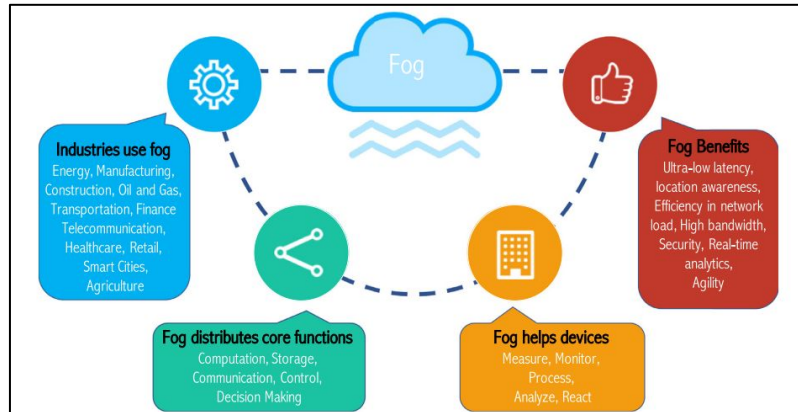
- EC2 with GPU Instances (NVIDIA Tesla V100, T4, K80)
- Deep Learning AMIs (Amazon Machine Images).
- AWS Lambda for GPU-powered serverless workflows.

### NVIDIA Cloud

- NVIDIA GPU Cloud (Focused on NVIDIA GPUs, including A100 and V100)
- Optimized software stacks for AI, HPC, and data analytics.
- Pre-built containers for machine learning frameworks.

# Fog Computing

- Enables computing, storage, networking, and data management on network nodes **within the close vicinity** of IoT devices.
- Computation, storage, networking, decision making, and data management not only occur in the cloud → also **along the IoT-to-Cloud path** (preferably close to the IoT devices).



Yousefpour, A., Fung, C., Nguyen, T., Kadiyala, K., Jalali, F., Niakanlahiji, A., ... & Jue, J. P. (2019). All one needs to know about fog computing and related edge computing paradigms: A complete survey. *Journal of Systems Architecture*, 98, 289-330.

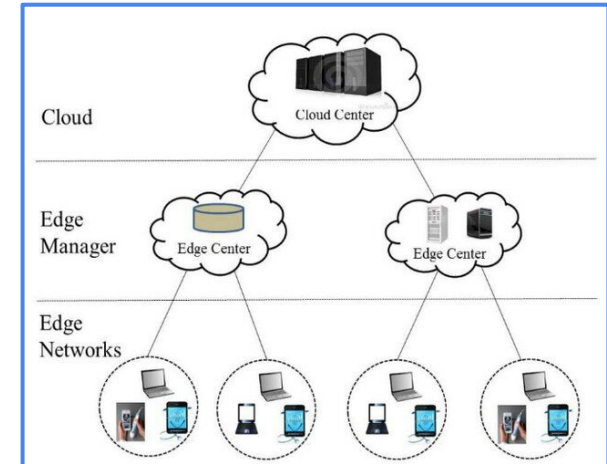


# Edge Computing

- Enhances →management, storage, and processing for data generated by connected devices.
- Edge computing operates at the edge of the network, positioned near IoT devices (one hop away.)
- The **edge is not directly on the IoT devices!**



Cao, K., Liu, Y., Meng, G., & Sun, Q. (2020). An overview on edge computing research. *IEEE access*, 8, 85714-85728.



Ren, Y., Zhu, F., Qi, J., Wang, J., & Sangaiah, A. K. (2019). Identity management and access control based on blockchain under edge computing for the industrial internet of things. *Applied Sciences*, 9(10), 2058.

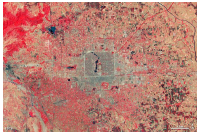
# A short view about a public cloud...

# Connecting...

```
https://us-west-2.console.aws.amazon.com/
```

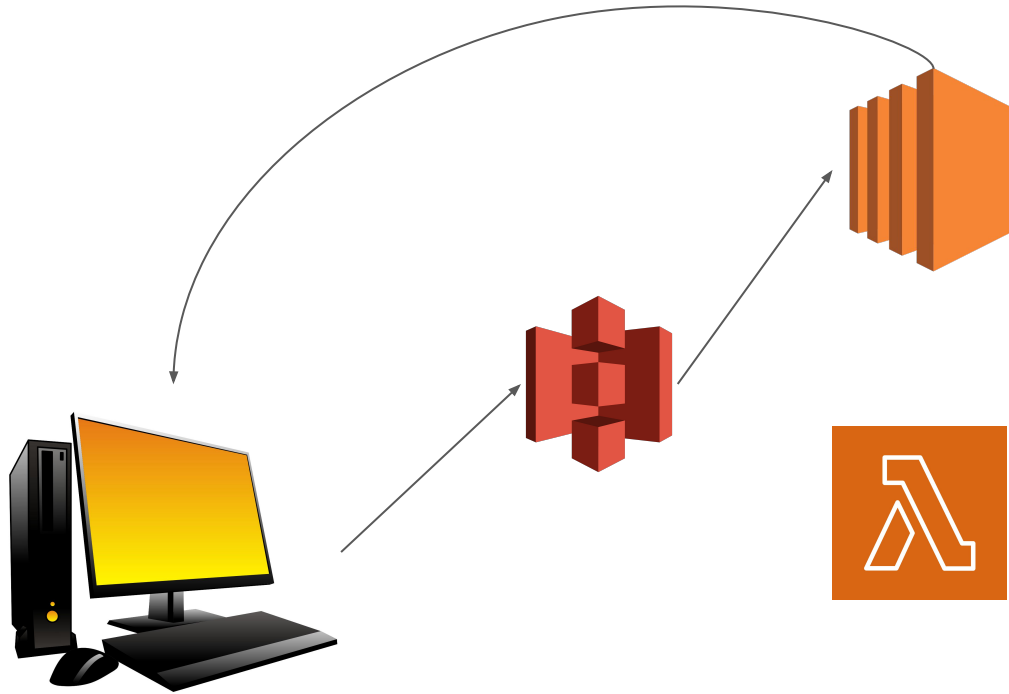
```
ssh -i <my-key> ubuntu@<my-instance-ip-public-address>
```

# Cloud pipeline

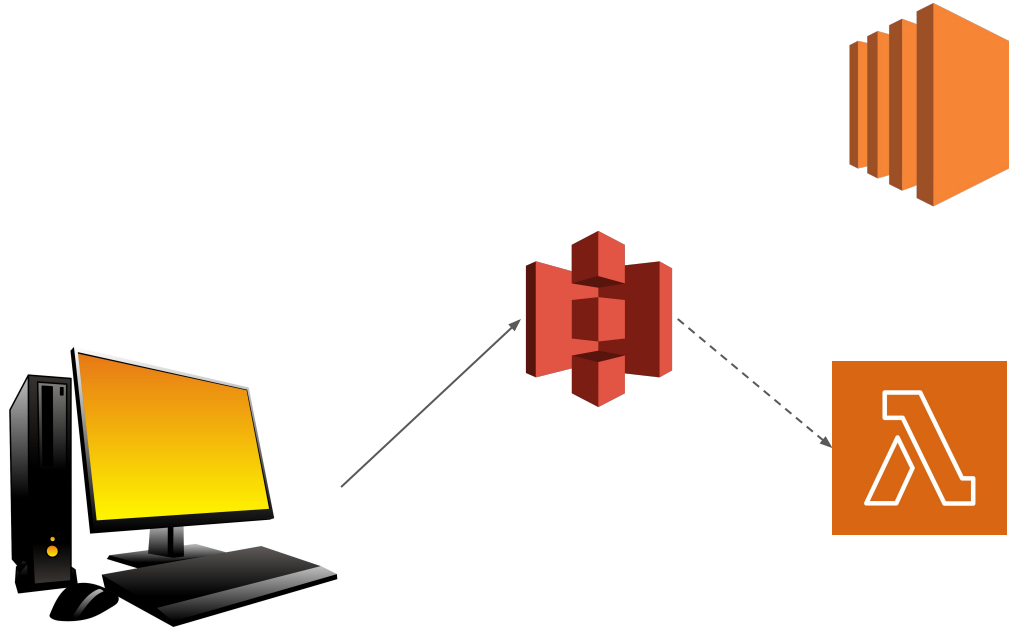




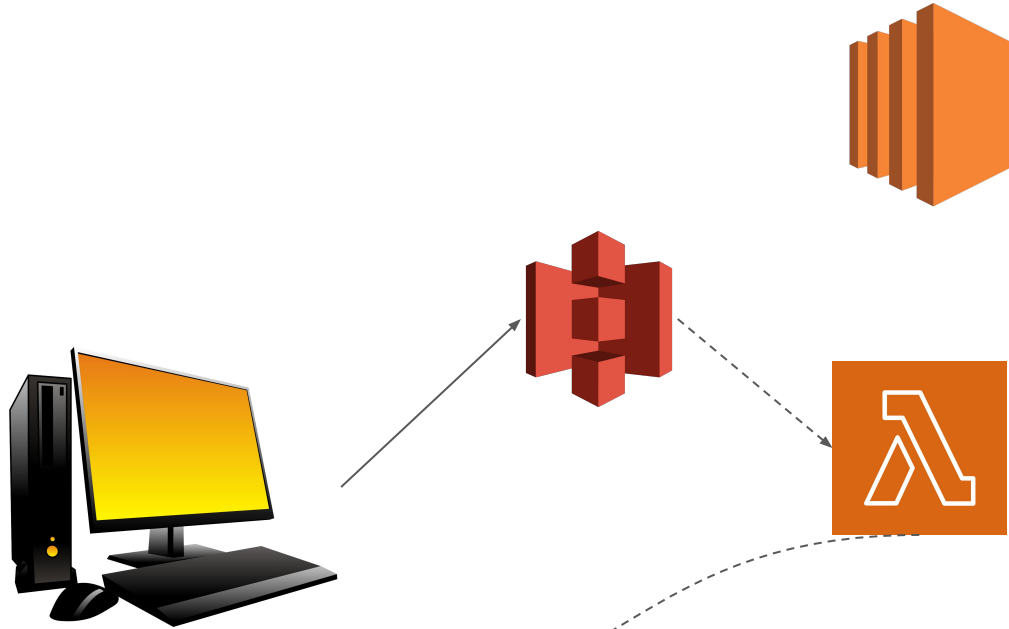
# Cloud pipeline



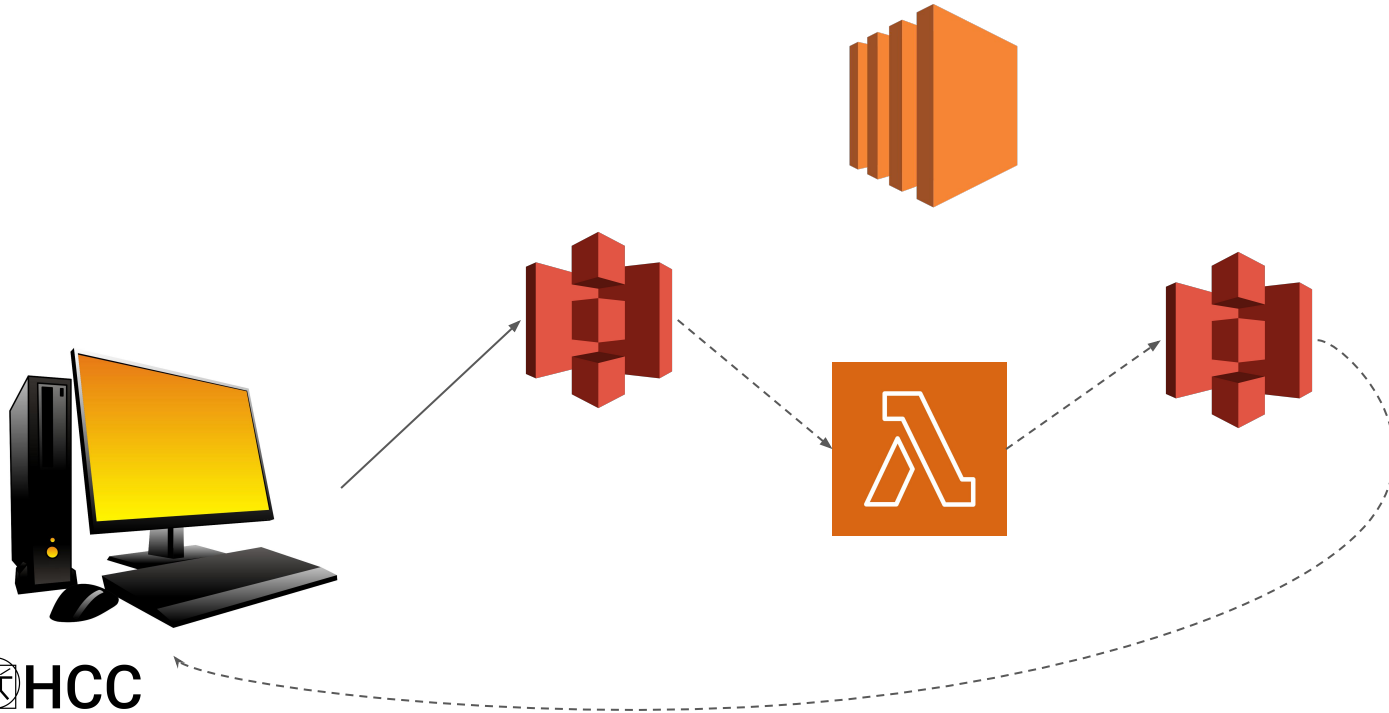
# Cloud pipeline



# Cloud pipeline



# Cloud pipeline



# Summary and Q&A

# Summary and Q&A

- **Summary and Q&A**
  - Cloud Computing Motivation and Terminology
  - Cloud Computing Service Models
  - Cloud, Fog, and Edge Computing
- **Next Lectures**
  - 08 Cloud Resource Management and Scheduling [Nov 28]